

Rachel Beneroff

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I believe everything you do, wherever you go, and the experiences you encounter lead to a better, more educated, and mindful self. As a self-motivated and curious person, I continue to explore my interests and build on my natural creativity. My optimistic outlook and coordinating skills allow me to be a valuable team asset.

TECHNICAL SKILLS

Languages & Frameworks	JS, Node.js, Angular.js, AJAX, Express, jQuery, Ruby, Ruby on Rails, HTML, CSS, Bash, Git
Databases	NoSQL, MongoDB, MySQL, PostgreSQL
Management & Deployment	GitHub, Heroku
Methodologies	OOP, Responsive Design, Wire-framing, User Stories

WEB DEVELOPMENT EXPERIENCE

Aug 2016	Nov 2016	WEB DEVELOPMENT IMMERSIVE REMOTE, GENERAL ASSEMBLY, Online Full-stack web development program focused on common best practices in object-oriented programming, MVC frameworks, data modeling, and test-driven development. Developed a portfolio of individually focused and collaboratively focused projects.
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DESIGN & MARKETING EXPERIENCE

June 2014	Aug 2016	DESIGN CONSULTANT, SELF-EMPLOYED, Remote Part time employee of two small businesses as Creative Director as well as taking on freelance design and graphic work. Clients include a boutique fitness studio, a transdermal patch start-up, and a courier service in Charleston, SC.
Aug 2013	June 2014	SOCIAL MEDIA COORDINATOR, BANA BOTTLING CO, Charleston, SC Developed, designed, and implemented the social media marketing strategy and managed all social channels (create copy and content) and took charge of all graphic design needs. Controlled Google AdWords campaign and SEO while completing research of competitors and trends. I was also the customer service point of contact.
Nov 2012	April 2013	SOCIAL MEDIA AND MARKETING INTERN, LITTLE HIGHRISE, Charleston, SC Manager of client social media channels as well as Little Highrise's social outlets. Created unique copy and content to fit within the social media marketing strategies that I developed for the clients. Completed research for target markets in order to brand client's businesses.

VOLUNTEERING/AFFILIATIONS

April 2014	SOCIAL MEDIA VOLUNTEER, DIG SOUTH INTERACTIVE FESTIVAL, Charleston, SC
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EDUCATION

Nov 2016	GENERAL ASSEMBLY, Online, Web Development Immersive Remote
June 2014	TRIDENT TECHNICAL COLLEGE, Charleston, SC, Typography, Illustrator, Photoshop
May 2013	COLLEGE OF CHARLESTON, Charleston, SC, Dual BS Business, Hospitality & Tourism