

# Rachel Beneroff

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## Technical Skills

- Proficient in: VB.NET, JavaScript, SQL/LINQ, HTML, CSS, VBA
- Frameworks: jQuery, ASP.NET MVC, Node.js, Express.js, Angular.js

## Experience

### **Junior .NET Developer | StoneShot | March 2018 - Present**

- Maintain and build new features for StoneShot's .NET enterprise app working on both the front and back-end
- Build custom macros, microsites/landing pages, and forms for clients

### **Full Stack Developer | Freelance | February 2017 - Present**

- Freelance developer at Leverage
- Redesigned and created sites for start-ups and small businesses with experience in SquareSpace, BigCommerce and WordPress

### **Email Marketing Designer/Coder | StoneShot | April 2017 - March 2018**

- Custom microsites and landing page development, email design and development, and classic ASP form development for both StoneShot clients and in-house needs
- Built custom marketing reports using VBA

### **Consultant/Creative Director | Freelance | July 2014 - August 2016**

- Creative Director for two small businesses as well as freelance design and graphic work
- Clients include a boutique fitness studio, a transdermal patch start-up and a courier service

### **Social Media Coordinator | BANa Bottling Company | October 2013 - June 2014**

- Developed and implemented social media marketing strategy, managed all social channels, and took charge of all graphic design needs
- Controlled AdWords campaign and SEO/Google Analytics, completed competitor research and customer service point of contact

## Education

### **Web Development Immersive Remote | November 2016 | General Assembly**

- Languages and Databases: JavaScript, Ruby, HTML, CSS, SQL, NoSQL (and Git for version control)

### **BS, Hospitality and Tourism Management and BS, Business Administration | May 2013 | College of Charleston**

### **Graphic Design & Typography courses | June 2014 | Trident Technical College**