



Joyce Chen

Contact

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Education

Bachelor of Fine Arts in
Graphic Design
Wenzhou-Kean University
September, 2014–June, 2018

Tech Skills

- Illustrator
- Photoshop
- InDesign
- After Effects
- Dreamweaver
- Brackets

Extracurricular

Thinking Creatively
Conference
May, 2018 & 2017

Student Research Day
April, 2016

Internship

Shaoxing Wisdom Culture
Communication Co., Ltd.
July, 2017

To work with Customer & Production
Department; to design communication
program collaterals based on
corporate guidelines and participating
in tender submission.

Shanghai Heiben Architectural
Decorative Design Engineering
Co., Ltd.
June, 2015–August, 2015

To attend field visit for investigation;
to assist in design & program
Modification.

Design Skills

- Brand Identity
- Typography
- Editorial Design
- Packaging
- Web / Mobile Design
- Motion Design

Interests

- Photography
- Drawing
- Cooking
- Travel
- Piano