

What is “Design”?

- Act of formulating a **plan** for the satisfaction of a **specific need**
- Results in the creation of a
 - Product
 - Process
 - Strategy
 - A form (shape or geometry)
 - A game

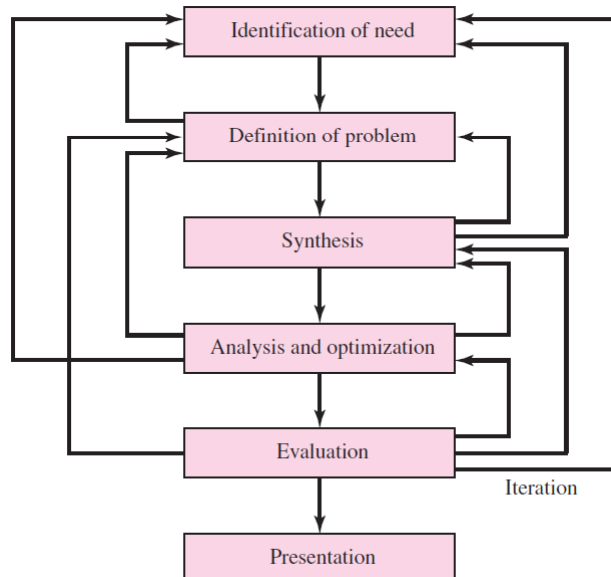
Product design

- If design leads to creation of a **product** then it should be
 - Functional
 - Safe
 - Reliable
 - Usable
 - Competitive
 - Manufacturable
 - Marketable
 - Ergonomical
- All these aspects should be therefore considered

Resources required

- Design is an **innovative** and **creative** process and involves considerable **decision making**
- Requires
 - Creativity
 - Communication skills
 - Problem solving skills
 - Analysis capabilities
 - Knowledge of first principles
- **Multi-stage process** and considerable **team work** involving experts from different disciplines

Phases in Design



Identification of need

- This step is highly related to the practical aspects and many times statements are vague
- Examples
 - Reduce vibration in an automobile
 - Reduce noise levels from the tire
 - A low cost car
 - Folding a letter for inserting in an envelope
 - Transfer a patient from operation table to stretcher with least discomfort
 - **Place a satellite in an orbit**

Definition of the problem

- More specific definition of the need is evolved through proper specifications
- Considerations
 - Input and out parameters
 - Characteristics and limitation on space, weight and cost
 - Feasibility of manufacturing
 - Available infrastructure
- Example: Weight of the satellite and orbit details

Synthesis

- Bringing out a **conceptual** design
- Different possibilities (**solutions**) are identified and explored
- These are **analyzed** at a preliminary level
- Examples:
 - A three stage versus four stage launch vehicle
 - Solid propellant or liquid propellant
 - Three cylinder versus four cylinder engine
 - Belt drive versus gear drive for speed reduction
 - Configuration: Engine in the front versus in the rear

Analysis and optimization

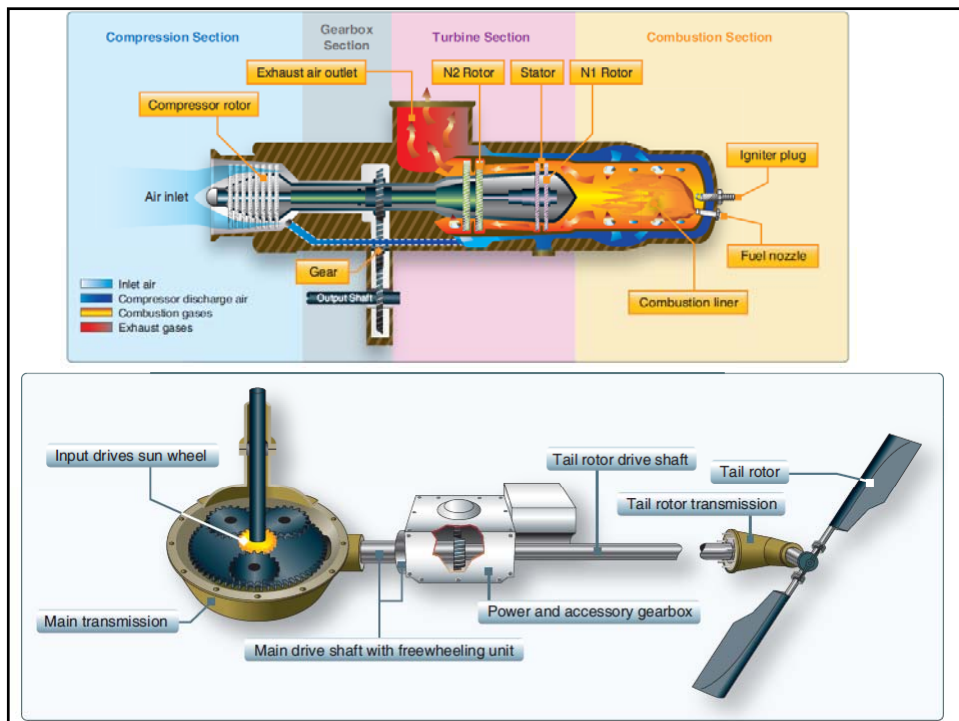
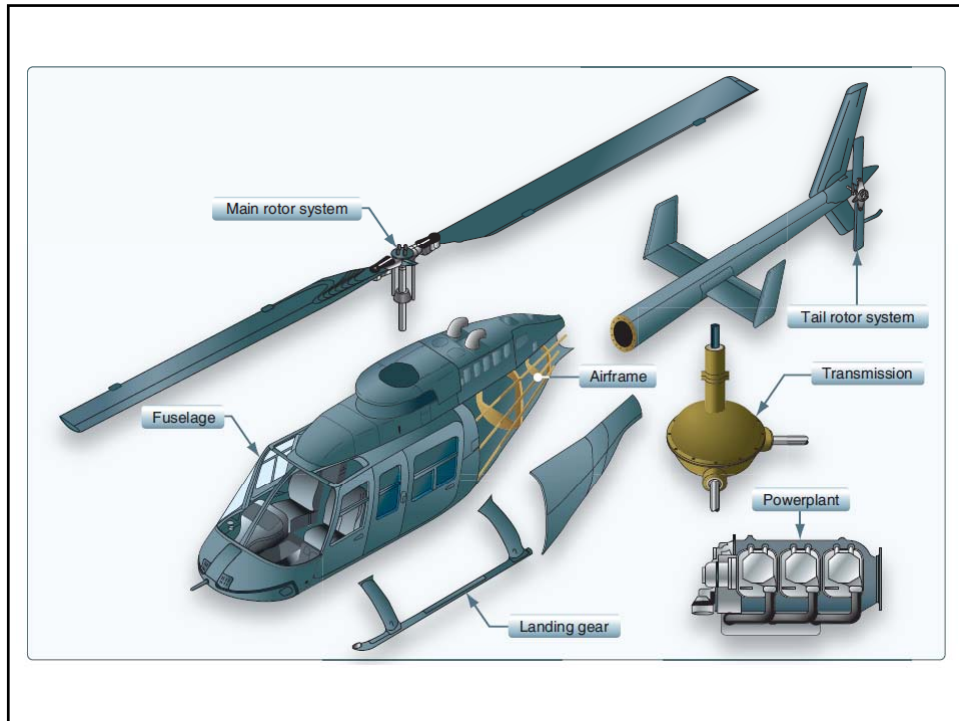
- Design of parts and components
 - Sizing of the parts so that they will not fail

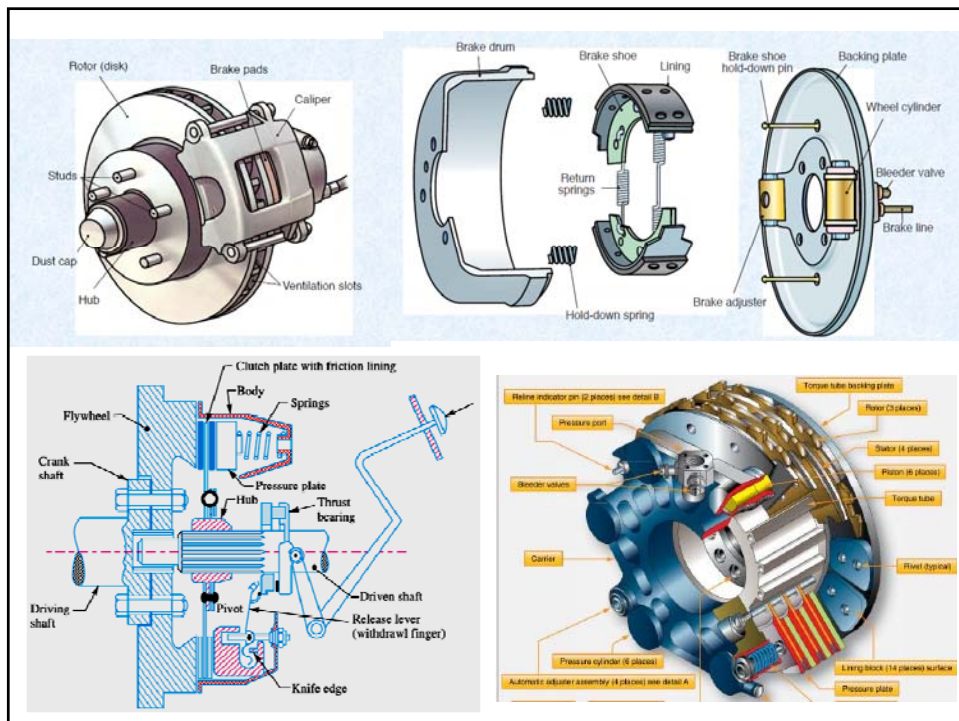
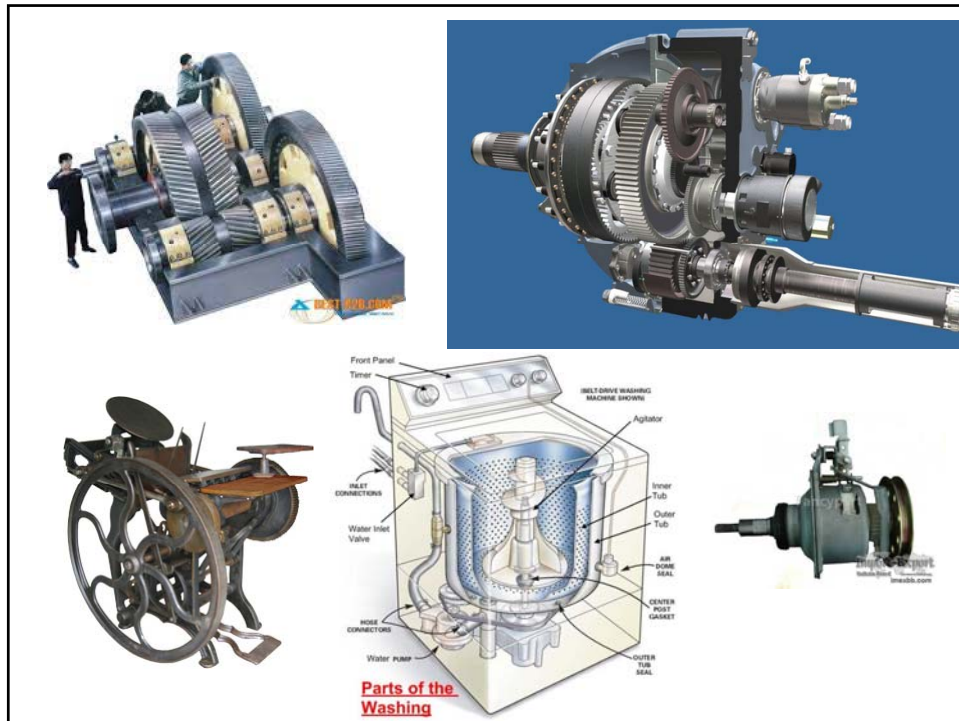
Evaluation

- Final proof of the successful design through
 - Testing of prototype
 - Checking the performance of the system

Presentation

Final step in which design is communicated to stake holders



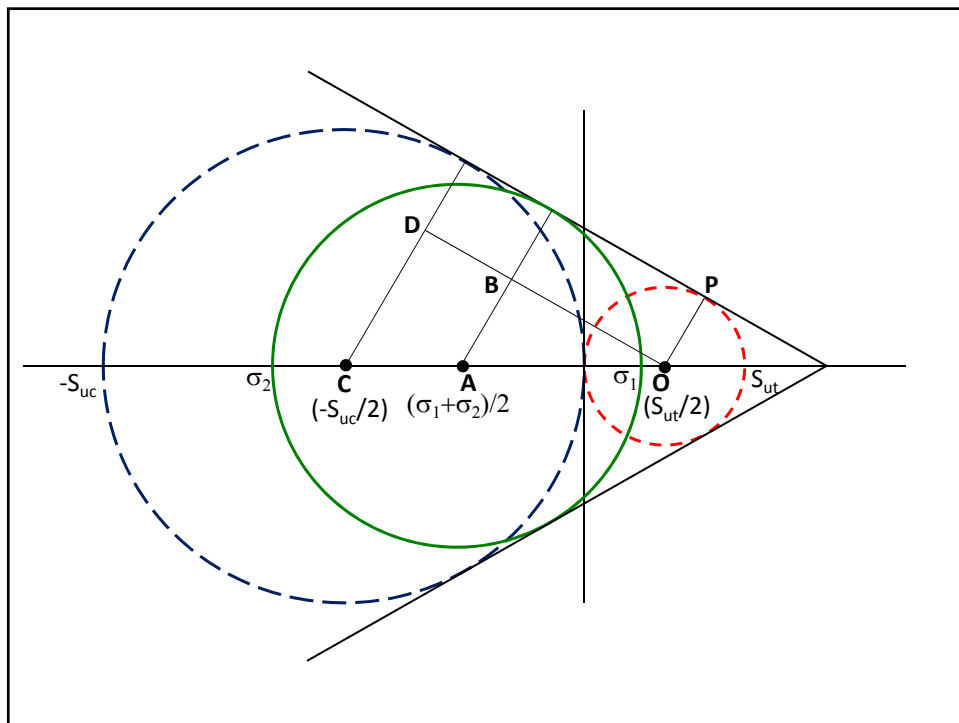
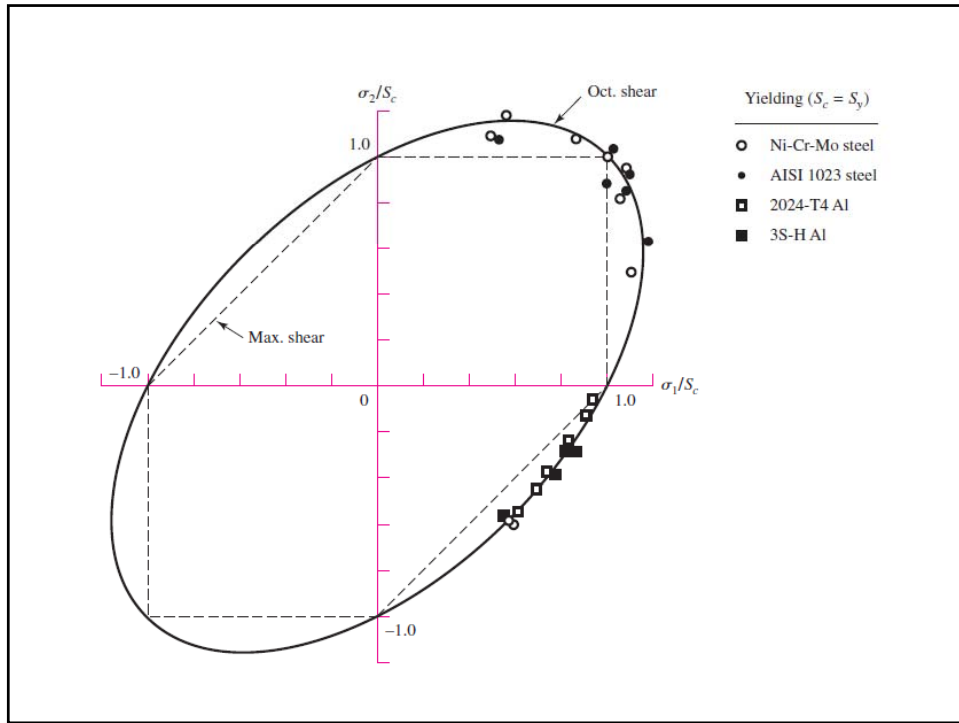


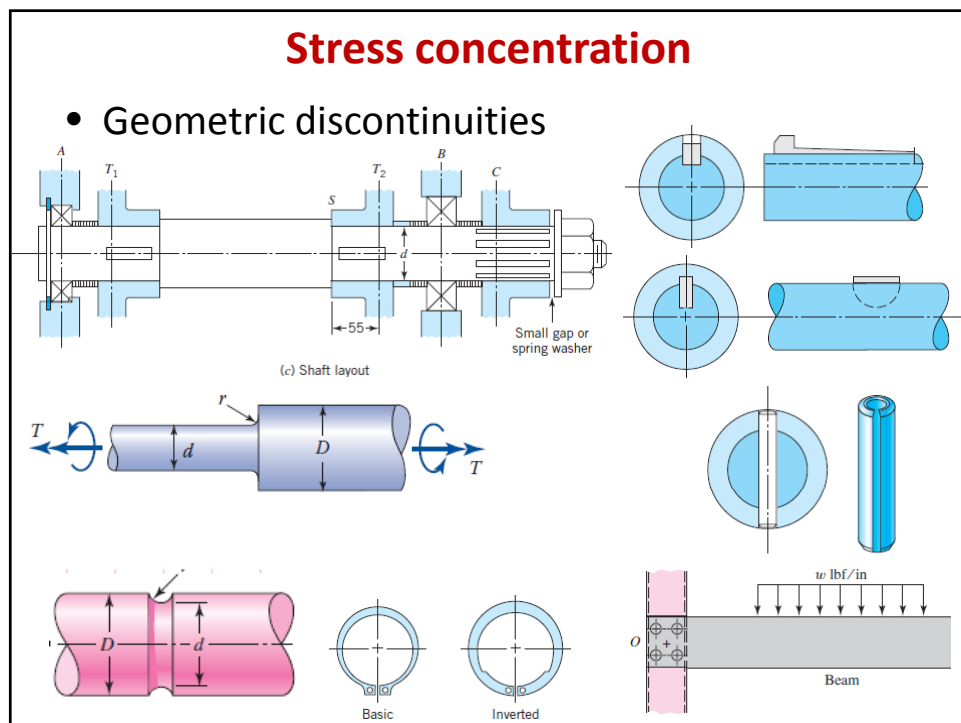
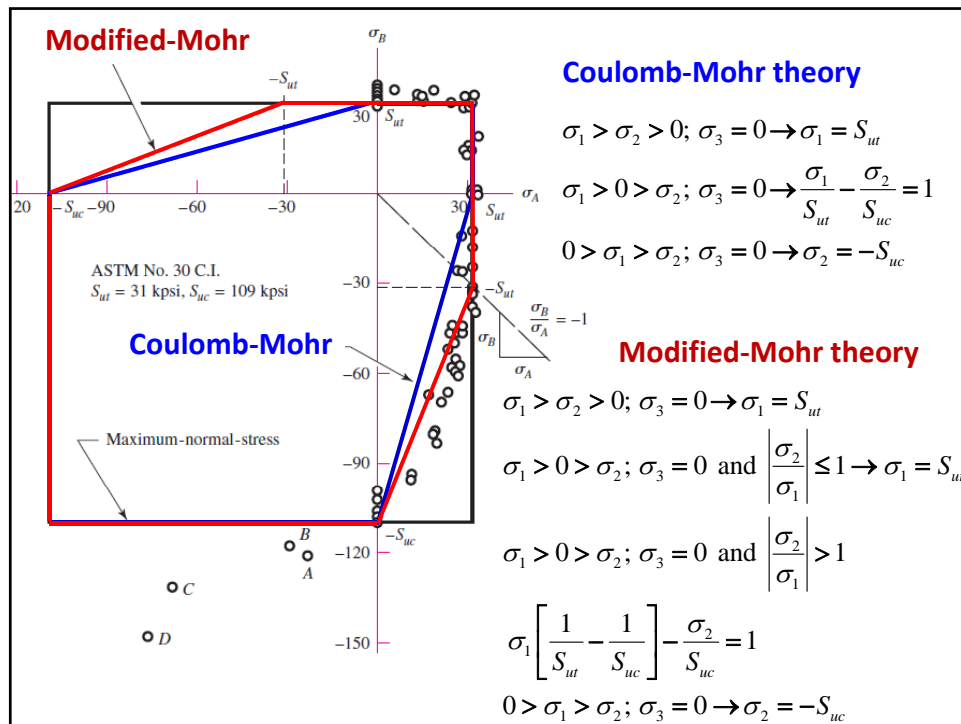
Course contents

Topic
❖ Introduction to design of systems and machine elements, Modes of failure
❖ Yield criteria: Tresca, von-Mises, Mohr and modified Mohr, Stress concentration
❖ Failure by instability: Euler and Johnson Columns
❖ Fatigue failure: SN-diagram, Modification factors, Fluctuating loading, Modified Goodman, Combined loading
❖ Helical compression springs, Leaf springs
❖ Design of bolted joints and welded joints
❖ Spur and Helical gears
❖ Rolling contact bearings
❖ Shafts
❖ Probabilistic approach to design
❖ Introduction to use of techniques like FEM for design

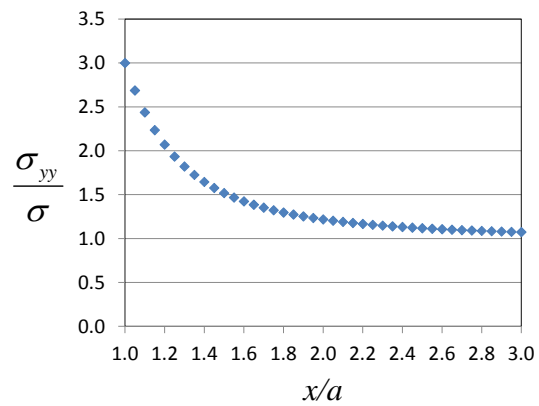
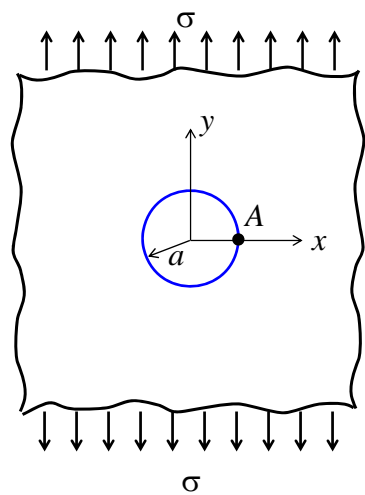
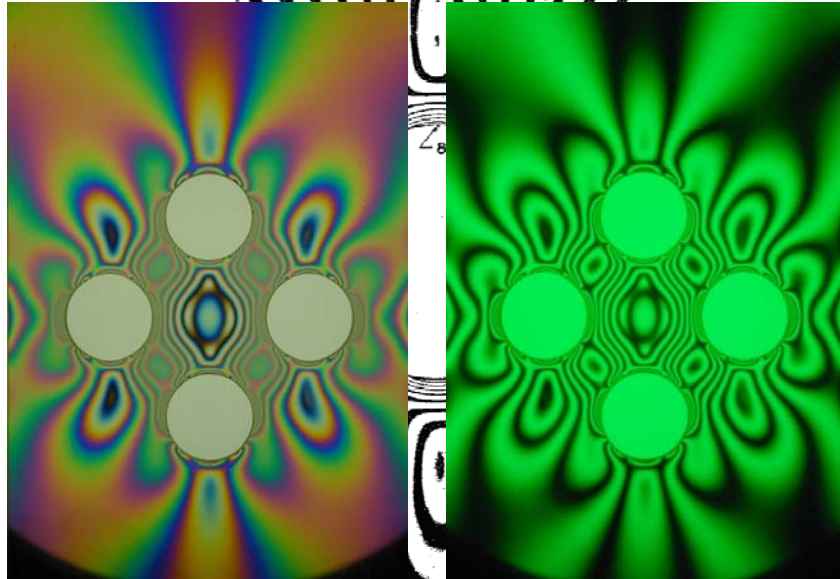
Schedule

Date	Lab/class	Topic	Date	Lab/class	Topic
4-Jan	Class	Introduction, Bending in two planes	5-Mar	Class	Design of bolted joints (shear)
8-Jan	Class	Euler buckling	6-Mar	Class	Design of Welded joints
9-Jan	Class	Johnson buckling	8-Mar	Lab-4	Bolted Joints
11-Jan	Class	Failure criteria (Tresca/von-Mises)	12-Mar	Class	Rolling contact bearing
15-Jan	Class	Failure criteria (Columb-Mhor)	13-Mar	Class	Rolling contact bearing
16-Jan	Class	Stress concentration	15-Mar	Class	Rolling contact bearing
18-Jan	Lab-1	Buckling + Yield criteria	19-Mar	Class	Design of gears
22-Jan	Class	Design for Fatigue	20-Mar	Class	Design of gears
23-Jan	Class	Design for Fatigue	22-Mar	Lab-5	Welded Joint/Bearing selection
25-Jan	Class	Design for Fatigue	26-Mar	Class	Design of gears
29-Jan	Class	Design for Fatigue	27-Mar	Class	Design of gears
30-Jan	Class	Design of springs	29-Mar	Lab-6	Spur Gear Design
1-Feb	Lab-2	Fatigue	2-Apr	Class	Brakes and clutches
5-Feb	Class	Design of springs	3-Apr	Class	Brakes and clutches
6-Feb	Class	Design of springs	5-Apr	Lab-7	Helical Gear Design
8-Feb	Class	Design of bolted joints	9-Apr	Class	Brakes and clutches
12-Feb	Class	Design of bolted joints	10-Apr	Class	Shaft design
13-Feb	Class	Design of bolted joints	12-Apr	Lab-8	Brakes and clutches
15-Feb	Lab-3	Design of springs	16-Apr	Class	Shaft design
			17-Apr	Class	Probabilistic design
			19-Apr	Lab-9	Shaft Design



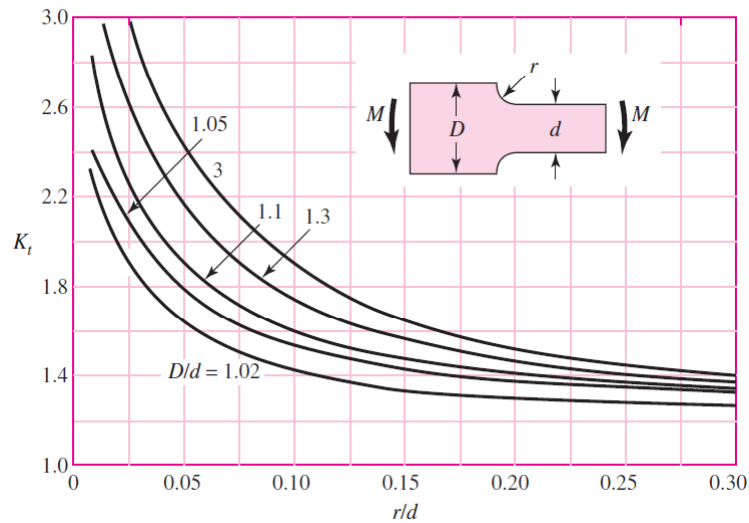


Stress concentration

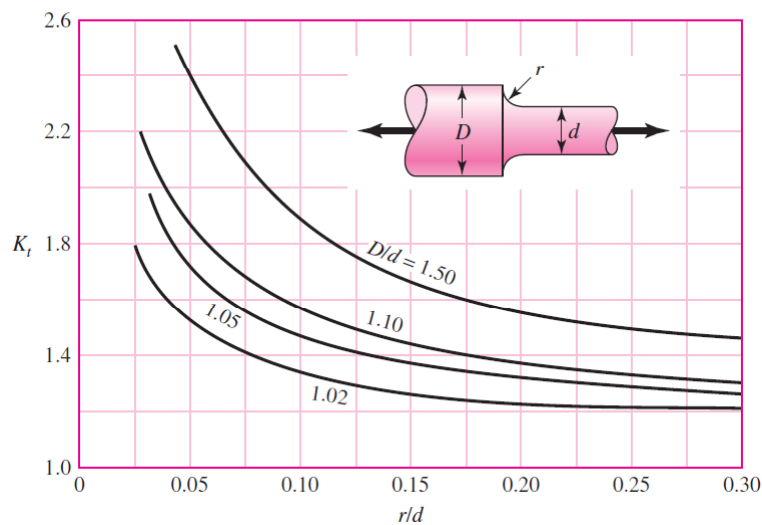


$$\frac{\sigma_{yy}}{\sigma} = \frac{1}{2} \left\{ 1 + \frac{a^2}{x^2} \right\} + \frac{1}{2} \left\{ 1 + 3 \frac{a^4}{x^4} \right\}$$

Rectangular filleted bar in bending. $\sigma_0 = Mc/I$, where $c = d/2$, $I = td^3/12$, t is the thickness.



Round shaft with shoulder fillet in tension. $\sigma_0 = F/A$, where $A = \pi d^2/4$.



Grooved round bar in bending. $\sigma_0 = Mc/I$, where $c = d/2$ and $I = \pi d^4/64$.

