



RIBOY GONZALES OCTA

Graphic Designer, Front-end Developer & UI/UX Designer

CONTACT

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Tanza, Cavite Portfolio link:

<https://rb-octa.github.io/RB-Portfolio/>

EDUCATION

Cavite State University
Bachelor of Science in Information
Technology
2019- 2023

Tanza National Trade School
TVL-Computer Programming
2017-2019

Tanza National Trade School- Annex
Drafting
2013-2017

SKILLS

- Adobe apps (Photoshop, Illustrator, After Effects, Premiere Pro)
- HTML
- CSS/Bootstrap/Tailwind
- JavaScript/ReactJs
- Figma
- WordPress
- Web Performance Optimization (WPO)
- SCRUM and Agile Methodology
- MYSQL
- DOM Manipulation
- UI/UX Assessment

OBJECTIVE

Detail-oriented Front-End Developer and UI/UX Designer with over 3 years of experience in HTML, CSS, Bootstrap, Tailwind, JavaScript, React.js, and Figma, along with 1 year of experience in graphic design. Highly skilled in both independent and collaborative work, with a strong focus on landing page and website development.

WORK EXPERIENCE

Jun 2019 – Aug 2022

ENDSOFTECH Web Solution | Las Piñas City, Metro Manila

Front-end Web Developer, UI/UX Designer

- Developed responsive web applications using HTML5, CSS3, and JavaScript, ensuring cross-browser compatibility.
- Led a major e-commerce platform upgrade, improving user engagement by 20%.
- Collaborated with UX/UI designers to translate wireframes into interactive features.
- Worked closely with backend developers for seamless integration of frontend and server-side logic.
- Assisted in A/B testing of different UX components that resulted in a 25% increase in customer conversion rates.
- Stayed updated on industry trends, introduced best practices, and attended relevant conferences.

April 2024 – Present

Well Treasure Philippines Inc. | Newport City, Pasay City

Web Designer, Graphic Designer

- Created unique and memorable logos that reflect brand values and enhance recognition.
- Designed marketing materials, social media graphics, and promotional banners that drive engagement.
- Translated concepts into clean, modern visuals that communicate clearly and effectively.
- Collaborated with teams to develop consistent visual styles across campaigns and platforms.
- Applied typography, color theory, and layout principles to create polished, on-brand assets.
- Adapted designs quickly based on feedback, balancing creativity with project goals and timelines.

REFERENCES

JULIUS ANGELO B. SARREAL

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