



Market
Performance vs Target
All value in USD

region	All
division	All

Row Labels	Net Sales	NetSale 2019	NetSale 202	NetSale 202	Target 21	2021 - Targe	2021 - Target %
Australia	36 M	3.9 M	10.7 M	21.0 M	23.2M	-2.2M	-9.54%
Austria	3 M		0.1 M	2.8 M	3.2M	-0.3M	-10.50%
Bangladesh	10 M	0.5 M	2.3 M	7.0 M	7.7M	-0.7M	-9.35%
Canada	52 M	4.8 M	12.2 M	35.1 M	40.1M	-5.1M	-12.63%
China	30 M	1.4 M	5.4 M	22.9 M	25.0M	-2.1M	-8.28%
France	37 M	4.0 M	7.5 M	25.9 M	28.1M	-2.2M	-7.78%
Germany	19 M	2.6 M	4.7 M	12.0 M	13.5M	-1.5M	-11.29%
India	242 M	30.8 M	49.8 M	161.3 M	170.8M	-9.6M	-5.59%
Indonesia	27 M	2.5 M	6.2 M	18.4 M	20.8M	-2.4M	-11.45%
Italy	19 M	2.9 M	4.5 M	11.7 M	12.8M	-1.0M	-8.22%
Japan	10 M		1.9 M	7.9 M	8.2M	-0.3M	-3.96%
Netherlands	12 M	0.2 M	3.4 M	8.0 M	8.6M	-0.7M	-7.59%
Newzealand	13 M		2.0 M	11.4 M	12.8M	-1.4M	-10.95%
Norway	16 M		2.5 M	13.7 M	15.1M	-1.4M	-9.50%
Pakistan	11 M	0.6 M	4.7 M	5.7 M	6.2M	-0.5M	-8.48%
Philippines	51 M	5.7 M	13.4 M	31.9 M	34.4M	-2.5M	-7.27%
Poland	8 M	0.4 M	2.8 M	5.2 M	6.1M	-0.9M	-15.35%
Portugal	16 M	0.7 M	3.6 M	11.8 M	12.3M	-0.5M	-4.12%
South Korea	79 M	12.8 M	17.3 M	49.0 M	53.3M	-4.4M	-8.18%
Spain	14 M		1.8 M	12.6 M	14.4M	-1.8M	-12.39%
Sweden	2 M	0.1 M	0.2 M	1.8 M	2.0M	-0.2M	-10.00%
United Kingdom	44 M	2.0 M	8.1 M	34.2 M	37.1M	-3.0M	-8.02%
USA	131 M	11.5 M	31.9 M	87.8 M	98.0M	-10.2M	-10.44%
Grand Total	883 M	87.5 M	196.7 M	598.9 M	653.8M	-54.9M	-8.40%