

FAY/YANG WENYI

GRAPHIC DESIGNER | RESUME

SOCIAL PRACTICES

VML SOCIAL - SHANGHAI

Art Intern | 06/2017-08/2017

Attended product communication meetings, assisted to finish and optimize design works such as Wechat public tweet layout design for 3M purifier and Jurlique, poster design, video editing, GIF making and image refinement.

HANGZHOU HIGHWAY ADMINISTRATION

Government Affairs Reporter | 12/2016-02/2017

Collected and edited highway-related messages, promoted the ETC project. Used various media tools such as newspapers, television, brochures, and mobile APP for reporting.

VOLUNTEER EXPERIENCE

Cartoon Color Painting Public Activity | 09/2014

Granted Excellence Award by Wenzhou Government Publicity Department

EXTRACURRICULAR

College WK-Labs Studio | 09/2016-02/2017

Sport Department of University Student Union (sports activities organization) | 09/2014-06/2015

AWARDS & HONORS

Participation Award for 2016 WKU STUDENT RESEARCH DAY | 01/2016

Participation Award for Benevolence Community Organization Brochure Design | 04/2017

EDUCATION

B.F.A in Graphic Design

Interactive Print & Screen

Wenzhou-Kean University

Wenzhou, China

09/2014 - 06/2018

DESIGN SKILLS

Branding and Identity Design, Packaging, Motion Graphics, Illustration, UX & UI, Advertising, Typography, Drawing, Painting, Photography

TECH SKILLS

Illustrator, InDesign, Photoshop, Dreamweaver, Audition, Muse, Final Cut Pro, Sketch, MS Office

CONTACT

+86 158 6911 7689

yangwenyi125@wku.edu.cn

yangwenyi125.wixsite.com