Rachel Beneroff

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Technical Skills

Proficient in: VB.NET, JavaScript, SQL, HTML, CSS, VBA, jQuery, Team Foundation Server
Familiar with: AngularJS, Ruby, Ruby on Rails, Node.js, Express.js, MySQL, PostgreSQL, MongoDB, Git

Experience

StoneShot

Full Stack Developer November 2018 - Present | New York, NY
- Develop with VB.NET, Javascript, SQL, HTML/CSS to maintain and implement existing and new features in customer-facing enterprise application
- Provide support through maintenance and bug fixes
- Overhauled the app's video reporting section from improving existing SQL to building a new UI
- Improved upon Salesforce Connected App, increasing functionality to manage analytics, workflows, and events through Salesforce interface
- Spearheaded the automation of our in-house usage reports to clients

Junior .NET Developer April 2017 - November 2018
- Overhauled the campaign reporting section of the app, building out both the front and back-end working in a small team
- Built a secure file sharing system for clients to more easily share information with client services
- Wrote new and maintained current custom marketing analytics macros for clients
- Custom microsite and landing page development, email design and development, and classic ASP form development for both clients and in-house needs

Freelance

Web Development & Design July 2014 - September 2018 | Charleston, SC & New York, NY
- Freelance web developer and design for Leverage
- Designed and built sites in Shopify, SquareSpace, BigCommerce, WordPress
- Creative direction, graphic design, logo creation and logo redesign

BANa Bottling Company

Social Media Coordinator October 2013 - June 2014 | Charleston, SC
- Created and implemented social media marketing strategy, managed all social channels, took charge of all graphic design needs
- Controlled AdWords campaign and SEO/Google Analytics, completed competitor research and customer service point of contact

Education

General Assembly | Web Development Immersive November 2016 | Remote
Trident Technical College | Graphic Design & Typography Courses June 2014 | Charleston, SC
College of Charleston | BS, Hospitality & Tourism Management, BS, Business Administration & minor Jewish Studies May 2013 | Charleston, SC

Community

Girls Who Code | Course Facilitator November 2018 - Present | New York, NY
NY District 75 STEM for girls