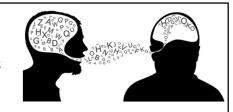


- ▶ Use of words, numbers and symbols.
- ▶ Tone, pitch, quality and rate of speech carries more weight than the words
- ► The latter convey the emotions and meaning, regardless of the content of the message.



Have you ever thought about giving up bunking classes? Have you ever thought about giving up bunking classes? Have you ever thought about giving up bunking classes? Have you ever thought about giving up bunking classes? Have you ever thought about **giving up** bunking classes? Have you ever thought about giving up **bunking classes**? Have you ever thought about giving up bunking classes?

VERBAL COMMUNICATION

- ▶ Facial expressions
- ▶ Eye contact, pupil dilation
- ▶ Gestures
- ▶ Body language and posture
- ▶ Proximity and touch

Most of our communication is non-verbal



- Kinesics- Body Signals
- Haptics- Touch Signals
- Proxemics- Space Signals
- Chronemics- Time signals
- Appearance-Dress Signals
- Iconics- Object signals
- words provide 7% of the effective message;
- tone/rate/rhythm of voice is 38% of the effective message; and
- non-verbal cues are 55% of the effective message

(which is missing in emails and tweets)

NON-VERBAL COMMUNICATION



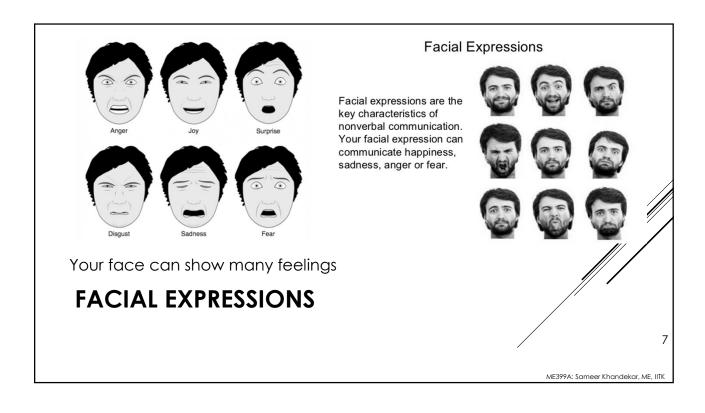






Para-Linguistics

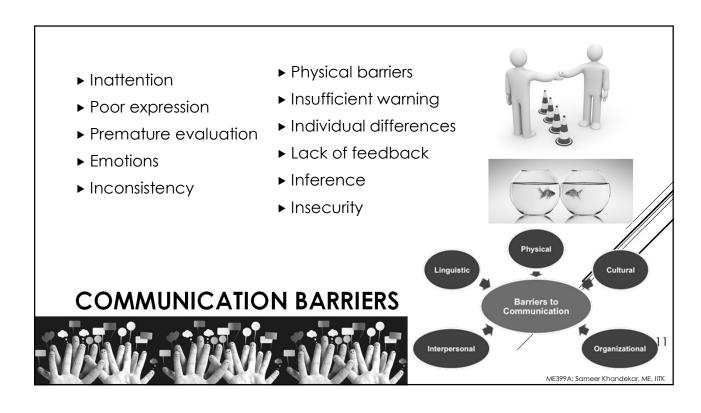
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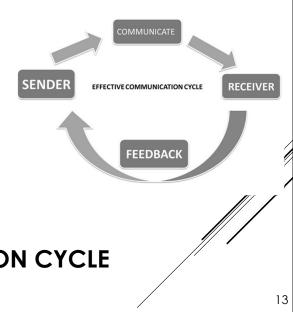








- ► **Prepare**: Review topic and previous art/knowledge
- ► Inquire: Ask questions, stay alert, check
- ▶ **Listen** actively: Paraphrase, feed back, listen 'between the lines'
- ► **Evaluate**: Draw conclusions, what can you do better, plan

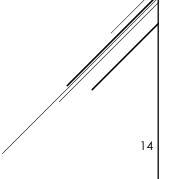


EFFECTIVE COMMUNICATION CYCLE

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- ▶ Getting Gritty
 - courage and resolve to communicate
 - ▶ strength of character
 - ► Mindset of success

THANK YOU



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