

COSTCO  
PERFORMANCE

Country

- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ Mexico
- ☐ United States of A...

Product

Tümü

Segment

Tümü

Discount Band

Tümü

BUSINESS PERFORMANCE DASHBOARD

SALES

119 M

YoY% %349

GROSS SALES

128 M

YoY% %348

COGS

102 M

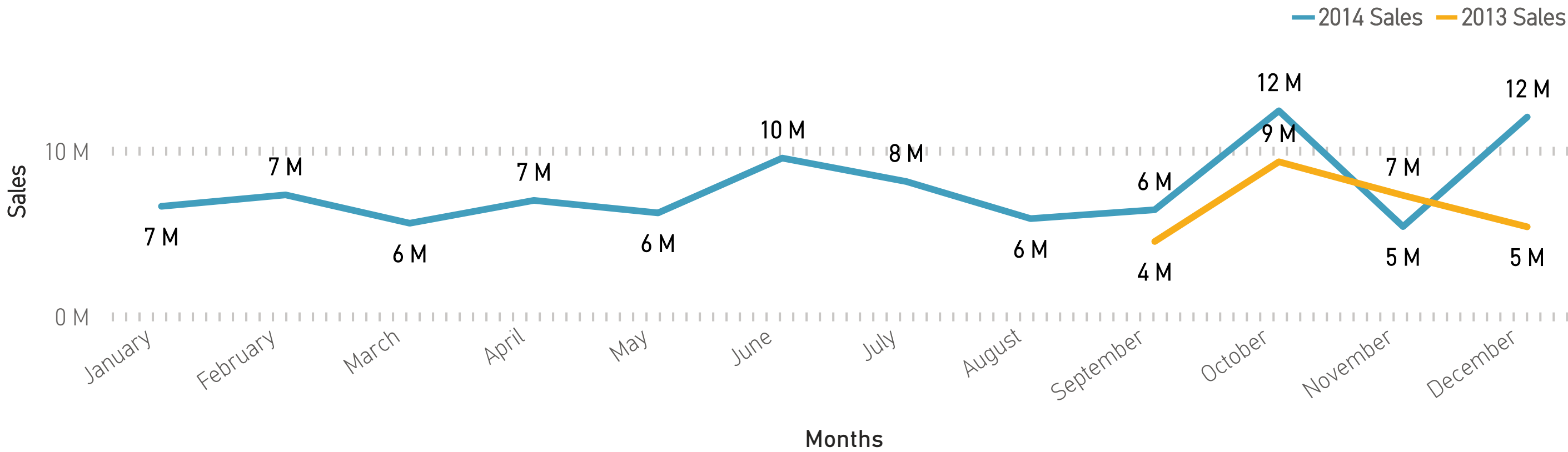
YoY% %352

PROFIT

17 M

YoY% %336

2013 and 2014 Sale by Month



Top 3 Products in Each Segment by Unit Sold

Segment	Product	Toplam Sales	Toplam Gross Sales	Toplam Profit
Channel Partners	Paseo	454.514	490.704	331.838
Channel Partners	Velo	182.924	194.628	134.267
Channel Partners	VTT	300.829	324.252	219.766
Enterprise	Paseo	5.267.860	5.572.500	-81.740
Enterprise	Velo	3.581.238	3.818.750	-84.763
Enterprise	VTT	2.300.438	2.499.500	-99.083
Government	Paseo	14.882.231	16.253.973	3.057.291
Government	Velo	7.813.422	8.347.373	1.756.732
Government	VTT	8.235.829	8.750.224	1.840.654
Midmarket	Paseo	907.729	973.485	258.739
Midmarket	Velo	264.498	293.768	68.653
Midmarket	VTT	333.426	363.458	91.121
Small Business	Paseo	11.498.810	12.321.000	1.231.310
Small Business	Velo	6.407.978	7.172.250	431.103
Small Business	VTT	9.341.400	10.031.100	982.150
Toplam		71.773.124	77.406.964	10.138.038

2013 and 2014 Sales by Country

