

Company Profile



dc | **dotcom**

WEBSITE DESIGN | DIGITAL MARKETING

Hi.

*I am so grateful that you have taken the time to consider partnering with DotCom to serve you. While we are proud of our work and the **results** we will help you achieve ... it is the **relationships** we build that will endure. I look forward to working closely with you and your team.*



Sam Natello
Creative Director and Founder

What We Do ... to help our clients

We have a wide array of services to offer our clients. But we can generally boil all of our services down into one of these 3 general categories:



World-Class **DIGITAL STRATEGY**

We help you develop a winning strategy that maximizes your effectiveness while minimizing the time and money required to achieve your goals.



Award Winning **WEBSITE DESIGN & DEVELOPMENT**

Our award-winning design team will create the best looking and most effective website possible – for your situation.



Guaranteed Results **DIGITAL MARKETING**

Simply stated, we get results. Whether you are looking for more website traffic, more leads, more sales, more social followers, higher engagement rates, higher email open rates ... whatever your needs – we get it done. Guaranteed.



Client Profile

... our “best fit”

We serve clients of all sizes. However, we are particularly well suited to help clients of this type:

ESTABLISHED BUSINESS

Our services are aimed at solidly established businesses who are already profitable. We are not well-suited for most start-ups.

RESULTS-DRIVEN / GOAL-ORIENTED

We tend to work best with companies who are results-driven and are interested in setting real goals and meeting objectives.

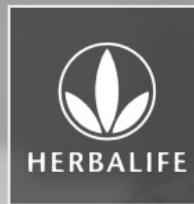
SKEPTICAL BUT WILLING

Most of our clients have already worked with other agencies who have underperformed. This creates a “healthy skepticism”. We thrive on this ... as long as it hasn’t killed your faith completely.

AGGRESSIVE GOALS

The more aggressive you are with your goals, the more excited we get. It’s fun for us to work with companies that want to dominate their market.

Some of Our More Notable Clients:





*“I’m NOT NIKE or Disney! ...
I Probably Can’t Afford You”*

*Not to Worry ...
We Can Help YOU!*

Our STEP-UP PROGRAM

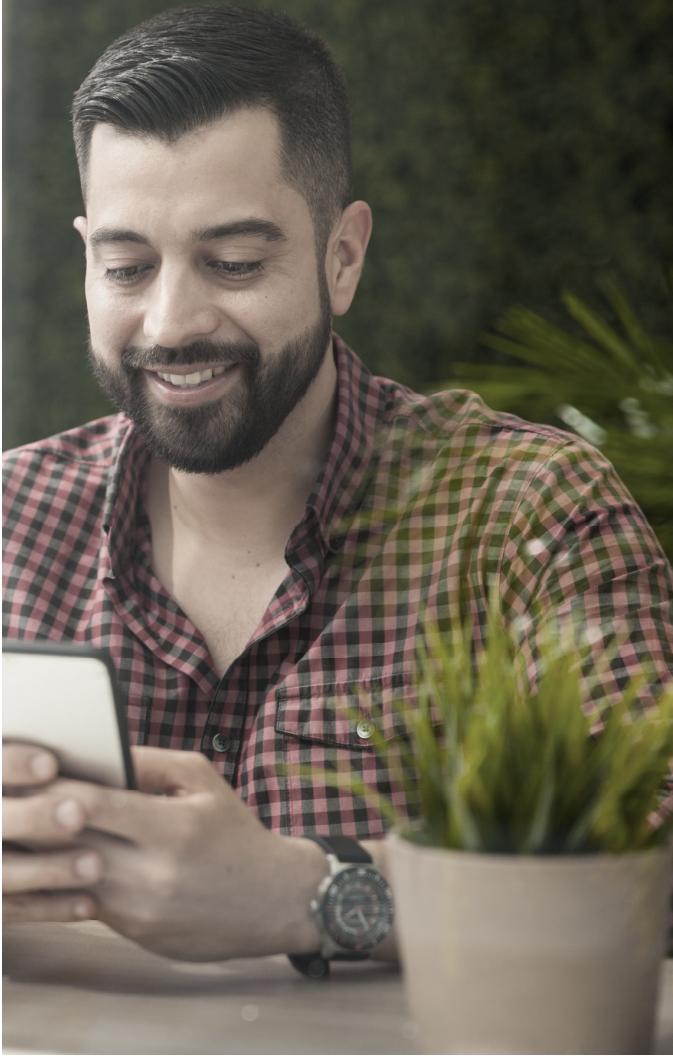
"Let's start small. See some results. Once we see that this is working and we've made some money, we can look at stepping up to a bigger budget down the road".

-Nearly Every Client We've Ever Worked With

We get it. Most of our clients started "smaller".

*We can **develop a strategy** that allows you to grow without causing you to spend more than you're comfortable with.*

*A great solution is one that helps you **achieve your goals** WITHOUT causing you "budget stress"!*





Your company + our team = a powerful combination

Our Team

We're Pretty Awesome!

DIGITAL MARKETING STRATEGIST

Amazing results start with amazing strategies. We've worked with the top companies in the world. Many of them used us specifically for strategy!

EXPERT WEBSITE DESIGNERS

The website is still the hub of your digital presence. We are able to deploy awesome solutions because we have awesome "web guys".

TALENTED GRAPHIC ARTISTS

Great looking assets are a must! From web pages to email blasts to social media posts, everything must look great!

SEO EXPERTS

Ranking at the top of GOOGLE requires skill and persistence.

SOCIAL MEDIA EXPERTS

Growing your social footprint and creating engaged followers is an art and a science. You need a talented team leading the charge.

SKILLED CONTENT WRITERS

Great content is the engine that makes everything run. Your website, sales material, email blasts, social media posts, etc. – all need great content writing.

Our Values

... why we do what we do



An Attitude of Gratitude

*More than anything else, our team is grateful for **our many blessings**. It is a topic that is discussed frequently. We are grateful first and foremost for the love and forgiveness of our savior **Jesus Christ**. We are grateful that we live in the **greatest country in the world**. We are grateful that we are able to earn a living doing **what we love to do**. Finally, we are grateful for **our clients** and the trust they have given us.*

The Big Picture

The work we do matters. We understand that, in many cases, the children of our clients may (or may not) be able to afford to go to the college of their dreams - depending on the job we do. Extra vacations and time with family and friends often hang in the balance. Retirement may be possible years earlier if we get the job done properly and help our clients make more money.

*These are not just projects to us ... these are the **lives and the dreams** of our clients ... and we are honored to be considered a **trusted advisor** to the people we serve.*

MORE ... and BETTER

We understand that nearly every company wants MORE.

- More website traffic
- More social media followers
- More leads
- More sales

Our Approach ... to your success



The first 3 tasks can be accomplished by any quality marketing agency. Although, we believe that we can outperform most companies in these areas.

Converting more leads into more sales is where the problem usually occurs. This is because most marketing companies don't understand how to **bridge the gap** between marketing and sales. Our approach to every project is to design for the maximum **alignment of sales and marketing** initiatives from the beginning. This ensures that you will achieve the greatest possible results.

In our approach for most companies, the sales + marketing process is so effective that sales associates become order-takers. By the time you hear from a prospect, they are often simply looking to place an order.



“Plan for Success ... and for Everything Else”

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The number of
Website of The Year
Awards we have won.

3,400+

The number of **#1 ranked** keywords
we have achieved on **Google** for our clients

Our Not-So-Average Results

The following numbers represent the average results our WEB PARTNER clients achieve in the first year:

230% Website TRAFFIC Increase

350% Increase in Social Media Followers

440% Increase in Website LEADS



100% Excited Clients!

Exciting Results

... let's do something great, together



Partner With DotCom

... a different kind of Digital Marketing Agency

A photograph of a person's hands and torso. They are wearing a green ribbed sweater over a dark shirt. One hand is on the keyboard of an open laptop, and the other hand is holding a small white coffee cup. The laptop screen shows a grid of small images or cards. The background is dark and out of focus.

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