

Cartographic uncertainty

SIADS 542: Presenting uncertainty – Week 3, Lecture 3

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Today

This week we've talked about spaghetti plots
and hypothetical outcome plots (HOPs)

Today

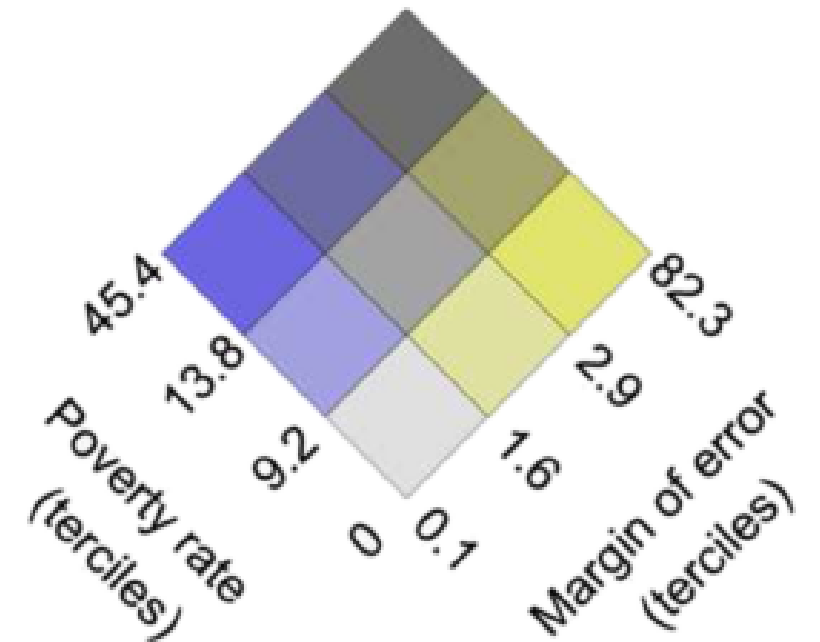
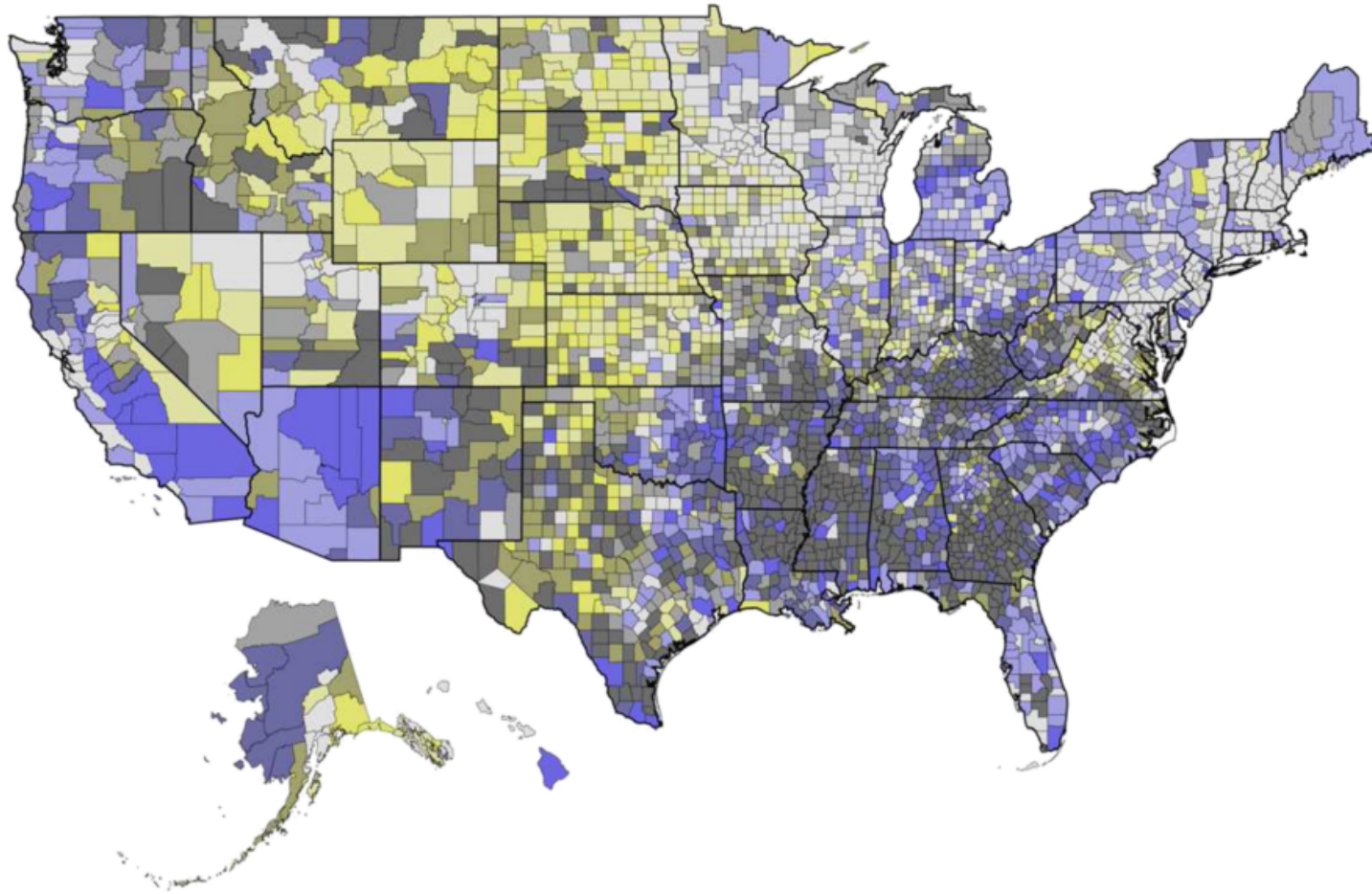
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and hypothetical outcome plots (HOPs)

Let's take a brief detour into uncertainty in maps

Cartographic uncertainty

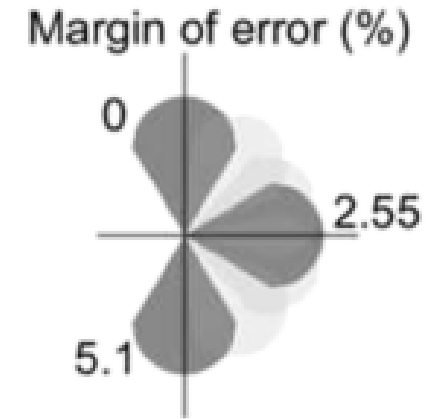
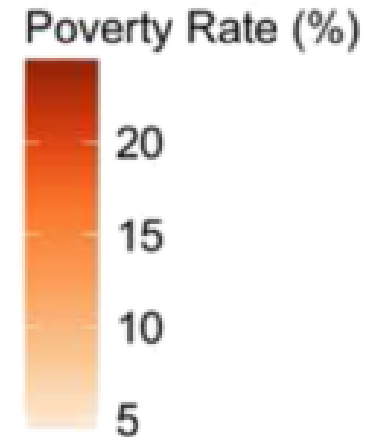
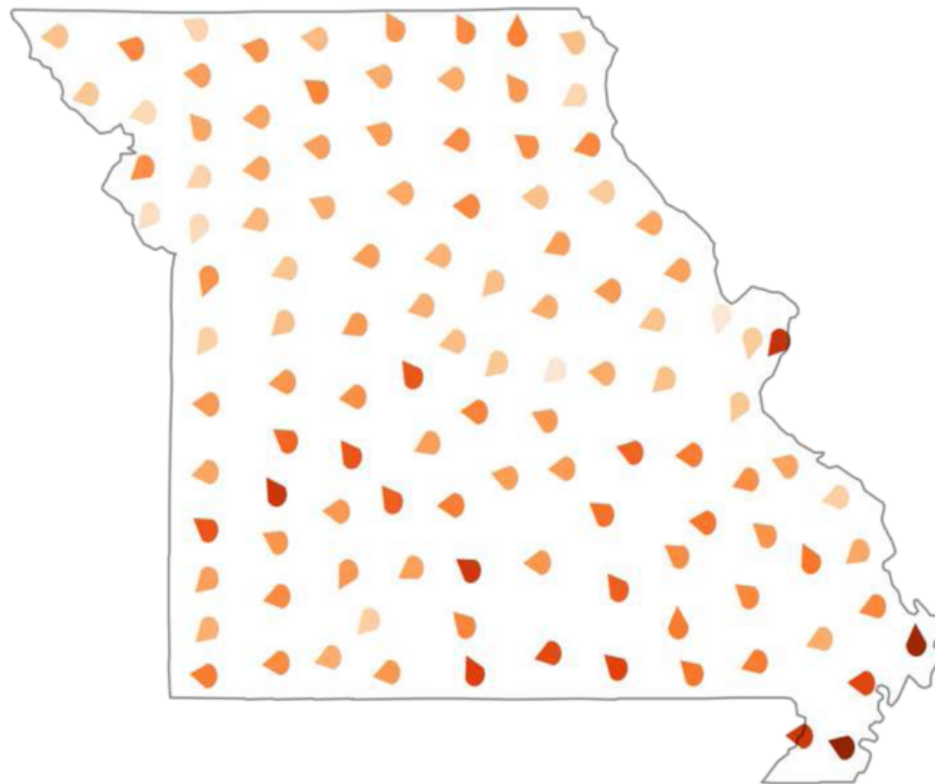
Just map SD to another visual channel...

[Lucchesi & Wikle. Visualizing uncertainty in areal data with bivariate choropleth maps, map pixelation and glyph rotation. Stat, 292–302, 2017]



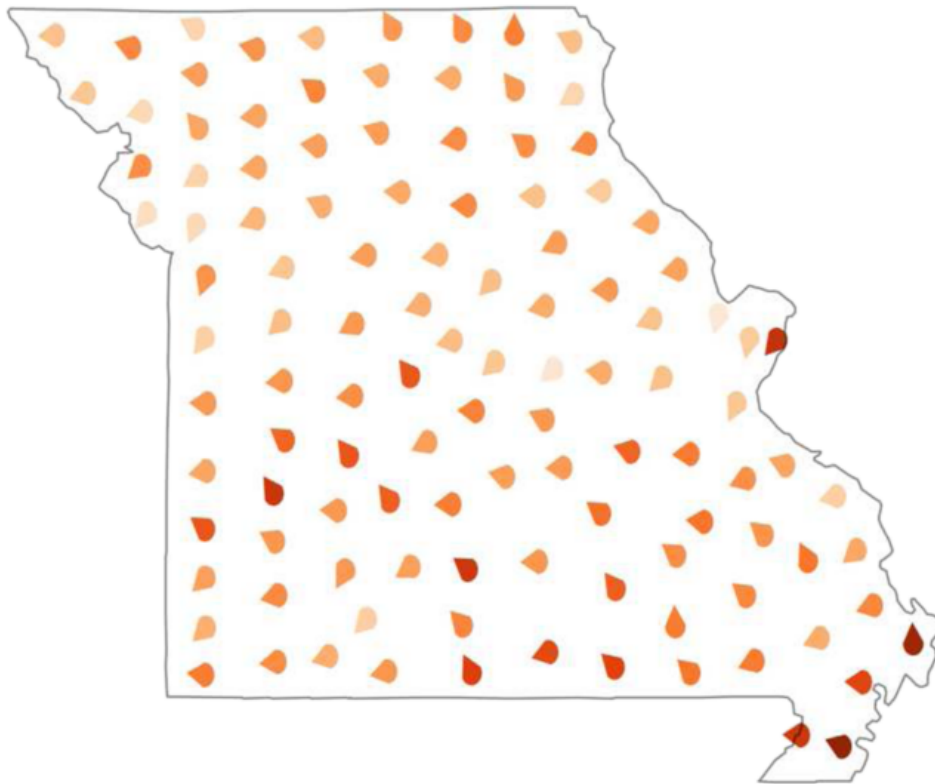
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Just map SD to another visual channel...

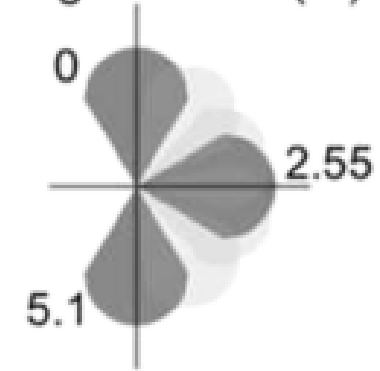
[Lucchesi & Wikle. Visualizing uncertainty in areal data with bivariate choropleth maps, map pixelation and glyph rotation. Stat, 292–302, 2017]



Poverty Rate (%)



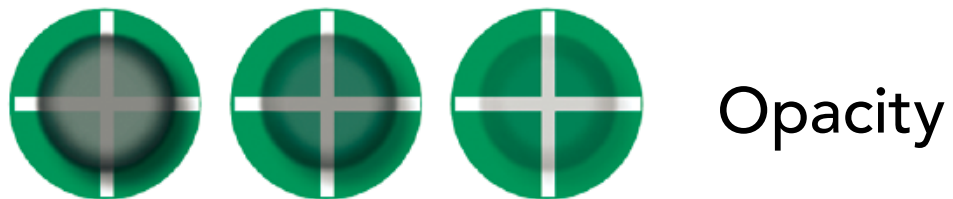
Margin of error (%)



Can be very **abstract**...

Glyph-based uncertainty

[MacEachren, Robinson, Hopper, Gardner, Murray, Gahegan, Hetzler. Visualizing geospatial information uncertainty: What we know and what we need to know. Cartography and Geographic Information Science, 32(3), 139-160, 2005]



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Color saturation



Blur



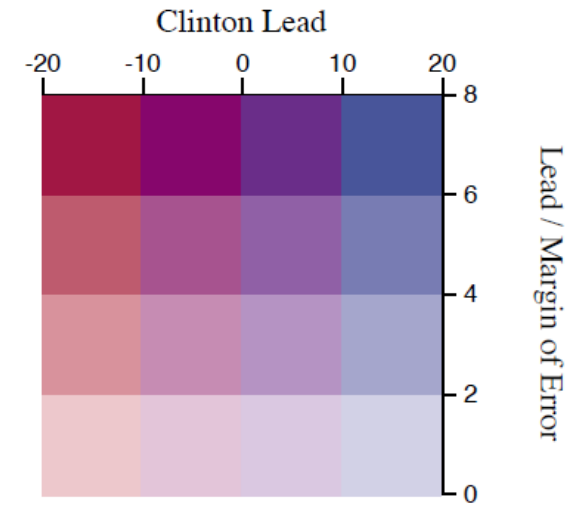
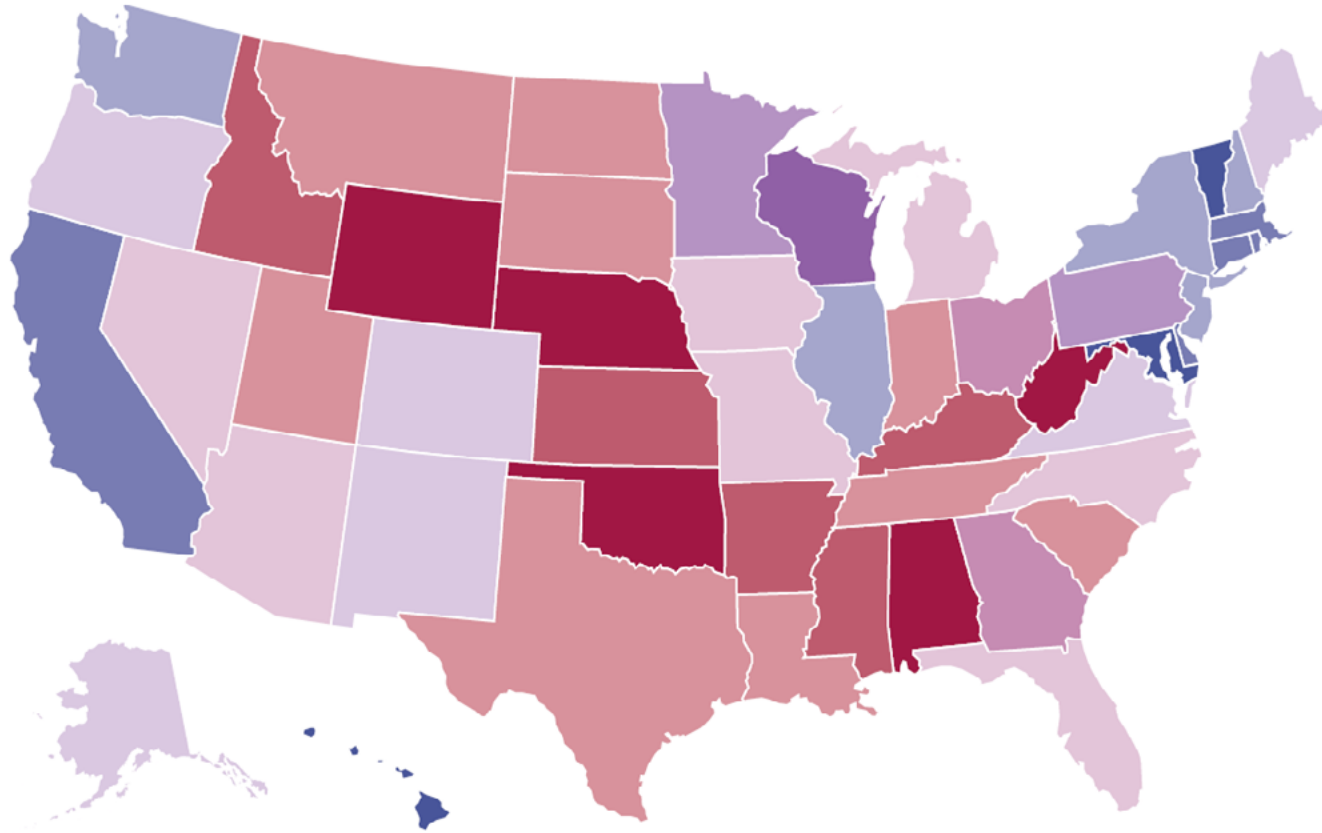
Opacity

More intuitive?

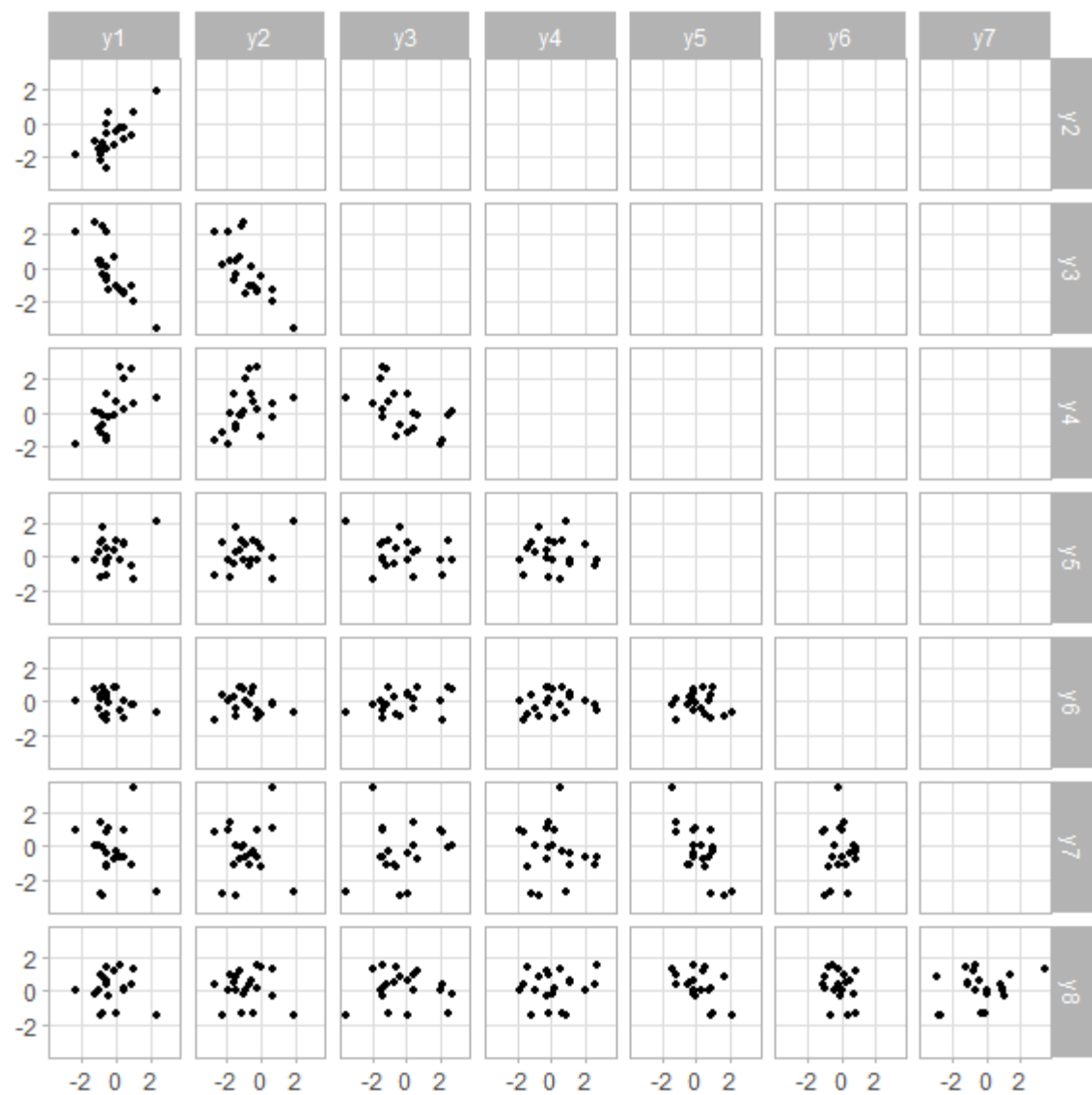
But how accurate?

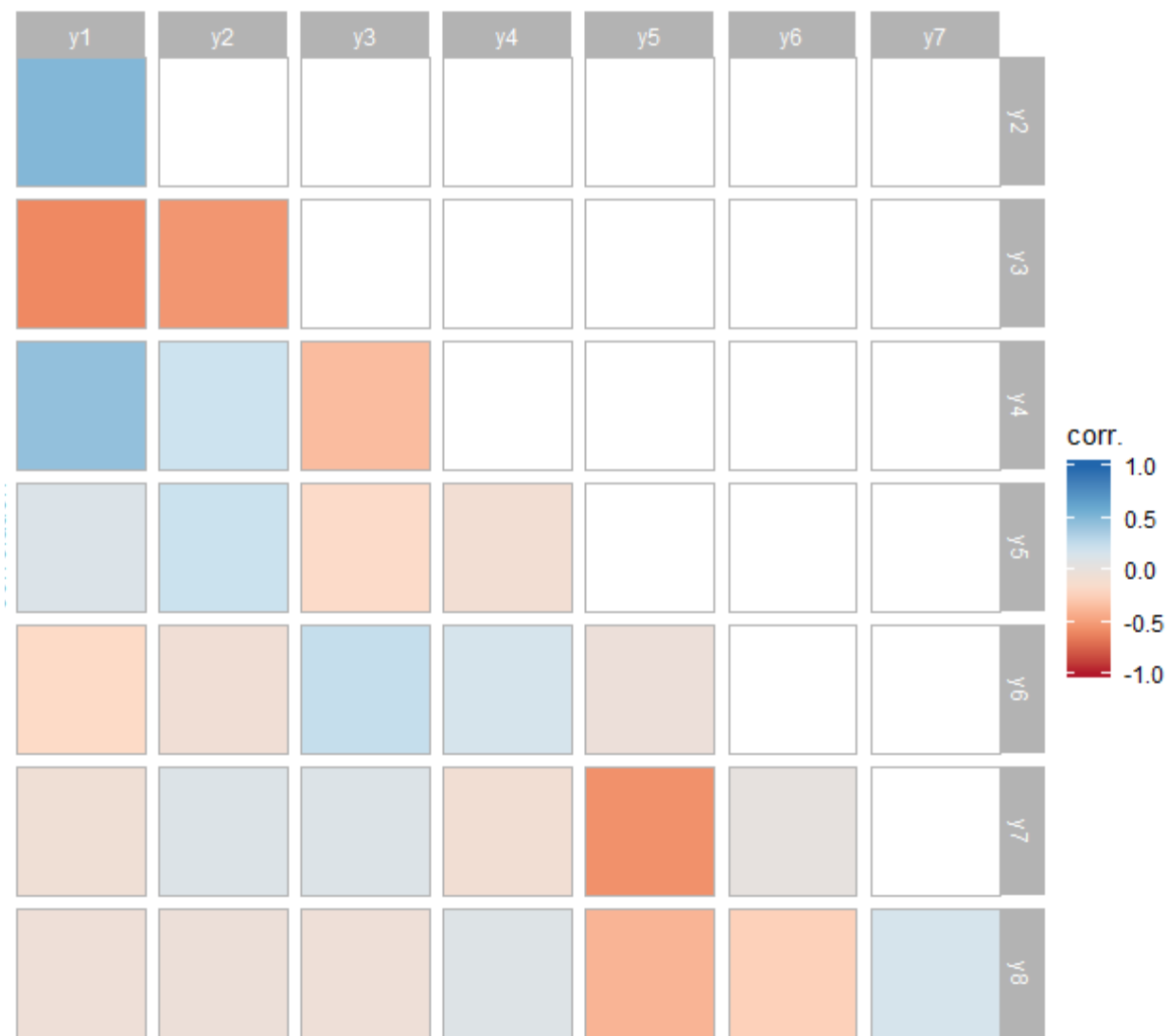
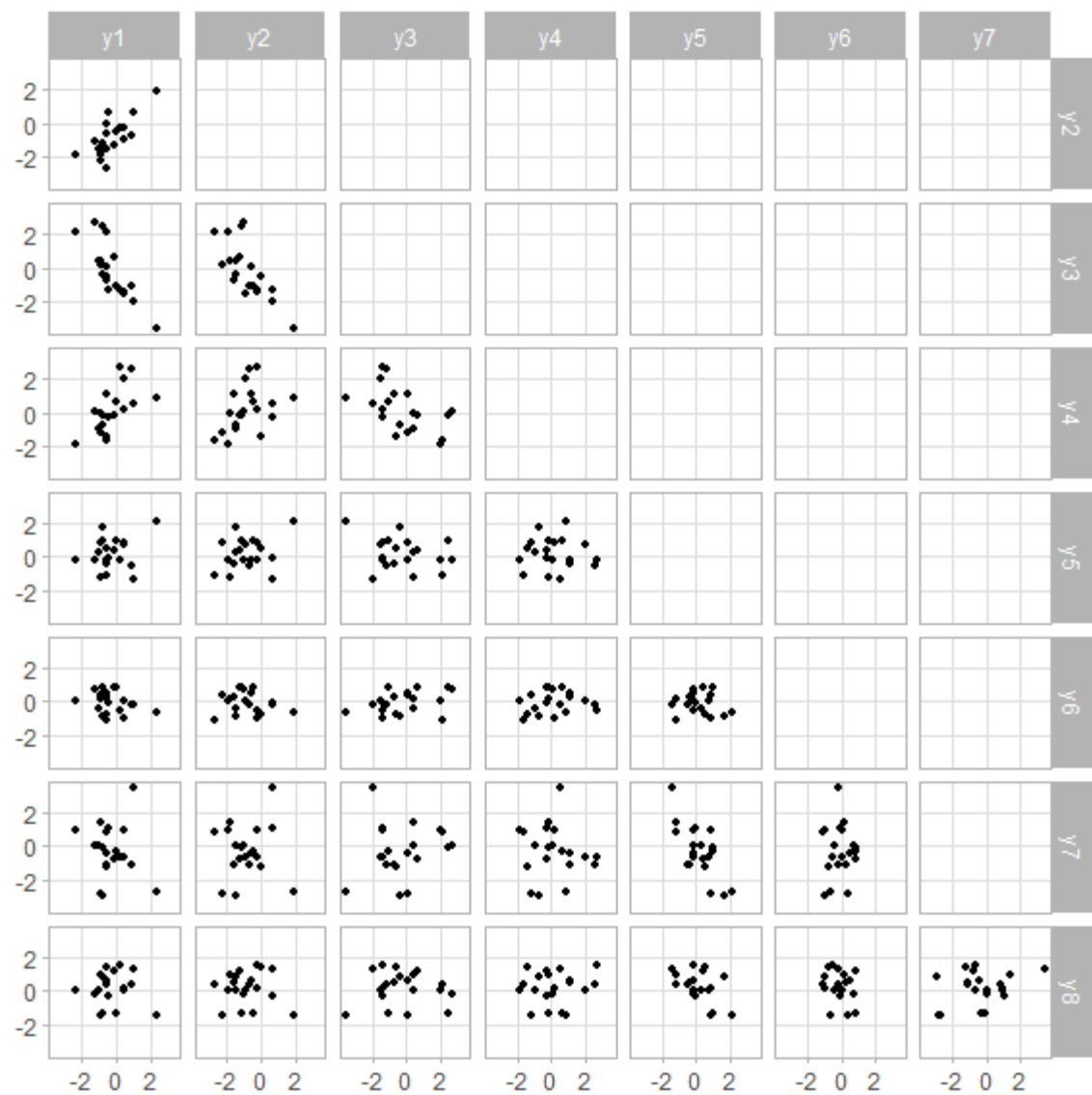
Value-suppressing uncertainty palettes

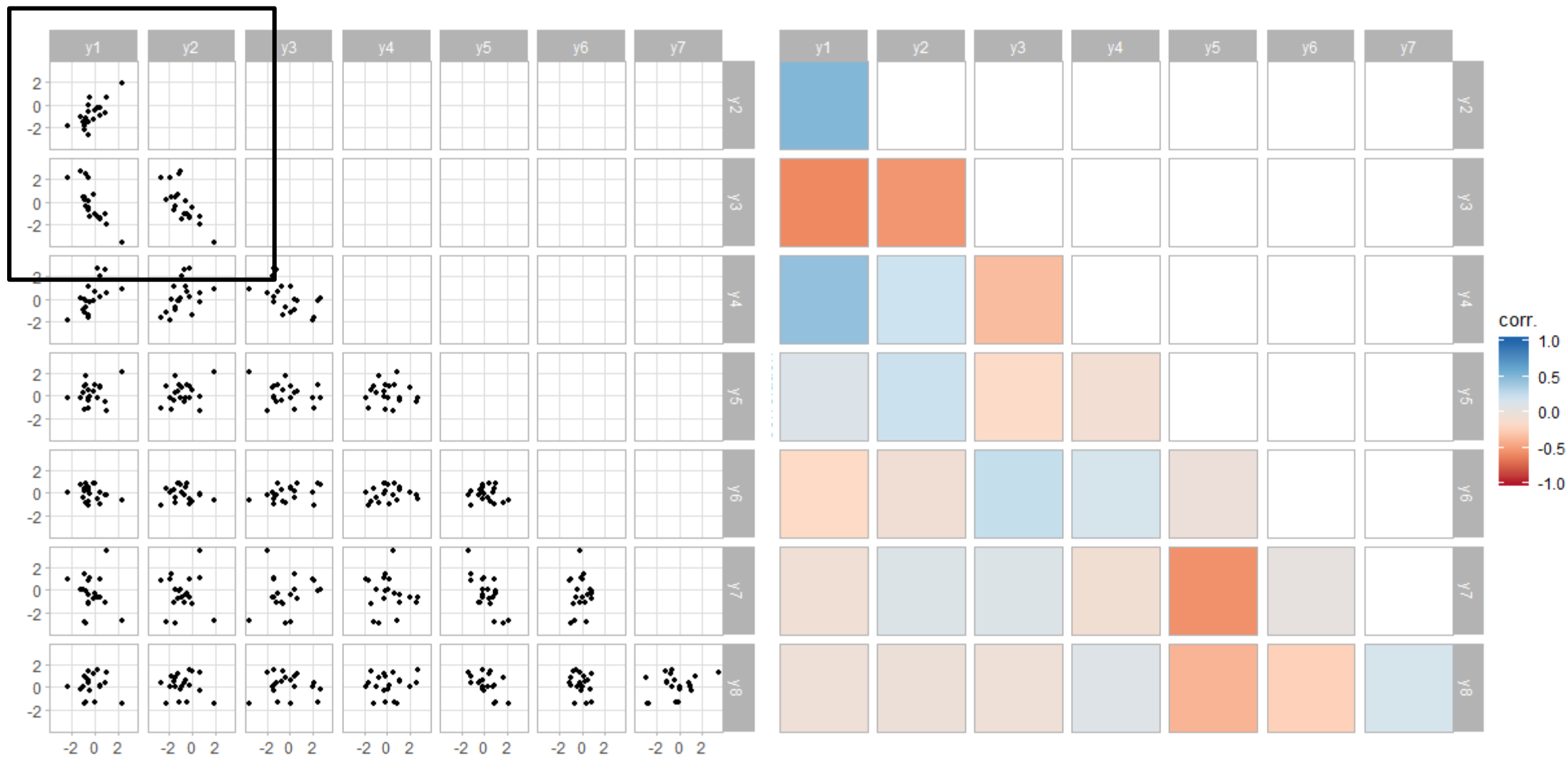
[Correll, Moritz, Heer. Value-Suppressing Uncertainty Palettes. CHI 2018]

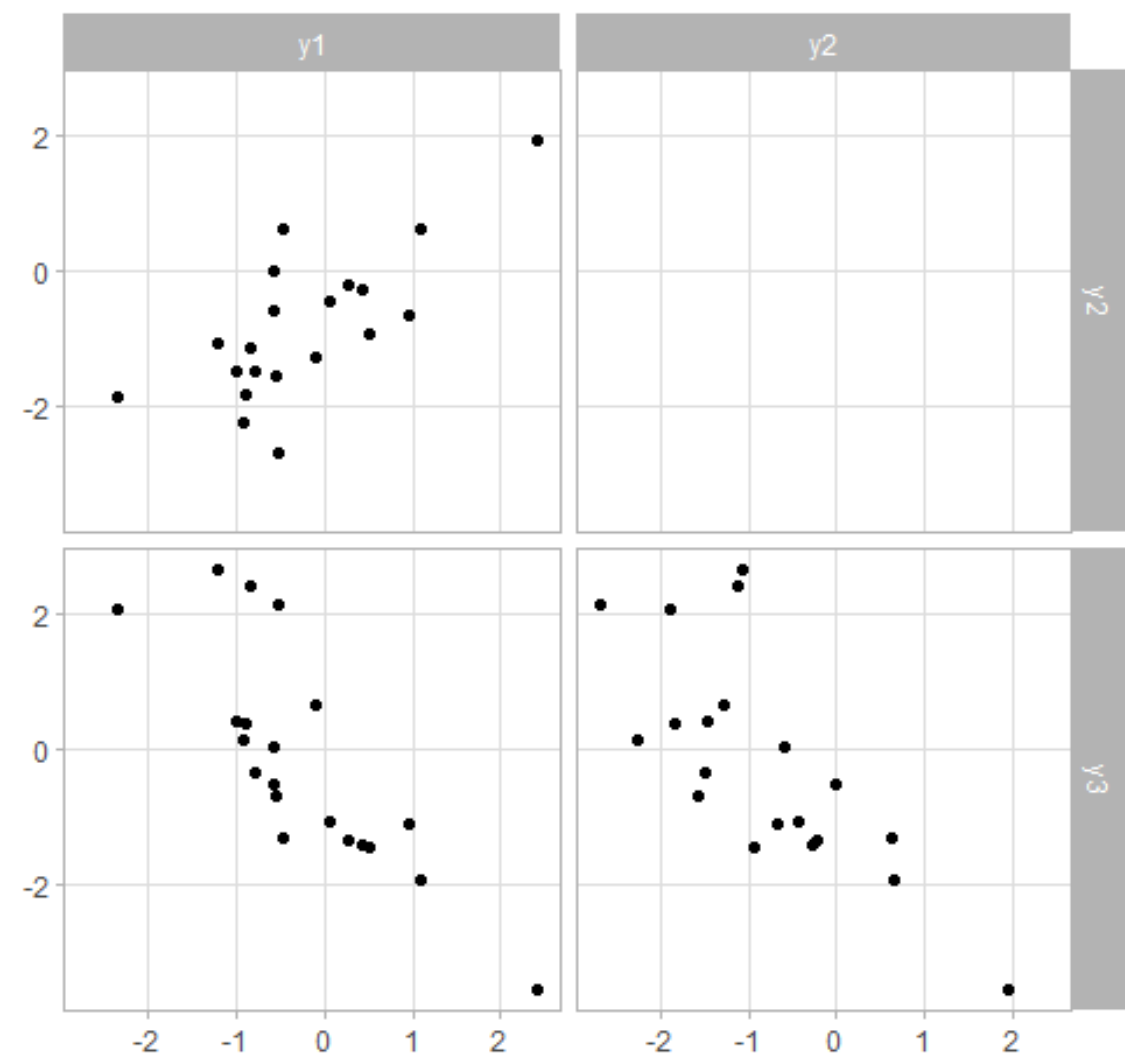


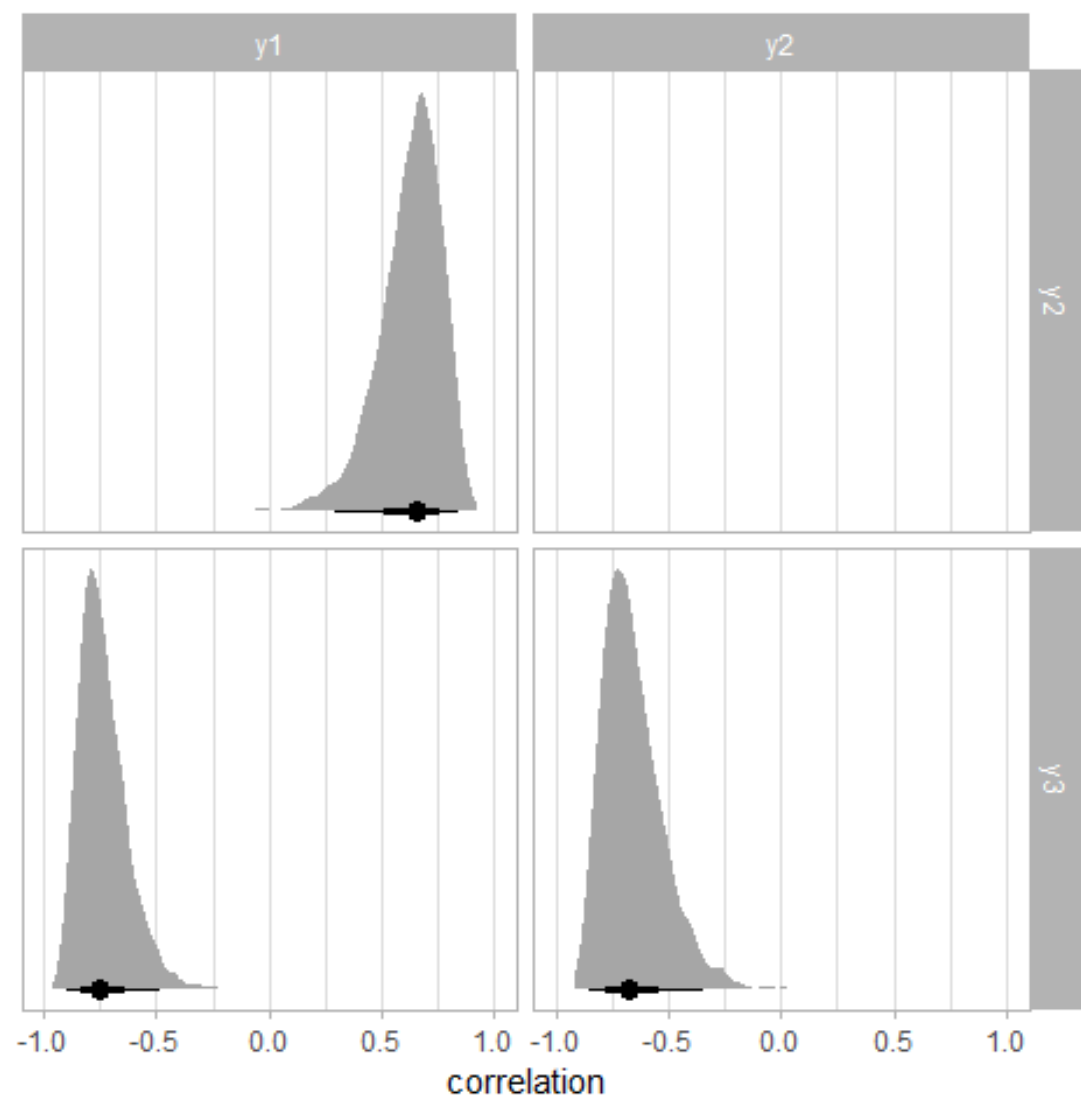
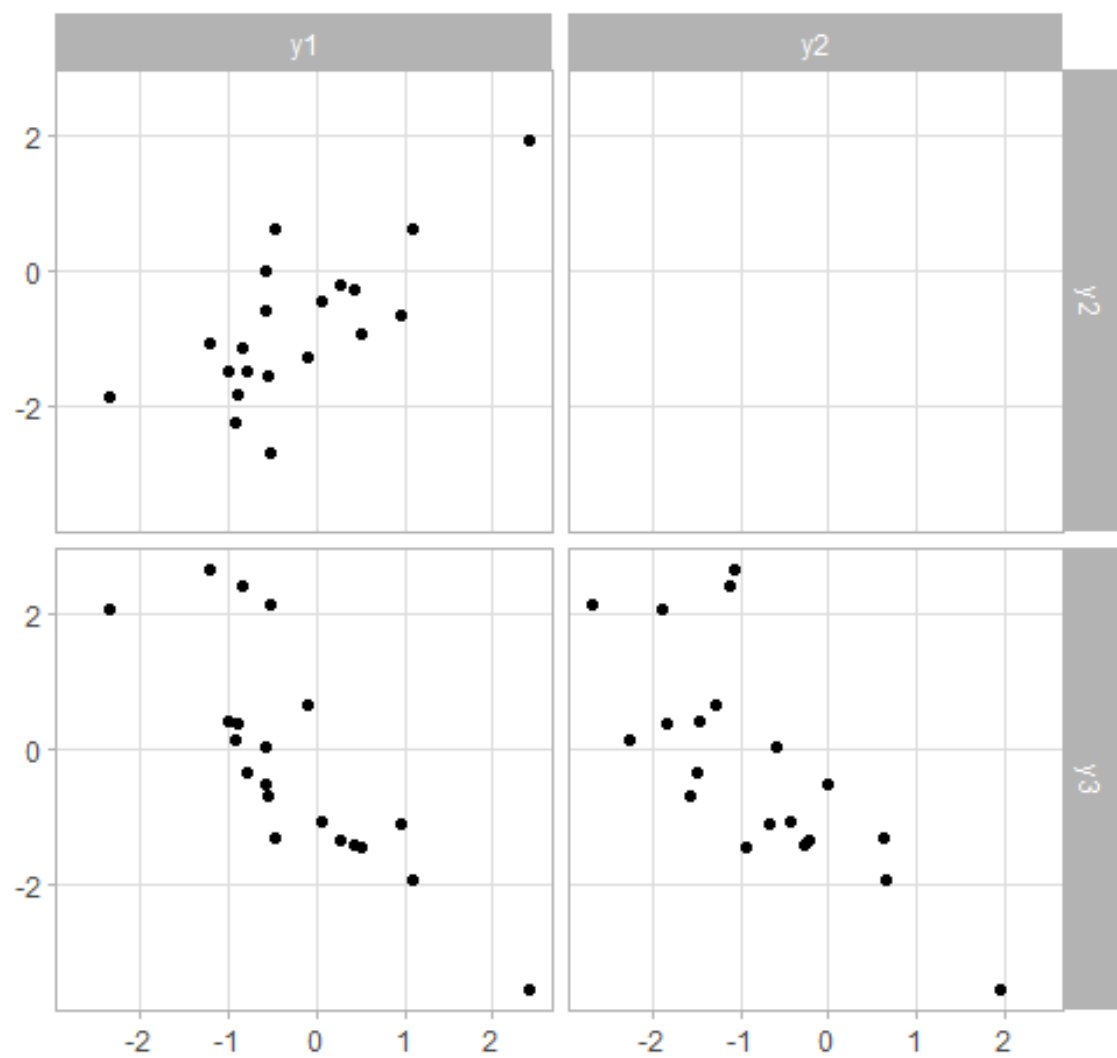
I'm not a map vis person...

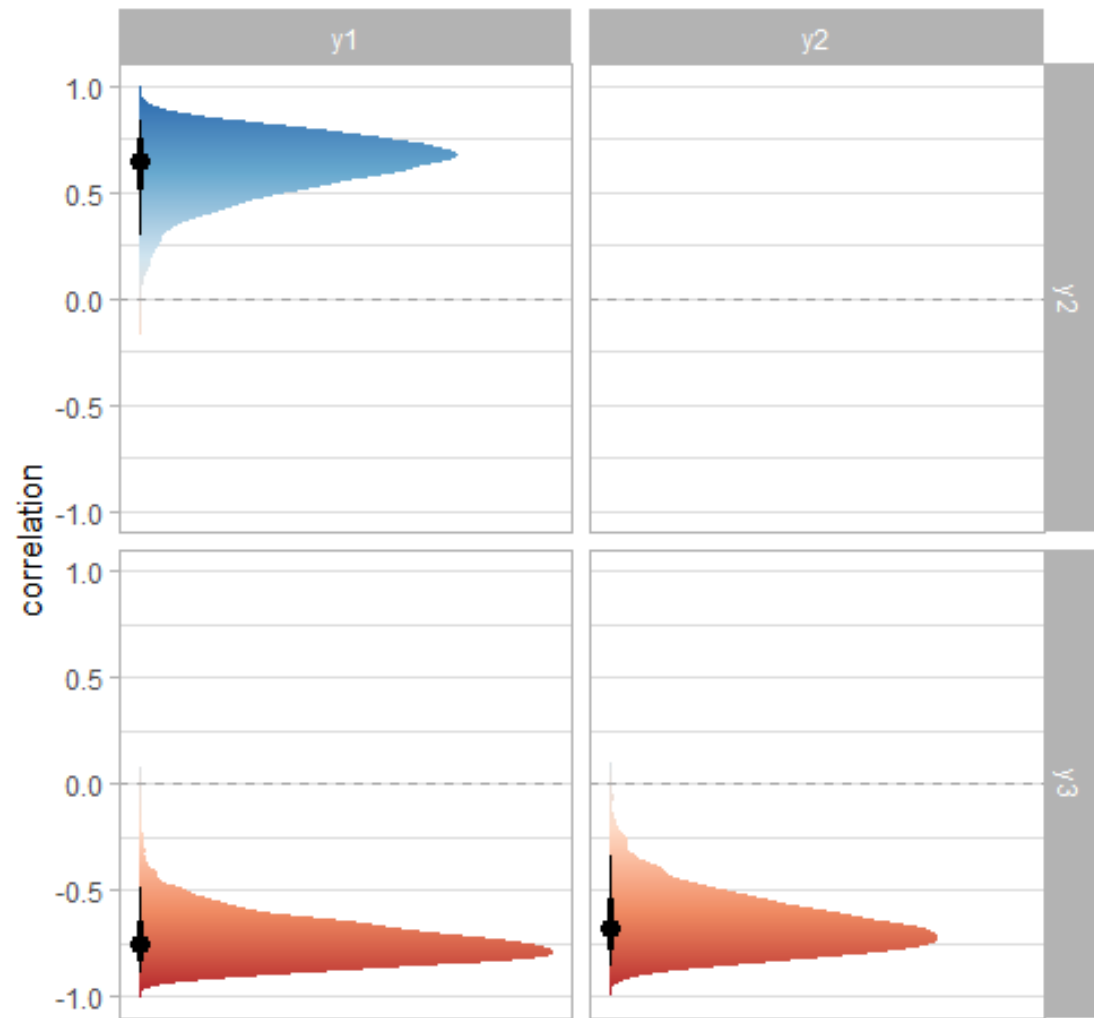
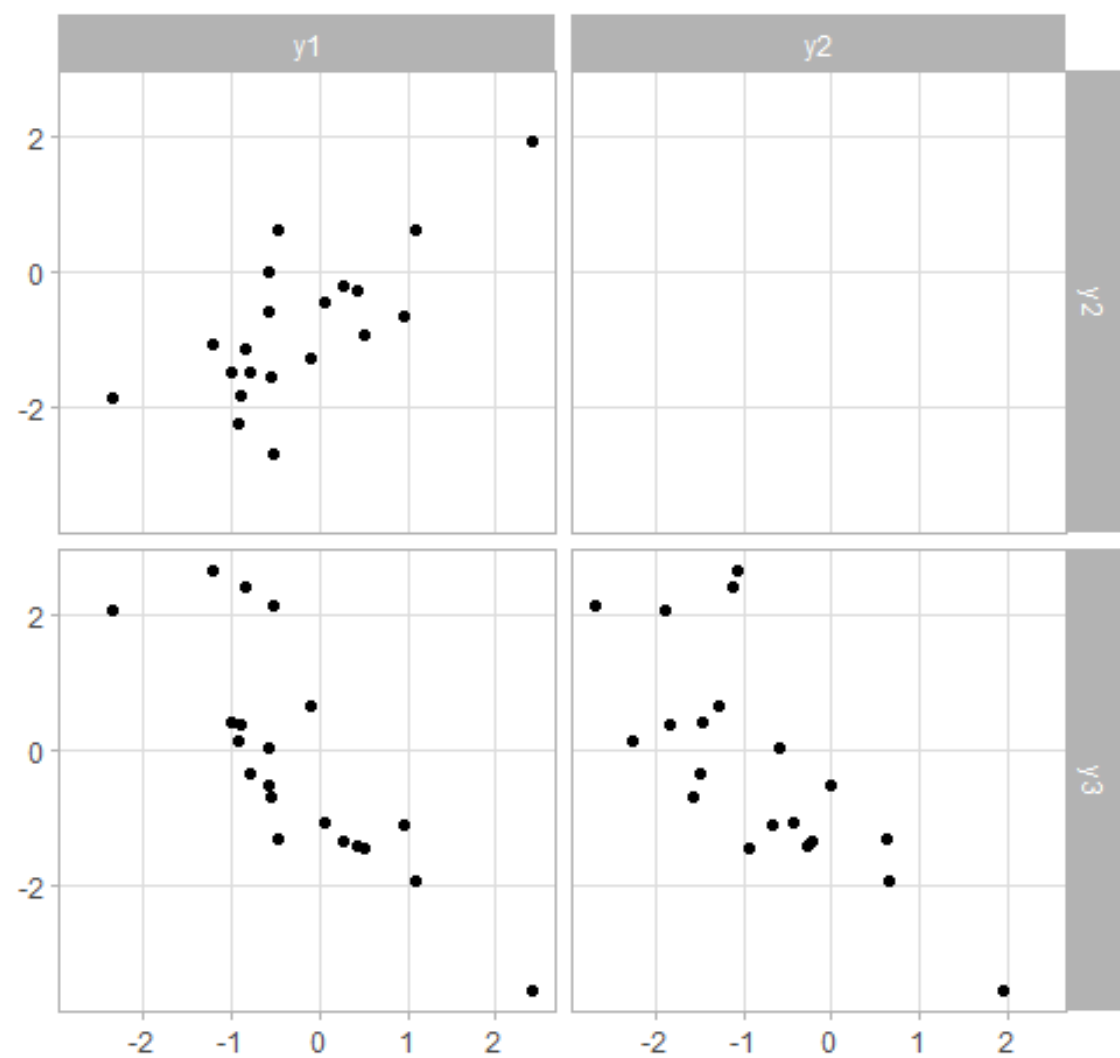


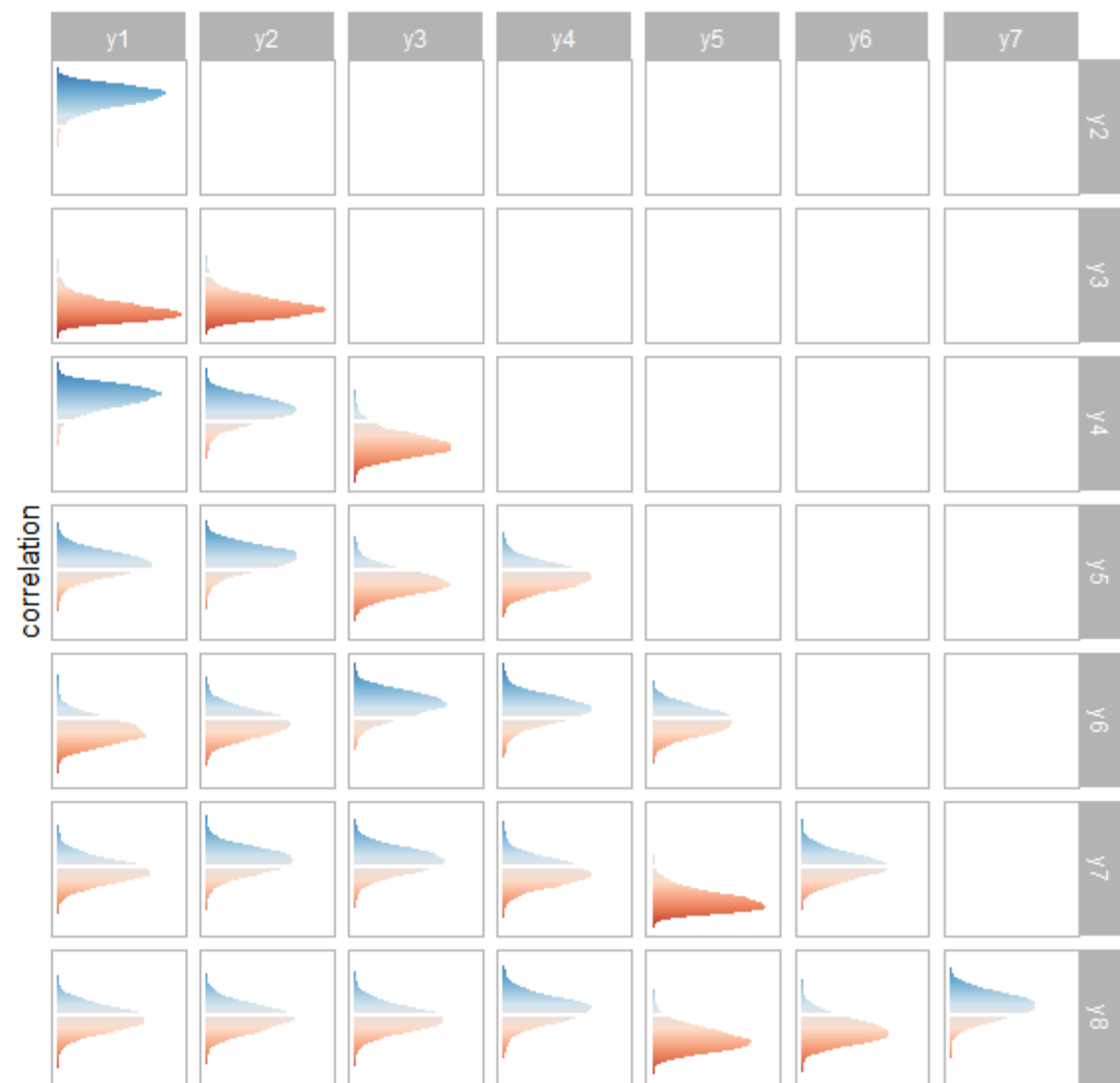
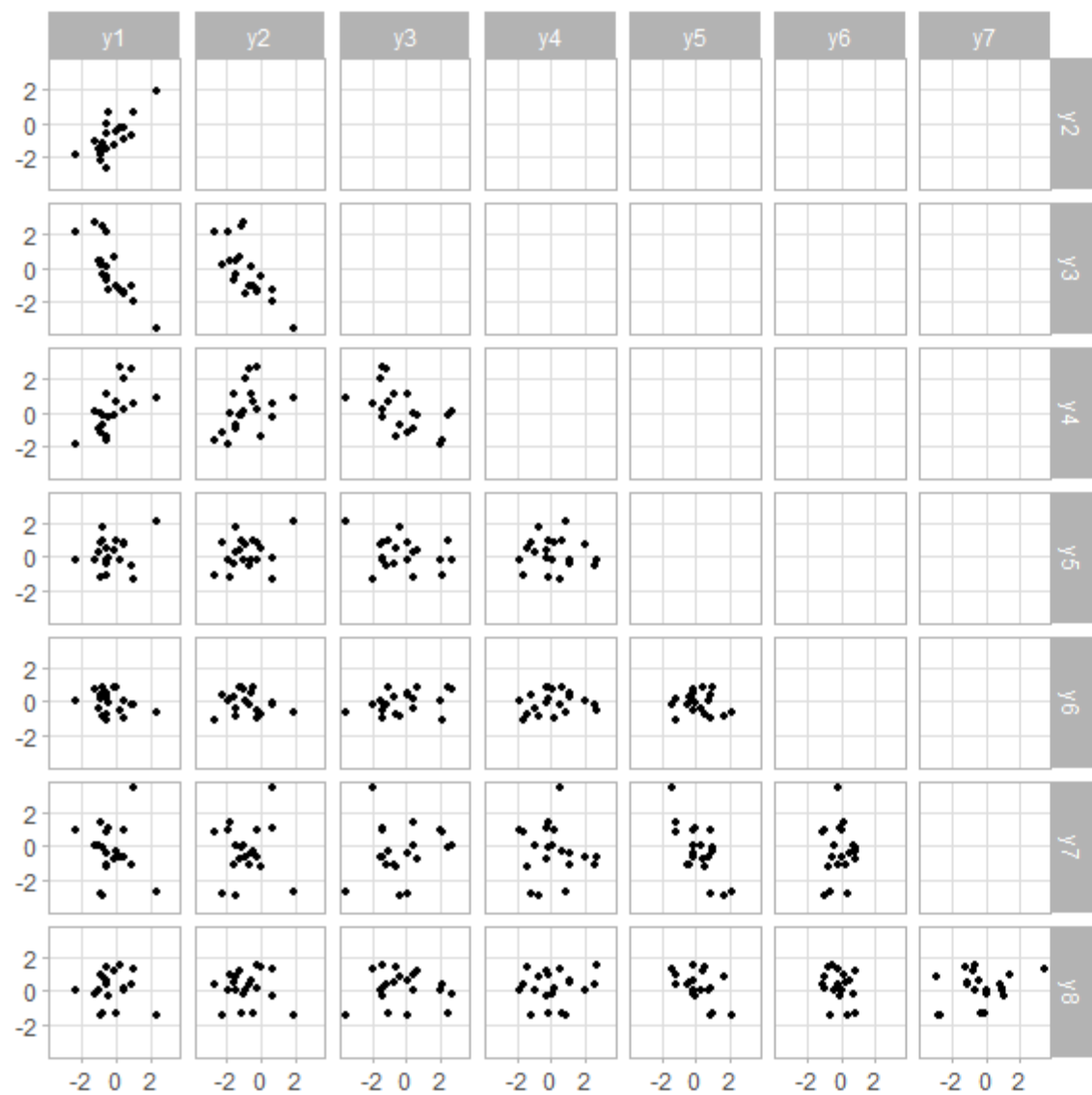


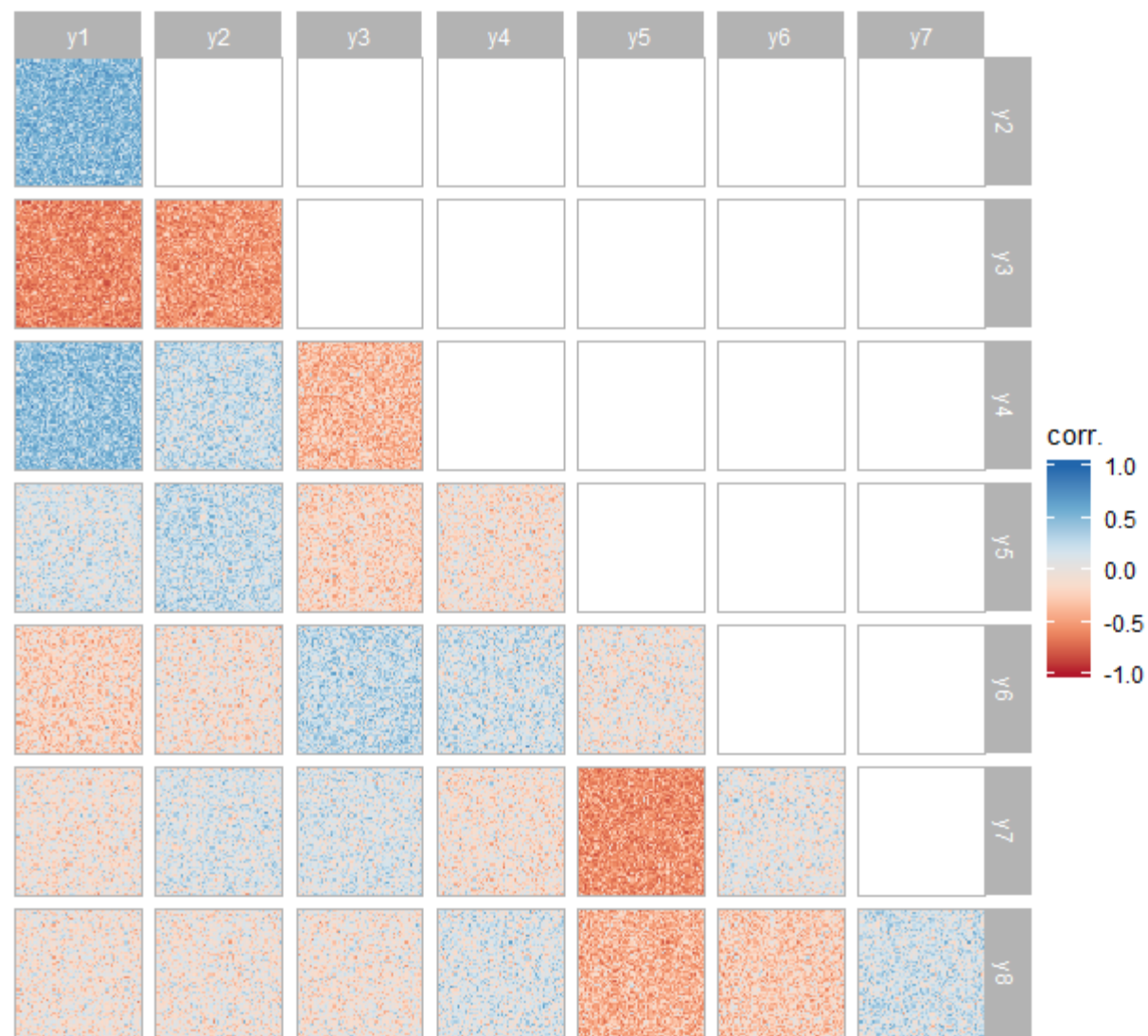
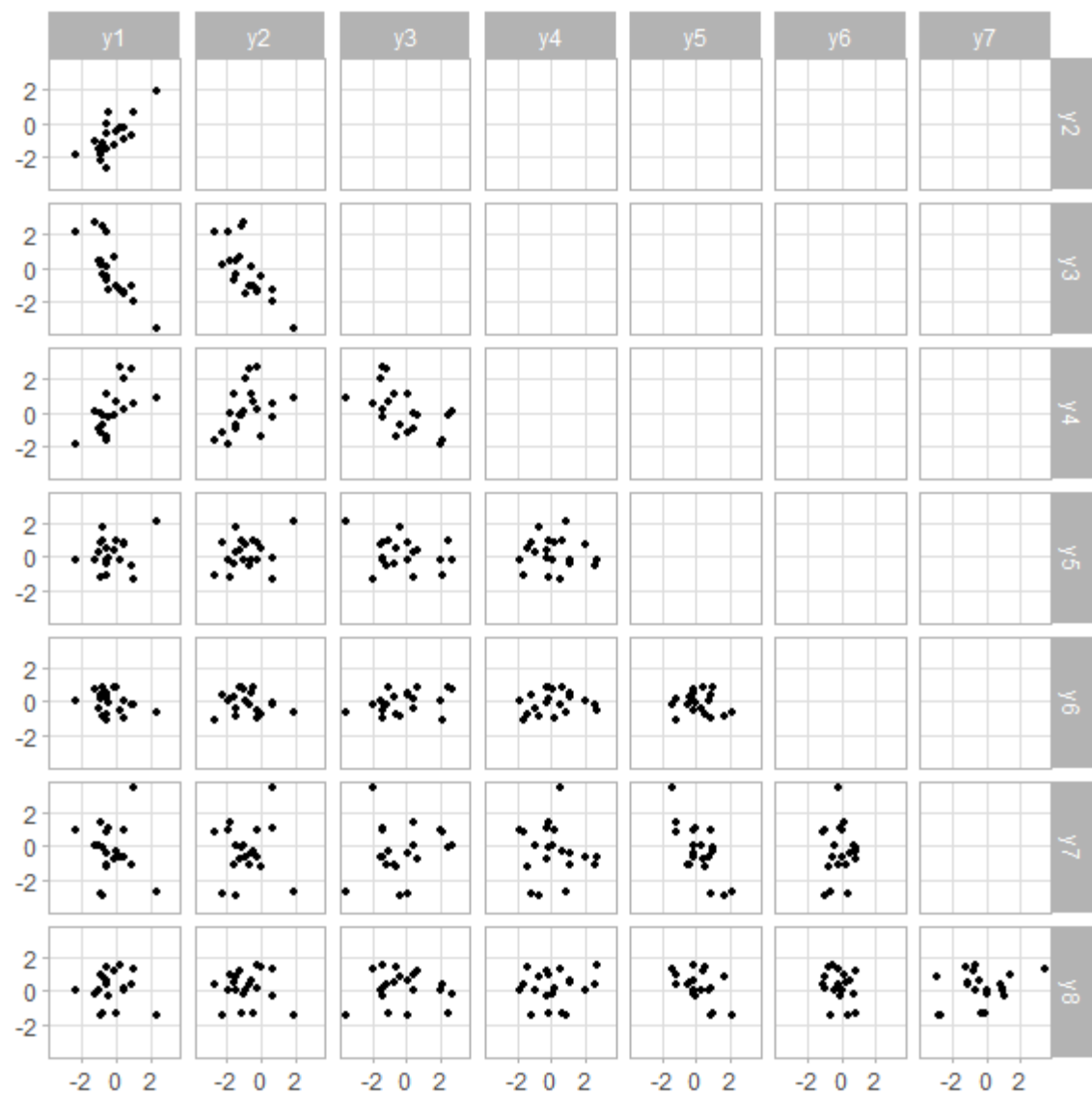






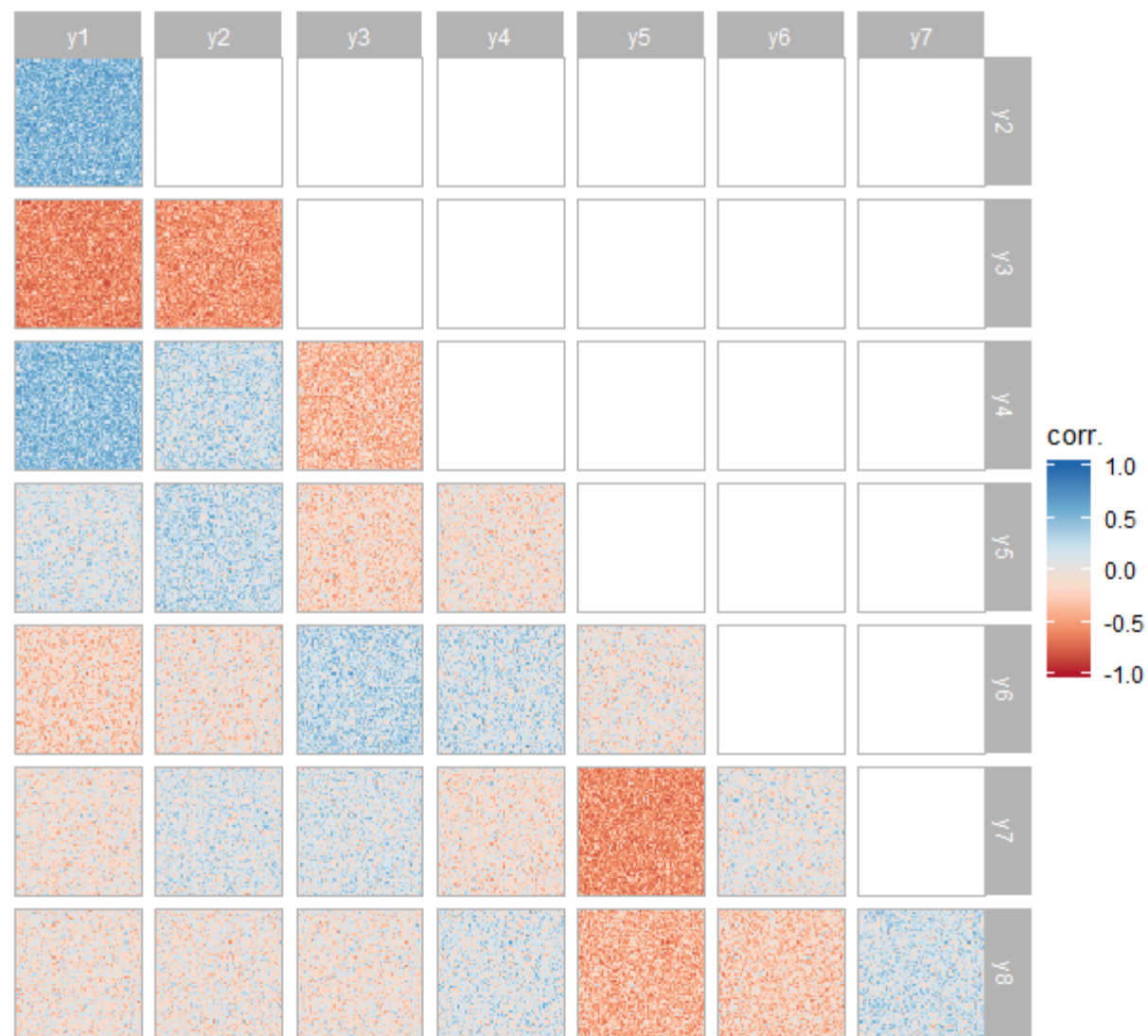
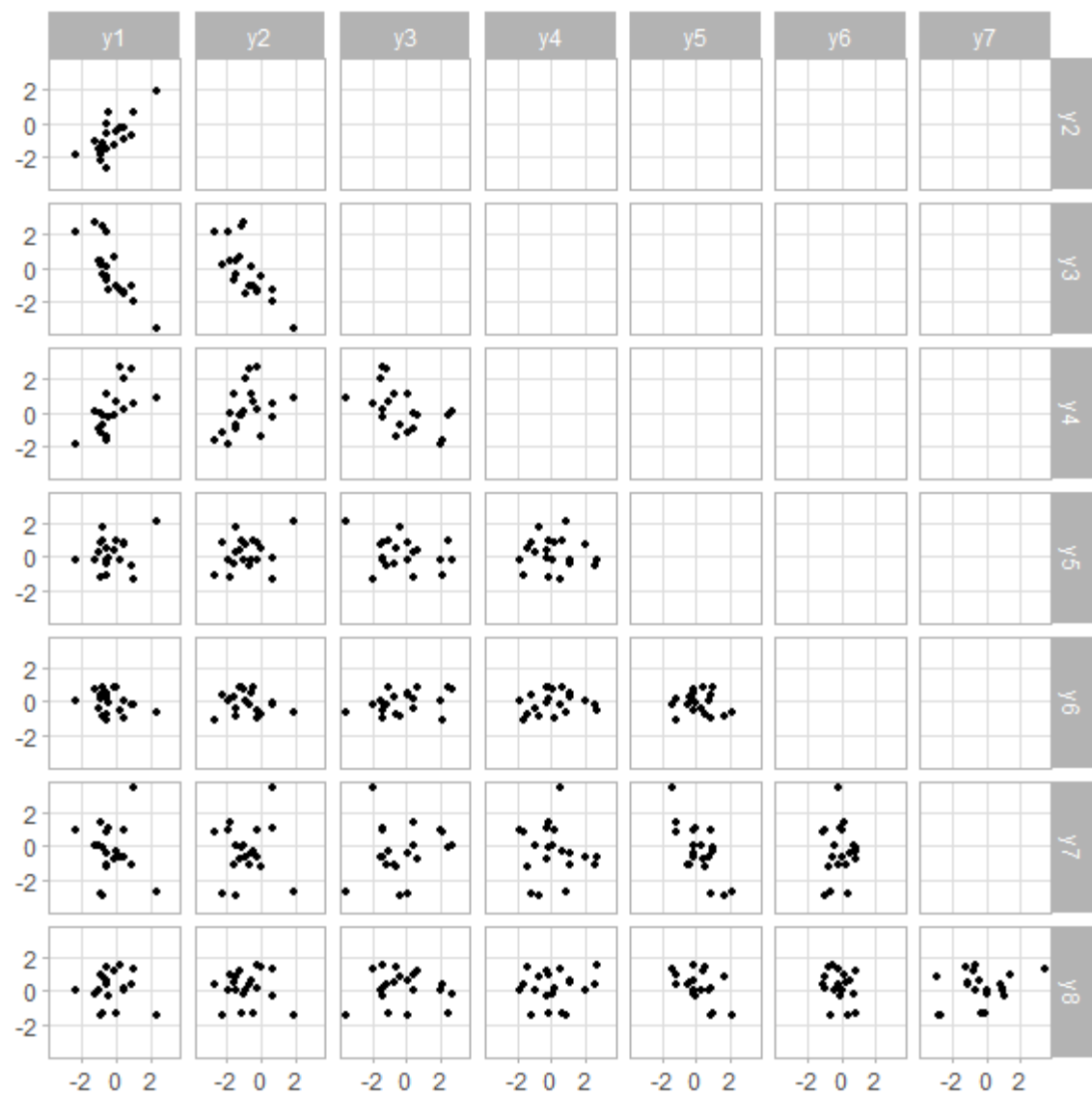












and back to map-land...

Uncertainty -> ~dither (samples from dist)

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Discrete outcomes

Maybe more intuitive,
maybe less?

Possible **deterministic**
construal errors

Summing up

Cartographic uncertainty

Very hard!

Cartographic uncertainty

Very hard!

Intuitive encodings might be hard to read,
Easy to read encodings might not be intuitive...

Cartographic uncertainty

Very hard!

Intuitive encodings might be hard to read,
Easy to read encodings might not be intuitive...

Life is hard when **position** is otherwise meaningful

Roadmap

- Week 1: Introduction to uncertainty visualization
Types of uncertainty; **small** vs **large** world
- Week 2 & 3: **Small world uncertainty**
Continuous uncertainty encodings
Frequency-framing uncertainty encodings
- Week 4: **Large world uncertainty**

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