



# HALDIA INSTITUTE OF TECHNOLOGY

## PRAYUKTI 2023

### B-PLAN

#### **RULES:**

There is nothing like a problem statement this time, Participants have to bring their own ideas and own pitching.

#### **RULES:**

**Number of persons per team:** 1-5 persons

**Documents to be submitted before event:**

- a) Identification of need gap
- b) Product or service description
- c) Infrastructural requirement with valuation
- d) Financial project report including Cost, working capital, capital investment, Return on Investment, profitability analysis
- e) Plan of funding
- f) Promotional strategy
- g) Marketing channel description
- h) Design/Prototype/ Sample in case of product
- i) Social benefit (in any)
- j) Environmental impact assessment
- k) Licensing required.
- l) Pay back plan in case of Bank borrowing.
- m) Every team have to be there team name

**On the day of event:**

The team is supposed to show and explain a presentation and face the questions of the judges on the project.

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