

Rachel Beneroff

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Technical Skills

- Proficient in: VB.NET, JavaScript, SQL, HTML, CSS, VBA
- JavaScript Frameworks: jQuery, Node.js, Express.js

Experience

Junior .NET Developer | StoneShot | March 2018 - Present

- Maintain and build new features for StoneShot's .NET enterprise app working on both the front and back-end
- Build custom macros, microsites/landing pages, and forms for clients

Full Stack Developer | Freelance | February 2017 - Present

- Freelance developer at Leverage
- Redesigned and created sites for start-ups and small businesses with experience in SquareSpace, BigCommerce and WordPress

Email Marketing Designer/Coder | StoneShot | April 2017 - March 2018

- Custom microsites and landing page development, email design and development, and classic ASP form development for both StoneShot clients and in-house needs
- Built custom marketing reports using VBA

Consultant/Creative Director | Freelance | July 2014 - August 2016

- Creative Director for two small businesses as well as freelance design and graphic work
- Clients include a boutique fitness studio, a transdermal patch start-up and a courier service

Social Media Coordinator | BANa Bottling Company | October 2013 - June 2014

- Developed and implemented social media marketing strategy, managed all social channels, and took charge of all graphic design needs
- Controlled AdWords campaign and SEO/Google Analytics, completed competitor research and customer service point of contact

Education

Web Development Immersive Remote | November 2016 | General Assembly

- Languages and Databases: JavaScript, Ruby, HTML, CSS, SQL, NoSQL (and Git for version control)

Graphic Design & Typography courses | June 2014 | Trident Technical College

BS, Hospitality and Tourism Management and BS, Business Administration | May 2013 | College of Charleston