

# 50 Hacks To Get A Premium Client Today



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# Introduction to Premium Hacks

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*Robbie Murray and Alek Angelov, two experts, wrote these 50 hacks.*

*Alek and Robbie have each spent a decade attracting, converting, and reaching out to clients.*

*The goal of this guide is to help you with getting your first or next premium client as quickly as possible - meaning, today!*

***Let's get you a high-paying client and make you five figures.***

# 50 Hacks To Get A Premium Client Today

## 1. Facebook Groups

Be an active member of a facebook group related to your niche while following the guidelines. Consistently share value and knowledge in the group to position yourself as an expert. Strategically get people in DMs or reach out if someone needs help.

## 2. Reddit

With Reddit, you need to avoid being salesy at all costs. Help people, answer their questions and post helpful articles. If someone asks for help or a question, answer the question and say: *"If you need more help with [TOPIC] feel free to send me a message."*

## 3. Instagram DMs

Instagram DMs are the most under-rated way of getting clients. Reach out to your ideal clients consistently, build relationships, and identify their goals & pains. If they're a good fit, don't hesitate to offer your services.

## 4. Develop a Lead Magnet

A lead magnet is the best way to attract your ideal clients. Get them in your DMs / email list by offering a freebie they would find extremely helpful and then start nurturing them.

## 5. Create Facebook Ads

A well written facebook ad with an attention grabbing headline and an image gets the best results. Make sure your ad clearly shows who, how and what you help with and it's super targeted.

## 6. Ask For a Referral

The easiest way to get 5 red hot leads from 1 client, is to ask for a referral which most businesses still ignore. Here's how to ask for a referral:

First ask the client if you did a good job helping them and once they say yes, say this:

*"Could you please do me a favour in return? Could you provide me the names of 5 business owners that have [specific quality/need]. I will treat them with the same integrity with which I have treated you. I will make every effort to address their genuine needs, and if I am unable to do so, I will not waste their time. So, could you please give me at least 5 names?"*

## 7. Instagram Stories

Create a funnel with Instagram Stories using the formula below:

**Story 1:** 15 – 30 second personal video addressing a pain-point of your ideal clients.

**Story 2:** Poll - *"Do you struggle with [Specific Pain Point]"*

**Story 3:** Question sticker: *"What Have You Tried To Solve This Problem?"*

[DM Me Sticker / CTA] - Continue the conversation in DMs

## 8. Show a Case-Study

When you show the results your past clients have got, more & more people will want to work with you as it builds trust, expertise & everyone now knows your clients get RESULTS!

## **9. Quora Marketing**

Answer people's questions related to your expertise & strategically drive them to your website or other platforms by giving a suggestions at the end of your answer.

## **10. Strong Call-To-Actions**

Whenever marketing, use ONLY 1 call to action. Keep it super short, clear and easy to follow.

## **11. Networking events**

Go to networking events, be friendly and approachable. Remember, the more people you shake hands with, the more opportunities you create for yourself. For a long-term partnership, it's important to build a strong connection first.

## **12. Problem-solving content**

Creating content is one thing and problem-solving content is another. It's crucial that you understand your ideal client's problems very well and know how to solve. Problem-solving content will attract & convert clients on its own.

## **13. Approach local businesses**

Learn about the problems local businesses around you are facing, how you can help them and present it to them effectively after building a connection with them.

## **14. Use Pinterest Pins**

It's easy to get attention on Pinterest if you use SEO to your advantage. Drive that traffic to your site / other platforms to nurture the audience and convert. Remember, you can repurpose content on Pinterest, no need to create more content for Pinterest.

## **15. Google Ads**

Google ads are super specific and are very helpful in generating hot traffic to your website. It drives people to your website who are already aware of the problem, are hot leads, and desperately looking for a solution.

## **16. Blog / Micro-blog**

Start a blog with long-term SEO goals and, within some time, you'll get organic traffic directly from Google more than enough for your business.

## **17. Create a Sales Funnel**

Setup high-converting ads with email sequences that address the pain-points and goals of your ideal customer. Offer them an offer they cannot resist.

## **18. Google For Business**

Use "Google My Business" to be easily discovered on Google for FREE and drive that traffic to your website.

## **19. Business Communities on Discord**

Discover business communities and the ones for your niche on Discord. Be active in the community, connect with people, build relationships and get the most out of the messaging feature on Discord.

## **20. Email Marketing**

Emails convert more than any social media and some people even check their mails 20 times a day. This is your chance to start building an email list, nurture your audience, provide real value in your mails and then introduce them to your offer.

## **21. TikTok & YouTube shorts**

TikTok & YouTube shorts are still new and there's a big gap you can fill. These platforms have the potential to generate massive traffic. It's on you where you want to drive that traffic & how you want to convert.

## **22. Family & Friends**

One of the easiest way to get a client in the beginning stages of your business is to create awareness about your business in your inner circle. They're the ones who will help you start.

## **23. Upsell**

If someone bought from you, means they trust you and you've already done all the ground-work. It's easy to close someone who has already bought from you.

## **24. Webinar**

Use automated webinars to convert traffic on auto-pilot. Because webinars are videos, they seem real and people love to watch you educating them with your webinars - and ofcourse convert them in the end!

## **25. Use Retargeting methods**

People who visited your website or clicked on your ad are most probably interested in buying your product. Retarget them using Facebook Pixel.

## **26. Freelance Platforms**

Freelance platforms are easier to scale once you get your first few projects and a few good reviews from clients. Make sure you SEO optimize your profile and are super clear with what you do.

## 27. Join CEO Sphere

With 120+ serious entrepreneurs making 4 and 5 figures ready to help each other in the best possible way, 2 experts in Branding & Sales sharing their decades of experience, 4 live trainings each week, and countless other benefits, it is extremely hard to find a community like CEO Sphere. Join us by [clicking here](#). We would be more than happy to have you!

## 28. Showcase expertise on LinkedIn

With serious business people ready to know more about your offers and jump on a call with you, if you use the right strategies and connect with people in your niche, no force can stop you from scaling your business to 6 figures.

## 29. Do a live Q&A sessions

It's important that you answer your audience's questions in order to boost your sales. This might not directly impact your sales massively, but, in the long-term, connecting and answering your audience's questions will definitely pay off.

## 30. Cold Call

Yes, cold calls aren't dead. If you learn how to create a great first impression, get the curiosity & interest of the person with your tone and choice of words, you can nail every phone call you make.

## 31. Chat when flying

Going to travel soon? Build connections when flying. This can not only result in business partnerships but life-long friends.

## 32. Get the best out of testimonials

After working with a client, ask for a testimonial and use it to your maximum advantage. Use it on your website, Instagram highlights, Facebook etc.



### **33. Influencer Marketing**

If we hear something from someone we like & trust, the chances are we'll most probably take action. This is why influencer marketing is extremely successful. Make use of it by finding the best influencers in your niche.

### **34. Host a room on Clubhouse**

Clubhouse is best if you want to build expertise while connecting with other like-minded people. Use Clubhouse to drive traffic to Instagram DMs / website.

### **35. Strike a conversation in Starbucks**

One on one connections last long. Don't hesitate to start a conversation, build relationships and discuss business.

### **36. Join an affiliate program**

With not having to take care of customers, not creating the product or any other responsibility, affiliate marketing gives the best opportunity to sell without worrying about anything else. You just have to sell!

### **37. Offer a free trial**

If your audience is desperately looking for the solution your product/software solves but cannot take the leap of faith to buy it, give them a sneak peak/free trial. Once they get used to the features, they'll buy it.

### **38. Tweet about your business**

Write effective tweets inducing your personality in them. Clients will get impressed and keep flowing in!

### **39. Cold Emails**

Conduct research on your ideal clients, collect the leads of potential clients and send them personalized emails. Don't copy/paste, every email should be unique, according to their needs.

### **40. Use Facebook Ads**

Facebook ads are best for brand awareness. Once you get their attention, consistently retarget them, get them on your email list and nurture with an email sequence.

### **41. Write Guest Posts**

You can only go much far by doing it all alone. Consider collaborating with other creators and send guest posts to creators with a large following and good engagement. This can not only boost brand awareness & following but can result in massive sales.

### **42. Partner with Agencies**

Agencies are usually looking for people they can hire and can trust. Find their email and shoot the details!

### **43. Use storytelling**

The best easiest way to persuade someone is through storytelling. It is crucial that you get their interest first, show who you were and what you're right now. Plus, how you achieved everything you have.

#### 44. Ask people to DM you

Use CTAs to drive leads to your DMs, ask questions & start a conversation with them. Start to qualify them on **BAND**: Budget, Authority, Need and Desire. If they're a good fit, ask:

*"Would you be open to working with a [WHAT YOU DO - Example, Designer] to help you achieve [SPECIFIC GOAL]?"*

#### 45. Online Stores

Launch your product on online stores like Amazon & Etsy. These platforms already have the traffic, you just have to optimize your product details accordingly and make sure people can find you with the right keywords.

#### 46. Build A Website

Having a website gives your client a professional experience and it has all of your business' information in one place. Build / improve your website to increase your chances of converting clients.

#### 47. Professional Email

Instead of sending mails with a Gmail or Outlook, use professional email and your domain name. This increases the chances of building trust & converting prospects quickly.

#### 48. Powerful Comments

Engage and comment on your ideal client's and on other pages in your niche. Remember to leave valuable comments that add more meaning to the post. This helps you position yourself as an expert.

#### **49. Follow-up consistently**

Consistently follow-up with the people who have shown interest in your services. Keeping in mind, most deals convert between the 5th and 12th follow-up.

#### **50. Offer a coupon code / discount**

Offer a discount to your audience. This makes them think as if they're saving the money, 20% for example. When in reality, they're spending 80%.

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## Final Words

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*None of these hacks will benefit you if you do nothing.*

*It is entirely up to you whether you get your first premium client today or a year from now!*

*If you want to make money in your sleep, there is only one way to do it, acquire this special offer now here: [Grab The "Passive Income Roadmap" ebook now!](#)*

*Good Luck.*

*To your success,  
Robbie & Alek*