Hi, i'm Abhishek Raj. I understand the need for meaningful design and enjoy the iterative approach to solve usability issues. Considered a seasoned team player and I grade myself by the value i bring to the team.

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I currently work as a Product Designer in smallcase

i currently work with smallcase gateway as the Design Owner and am responsible for all features we push.
We are recently releasing order flows that enable us to do stock transactions and place
I've also worked on smallcase Publisher to build case by case, another product to cater to our publishers.
Previously i've worked on making Lead generators, entry points and exit points (Widgets) for smallcases to increase our customer base while working concurrently on solving various pain points throughout the product.

I also helped build Design components for smallcase and indexing branding components and systems for the Design and Marketing team.

Previously i've worked on:

Rove (UI/UX Designer)
2018-2019

Aliste (Product Advisor)
2018-2019

Alfa Infinity (Visual Designer)
2017-2018

Google developers Group, VIT (Design Lead)
2016-2018

VIT Vellore (B.tech IT)
2014-2018

My skills:

Research Ideation WIreframing Prototype (Figma)
UI (Figma) DQA & Microinteractions (Lottie) Testing (Clevertap,Hotjar)