

Credit Card Transaction Report

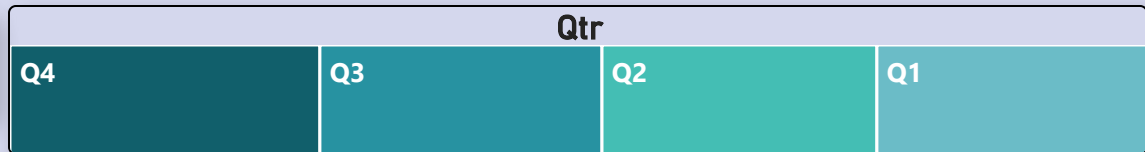
Revenue
56.52M

Interest
7.98M

Amount
46M

Txn_Count
667K

| Card_Category | Revenue | Trans_Amt | Interest_Earned |
|---------------|---------|-----------|-----------------|
| Blue | 47.19M | 37.84M | 6.61M |
| Gold | 2.53M | 2.09M | 0.38M |
| Platinum | 1.14M | 0.95M | 0.16M |
| Silver | 5.66M | 4.65M | 0.82M |
| Total | 56.52M | 45.53M | 7.98M |



Month & Date Selection

All

Gender

F

M

Card Type

Gold

Silver

Blue

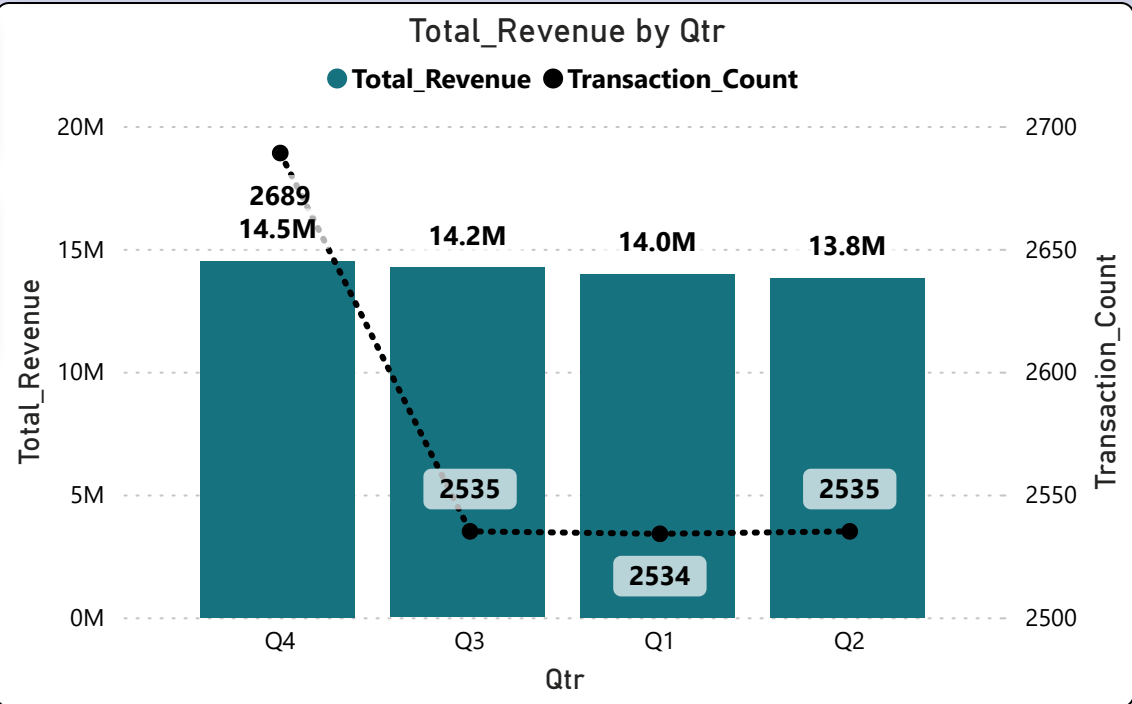
Platinum

Income

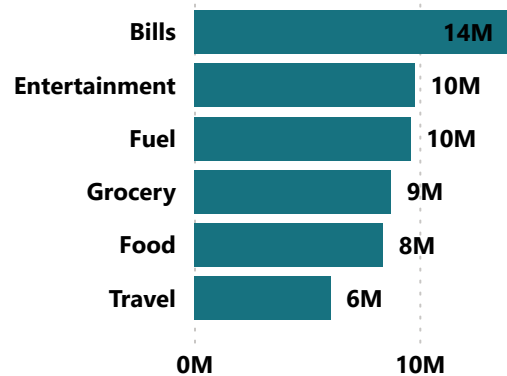
Below 50K

50-70K

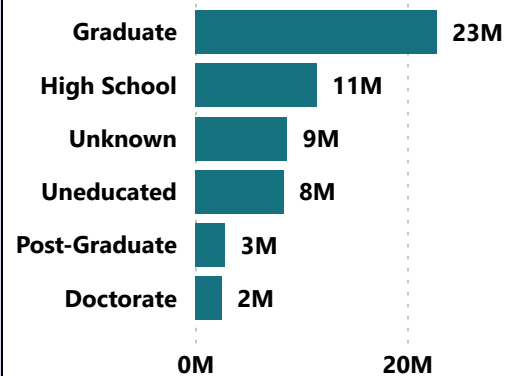
Above 70K



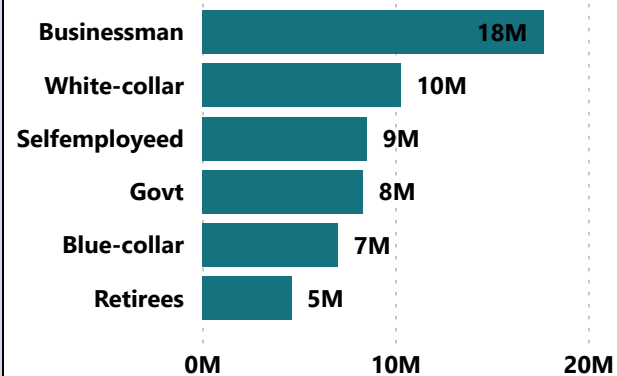
Revenue by Expence Type



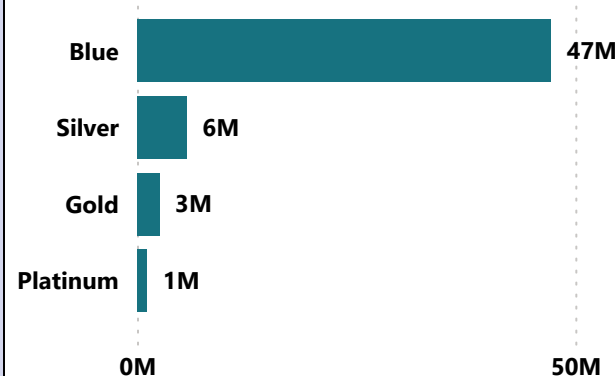
Revenue by Education Level



Revenue by Job Type



Revenue by Card_Type



Credit Card Customer Report

Revenue
56.52M

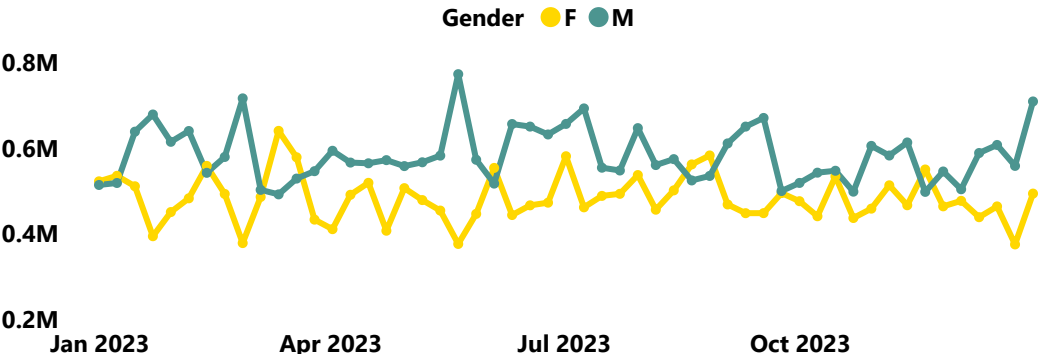
Interest
7.98M

Amount
588M

Satisfaction Rate
3.19

| Client_Num | Age | Revenue | Interest_Earned | Income | Avg_CC_Limit | CC limit Uses |
|------------|-------|---------|-----------------|-----------|--------------|---------------|
| 920819113 | 54.00 | 0.08M | 0.00M | 103784.00 | 4,063.00 | 1955.77% |
| 956622169 | 42.00 | 0.02M | 0.00M | 14975.00 | 2,084.00 | 940.36% |
| 911841712 | 56.00 | 0.01M | 0.00M | 188250.00 | 1,438.30 | 674.55% |
| 967367842 | 40.00 | 0.02M | 0.00M | 15525.00 | 2,405.00 | 627.32% |
| 940281207 | 34.00 | 0.02M | 0.00M | 14975.00 | 2,800.00 | 570.39% |
| 958702412 | 33.00 | 0.02M | 0.00M | 55525.00 | 2,826.00 | 567.06% |
| Total | 46.27 | 56.52M | 7.98M | 57087.32 | 8,642.41 | 51.19% |

Total_Revenue by Date & Male_Female



Month & Date Selection

All

Gender

F

742.66M

M

742.51M

Card Type

Gold

Silver

Blue

Platinum

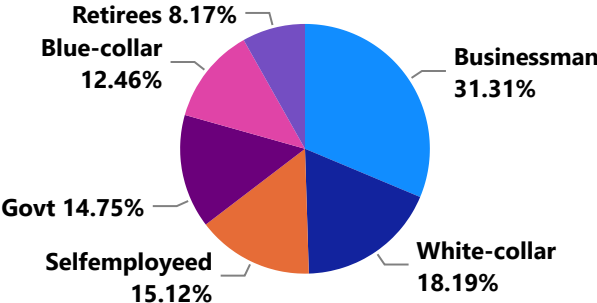
Income

Below 50K

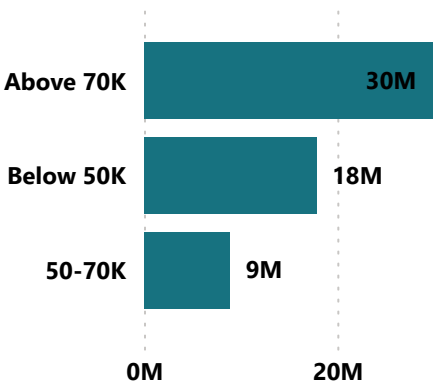
50-70K

Above 70K

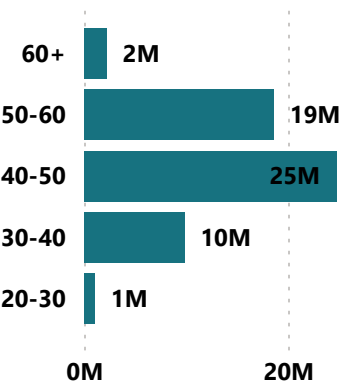
Revenue by Customer_Job



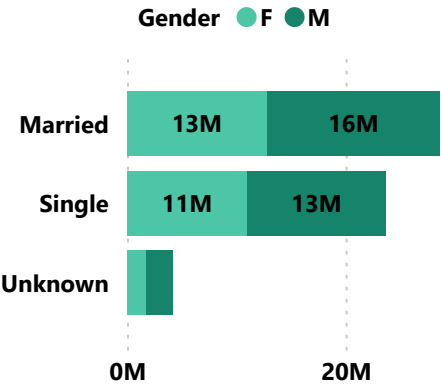
Revenue by income Grp



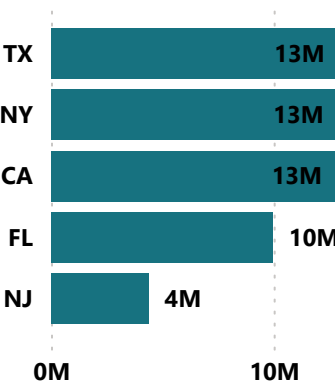
Revenue by Age Grp



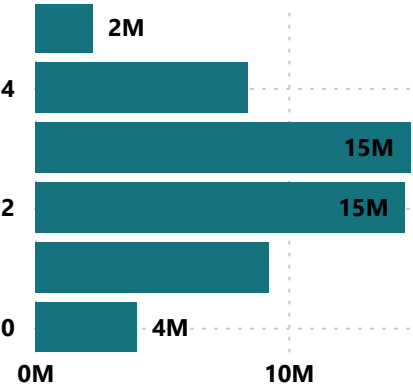
Revenue by Marital Status



Revenue by Expense Type



Revenue by Dependent



| Weak_No2 | Current_Week_Revenue | Pervious_Week_Revenue | Change% |
|----------|----------------------|-----------------------|---------|
| 1 | 10,35,629.32 | | 0.00% |
| 2 | 10,53,088.81 | 10,35,629.32 | 1.69% |
| 3 | 11,48,249.80 | 10,53,088.81 | 9.04% |
| 4 | 10,71,919.27 | 11,48,249.80 | -6.65% |
| 5 | 10,64,577.97 | 10,71,919.27 | -0.68% |
| 6 | 11,21,745.13 | 10,64,577.97 | 5.37% |
| 7 | 10,99,909.39 | 11,21,745.13 | -1.95% |
| 8 | 10,71,542.29 | 10,99,909.39 | -2.58% |
| Total | 12,01,600.58 | 9,33,134.43 | 28.77% |

| Activation_30_Days | %GT Count of Client_Num |
|--------------------|-------------------------|
| 0 | 42.54% |
| 1 | 57.46% |
| Total | 100.00% |

| Delinquent_Acc | Blue-collar | Businessman | Govt | Retirees | Selfemployed | White-collar | Total |
|----------------|-------------|-------------|--------|----------|--------------|--------------|---------|
| 0 | 14.75% | 17.81% | 14.00% | 9.16% | 23.87% | 14.35% | 93.94% |
| 1 | 0.85% | 0.99% | 1.10% | 0.61% | 1.66% | 0.85% | 6.06% |
| Total | 15.60% | 18.80% | 15.10% | 9.77% | 25.53% | 15.19% | 100.00% |

