

KPI

Brand	Discount Percentage	Mrp	Sale Price	Star Rating
Apple	0	77,000	77,000	5

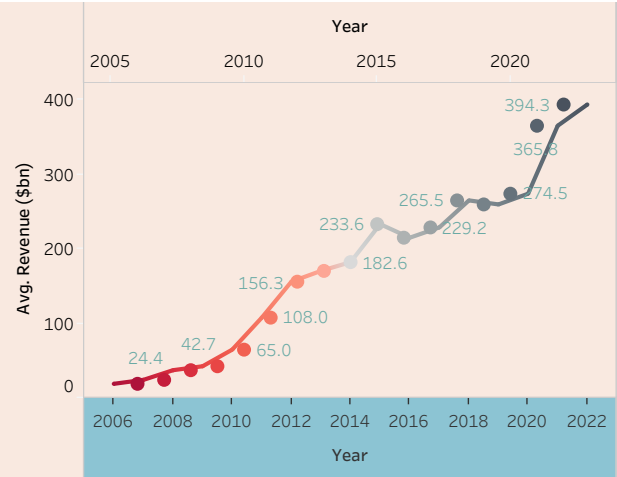
Model Specification

APPLE IPHONE 14 PRO MAX	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP + 12MP	Deep Purple	139,900
APPLE IPHONE 14 PRO	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP + 12MP	Deep Purple	269,800

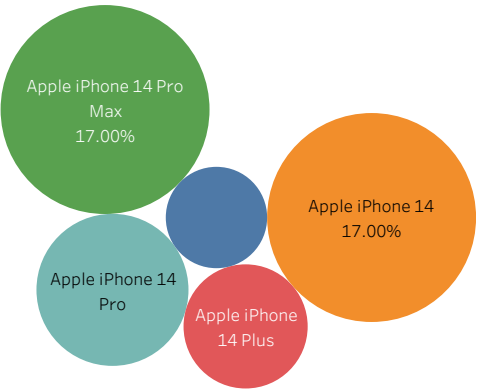
KPI-2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

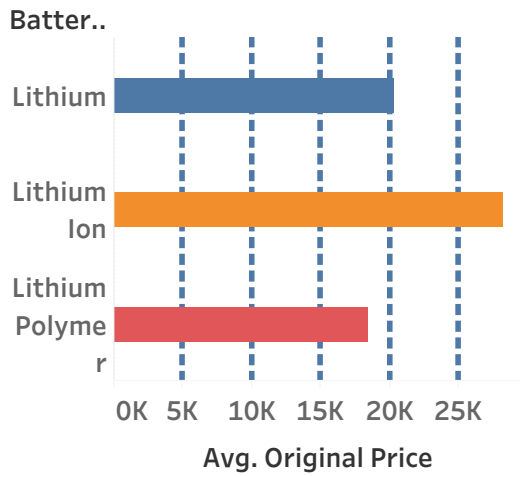
Annual revenue



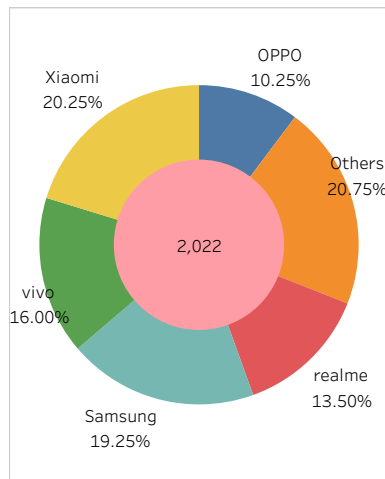
Model-share



Battery type distribution



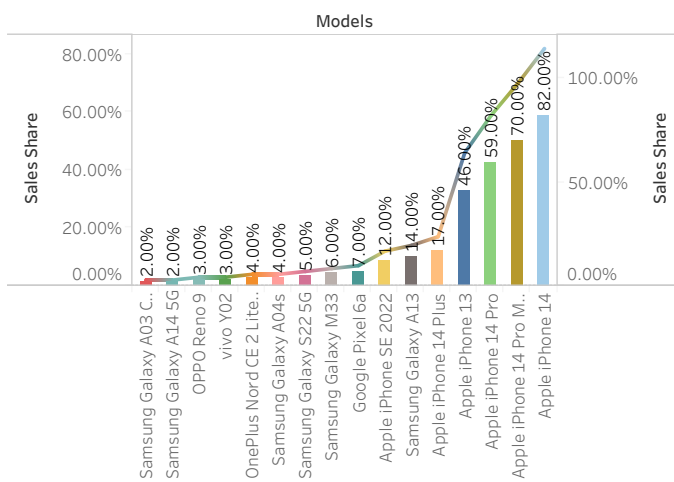
Quarterly-share



Global market share



Country wise best selling smartphone



Annual revenue

