

## **CURRICULUM VITAE: MPHATSO KAMKUZA**

Daeyang University College of ICT, P/Bag 30330, Lilongwe 3, Malawi.

**Email:** mphakamkuza@gmail.com

**Phone:** 265 991641353

### **1.0. Personal Details**

**NAME** : Mphatso Kamkuza

**DATE OF BIRTH** : 27<sup>th</sup> August, 1999

**MARITAL STATUS** : Single

**HOME ADDRESS** : Chioza Village, T/A Kalumbu, Lilongwe

**NATIONALITY** : Malawian

### **2.0 PERSONAL PROFILE.**

A self-motivated, passionate, dynamic and assertive individual with knowledge and skills in ICT acquired at Daeyang University. Intermediate knowledge and experience in entrepreneurship and marketing.

### **AREAS OF EXPERTISE**

- Christian World View I & II
- Communication Skills I & II
- Entrepreneurship
- Marketing
- Business Management
- Research Methods
- E-Commerce
- Systems Analysis and Design
- Artificial Intelligence
- ICT Audit
- Project Management
- Group Projects
- Human Computer Interaction
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- Databases
- Computer Networks
- ICT Service management
- Software Engineering
- Distributed Systems
- Operating Systems

- Computer Organization and architecture
- Data Structures and algorithms
- Embedded Systems
- ICT Trends
- Computer Security

### **3.0 PROFESSIONAL EXPERIENCE AND SIGNIFICANT ACHIEVEMENTS.**

#### **3.1. September 2019 to December 2019: ASTRO**

- Worked as a technician and got more experience by working in the marketing department also.

#### **3.2. December 2019 to March 2020: SANWECKA.**

- Worked as an assistant technician and helped in sales and marketing department.

#### **3.3. Programmed Daeyang University student portal administration panel**

#### **3.4. Basketball captain for Daeyang basketball team**

#### **3.5. Entertainment Director in my third year**

### **4.0 PROFESSIONAL QUALIFICATIONS.**

<b>Name of the Institution</b>	<b>Name of the Course and Qualifications</b>	<b>Date of Award</b>
Daeyang College Of ICT	Bachelors of Information and Communication Technology (ICT)	2016 - 2021
Malosa Secondary School	Malawi School Certificate of Education	2010 – 2014

### **5.0 WORK EXPERIENCE**

<b><u>Institution</u></b>	<b><u>Duties</u></b>	<b><u>Dates</u></b>
ASTRO	Technician and Sales Officer	September 2019 to December 2019
SANWECKA	Assistant Technician and Marketing and Sales Officer	December 2019 to March 2020

### **6.0 HOBBIES AND INTERESTS**

- Basketball

- Programming regularly and learning new tips
- Music
- Computer Games
- Reading interesting novels and blogs
- Watching movies and series
- Gym

## **7.0 OTHER SKILLS**

- Marketing Expertise
- Creativity and Problem Solving
- Good team worker
- Analytical Thinking
- Organizational Skills
- Business Acumen
- Enthusiasm and Self-motivation
- Multitasking and able to work under pressure
- Fast learner
- Good public speaker and presenter
- Computer skills (Microsoft word, Microsoft excel, Microsoft PowerPoint, HTML and MySQL)
- Programming Skills (PHP, Laravel, Java and Python)

## **8.0 Referees**

Mrs. S. Chinyama  
Daeyang University College of ICT  
0998728855  
[Mayasue02@yahoo.com](mailto:Mayasue02@yahoo.com)

Mr. Peter Chisale  
Astro Tech Chief of Engineers  
0995991601  
[peter@astroafrica.tech](mailto:peter@astroafrica.tech)

Mr. Kondwani Chimatiro  
Daeyang University College Of ICT  
0995393960  
[kondwani@giantplus.com](mailto:kondwani@giantplus.com)

TO: The Marketing Manager, Pinnacle Media

Area 15, Lilongwe.

FROM: Mphatso Kamkuza, Daeyang University College Of ICT

P/Bag 30330, Lilongwe

Dear Sir/Madam,

#### APPLICATION AS MARKETING OFFICER

With the enclosed resume, I write to express my fervent interest in the Marketing Officer position you have available. As an accomplished and results-oriented professional with 2 years of experience driving successful marketing initiatives and campaigns to propel brand exposure and growth, I possess a wide range of knowledge and skills that allow me to contribute toward the success of your company.

My background includes supporting marketing managers in successfully conceptualizing and implementing innovative impact and expansion for product launch and development efforts. Through me exceptional writing abilities, I am able to lend key assistance in content development and management tasks. Furthermore, my established ability to train and motivate peers positions me to impact on your organization.

I thrive in high pressure and fast-paced situations, striving for positive results by applying my brand development and marketing campaign management abilities. Further, I possess expertise in product lifecycle management and acumen for maximizing performance and inspiring colleagues. I am able to visualize success and identify unconventional yet highly effective strategies for achieving it.

I have skillfully balanced organizational objectives and productive relationships strategizing and recommending ways in which to achieve and maintain a competitive business edge. My innovation and management talents have supported my professional growth.

Thank you for your consideration and I look forward to hearing from your favorable office.

Yours Sincerely,

Mphatso Kamkuza.