

Rachel Beneroff

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WEB DEVELOPMENT EXPERIENCE

April 2017	JUNIOR .NET DEVELOPER, STONESHOT, New York, NY
Dec 2016 Feb 2018	FULL STACK DEVELOPER & DESIGNER, SELF-EMPLOYED, Brooklyn, NY Freelance Developer at Leverage. Redesigned and created landing pages for Books That Grow to improve user flow using SquareSpace and custom HTML, CSS, and JavaScript.
Aug 2016 Nov 2016	WEB DEVELOPMENT IMMERSIVE REMOTE, GENERAL ASSEMBLY, Online Full-stack web development program focused on common best practices in object-oriented programming, MVC frameworks, data modeling, and test-driven development. Developed a portfolio of individually focused and collaboratively focused projects.

DESIGN & MARKETING EXPERIENCE

June 2014 Aug 2016	DESIGN CONSULTANT, SELF-EMPLOYED, Remote Creative Director for two small businesses as well as freelance design and graphic work. Clients include a boutique fitness studio, a transdermal patch start-up, and a courier service.
Aug 2013 June 2014	SOCIAL MEDIA COORDINATOR, BANA BOTTLING CO, Charleston, SC Developed and implemented the social media marketing strategy, managed all social channels, and took charge of all graphic design needs. Controlled AdWords campaign and SEO/Google Analytics, completed competitor research and customer service point of contact.
Nov 2012 April 2013	SOCIAL MEDIA AND MARKETING INTERN, LITTLE HIGHRISE, Charleston, SC Manager of client social media channels as well as Little Highrise's social outlets. Created unique copy and content to fit within social media marketing strategies. Completed research for target markets in order to brand client's businesses.

EDUCATION

Nov 2016	GENERAL ASSEMBLY, Online, Web Development Immersive Remote
June 2014	TRIDENT TECHNICAL COLLEGE, Charleston, SC, Typography, Illustrator, Photoshop
May 2013	COLLEGE OF CHARLESTON, Charleston, SC, Dual BS Business, Hospitality & Tourism