

Yuanyuan Shen

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Education

Bachelor of Fine Arts | Proposed May 2018

Graphic Design: Interactive, Print & Screen
Wenzhou-Kean University
Wenzhou, China

Experience

Xinshijie Culture communication Co. | Zhuji, China

GRAPHIC DESIGNER INTERN | August–September 2017

Put forward plans for relevant corporate event planning and assist designers in completing plans and presentations. And assist in the production of company brochures, leaflets, etc.

Wenzhou XGC Co. | Wenzhou, China

GRAPHIC DESIGNER INTERN | June 2017

Put forward a idea and assist the designer in perfecting the enterprise or product logo. Put forward relevant corporate image planning plans to assist designers in completing plans and presentations.
Organize the company's creative hotel material list; assist designers to improve hotel image design.

Extracurricular

Voice of Wenzhou-Kean (VOK), participant | 2014–2016

Voice of Wenzhou-Kean (VOK), division principa | 2015–2016

Skills

Technical

Adobe CC: Illustrator, Photoshop, InDesign, Muse, Dreamweaver, Affter Effects, XD, Audition;
HTML, CSS, InVision, Final Cut Pro

Design

Branding and Identity
Promotional Design
Packaging Design
Web Design
Motion Graphics
Mobile Design