



Kaiwei Zhu

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EDUCATION

B.F.A. in Graphic Design

Wenzhou-Kean University, Wenzhou, China Sep. 2014 – Jun. 2018

Diploma Awarded

Luxun High School, Shaoxing, China Jun. 2014

EXPERIENCE

Shaoxing Broadcasting Corporation,

Shaoxing, China Jul. – Sep. 2017

Interactive Design Intern

Conceptualized and developed design products, e.g. posters, brochures, social media creative works and other info graphic for key clients to advertise their products and services

Design Studio of Wenzhou-Kean University,

Wenzhou, China Feb. – May. 2017

Graphic Design Intern

Responsible for campus media communication and public welfare activities of the designer studio

Shaoxing Broadcasting Corporation,

Shaoxing, China Jul. – Aug. 2016

Interactive Design Intern

Conceptualized and developed design products, e.g. posters, brochures, social media creative works and other info graphic for key clients to advertise their products and services

AWARDS

2nd-Class Academic Performance Dean's Scholarship, 2016-17 Academic Year

3rd-Class Academic Performance Dean's Scholarship, 2015-16 Academic Year

Certificate of recognition for participating in 2016 WKU Student Research Day

SKILLS

Illustrator

Muse

InDesign

Final Cut Pro

Photoshop

Sketch

Dreamweaver

MS Office

Audition

INTERESTS

Cooking

Yoga

Photography

Travel