

Julio Hernández



Job Title

Comerciante

Age

35 to 44 years

Highest Level of Education

Some college, no degree

Social Networks



Industry

Sales

Organization Size

Self-employed

Preferred Method of Communication

- Phone
- Email
- Text Messaging
- Social Media
- Face-To-face

Tools They Need to Do Their Job

- Accounting and Bookkeeping Systems
- Email
- Word Processing Programs

Their Job Is Measured By

Utilidades

Job Responsibilities

Gestión de personal y recursos

Goals or Objectives

Utilidades

Biggest Challenges

- Resources
- Collaboration & Creativity
- Project Management & Disorganization
- Problem Solving & Decision Making