



## Resume

Wang Zheng

### Contact

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### Education

#### Bachelor of Fine Arts (Anticipated)

09/2014 – 06/2018

- Wenzhou-kean University
- Major: Graphic Design
- Overall GPA: 3.57/4.0

### Experience

#### Intern

06/2017 – 09/2017

We Are Social

- Dealt with brand design such as logo and user interface design for the clients that work with the company, excuting photo retouching.
- Engaged in video advertising design of Bernini and advertisement improve ment of Savanna Premium Cider.
- Took responsibility of designing Credential Deck for company promotion and posters for company anniversary celebration.
- Undertook the design work of an edition of Master Kang WeChat official account as well as the gif images used in WeChat and MicroBlog for GMAT and OPPL.

#### Studio-Member

02/2017 –06/2017

School Design Studio

- Participated in the brochure design of Renxin Charity, made overall sketch planning and drew the grid according to the number of images and words.
- Took part in the poster design for a lecture and my poster was selected as the official one by the lecture sponsor.
- Designed a brochure of "Honor Graduate Student 2017" leading a team of 6 members, and the brochure was officially used for school promotion.

#### Design Assistant

10/2014 – 09/2015

Wenzhou-Kean University

- Assisted college teacher in the design of school map, exhibition poster, deco- ration of memorable quotes and emergency manual for foreign teachers.
- Enhanced application of Adobe Illustration, Photoshop and InDesign and firmed foundations of typography.

### Award

Provincial Scholarship, Oct. 2016  
Dean's scholarship: First-class Academic Performance Scholarship, Oct. 2016  
Dean's scholarship: Third-class Academic Performance Scholarship, Oct. 2017  
Poster "Cyber Safety" won 2nd prize in Wenzhou Biennial Exhibition, Jan. 2017

### Skill

Adobe Kit  
Final Cut Pro