



Solutions and Conclusions

- Sales vary by weekdays:
Friday>Thursday>Monday>Wednesday>Tuesday>Sunday>Saturday
Sales vary by hours:
10>9>8>7>11>15>14>16>17>12>13>18>19>6>20
#You can check the variation from dashboard.
- Yes, there is peak times for sales in the morning time around 10am, and this time most orders has been recorded in the bar graph as you look there is significant rising in orders from 6am to 10am and after that there is drop in orders.
- The total revenue for each month as below:

January -	\$81,677.74
February -	\$76,145.19
March -	\$98,834.68
April -	\$118,941.08
May -	\$156,727.76
June -	\$166,485.88
- The footfall and sales are highest in these three-store location
Hell's Kitchen>Astoria>Lower Manhattan
- As you look the dashboard Average price per person is \$4.69 and Average Order per person is 1.44.
- These are the top 5 best-selling products:
Barista Espresso>Brewed Black Tea>Brewed Chai Tea>Gourmet Brewed Coffee>Hot Chocolate
- Sales can vary by product category:
Coffee>Tea>Bakery>Drinking Chocolate>Coffee Beans>Branded>Flavours=Loose Tea=Packaged Chocolate