

Rachel Beneroff

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I believe everything you do, wherever you go, and the experiences you encounter lead to a better, more educated, and mindful self. As a self-motivated and curious person, I continue to explore my interests and build on my natural creativity. My optimistic outlook and coordinating skills allow me to be a valuable team asset.

TECHNICAL SKILLS

LANGUAGES & FRAMEWORKS: JavaScript, Node.js, Angular.js, Ruby on Rails, AJAX, Express
jQuery, Ruby, Rails, HTML, CSS

DATABASE/DBMS: NoSQL, MongoDB, MySQL

MANAGEMENT & DEPLOYMENT: GitHub, Heroku

METHODOLOGIES: Object Oriented Programming, Responsive Design, Wire-framing, User Stories

WEB DEVELOPMENT EXPERIENCE

WEB DEVELOPMENT IMMERSIVE REMOTE, GENERAL ASSEMBLY, Online (Aug 2016–Nov 2016)

Full-stack web development program focused on common best practices in object-oriented programming, MVC frameworks, data modeling, and test-driven development. Developed a portfolio of individually focused and collaboratively focused projects. Projects include:

Bok's Burger List – Burger blog created for a burger enthusiast.

Technologies used: JavaScript, MongoDB, Mongoose, HTML/CSS

Turn Up Time System – Collaborative time tracker to record time on tasks and projects.

Technologies used: AngularJS, MongoDB, HTML/CSS, JavaScript, HTML/CSS

DESIGN & MARKETING EXPERIENCE

DESIGN CONSULTANT, SELF-EMPLOYED (June 2014 - Aug 2016)

Part time employee of two small businesses as Creative Director as well as taking on freelance design and graphic work. Clients include a boutique fitness studio, a transdermal patch start-up, and a courier service in Charleston, SC.

SOCIAL MEDIA COORDINATOR, BANA BOTTLING CO, Charleston, SC (Aug 2013 - June 2014)

Developed, designed, and implemented the social media marketing strategy and managed all social channels (create copy and content) and took charge of all graphic design needs.

Controlled Google AdWords campaign and SEO while completing research of competitors and trends. I was also the customer service point of contact.

SOCIAL MEDIA AND MARKETING INTERN, LITTLE HIGHRISE, Charleston, SC (Nov 2012 - April 2013)

Manager of client social media channels as well as Little Highrise's social outlets. Created unique copy and content to fit within the social media marketing strategies that I developed for the clients.

Completed research for target markets in order to brand client's businesses. Assisted the founders with any design, copy, and internet marketing needs.

VOLUNTEERING/AFFILIATIONS

SOCIAL MEDIA VOLUNTEER, DIG SOUTH INTERACTIVE FESTIVAL, Charleston, SC (April 2014)

EDUCATION

GENERAL ASSEMBLY, Online (Nov 2016) Web Development Immersive Remote

COLLEGE OF CHARLESTON, Charleston, SC (May 2013) Dual BS Business, Hospitality & Tourism

TRIDENT TECHNICAL COLLEGE, Charleston, SC (2014) Typography, Adobe Illustrator & Photoshop