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### 1.Problem Statement

Stock market investments are often influenced by unpredictable factors, making it challenging for Investors to make informed decisions. The project aims to develop a predictive model using AI and Time series analysis to forecast stock prices. Accurate forecasting can significantly aid in strategic Investment planning and risk reduction.

# 2. Objectives of the Project

- Build a predictive model to forecast future stock prices.
- Analyze historical stock price trends using time series techniques.
- Evaluate the models accuracy and reliability for real-time predictions.
- Visualize key insights and patterns for better interpretability.







# 3. Scope of the Project

- Features: Historical stock prices (Open, High, Low, Close), Volume, Technical Indicators.
- Limitations: Focus on one or a few selected stocks; use only publicly available datasets; initial deployment as a notebook or web dashboard.

### **4.Data Sources**

• Source: Yahoo Finance API

• Dynamic: Data can be fetched in real-time through APIs.

• Public Dataset

## 5. High-Level Methodology

- Data Collection: Via Yahoo Finance API or CSV download from Kaggle.
- **Data Cleaning:** Handle missing values, remove duplicates, and standardize date formats.
- Exploratory Data Analysis (EDA): Use line plots, correlation heatmaps, moving averages, etc., to Analyze trends and volatility.
- Model Building: LSTM, ARIMA, Prophet, or Random Forest Regression. LSTM is well-suited due To its ability to model temporal dependencies.
- Feature Engineering: Add technical indicators like RSI, MACD, Bollinger Bands, and rolling Averages.







- **Model Evaluation:** Use RMSE, MAE, and MAPE as evaluation metrics; traintest split or Rolling-window cross-validation.
- **Visualization & Interpretation:** Use matplotlib, seaborn, and plotly for interactive dashboards or Static graphs.

## **6.Tools and Technologies**

- Programming Language: Python
- Libraries: pandas, numpy, seaborn, matplotlib, scikit-learn, TensorFlow/Keras, statsmodels,yfinance
- Notebook/IDE: Jupyter Notebook
- Deployment Tools (Optional): Streamlit or Flask

#### 7. Team Members and Roles

- P.G Yuvaraj Data Collection, Cleaning, and Modeling
- M. Ramana EDA, Feature Engineering
- M. Poornachadran Model Evaluation, Visualization & Deployment