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What is Digital Marketing?

Ans: Digital Marketing is the use of online platforms like LinkedIn, Facebook,Instagram, and also digital tools to promote services, and brands inorder to connect target audiences on the internet

Types of Digital Marketing?

1.Video Marketing 2.Influencer Marketing,3.Social Media Marketing...4.Affliate Marketing...5.Content Marketing,

Advantages of Digital Marketing..

Flexible Schedule..Higher Income Source..Variety of Tasks

Disadvantages of Digital Marketing ..

Managing Work-Life Balance...Unstable Income...Finding Clients,..Time Management

Market Place:

Fiveer,Upwork,SeoClark,Freelancer...

Simply Hired

Some Basic Ai tools:

Chatgpt,Gemini AI,Canva,Invideo,Leonardo AI