

Hi, i'm Abhishek Raj. I understand the need for meaningful design and enjoy the iterative approach to solve usability issues. Considered a seasoned team player and I grade myself by the value I bring to the team.

Reach me here: [abhishekrj4300@gmail.com](mailto:abhishekrj4300@gmail.com), 8092233430

I currently work as a Product Designer in [smallcase](#)

I currently work with [smallcase gateway](#) as the Design Owner and am responsible for all features we push.

We are recently releasing order flows that enable us to do stock transactions and place

I've also worked on [smallcase Publisher](#) to build case by case, another product to cater to our publishers.

Previously i've worked on making Lead generators, entry points and exit points (Widgets) for smallcases to increase our customer base while working concurrently on solving various pain points throughout the product.

I also helped build Design components for [smallcase](#) and indexing branding components and systems for the Design and Marketing team.

#### Previously i've worked on:

[Rove](#) (UI/UX Designer)

2018-2019

[Aliste](#) (Product Advisor)

2018-2019

[Alfa Infinity](#) (Visual Designer)

2017-2018

[Google developers Group, VIT](#) (Design Lead)

2016-2018

[VIT Vellore](#) (B.tech IT)

2014-2018

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#### My skills:

Research Ideation Wlreframing Prototype (Figma)

UI (Figma) DQA & Microinteractions (Lottie) Testing (Clevertap,Hotjar)