



FAY / YANG WENYI

GRAPHIC DESIGNER | RESUME

SOCIAL PRACTICES

VML SOCIAL - SHANGHAI

Art Intern | 06/2017-08/2017

Attended products communication meetings, assisted to finish and optimize some kinds of design works like Wechat public tweet layout design for 3M purifier and Jurlique, poster design, video editing, GIF making and image refinement

HANGZHOU HIGHWAY ADMINISTRATION

Government Affairs Reporter | 12/2016-02/2017

Collected and edited kinds of highway-related messages, promoted the ETC project, used various media tools like newspapers, TV, brochures, mobile APP for reporting

VOLUNTEER EXPERIENCE

Cartoon Color Painting Public Activity | 09/2014

Granted Excellence Award by Wenzhou Government Publicity Department

EXTRACURRICULAR

College Wk-Labs Studio | 09/2016-02/2017

Sport Department of University Student Union (sports activities organization) | 09/2014-06/2015

AWARDS & HONORS

Participation Award for 2016 WKU STUDENT RESEARCH DAY | 01/2016

Participation Award for Benevolence Community Organization Brochure Design | 04/2017

EDUCATION

BFA: Graphic Design

Interactive Print & Screen

Wenzhou-Kean University

Wenzhou, China

09/2014 - 06/2018

DESIGN SKILLS

Branding and Identity Design, Packaging, Motion Graphics, Illustration, UX & UI, Advertising, Typography, Drawing, Painting, Photography

TECH SKILLS

Adobe CC: After Effects, Premiere Pro, Illustrator, InDesign, Photoshop, Muse, Audition, Animate; Invision

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