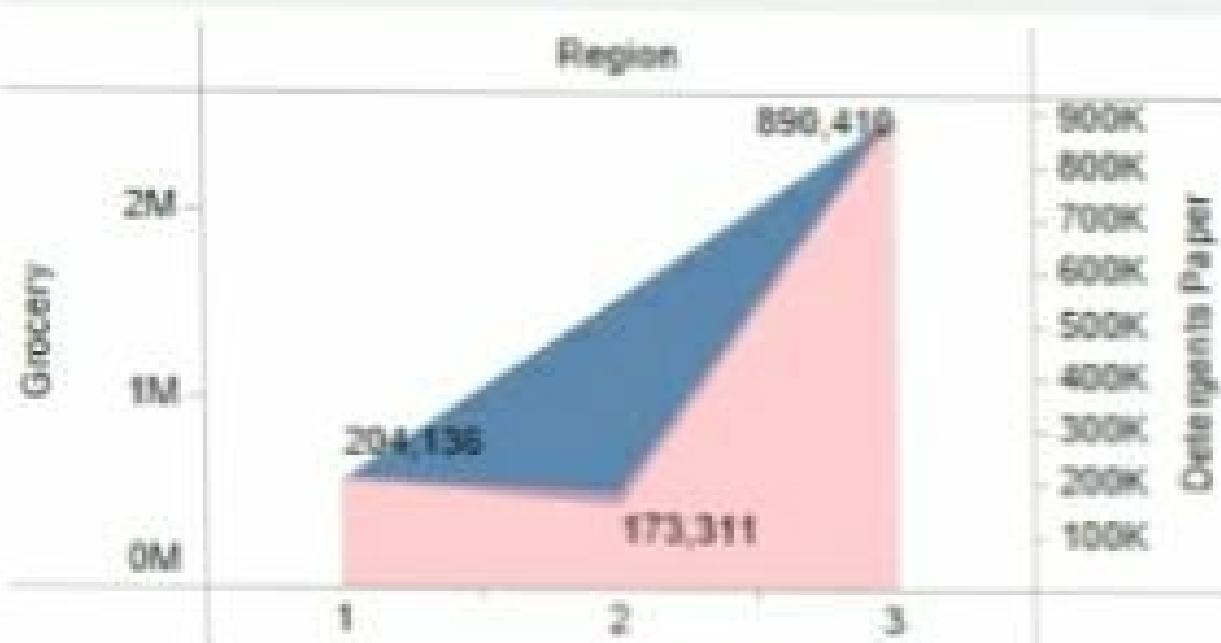


MILK
2,550,357

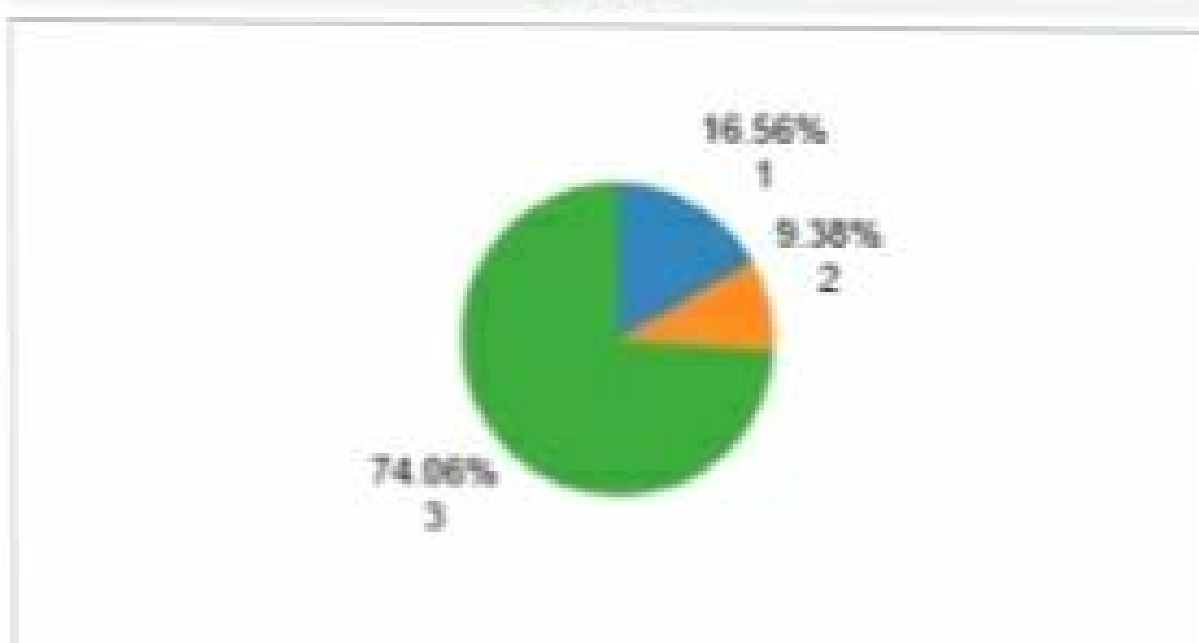
GROCERY
3,498,562

FRESH
5,280,131

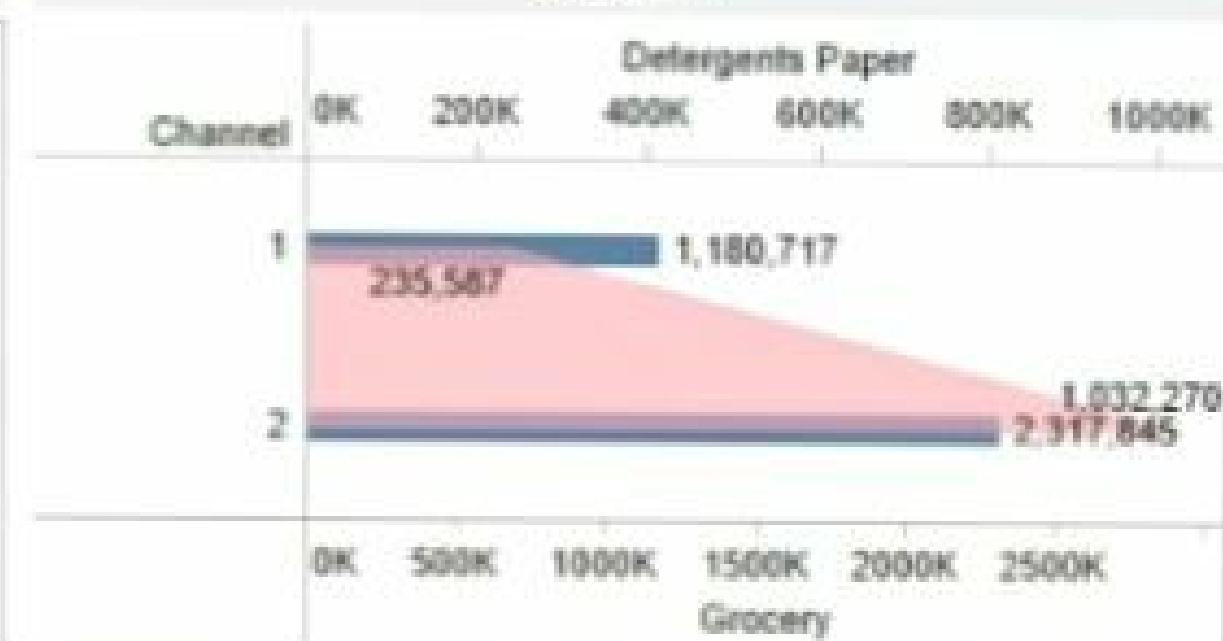
Sheet 4



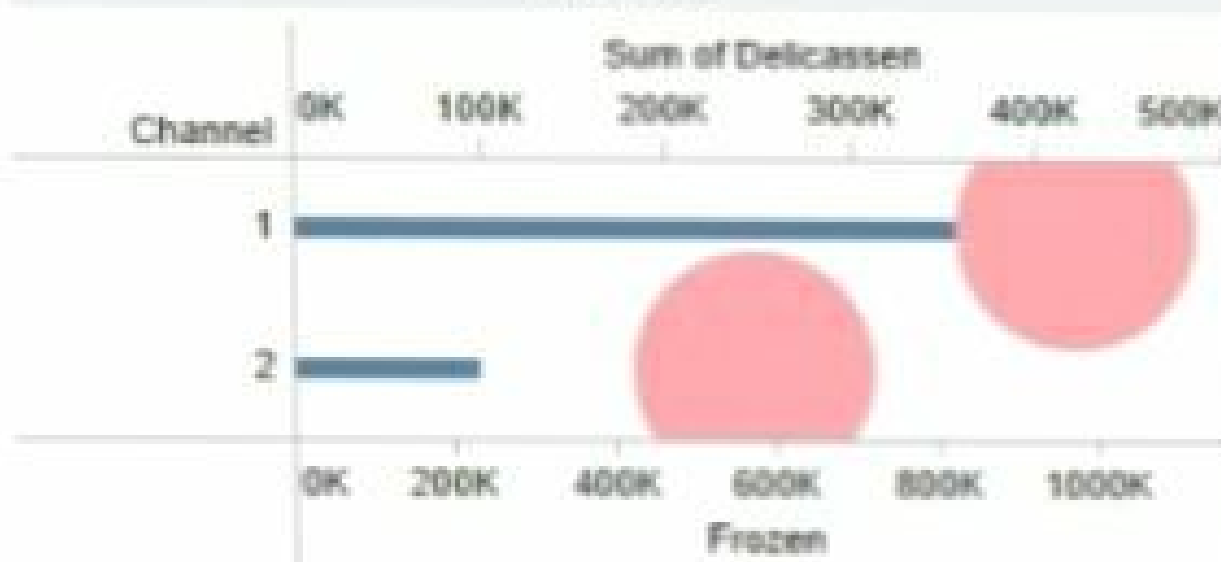
Sheet 5



Sheet 8



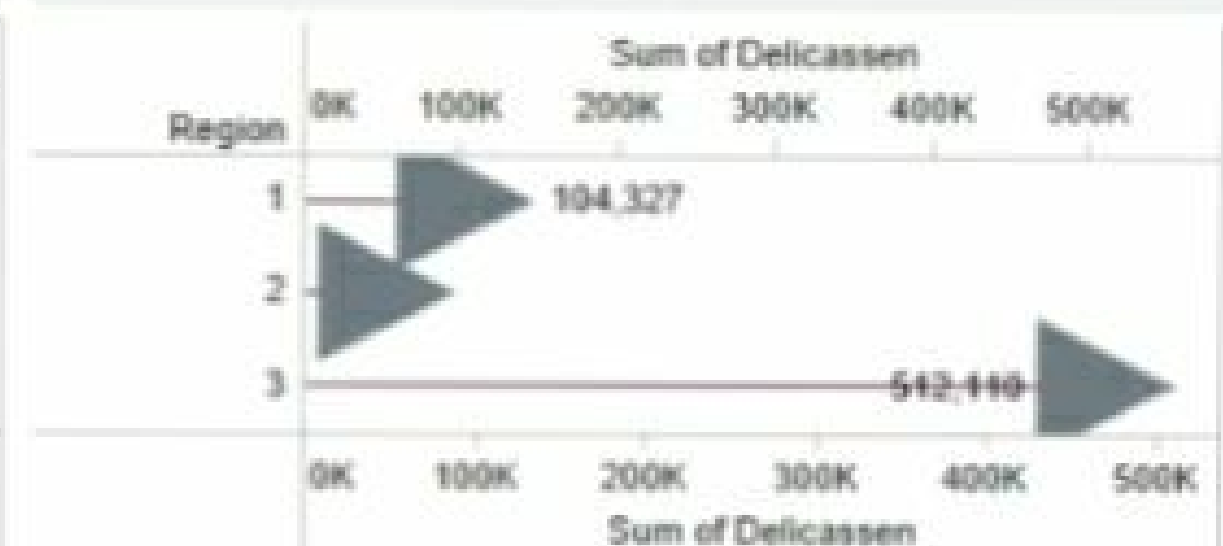
Sheet 6



Sheet 7



Sheet 9



Story 1

- Milk kpi
- Grocery kpi
- Fresh kpi
- Grocery and Detergent paper for each region.Color
- Percentange of total Milk and Region Color shows details about
- Frozen and Delicassen channel.Col

