

# Yuanyuan Shen

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158-8886-8938

## Education

**Bachelor of Fine Arts | Proposed May 2018**

Graphic Design: Interactive, Print & Screen  
Wenzhou-Kean University  
Wenzhou, China

## Experience

**Xinshijie Culture communication Co. | Zhuji, China**

*GRAPHIC DESIGN INTERN | August–September 2017*

Put forward plans for relevant corporate event planning and assisted designers in completing plans and presentations. Assisted in the production of company brochures, leaflets, and other promotional materials.

**Wenzhou XGC Co. | Wenzhou, China**

*GRAPHIC DESIGN INTERN | June 2017*

Put forward an idea and assisted the designer in perfecting the enterprise or product logo. Put forward relevant corporate image planning plans to assist designers in completing plans and presentations.

Organized the company's creative hotel material list; assisted designers to improve the hotel image design.

## Extracurricular

**Voice of Wenzhou-Kean (VOK), participant | 2014–2016**

**Voice of Wenzhou-Kean (VOK), division principal | 2015–2016**

## Skills

### Technical

Adobe CC: Illustrator, Photoshop, InDesign, Muse, Dreamweaver, After Effects, XD, Audition; HTML, CSS, InVision, Final Cut Pro

### Design

Branding and Identity  
Promotional Design  
Packaging Design  
Web Design  
Motion Graphics  
Mobile Design