



ZHOU, Hang Yi (Edith)

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Education

Bachelor of Fine Arts (anticipated)

09/2014 – Present

- Wenzhou-Kean University
- Major: Graphic Design
- GPA: 3.53/4.0

Experience

Graphic Design Intern

06/2017 – 08/2017

We Are Social, Shanghai Office

- In charge of brand design, photo shoots, and image retouching for J dot (an original luxury brand)
- Conducted page layout and typography of 2016 English Annual Report for Master Kong Holdings Limited
- Designed web pages, posters and brochures for Oysho (a sub-brand of Zara) and Bernini (a Korean wine brand)
- Developed the WeChat promotion page for Nestle

Designer

01/2016 – 06/2017

WK-Labs Design Studio

- Responsible for cover design and layout for 2017 School Graduation Brochure
- Gathered alumni information and composed the yearbook for Renxin Charity (a local public service organization)
- Designed and developed handbags for school coffee shop

Leader

10/2015 – 11/2015

School Design Show

- Organized a 3-member team to prepare works for the show
- Developed a plan and assigned tasks for each member over material collection, typography and presentation
- Guided team to integrate gypsum, barbola and posters into the final work (awarded the first prize)

Honors

- Third-class of Dean's Scholarship (Academic Year 2016 – 2017), 09/2017
- The first prize of School Design Show, 11/2015
- Third-class of Dean's Scholarship (Academic Year 2014 – 2015), 09/2015
- The first prize of Wenzhou Provincial Doodle Competition, 08/2014

Skills

- Proficient in Adobe Suite, Final Cut Pro
- Chinese Painting (Awarded the first place in National Painting Competition)
- Calligraphy (Gained Level-A Certificate in Zhejiang Provincial Art Level Test)

Hobbies

- Piano (Honorable Mention in National Piano Contest)
- Korean
- Japanese