

Ryan Vogel

Neptune Beach, Florida

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Objective

A driven and creative graphic design major seeking opportunities to apply my skills in branding, packaging design, and logo creation. Dedicated to delivering high-quality work, exceeding expectations, and innovating with a blend of historical and contemporary design influences.

Education

University of North Florida, Bachelor of Fine Arts in Graphic Design Expected Graduation: [Year]

Relevant Coursework: [List Relevant Courses Here]

Work Experience

Social Media Manager, City of Neptune Beach [Month, Year] – Present

- Manage and create engaging social media content to connect with the Neptune Beach community.
- Develop content strategies balancing professional and approachable communication.
- Increased social media engagement by [Percentage] through strategic content campaigns.

Owner, Mandarin 3D [Month, Year] – Present

- Manage a local 3D printing business offering custom printing and design services.
- Oversee website design and user experience on shop.mandarin3d.com.
- Create and manage marketing campaigns across Google and Twitter, driving traffic and sales.

Selected Projects

AppliedTrack Web App [Year]

- Developed a job application tracking app with email discovery and application management features.
- Integrated with Hunter.io for effective follow-ups and promoted via social media campaigns.

Financial Literacy PSA [Year]

- Created an 8-slide motion picture PSA to promote financial literacy using a comic-strip style.
- Implemented effective storytelling and design principles to convey key financial tips.

Technical Skills

- **Graphic Design:** Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- **Web Development:** React, HTML, CSS, JavaScript, Docker, MongoDB, SQL
- **3D Printing:** Bambu Lab P1S, Ankermake M5Cs, Asset Modeling, STL File Management
- **Other:** Social Media Management, Content Strategy, Branding

Extracurricular Activities

Editor in Chief Applicant, UNF News Program [Year]

- Proposed new initiatives to enhance the program's reach and content quality.

3D Printing Projects [Ongoing]

- Engaged in various community projects, offering 3D-printed solutions.

References

Available upon request.