



Shawnee • Zhang Jiayan

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EDUCATION

BFA in Graphic Design: Interactive, Print & Screen
Wenzhou-Kean University • GPA: 3.74/4.0
Graduation Date: 06/2018

EXPERIENCE

Design Assistant • 8/1-8/31. 2017
Shaoxing Cultural Tourism Group Co. Ltd.
Designed a publicity brochure for the ancient city of Shaoxing.

Project Leader • 2/13-3/31. 2016
Wenzhou-Kean University
Led a team to design a brochure for Renxin charity.

Assistant Editor • 1/03-1/17. 2016
Hangzhou Publishing Group
Released enterprise official website system. Used graphic design elements for HTML5 language to push the WeChat platform.

Assistant of Deputy Secretary • 2016-17
Youth League Committee
Recorded the contents of meetings and transferred information.

Deputy Director • 2015-16
Photography Club
Contacted members, departments, and other associations. Managed the internal data of the community.

Assistant • 2014-15
Chinese Curricula Center
Designed posters and publicized various activities.

Volunteer Project in Phuket Island • 6/30-7/05. 2017
Taught Thailand children to cut paper and assisted other volunteers.

Society of America Travel Writers Annual Convention • 9/23-9/29. 2016
Received and explained the characteristics of Wenzhou.

First Asia International Youth Short Films Exhibition • 9/25-9/26. 2015
In charge of coordination activities.

HONORS

Zhejiang Province Government Scholarship • 2016-17
First-Class Academic Performance Scholarship • 2017

Second-Class Academic Performance Scholarship • 2015-16
Leadership or Public Service Scholarship • 2016

Third-Class Academic Performance Scholarship • 2014-15
The Excellent Volunteer in Society of American Travel Writers Annual Convention Volunteer Service • 2015

SKILLS

Personal Skills
Teamwork / Creativity / Problem-Solving / Communication

Software Skills
Illustrator / InDesign / Photoshop / HTML / Microsoft Office

Design Skills
Identity & Branding / Typography / Advertising / Editorial Design