

Realising an Applied Gaming Eco-System

# **Player Profiling Asset**

T3.4E
Created by TUGraz

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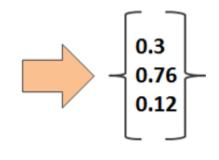


## Idea and Pedagogical Value



- Players have different personal characteristics
- This may result in different needs and preferences towards a game
- This asset identifies these characteristics and helps to adapt the game accordingly

	Disagree	Partly D.	Unsure	Partly A.	Agree
Are you interested	x				
Are you confident				х	
Are you capable					х
Are you motivated			x		







### **Asset Concept**

- For identifying personal characteristics a questionnaire is used at the beginning of the game
- The asset supplies predefined personality questionnaires and allows creating new ones
- Player's responses to a questionnaire are used by the asset to calculate personal characteristics in terms of values
- These values are delivered to the game as basis for adaptation





#### Infrastructure / Context

- Implemented as Client-side Asset
- Reads underlying data from local file
- Data file is created via supplied authoring tool
- An HTML-questionnaire file is created, which sends the questionnaire results back to the game

Needed/Optional Bridges	Needed/Optional Assets
ILog - optional	Game Storage - needed
IDataStorage – needed	-
ISerializer - needed	-
IWebServiceRequest - needed	-





### Integration – Setup

Set the ID of the data source/html output file:

```
PlayerProfilingAsset ppa= PlayerProfilingAsset.Instance;
PlayerProfilingAssetSettings ppas= new PlayerProfilingAssetSettings();
ppas.QuestionnaireDataXMLFileId = "inputXML.xml";
ppas.HTMLQuestionnaireFileId = "outputHTML.html";
ppa.Settings = ppas;
```

- Set up the following Asset:
  - Game Storage (StorageType: net)





## Integration – Usage 1/2

There are two possibilities to use the Asset. The first one uses the web browser to render the questionnaire, the second one leaves the rendering to the game developer.

- Web-Browser rendering:
  - Create the html-file:

```
string fileId = ppa.getQuestionnaireFileId();
```

Access the results for each category:

```
Dictionary<string,Double> result= ppa.getResults();
```





## Integration – Usage 2/2

- Game developer rendering:
  - Access data source xml:

```
string xml = ppa.getQuestionnaireXML();
```

Submitting the result data for each question:

```
Dictionary<string,Integer> results = new Dictionary<string,Integer>();
......
ppa.setQuestionnaireAnswers(results);
```

Requesting the results for each category:

```
Dictionary<string,Double> result= ppa.getResults();
```





#### **Added Value**

#### Why should a game developer use the Player Profiling Asset?

This asset allows adapting a game to personal characteristics

- Established psychological personality questionnaires can easily be used to build a player profile
- Alternatively, custom personality questionnaires can be created
- The calculation of the user profile from the questionnaire results can be adjusted





#### **Contact and More Information**

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  - Christina Steiner, <u>christina.steiner@tugraz.at</u>
- More information on these assets:
  - http://css-kti.tugraz.at/projects/rage/assets/
- Video Demo
  - http://css-kti.tugraz.at/projects/rage/assets/videos/Demonstration-PlayerProfilingAsset.mp4

