MANU SHARMA

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Experience:

Appinventiv, Noida, India   **Business Analyst**   **April 2024 - June 2025**

- Managed 60+ clients across domains like e-commerce, automotive, healthcare, fintech, and more, contributing to the entire pre-sales process from initial discovery calls to project kick-off meetings.
- Defined features and scope of projects, ensuring clarity and alignment with the client's business objectives; Played a key role in conceptualizing, structuring and documenting client vision, transforming high-level concepts into successful digital products with over 90% acceptance rate.
- Developed wireframes using Balsamiq, Figma and AI-driven tools; utilized Miro and Whimsical to design 30+ flowcharts for better requirement visualization.
- Conducted 25+ requirements validation sessions with clients to align with their overall expectations.

Education & Academic Contributions:

GLA University, Mathura, India
BTech in Computer Science (AIML Specialization) (2020 - 2024)

- CGPA: 8.54 / 10.0

Test Scores

- GRE (2024) - 316 (Quant:160, Verbal:156)
- TOEFL (2024): 112

Research   **Aug 2022 - Mar 2023**

- Contributed to IEEE-published Machine Learning research on data mining
- Developed a **hybrid feature selection model** combining mRMR and Boruta/RFE to improve classification accuracy from 90.21% to 95.83%
- Worked under the guidance of Prof. Dilip Kumar Sharma, Dean (International Relations) GLA University.

Projects:

Streamlit Portfolio   Link | Github   **March 2024**

- Developed a personal portfolio website showcasing skills, projects, and certifications.
- Built using Streamlit, enabling a fully functional, front-end-free deployment.
- **Tech Stack** - Python, Streamlit, pathlib, pillow, pandas, numpy.

SPX Market Monitor   Link   **March 2024**

- Built an interactive market tracker for S&P 500, allowing users to monitor stock closing prices and trends.
- Added a multi-view option to compare multiple companies on a single graph based on user feedback..
- **Tech Stack** - Python, Streamlit, yFinance, BeautifulSoup4, pandas.

Technical Skills & Certifications:

- Programming: Java, Python, JavaScript
- Data Analytics & Visualization: MySQL, PostgreSQL, Excel, Tableau, Power BI
- Machine Learning & AI: Scikit-learn, TensorFlow, PyTorch, NLP, Feature Engineering
- Web & App Development: Streamlit, Flask, FastAPI, CSS, HTML, Javascript
- Problem Solving - Solved over 300 most asked questions on Leetcode
- Business & Product Tools: Google Suite, Notion, Axure, Figma
- Certifications - Google Advanced Data Analytics, Building Systems with ChatGPT API, UMich Python 3 Programming Specialization