

# **LULAC Council 750**

## **The ARC Team**

Allecksis Gulley, Callie Bone, Rosy Ausencio



# The ARC Team

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Allecksis Gulley - Project Leader/Main Designer

Callie Bone - Lead Programmer/Sub Designer

Rosy Ausencio - Main Content/ Sub Designer

# LULAC 750 Website Project

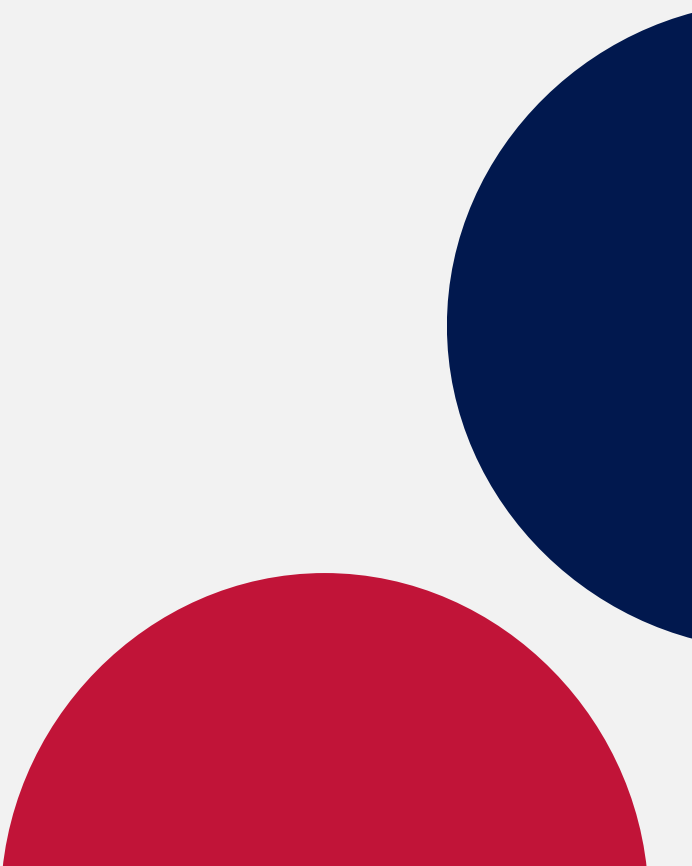
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- **Conceptualization**
- **Development**
- **Deployment**



# LULAC 750 Website Project

## → **Conceptualization**

- First meeting
  - Brainstorming
  - Outlining
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# First Meeting

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● Establish Audience

● Website Requirements

● References

- National LULAC Website (reference for tone & style): <https://lulac.org/>
- <https://national.lmsa.net/about/current-leaders/>
- LULAC 750 Website: <https://www.mylulac750.org/>

# Branding



Castoro Titling 1 style | Tiro Typeworks, John Hudson

LULAC COUNCIL 750

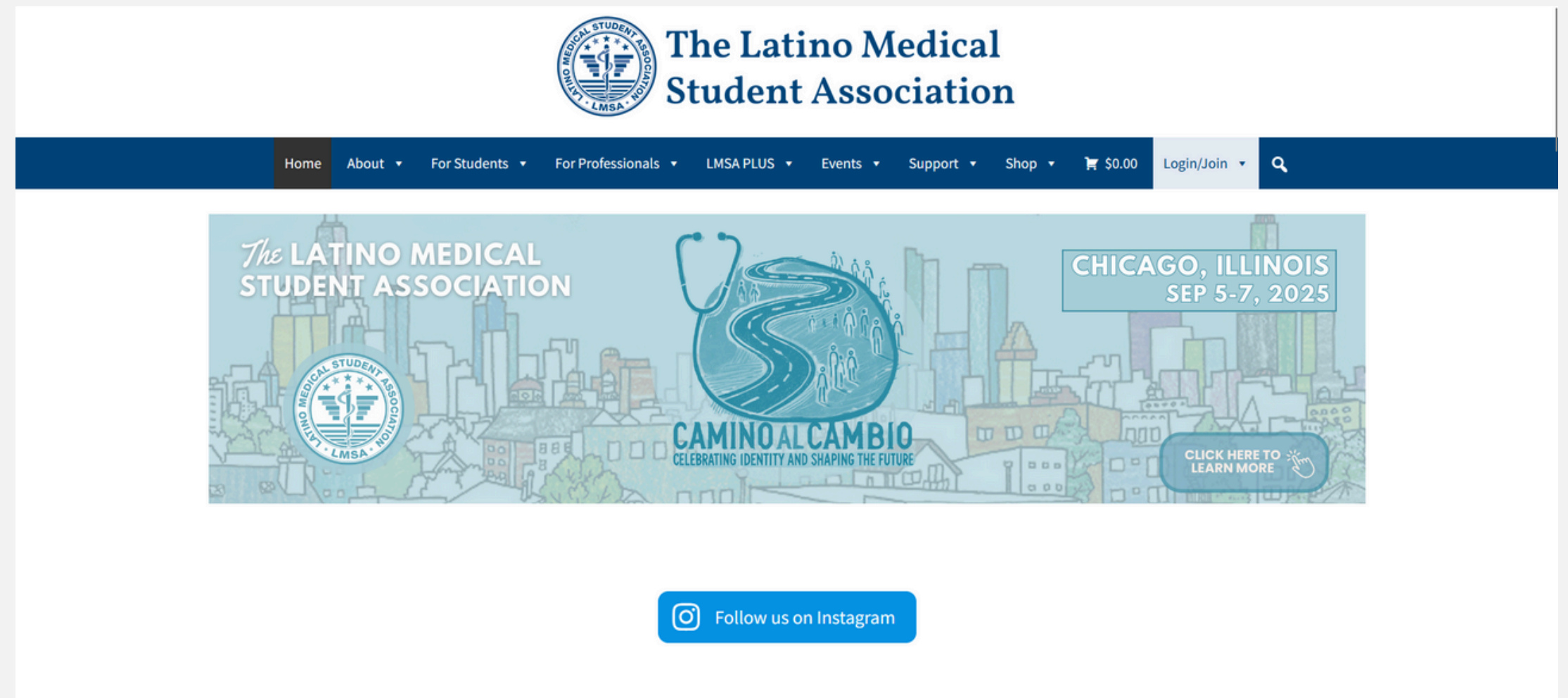
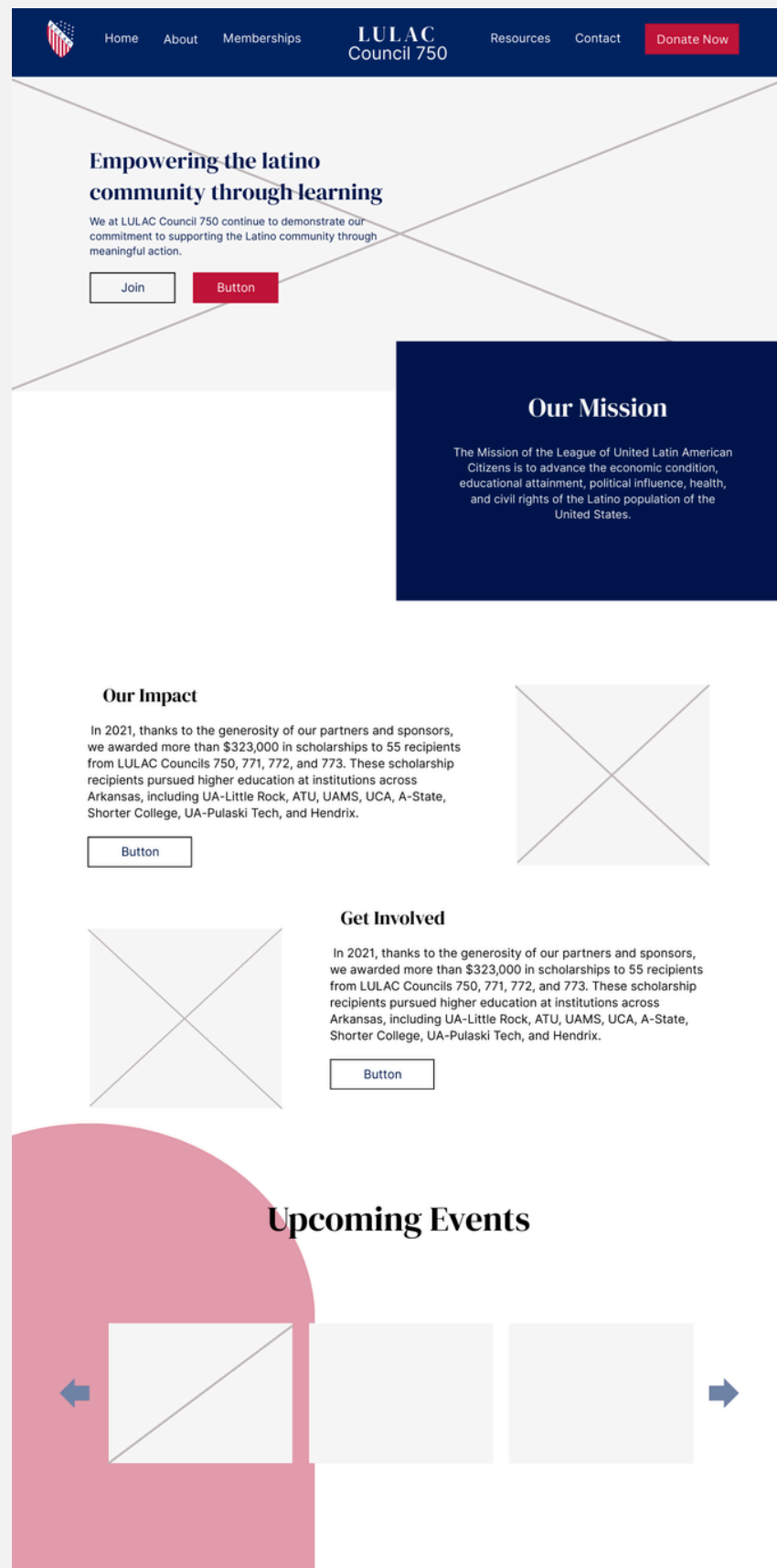
Playfair Display Variable (2 axes) | Claus Eggers Sørensen

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Inter Variable (3 axes) | Rasmus Andersson

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# Wireframing/Inspo





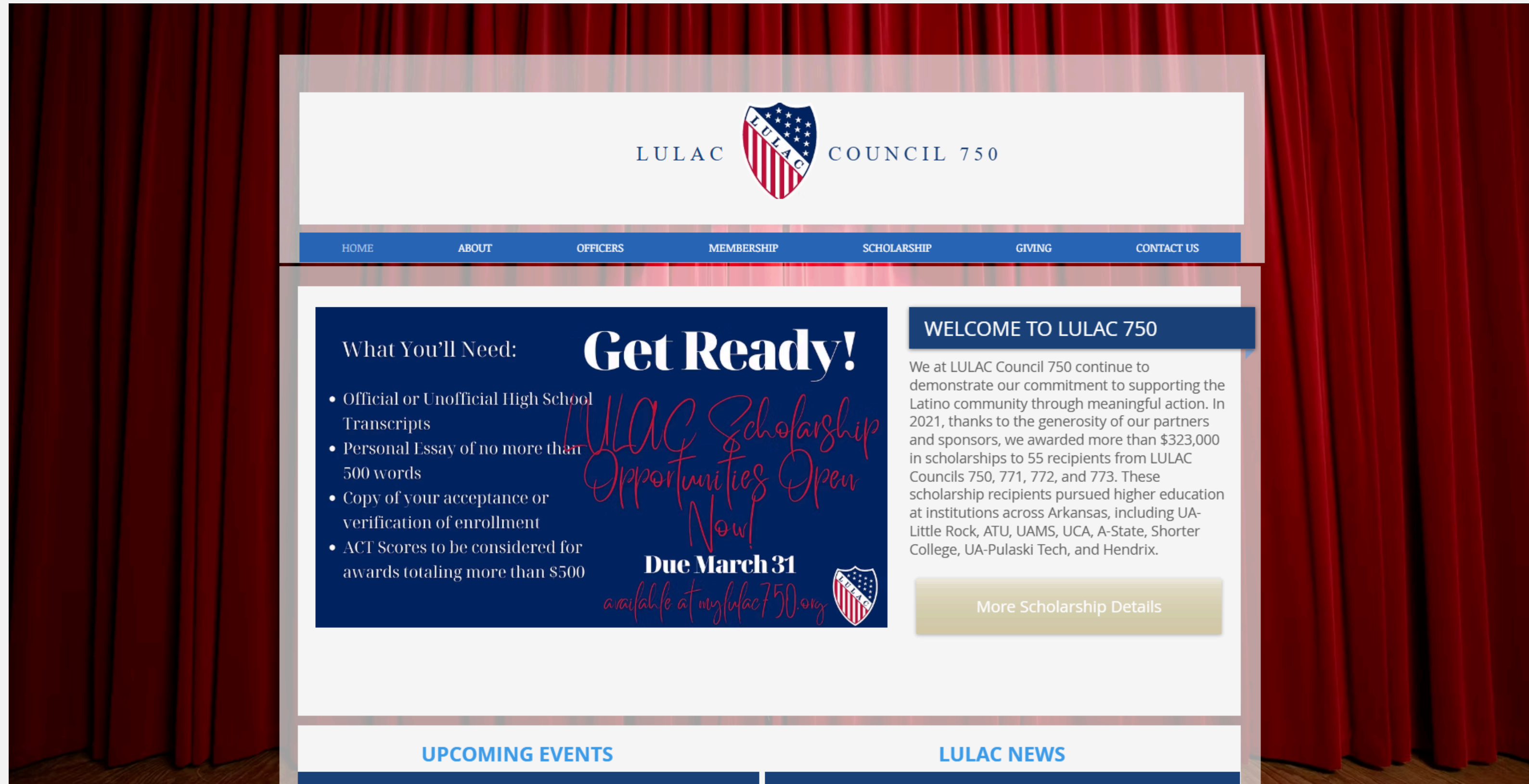
# LULAC 750 Website Project

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## → Development

- Building
- Designing
- Content

# Original Website



# LULAC 750 Website Project

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## → Deployment

- Smoothness
- Organization
- Elements/Features



# EMPOWERING THE LATINO COMMUNITY THROUGH EDUCATION

LULAC Council 750 has proudly served our community for more than 10 years. In that time, we have awarded over \$300,000 in scholarships to students, helping them pursue their dreams of higher education.

JOIN

DONATE

## MOVING STUDENTS FORWARD THROUGH SCHOLARSHIPS

LULAC 750 is dedicated to creating opportunities for Latino students in Central Arkansas. We believe **every student deserves access to higher education**, and we work to make that possible through scholarships and community support. Over the past 28 years, Central Arkansas **LULAC councils have awarded more than 607 scholarships, totaling over \$1,046,000**—made possible by proceeds from the annual LULAC Gala and other fundraising events.

For more information or questions about scholarships, please email us at [lulac750@gmail.com](mailto:lulac750@gmail.com).

Apply Before March 31: [LULAC Scholarship](#)

## IMPORTANT DATES

02/16

Scholarship application opens

03/31

Scholarship Deadline

07/15

Recipients Announced

08/15

1st Scholarship Disbursement

01/15

2nd Scholarship Disbursement

## GET INVOLVED!

If you're ready to take action and be part of something bigger, we'd love to have you join us. LULAC 750 regularly shares opportunities for students and community members to volunteer, participate in events, and even explore local job openings within our network.



To stay informed about upcoming volunteer and job opportunities, please fill out our interest form below:

[Click here to complete the Google Form](#)

Once submitted, our team will reach out with information on how you can get involved and make a difference in our community.



# Let's take a look at the finished product



Questions?



Thank You!

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