

Devansh Hasija

Illustrator, Animator and UI Designer

hdevansh@gmail.com

(+91) 88603-47631

Personal Website

<https://www.devansh.studio/>

LinkedIn

<https://www.linkedin.com/in/hdevansh/>

EXPERIENCE

IdolPanda

Lead Graphic Designer | Full Time

July 2020 - September 2021

- Overseeing a staff of 2 in-house artists and 3 rotating freelancers
- Worked with 15+ Clients across 4 countries including GiveMeTrees NGO and The Samwaad Media generating over 3 Lakhs in revenue.

Hex Business Innovations

Animator and Video Editor | Intern

June 2021 - Ongoing

TrackHr - A Work Management & Performance Tracker App

- Devised a colour palette that aims to assist company in its brand development and then defined the tone and voice of the company's brand by designing the logo
- Made an animated tutorial series 'How to use TrackHr app'. Also developed the Company 2d Puppet Animation consisting lip-sync, turning head, waving with both hands and holding items like phone.
- Led in the video production process for the TV Advertisement (Pre Production, storytelling, set-design, audio, filming, editing, colour correction & motion graphics)
- UI Design for the app with prime focus on easier usability

Hawkeye - An Industrial IOT Product

Created graphic design materials for company's website and also designed the product brochure resulting in boosting the presence

FREELANCE PROJECTS

- Worked on Branding and print media design for various brands like Kanefusa, Delhi Diplomacy Summit, DU Live & IT Creations etc.
- Prepared detailed artwork and graphics from content and images provided by photographers, copywriters and producers for the Photobook 'A Retrospective' by PICWIC, the Photography Society of Aryabhata College.

VOLUNTEER EXPERIENCE

Pragyata Foundation

Cessum MUN

Graphic Designer | 2018

Conceptualised and Designed the logo, Promotional Posters and all the print media like certificate, promotional posters, newsletter and standee designs for the 2 day conference.

EDUCATION

Pearl Academy

BA Communication Design | July 2024

Merit in 1st Year

Relevant Coursework: UI/UX Design

National Institute of Open Learning

PCM 12th | June 2020

Ryan International School

10th | May 2017

SKILLS

User Research
Logo Design
Storyboarding
Layout
Sketching
Brainstorming
Advertising
Animation

TOOLS

Illustrator
After Effects
Adobe XD
Photoshop
Premiere Pro
InDesign
Cinema 4d
Character Animator

POSITION OF RESPONSIBILITY

HEAD OF LAYOUT AND DESIGN

RYLMUN | 2016-20

RISMUN | 2017-18

TECHNICAL SUPPORT

Editorial Board | Ryan International School
2017-18

ORGANISING COMMITTEE

Aspirant Statesmanship Conference
First Edition | 2018

ACCOLADES

Evolve'15 by DAV Public School

1st Runner-up -Digi Movie | 2015

RYLMUN Logo Design Challenge

Winning Entry | 2016

Techno-Savvy Award

Ryan International School | 2010, 2012, 2015-19

Idol Panda Employee of the Year

2021