

Financial Report

This report provides an overview of the company's financial performance between 2013-10-01 and 2014-03-01. Key findings include a lack of granular data across market segments, and the need for more comprehensive data to gain a deeper understanding of the company's financial health.

Introduction

This report provides an analysis of the company's financial performance between 2013-10-01 and 2014-03-01. The purpose of this report is to identify areas for improvement and provide recommendations for future business decisions.

Findings

1. Lack of granular data across market segments
2. No information on revenue changes across segments
3. Top-selling products did not contribute to gross sales during this period
4. Average manufacturing price per unit for Paseo and Velo products is \$10 and \$120, respectively, in the Government segment
5. Small Business segment reported no gross sales, discounts, or net sales
6. Overall sales for the period amount to 118,726,400

Conclusion/Recommendations

Based on these findings, we recommend reviewing our sales strategies and profit margins to identify areas for improvement. Additionally, we should prioritize collecting data on the Montana product to inform future business decisions.