

Executive Summary

- ❖ There is a downward trend in the number of movies produced over the years. Highest numbers of movies were produced in the month of March.
- ❖ USA and India produced more than a thousand movies (you know the exact number!) in the year 2019.
- ❖ The genre had the highest number of movies produced overall is "Drama" with 4285 movies.
- ❖ The number of movies that belong to only one genre is 3289.
- ❖ Movies of genre 'Drama' (produced highest in number in 2019 i.e. 1078 movies) has the average duration of 106.77 minutes.
- ❖ The future project could have an average duration of 107 minutes approximately
- ❖ Thriller Genre ranks third based on number of movies.
- ❖ Dream Warrior Pictures (ranked 1st) and National Theatre Live (Ranked 2nd) are both ranked as top production companies and both companies have the opportunity to get top projects.
- ❖ James Mangold can be hired as the director for RSVP's next project due to higher average rating.
- ❖ Mammooty (Ranked 1st) or Mohanlal (Ranked 2nd) can be hired as the Actor for their next project based on Median Rating
- ❖ Taapsee Pannu can be chosen as the actress for RSVP's next project based on the total votes received and average rating.
- ❖ Based on the total votes and also on regional basis, Vijay Sethupathi can be hired as the additional actor for RSVP's next project.
- ❖ As a global partner, Star Cinema (Ranked 1st), Twentieth Century Fox (Ranked 2nd) or Warner Bros. can be chosen as the number of votes received is comparatively higher than other production houses.