



SOFTWARE DEVELOPMENT PROPOSAL

PREPARED FOR

The Madura College

PREPARED BY

DDL Tech Solutions Pvt. Ltd.,

AUG 27, 2019

The Madura College

Madurai, Tamilnadu
India

Dear Sir/Madam,

Re: Enclosed Software Development Proposal

Please find enclosed our detailed software proposal for your kind consideration.

At The Madura College, we are aware that creating client-oriented software takes a mixture of technical excellence and clear communication and our firm hires only the very best to ensure you receive both. We know that every client is unique and we strive to deliver an individual, innovative and affordable proposal every time and to follow it through with an outstanding delivery which is both on time and within budget.

We have experienced professional developers in developing applications and our previous clients include TeckBooks (Technical Partener Service), Barter Box (Android Application), Chetnad Groceries (E-Commerce Application) and etc. Please let us know if you would like to get in touch with our existing clients from whom you will receive nothing but positive endorsements. You may also wish to review our website at www.d-devlabs.com to see our portfolio of previous work and learn more about our organization.

We also pride ourselves on our after-sales client-care including our guarantees, staff-training and onsite and offsite support.

Finally, we realize that you are busy and want to thank you in advance for your time spent reviewing our proposal.

Sincerely,

Karthick Kumar S S,
CEO, DDL Tech Solutions Pvt. Ltd.,



EXECUTIVE SUMMARY

As per our previous talks, we understood you need the college student management application. It includes the create, update and view models from student end as well as administration end. Also technologies includes Android Application, Web Application and Hybrid Combination. Server we're going to use is the AWS as we discussed earlier. We mutually accepted that Divergent Development Labs (hereafter 'the company' or 'DDL') accepted to develop and maintain the application on contract basis and handover the maintenance credentials when the contract terminated. The initial cost including the development cost, server cost other etc goes to the company as non refundable amount and the maintenance cost is fixed on time to time basis. The termination notice period is 30 days for both The company and The party.

Signed as accepted by client:

[NAME], [TITLE]

[DATE]

1. Project Overview

[Attached as a separate document.](#)

2. Obstacles

- Lack of Documentation
- Communication Support
- Coordination throughout the development

May rise the obstacles.

3. Technical Obstacles

Since we're developing in the industry standard techniques, seems no obstacles unless The Madura College (hereafter 'The party' or 'TMC') request for specific technology beyond the scope.

4. Budgetary Risks

Budget may rise with the addition of features and mutually agreed for the negotiations by The company and The party at the time of settlement. The server cost and maintenance cost is up to The party. The company is not responsible for the costing of server. We recommend but will not take action without prior notice.

5. Hardware

As per our talks, This application is completely based on cloud and can be accessed from any device which can render the content and the OS specific Apps can be accessed by the respective OS enabled devices. So no hardware inclusion in our agreement.

6. Software

Softwares include,

- Student Mobile App (Android)
- Student Web App (Website)
- Administration Web App (Website)
- Administration Mobile App (Android)

Totally 4 Applications. Our software are hosted as per The party requirements, we'll facilitate the hosting and we complete our development job upto this. The maintenance planning is up to The party.

7. Milestones and Reporting

Total estimation of development is 3 Month - 5 Month

8. Budget (Approximately)

The total cost of the project approximately is **2,10,000 Rs** (Two Lac Ten Thousand Rupees Only),

2,47,800 Rs. (Including of Tax - 18% GST)

9. AMC (Approximately)

10% of the overall value as annual maintenance charges.

10. Server Cost (Approximately)

Please refer official documentation after selecting the suitable server from The Party side.