

COMPREHENSIVE TEMPLATE FOR INFORMATION COLLECTION, AGREEMENT, AND RELEASE

Thank you for your interest in the Personalized Internet Ads Assessor role for our Ads Quality Rating Program (the “**Project**”). Please read the description below, and, if you are interested in participating, review and execute the Contributor Services Agreement and Release.

TELUS International AI (“TIAI”) is seeking participants to complete search relevance tasks with the goal of improving search results on the internet.

Summary

In this role you will be reviewing online advertisements in order to improve their content, quality and layout. You will be required to provide feedback and analysis on advertisements found in search engine results and provide ratings on their relevance to the search terms used. Another aspect of this opportunity will involve reviewing the language used in advertisements by examining grammar, tone and cultural relevance. Through this work you will be making a valuable contribution to the quality of online advertisements.

The task can be completed remotely from the comfort of your own home.

Project Schedule

- Expected Project Duration: Ongoing if you continue to meet program requirements and expectations.

Please note that each participant can only complete the task once.

Requirements

- You must be 18 + years of age;
- You must own a Desktop PC which supports Google Chrome;
- You must own and use a Smartphone (Android V4.2 or higher or iPhone running iOS version 10.0 or higher) to complete tasks;
- Access to and use of a broadband internet connection and associated computer to perform the work, all provided at your own expense;
- In addition to the required language you must be fluent in written and verbal English;
- Gmail must be your primary email account;

Payment Rate (if applicable)

- Please refer to the job description.
- This is an independent contractor opportunity.
- Payment will be processed via Hyperwallet. Account details will be requested separately

If you have any questions, please contact us at: Sourcingteam2@telusinternational.ai

Your participation is voluntary.

Process of Data Collection: TIAI is collecting the information that you submit on behalf of a non-affiliated customer in the Information Technology industry (“**Customer**”).

TIAI is collecting the information below to determine your eligibility to participate in a Project on behalf of our Customer. If you meet the criteria established by our Customer, then we will proceed with your application.

Data Collected:

TIAI will collect the following information, which may be classified as personal data or similar term, in the country in which you reside:

- Name
- E-mail address
- Phone number
- Address
- Payment information
- Device information
- IP address

Data Controller:

TIAI, 2251 S Decatur Blvd, Las Vegas, NV 89102 is the data controller with regard to the contract data and demographic data that we collect about you (as described more fully in our Community Data Privacy Notice), which may include, for purposes of this Project, your name, contact information, and required language(s) spoken.

Our Customer is the data controller with regard to all of the above information in addition to any additional information that you choose to submit in connection with the Project (referred to as “**Work Product Data**”).

Use:

TIAI's Use of Your Contract Data and Demographic Data: TIAI will use your personal data for the following purposes:

- **Project Purposes:** to determine eligibility to participate in tasks
- **Contractual Purposes:** to fulfill our contractual obligation with our customer that has commissioned the Project
- **Legal Purposes:** to protect our rights and interests, your rights and interest, and the rights and interests of our customers, and
- **Other Purposes:** As permitted by applicable law and as detailed in our Community Data Privacy Notice

Customer Use of Your Data: Our Customer will use your personal data for the purposes described below:

- **Project Purposes:** to determine eligibility to participate in tasks

Sharing:

TIAI may share your personal data as follows:

- **Our Service Providers:** we share your/payment information with service providers that assist us in compensating you for participating in the Project.
- **Our Customer:** we share all of the Data that we collect through this Project, with the exception of financial information and address details, with our Customer. Our Customer will use the Data for its own research purposes.

For purposes set forth in any other notice provided to you and as set forth in our [Community Data Privacy Notice](#).

Data Subject Rights: In certain countries, you may exercise certain rights with regard to your personal data. Please see our Community Data Privacy Notice for information about your rights.

Transfer of Data: We may transfer your data to a third country that does not have the same level of data protection as your home country. Please see our Community Data Privacy Notice for additional information.