

Rachel Beneroff

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TECHNICAL SKILLS

Languages & Frameworks	JavaScript, Node.js, Angular.js, AJAX, Express.js, jQuery, Ruby, Bash, Git, Ruby on Rails, HTML5, CSS, PHP
Databases & Software	MongoDB, PostgreSQL, Illustrator, Photoshop
Management & Deployment	GitHub, Heroku, WordPress, BigCommerce, SquareSpace
Methodologies	OOP, Responsive Design, Wire-framing, User Stories

WEB DEVELOPMENT EXPERIENCE

Recent Projects	<p>Simply Shorten: URL shortener using a Google API and MEAN stack. This one page app is entirely JavaScript-powered using Express to publish the server-side Node.js.</p> <p>Turn Up Time System: collaborative time tracker app using MEAN stack. Passport is used on this Node application for authentication along with Mongoose for MongoDB.</p> <p>Bok Burger Blog: MEAN stack blog with Passport authentication for admin use.</p> <p>R-Blends: color scheme generator with JWT authentication using Ruby on Rails back-end and Angular.js front-end utilizing Materialize CSS framework.</p>
Dec 2016	<p>FRONT END DEVELOPER & DESIGNER, SELF-EMPLOYED, Brooklyn, NY</p> <p>Working on the redesign and revamp of website for Books That Grow to improve landing pages and user flow. Using SquareSpace and custom HTML, CSS, and JavaScript.</p>
Aug 2016 - Nov 2016	<p>WEB DEVELOPMENT IMMERSIVE REMOTE, GENERAL ASSEMBLY, Online</p> <p>Full-stack web development program focused on common best practices in object-oriented programming, MVC frameworks, data modeling, and test-driven development. Developed a portfolio of individually focused and collaboratively focused projects.</p>

DESIGN & MARKETING EXPERIENCE

June 2014 - Aug 2016	<p>DESIGN CONSULTANT, SELF-EMPLOYED, Remote</p> <p>Creative Director for two small businesses as well as freelance design and graphic work. Clients include a boutique fitness studio, a transdermal patch start-up, and a courier service.</p>
Aug 2013 - June 2014	<p>SOCIAL MEDIA COORDINATOR, BANA BOTTLING CO, Charleston, SC</p> <p>Developed and implemented the social media marketing strategy, managed all social channels, and took charge of all graphic design needs. Controlled AdWords campaign and SEO/Google Analytics, completed competitor research and customer service point of contact.</p>
Nov 2012 - April 2013	<p>SOCIAL MEDIA AND MARKETING INTERN, LITTLE HIGHRISE, Charleston, SC</p> <p>Manager of client social media channels as well as Little Highrise's social outlets. Created unique copy and content to fit within social media marketing strategies. Completed research for target markets in order to brand client's businesses.</p>

EDUCATION

Nov 2016	GENERAL ASSEMBLY, Online, Web Development Immersive Remote
June 2014	TRIDENT TECHNICAL COLLEGE, Charleston, SC, Typography, Illustrator, Photoshop
May 2013	COLLEGE OF CHARLESTON, Charleston, SC, Dual BS Business, Hospitality & Tourism