

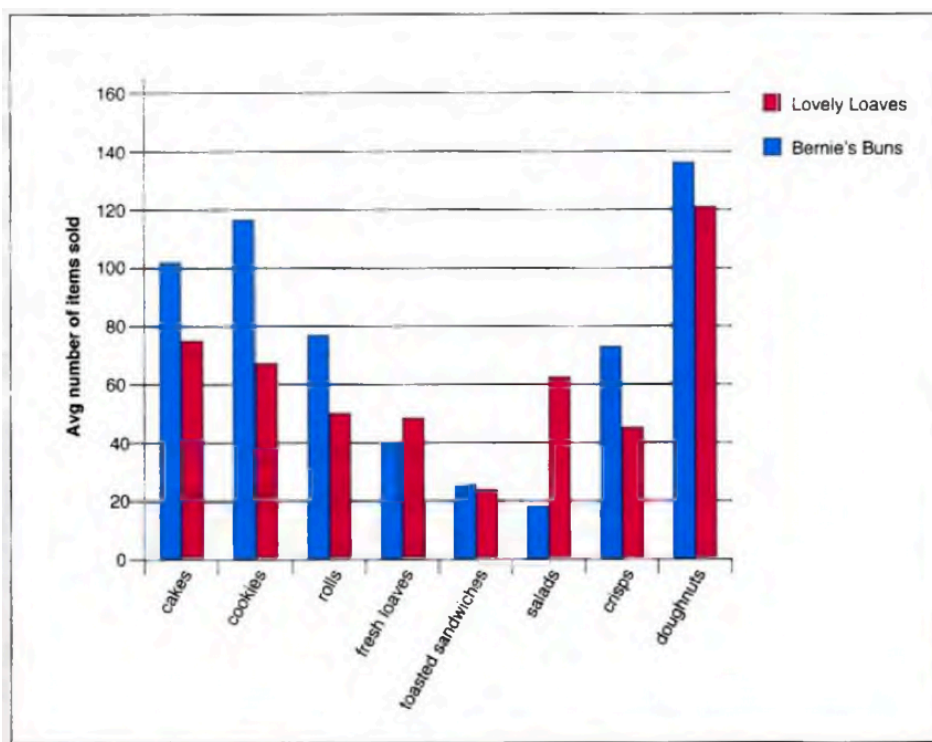
**WRITING TASK 1**

You should spend about 20 minutes on this task.

**The graph shows data about the average Saturday sales of two bakeries in London in 2010.**

**Summarise the information by selecting and reporting the main features, and make comparisons where relevant.**

Write at least 150 words.

**MODEL ANSWER**

- 1 This bar graph compares the most popular items sold by two bakeries in London on a
- 2 typical Saturday in 2010. The graph shows average sales of eight items, including
- 3 cakes, rolls and toasted sandwiches, in Bernie's Buns and Lovely Loaves.
- 4 Overall, it can be seen that Bernie's Buns is generally the busiest bakery, outselling
- 5 Lovely Loaves in six out of eight items. On the whole, savoury foods such as toasted
- 6 sandwiches, salads and rolls are not as popular as sweet items like cakes and cookies.

7 In terms of sales at Bernie's Buns, doughnuts come top of the list, with an average  
8 of around 135 sold on a Saturday. Cookies and cakes are the next best sellers, with  
9 around 115 and 100 of these snacks sold respectively. Savoury foods are less popular.  
10 Bernie's Buns sells slightly more rolls than crisps, with roughly 75 of each leaving the  
11 shelves. Toasted sandwiches and salads are not nearly as popular, with just 25 and 18  
12 sold in turn.

13 Doughnuts are also the number-one purchase in Lovely Loaves, with just over 120 sold  
14 on a Saturday. Cookies are third, at around 65 sales. Salads come next, with just  
15 over 60, three times as many as are sold in Bernie's Buns. Rolls and fresh loaves are  
15 joint fifth, with 50 sales apiece, followed by crisps at approximately 45. The least  
17 popular item in Lovely Loaves is toasted sandwiches, with around 25 sales.