

ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%



YTD Profit

\$1.34M

▲ 4.50%



YTD Quantity

#107.2k

▼ -7.29%



YTD Profit Margin

11.58%

▲ 5.37%

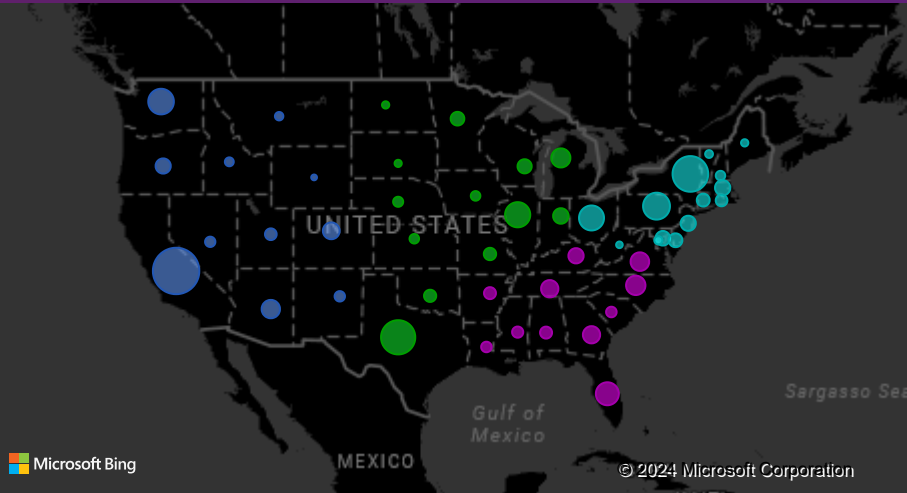


Sales By Category

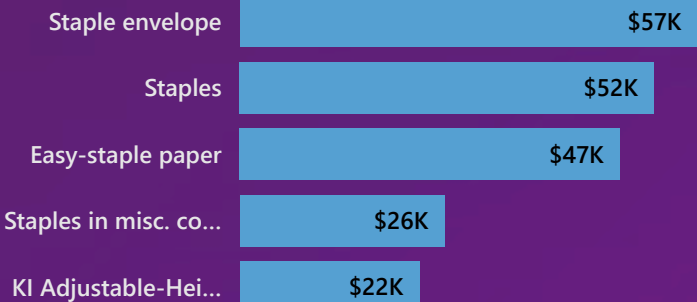
Category	YTD Sales	PYTD Sales	YoY Sales	Trend
Furniture	\$2.52M	2.50M	0.73%	▲
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Technology	\$2.10M	2.13M	-1.37%	▼

Sales By State

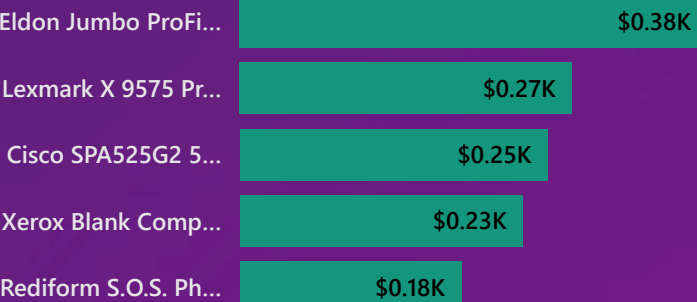
customer_region ● Central ● East ● South ● West



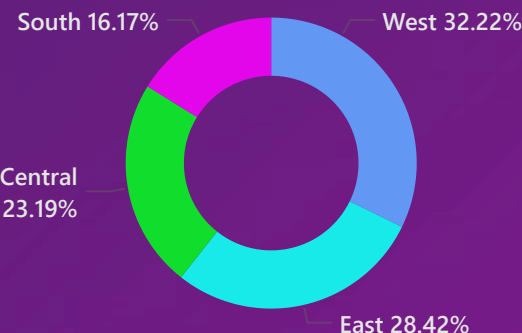
Top 5 products By YTD Sales



Bottom 5 products By YTD Sales



YTD Sales by Region



YTD Sales by Shipping Type

