

Rachel Beneroff

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Full Stack Developer

I believe everything you do, wherever you go, and the experiences you encounter lead to a better, more educated, and mindful self. As a self-motivated and curious person, I continue to explore my interests and build on my natural creativity. My optimistic outlook and coordinating skills allow me to be a valuable team asset.

TECHNICAL SKILLS

Languages & Frameworks	JavaScript, Node.js, Angular.js, AJAX, Express.js, jQuery, Ruby, Bash, Git, Ruby on Rails, HTML5, CSS, PHP
Databases & Software	MongoDB, PostgreSQL, Illustrator, Photoshop
Management & Deployment	GitHub, Heroku, WordPress, BigCommerce, SquareSpace
Methodologies	OOP, Responsive Design, Wire-framing, User Stories

WEB DEVELOPMENT EXPERIENCE

Dec 2016	FRONT END DEVELOPER & DESIGNER, SELF-EMPLOYED, Brooklyn, NY Working on the redesign and revamp of website for Books That Grow to improve landing pages and user flow.
Aug 2016 - Nov 2016	WEB DEVELOPMENT IMMERSIVE REMOTE, GENERAL ASSEMBLY, Online Full-stack web development program focused on common best practices in object-oriented programming, MVC frameworks, data modeling, and test-driven development. Developed a portfolio of individually focused and collaboratively focused projects.
Recent Work	R-Blends: color scheme generator with authentication using Ruby on Rails and Angular.js Simply Shorten: URL shortener using a Google API and the MEAN stack Turn Up Time System: collaborative time tracker site with authentication using the MEAN stack

DESIGN & MARKETING EXPERIENCE

June 2014 - Aug 2016	DESIGN CONSULTANT, SELF-EMPLOYED, Remote Creative Director for two small businesses as well as freelance design and graphic work. Clients include a boutique fitness studio, a transdermal patch start-up, and a courier service.
Aug 2013 - June 2014	SOCIAL MEDIA COORDINATOR, BANA BOTTLING CO, Charleston, SC Developed and implemented the social media marketing strategy, managed all social channels, and took charge of all graphic design needs. Controlled AdWords campaign and SEO, completed competitor research and customer service point of contact.
Nov 2012 - April 2013	SOCIAL MEDIA AND MARKETING INTERN, LITTLE HIGHRISE, Charleston, SC Manager of client social media channels as well as Little Highrise's social outlets. Created unique copy and content to fit within my social media marketing strategies. Completed research for target markets in order to brand client's businesses.

EDUCATION

Nov 2016	GENERAL ASSEMBLY, Online, Web Development Immersive Remote
June 2014	TRIDENT TECHNICAL COLLEGE, Charleston, SC, Typography, Illustrator, Photoshop
May 2013	COLLEGE OF CHARLESTON, Charleston, SC, Dual BS Business, Hospitality & Tourism