

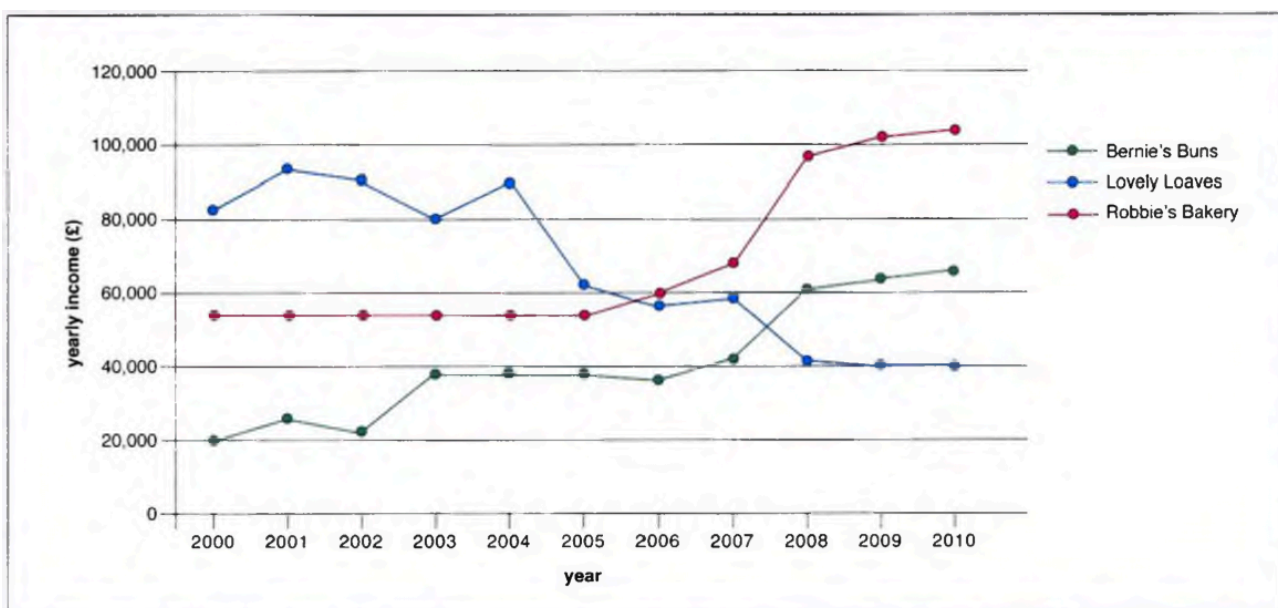
WRITING TASK 1

You should spend about 20 minutes on this task.

The graph shows data about the annual earnings of three bakeries in London, 2000–2010.

Summarise the information by selecting and reporting the main features, and make comparisons where relevant.

Write at least 150 words.



MODEL ANSWER

- The graph shows information about the amount of money which was earned by three
- bakeries in London, over a ten-year period between 2000 and 2010.
- Overall, what stands out from the graph is that there were considerable upward trends
- in the income of both Bernie's Buns and Robbie's Bakery, while the earnings of
- Lovely Loaves saw a considerable fall over the period in question. Another interesting
- point is that Lovely Loaves was the most popular bakery in 2000, but in 2010,
- Robbie's Bakery earned more money than the others.

8 Looking at the details, as regards Bernie's Buns, income started at £20,000 in
9 2000, then there was a fluctuation over the next three years, at which point it levelled
10 off at just under £40,000 until 2006. Then the figure went up significantly,
11 finishing at around £65,000 in 2010. If we look at Robbie's Bakery, the trend was
12 similar. Having remained stable at approximately £55,000 in the first half of the
13 decade, income then rose sharply, reaching nearly £100,000 in 2008. There was then a
14 gradual rise to around £105,000 in 2010.

15 By contrast, the income of Lovely Loaves went in the opposite direction. Takings
16 fluctuated around £90,000 until 2004. After that, despite falling sharply to just
17 over £40,000 in 2008, the figure then levelled off in the last two years.

(217 words)