



# Shanwee • Zhang Jiayan

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## EDUCATION

### **BFA in Graphic Design: Interactive, Print & Screen**

Wenzhou-Kean University • GPA: 3.74 / 4.0

Graduation Date: 06/2018

## EXPERIENCE

### **Design Assistant • 8/1-8/31. 2017**

Shaoxing Cultural Tourism Group Co. Ltd.

Designed a brochure for the ancient city of Shaoxing to publicize.

### **Project Leader • 2/13-3/31. 2016**

Wenzhou-Kean University

Led a team to design a brochure for Renxin non-organization.

### **Assistant Editor • 1/03-1/17. 2016**

Hangzhou Publishing Group

Released enterprise official website system. Used graphic design elements for HTML5 language to push the WeChat platform.

### **Assistant of Deputy Secretary • 2016-17**

Youth League Committee

Recorded the contents of meetings and transferred information.

### **Deputy Director • 2015-16**

Photography Club

Contacted members, departments, and other associations. Managed the internal data of the community.

### **Assistant • 2014-15**

Chinese Curricula Center

Designed posters and publicized various activities.

### **Volunteer Project in Phuket Island • 6/30-7/05. 2017**

Taught Thailand children to cut paper and assist other volunteers.

### **Society of America Travel Writers Annual Convention • 9/23-9/29. 2016**

Received and explained the characteristics of Wenzhou.

### **First Asia International Youth Short Films Exhibition • 9/25-9/26. 2015**

Worked in charge of coordination.

## HONORS

Zhejiang Province Government Scholarship • 2016-17

First-Class Academic Performance Scholarship • 2017

Second-Class Academic Performance Scholarship • 2015-16

Leadership or Public Service Scholarship • 2016

Third-Class Academic Performance Scholarship • 2014-15

The Excellent Volunteer in Society of American Travel Writers Annual Convention Volunteer Service • 2015

## SKILLS

### **Personal Skills**

Teamwork / Creativity / Problem Solving / Communication

### **Software Skills**

Illustrator / InDesign / Photoshop / HTML / Microsoft Office

### **Design Skills**

Identity & Branding / Typography / Advertising / Editorial Design