



CHEN YIRU

OBJECTIVE

I'm familiar to related regulations and institutions, thus able to control the risk of design operation.

With a creative and dynamic mind, I'm keen on attending social practice and volunteer work with a quality of hardworking and rigor.

Last but not least, I'm always honest by sticking to my promise and always willing to communicate with others or to help them with a great sense of teamwork.

PRO SKILLS

Adobe Photoshop



Adobe Indesign



CorelDraw



Adobe Illustrartor



CONTACTS



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EDUCATION

Degree: Bachelor of Fine Art

Wenzhou-Kean University

2014.09-2018.06

Major: Graphic Design

Course Taken: INTRO TO DESIGN AND VIS CULT, VISUAL FORM, VISUALIZATION TECHNIQUE, COMPUTER GRAPHICS, STUDIO SKILLS, GRAPHIC DESIGN SURVEY, HIST OF VISUAL COMMUNICATION, TYPOGRAPHY, GRAPHIC DESIGN FUNDAMENTALS, EXPRESSIVE IMAGING, WEB & INTERACTIVE DESIGN, MOTION GRAPHICS DESIGN, ADVERTISING, CONCEPT TO PRINT, GRAPHIC DESIGN PORTFOLIO, EDITORIAL DESIGN, PROMOTIONAL DESIGN, SILKSCREEN PRINTING, CRITICAL PERSP IN DESIGN, ART HISTORY

Kean University

2017.01-2017.05

Major: Graphic Design

Course Taken: WEB & INTERACTIVE DESIGN, MOTION GRAPHICS DESIGN, GRAPH DESIGN FUNDAMENTALS, THE DESIGN STUDIO, UNDERSTANDING IMAGES

EXPERIENCE

Graphic Designer Intern

2017.07-2017.09

Wenzhou Simo Culture Media Co., Ltd.

At the first day, I study a new software called CorelDraw, Because this company prefer to use it. After two day's practice, I started to join project with colleagues. First project is a fitness brand upgrade project. I got to do a good job of helping. Like character retouching, research information, poster, Wechat Subscription, etc. I pick up some in my sample reels. And I do some works for Wenzhou Bank, Ruiming Group, Dongri Group and so on. I did a logo for the lobster restaurant. We have three people to do this project, and finally, I won the bid. I also join the competition is that did a logo for the Wenzhou Ouha Jinshan Street.

SELF-ASSESSMENT

- Adaptable to surroundings.
- Abilities of independently thinking, appreciating, analyzing, devising and solving problems.
- Keen on innovation things