

# Riboy Gonzales Octa

Graphic Designer | Front-End Developer | UI/UX Designer

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- Bagtas, Tanza, Cavite
- Portfolio: [https://rb-octa.github.io/Rb\\_pfolio.com/](https://rb-octa.github.io/Rb_pfolio.com/)

## Professional Summary

Experienced Graphic Designer with a solid background in UI/UX design and front-end development. Skilled in creating user-focused interfaces, responsive web designs, and visual assets that support brand identity and functionality. Proficient in combining design principles with technical expertise to deliver effective and high-quality digital solutions.

## Core Skills

- **Graphic Design:** Adobe Photoshop, Illustrator, After Effects, Premiere Pro
- **Front-End Development:** HTML5, CSS3, Bootstrap, Tailwind, JavaScript
- **UI/UX Design:** Figma, Wireframing, Prototyping, UI/UX Assessment
- **Web Development:** WordPress, Web Performance Optimization (WPO)
- **Database:** MySQL
- **Methodologies:** SCRUM, Agile
- **Other:** DOM Manipulation, Cross-Browser Compatibility

## Professional Experience

### ***Web Designer & Graphic Designer***

Well Treasure Philippines Inc. | Pasay City, Newport City  
April 1, 2024 – Nov 30, 2025

- Designed unique logos, marketing materials, and social media graphics that increased brand recognition and engagement.
- Developed consistent visual branding across digital campaigns.
- Applied typography, color theory, and layout principles to produce modern, on-brand visuals.
- Adapted designs efficiently based on team and client feedback.

### ***Front-end Developer & UI/UX Designer (Intern)***

New Found Land Manpower Services | Sampaloc I,  
Dasmariñas, Cavite May 2023 – Aug 2023

- Created clean and user-friendly interface designs that improved overall usability.
- Built responsive websites and applications, ensuring smooth performance across devices.
- Worked closely with teams to turn design concepts into functional digital solutions.
- Prepared wireframes and prototypes to test and refine user experiences before development.

## Education

- Cavite State University — Bachelor of Science in Information Technology (2019 – 2023)

## Certificate

- **AI Empowerment for Communities** – *Vjal Institute issued by November 2025*
- **Microsoft GenAI – Generative AI** – *Jobstreet issued by October 2025*
- **ChatGPT Certificate: Mastering Career Growth with AI** – *Jobstreet issued by October 2025*
- **Fundamentals of Adobe Illustrator CC** — Alison (Online Learning Platform) Learner Verification of Course Completion Completed: October 2025 · Score: 96%
- **Diploma in Graphic Design for Modern Creatives** — Alison (Online Learning Platform) Learner Verification of Course Completion Completed: October 2025 · Score: 91%