



CHEN YIRU

OBJECTIVE

I'm familiar with regulations and institutions, thus am familiar with the risk of design operations.

With a creative and dynamic mind, I'm keen on attending social practices and volunteer work with hard work and rigor.

Last but not least, I'm always honest by sticking to my promise and always willing to communicate with others and help them with a great sense of teamwork.

PRO SKILLS

Adobe Photoshop



Adobe InDesign



CorelDraw



Adobe Illustrator



CONTACT



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EDUCATION

Degree: Bachelor of Fine Arts

Wenzhou-Kean University

2014.09-2018.06

Major: Graphic Design

Courses Taken: INTRODUCTION TO DESIGN AND VISUAL CULTURE, VISUAL FORM, VISUALIZING TECHNIQUES, COMPUTER GRAPHICS, STUDIO SKILLS, GRAPHIC DESIGN SURVEY, HISTORY OF VISUAL COMMUNICATION, TYPOGRAPHY, GRAPHIC DESIGN FUNDAMENTALS, EXPRESSIVE IMAGING, WEB & INTERACTIVE DESIGN, MOTION GRAPHICS DESIGN, ADVERTISING, CONCEPT TO PRINT, GRAPHIC DESIGN PORTFOLIO, EDITORIAL DESIGN, PROMOTIONAL DESIGN, SILKSCREEN PRINTING, CRITICAL PERSPECTIVES IN DESIGN, ART HISTORY

Kean University

2017.01-2017.05

Major: Graphic Design

Courses Taken: WEB & INTERACTIVE DESIGN, MOTION GRAPHICS DESIGN, GRAPHIC DESIGN FUNDAMENTALS, THE DESIGN STUDIO, UNDERSTANDING IMAGES

EXPERIENCE

Graphic Designer Intern

2017.07-2017.09

Wenzhou Simo Culture Media Co., Ltd.

On the first day, I studied a new software called CorelDraw. After two day's practice, I started to participate in projects with colleagues. The first project is a fitness brand upgrade project. I assisted with character retouching, research information, poster design, and Wechat Subscription. I also designed some works for Wenzhou Bank, Ruiming Group, Dongri Group, and created a logo for a lobster restaurant. We had three people to do this project, and finally, I won the bid. I also joined the logo competition for the Wenzhou Ouhai Jinshan Street.

SELF-ASSESSMENT

- Adaptable to surroundings.
- Creative and independent thinker.
- Innovative, analytical, and problem-solving skills.