

Hackathone Day 1:-

Date: _____

→ Laying the foundation for Market Place Journey.

Market Place :-

1. My figma Template is 8 about 'Interior' objects so, I want to make it available for public through E-commerce. So, yes My Marketplace Type is E-commerce.

While E-commerce to sell the products (furniture, decor etc) services with Expanded Reach. It will showcase my Portfolio, also make it available online 24/7, obviously it will be cost effective, Available customization. Also Easy Convenience.

2. Business Goals :-

Simply My Business Goal is to establish Karachi's most affordable interior solutions marketplace, providing high-quality, budget friendly products and services to wide audience or public driving market growth and accessibility.

→ Target Audience?

They can be Homeowners, Renters, Businessman, E-commerce shoppers, Lay-man, School owners etc.

→ Products & Services?

Interior: Sofas, Tables, chair, beds, couch, stools, cabinets and like other things.

→ What Make Us different?

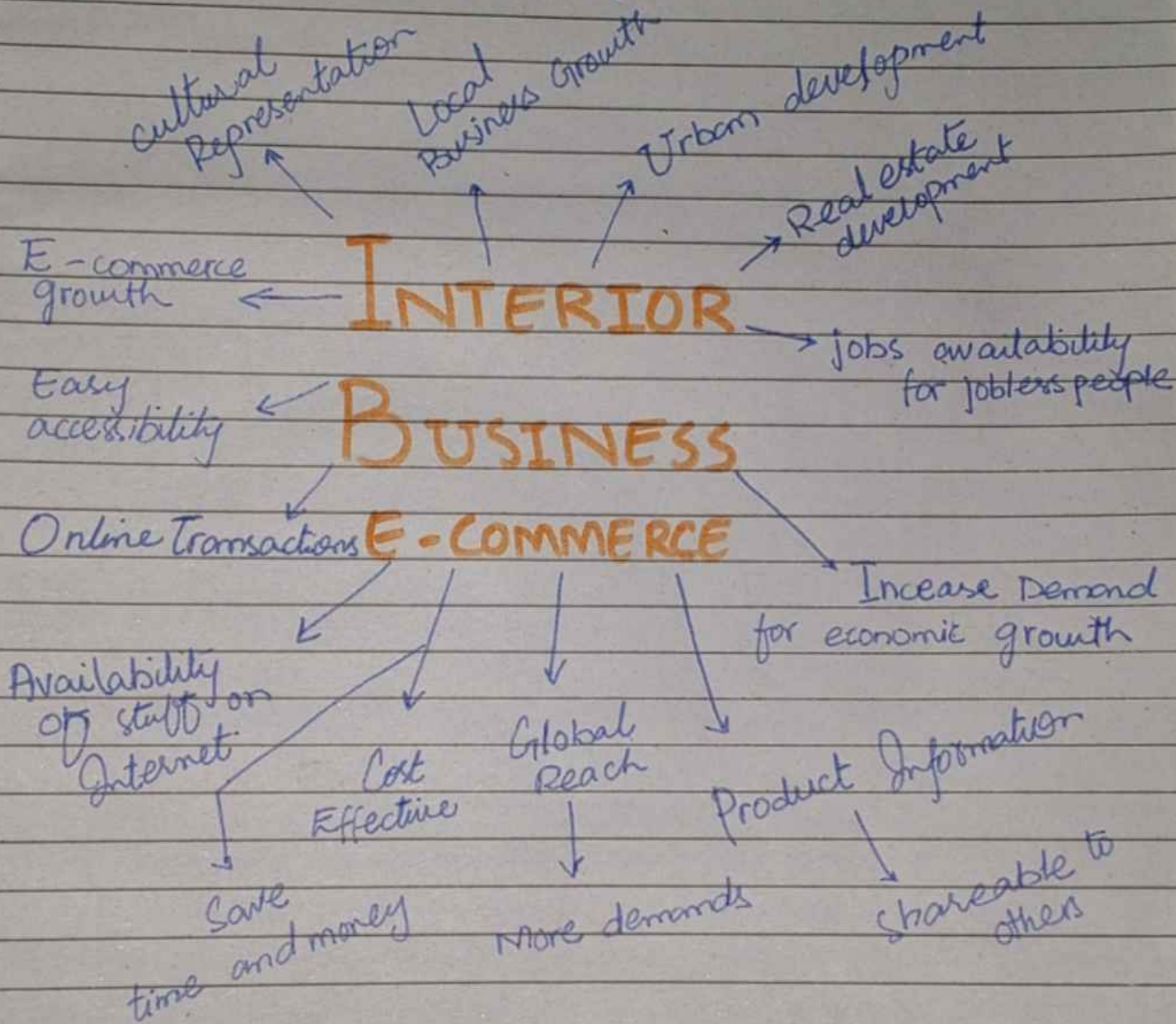
- pure transparency with our clients, good behaviours,
- Strong and guaranteed material, Low profit,
- Easily accessibility, focus customer service,
- Offering more choices, Real and original products,
- Market compatibaly low prices etc

3- Data Schema

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{
  "business": {
    "name": "Stylish Interiors",
    "website_url": "https://www.comforty.com",
    "contact_info": {
      "email": "contact@interior.style.com",
      "phone": "031 111 222",
      "address": "123 Design st. city, country"
    },
    "social_media": {
      "instagram": "https://instagram.com/stylish",
      "facebook": "https://facebook.com/stylish",
      "pinterest": "https://pinterest.com/stylish"
    },
    "product": {
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      "quantity": "2",
      "price": "25000",
      "material": "wooden"
    }
  }
}
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Business Contribution to Karachi's Market Growth and Benefits.



4- Posting on LinkedIn.