

Kevin R. Chancey

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Experience

[AREA15](#) | Las Vegas — *Senior Developer* | FEBRUARY 2023 - PRESENT

I have been at the forefront of managing, enhancing, and constructing diverse projects for area15.com and other entertainment and sales-focused applications. My contributions include:

- Designed and implemented on-site ticketing/advertising kiosks for 15% increased ticket sales and enhanced user experience.
- Developed immersive games using JavaScript/Next.js, emphasizing interactive and captivating digital experiences.
- Crafted custom WordPress plugins with expertise in PHP and React.js, improving platform functionality and user interface.
- Proficiently integrated custom APIs, Stripe/Square API, HubSpot API, Strapi, and more for streamlined processes and enhanced performance.

[Strategy9](#) | Las Vegas — *Software Developer* | AUGUST 2021 - OCTOBER 2024

I have been instrumental in spearheading the development of innovative features and enhancements tailored for the casino industry, fostering improved customer outreach and data collection. Key contributions include:

- Reduced valet management time by 40% with the creation of an SMS-based valet system, integrating advanced queue management.
- Conceptualized and implemented engaging contests, coupons, and promotions via email and SMS, boosting customer engagement and loyalty.
- Headed end-to-end email processes, ensuring compliance standards, effective communication, and brand consistency for over 800,000+ monthly emails.
- Developed sportspool applications for user data collection and data-driven marketing, showcasing a strategic and innovative approach.

[J Taylor Education](#) | Las Vegas — *Lead Software Developer* | JUNE 2019 - OCTOBER 2024

As Senior/Lead Developer at J Taylor Education, I oversee all technology, optimizing infrastructure for efficient virtual education. Key accomplishments include:

- Spearheaded AWS robust online presence and improved user experience with 99.9% uptime.
- Delivered solutions using MERN stack, resulting in 25% improvement in platform speed and scalability.
- Designed user-centric virtual education solutions, ensuring a seamless learning experience for teachers and students.
- Increased site traffic with free chrome extension totaling over 50,000 downloads currently.

Education

Amazon Web Services Associate AWS Certified Developer	2024
City University of Seattle <i>BS Applied Computing</i> Seattle, WA	2021
Coding Dojo <i>Full-Stack Developer Certificate</i> Seattle, WA	2020
City University of Seattle <i>BS Business Administration</i> Seattle, WA	2017
Community College of the Air Force <i>AAS Transportation</i> Elmendorf AFB, AK	2014

Skills & Strengths

Full-Stack Development: MERN, Python, C#, React/Next.js, SQL, ASP.net, AWS, HTML, CSS, Javascript, and Wordpress/PHP
API Development: Building custom and working with external APIs including SMS & Email services, payments, and advertising
Hosting/Maintaining websites: Wordpress, Amazon Web Services, ASP.net, MERN, Siteground, Pantheon, and Netlify