

**ETQ Innovation Excellence Awards**

**Award Application Form and Award Program Information**

**Rewarding Excellence, Fostering Innovation, Creating Value**

The ETQ Innovation Excellence Award Program recognizes ETQ customer teams who have implemented ETQ Reliance in an innovative way to address important challenges and have, as a consequence, seen a significant impact on their business.

If your organization has implemented a unique and dynamic way to manage and measure Quality, EHS or Compliance using ETQ Reliance, you may be eligible to participate in our Award Program. There is no fee to enter. Awards consist of 1st, 2nd, and 3rd place prizes with a speaking opportunity at the ETQ Quality Vision 2020 Customer Conference March 2-6, 2020 and inclusion in an ETQ press release. The 1st place winner will receive a free pass for 2 people to attend the 2-day strategy portion of ETQ Quality Vision 2021. See additional information on Award Rules, Eligibility and prizes in Section 6, below.

**Section 1. COMPANY INFORMATION:**

Organization:

Location:

Entrant Name:

Entrant Title:

Entrant Email:

Entrant Phone:

Company Mailing Address:

Your Role on the ETQ Reliance implementation and innovation application roll-out:

**Section 2. GENERAL INFORMATION:**

1. Please provide an executive summary of your innovation application in 300 words or less.
2. What was the business problem? What was the business case for the solution?
3. Please describe how and why you decided to initially implement ETQ Reliance. What systems were in place prior to implementing ETQ?
4. Please describe how and why you decided to implement your innovation application in ETQ Reliance.
5. What other tools/systems were considered for this solution?
6. How was ETQ Reliance and your innovation application able to help you solve the business problem?
7. What strategies & tactics have you used in your organization to gain adoption for ETQ Reliance and this innovation application? Please share 3 examples:

**Section 3. IMPLEMENTATION:**

1. How did you go about configuring ETQ Reliance to meet your needs?
2. What makes your application unique? What features/tools and organizational management and training programs are you using to make this application innovative and successful?
3. How has your application improved upon other, more typical quality management and EHS processes available within ETQ Reliance, out-of-the-box?
4. How long has your innovation been in production?
5. How long did it take to implement and complete the organizational roll-out your solution?
6. How pervasive is the solution in your company?

**Section 4. RESULTS**

1. What is the measurable Return on Investment your organization has achieved as a result of the innovation application and its rollout? Please provide examples on how the application has improved efficiency from both a business perspective and/or an IT perspective. Please consider cost savings as well as increased revenue.
2. Are there plans in place to scale this innovative solution to other areas within the organization? If so, where and in what capacity? What would be the potential ROI or business benefit of that expansion?

1. How has the solution improved your use of data to make Quality/EHS decisions?
2. How has ETQ Reliance and the innovation application helped your organization improve your organization’s Quality culture?
3. Where is your organization on your “Quality Journey”? Please describe your evolution towards higher levels of quality attainment and explain how the innovation application has helped you advance your company’s Quality Journey. You can represent this as a visual timeline.

**Section 5.** **SUPPORTING INFORMATION**

Please include any supporting materials to better illustrate your innovation and its impact on your business, including:

* Screenshots
* Video
* Workflows
* Slide Decks
* Published Articles
* Training Documents
* Other Relevant Materials

**Please submit your application and supporting materials by email to Hope Mascott at** [**hmascott@etq.com**](mailto:hmascott@etq.com) **no later than January 10, 2020**

ETQ, 700 District Ave, Floor 9, Burlington, MA 01808, Attn: Hope Mascott

**Questions:** Please contact Hope Mascott at [hmascott@etq.com](mailto:hmascott@etq.com)

The company submitting this form and signing in the space below (“Entrant”) agrees to the ETQ Innovation Excellence Customer Award Rules (“Rules”) set forth below. The individual signing this form on behalf of Entrant declares that he/she is authorized to execute and submit this form and the Entry on behalf of Entrant.

**ENTRANT:**

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Section 6. ETQ Innovation Excellence Customer Award Rules**

**ELIGIBILITY:**

Entrants must be current licensed customers of ETQ, Inc. (“ETQ”) upon the date of submission of the Entry. All Entrants must be able to substantiate that Entry is either in production or is planned to be in production by January 10, 2020. Entrants must present and demonstrate their Entries if awarded First, Second or Third Prize at the 24th Annual Customer Conference ETQ Quality Vision 2020. ETQ employees, business partners and third parties who are not ETQ software licensese are not eligible. Entry must have been developed without the assistance of ETQ employees, business partners or third parties who are not ETQ software licensees

Entry must be the Entrant’s original work, created solely by the Entrant and must not contain any of the Entrant’s confidential information or trade secrets nor infringe, misappropriate or violate any intellectual property or other right of any third party.

All individuals involved in the development and submission of an Entry must meet the eligibility requirements set forth herein.

Each Entrant may submit only one (1) Entry. Entries may be submitted only by Entrants which are entities licensed to use ETQ software and each Entrant may win only one award.

Award 1st, 2nd and 3rd place finalists agree to be named and have their innovation briefly described in an ETQ press release following the Spring Conference. ETQ will share a review copy of the press release and provide for a one week review period prior to the announcement.

Submission of an Entry constitutes Entrant’s agreement to be bound by these Rules and of the decisions of ETQ regarding awards and other matters pertaining to the Award Program, which are final and binding on all matters pertaining to the Award Program.

**APPLICATION PROCESS:**

1) **Entry:** Entrants must submit their Entry to ETQ by **January 10, 2020** to be eligible.

2) **Entry Review:** The ETQ Innovation Award Review Team will review Entries and select finalists, who will be invited to make a final presentation of their Entry to the ETQ Innovation Award Review Team. This presentation will take place via a one hour conference call at a mutually agreed upon time, between January 21th and January 27th.

3) **Selections:** The ETQ Innovation Award Review Team will independently score each finalist’s presentation and select the top three finalists by **January 29, 2020**. The three finalists will be notified shortly thereafter.

4) **Awards announcement and presentation by the winners:** The top three finalists of the ETQ Innovation Excellence Award will be announced at the 24th Annual Customer Conference, where the top three finalists are required to present their innovative solution. ETQ representatives will help you prepare for that presentation. The 1st, 2nd and 3rd place awards will be selected and announced at the Conference, following the presentations.

**ENTRY DELIVERABLES:**

In addition to this Application, the Finalists must submit:

1) A more detailed description of how they implemented their innovative ETQ Reliance application with examples, wireframes, business case analysis and a presentation with any related supporting materials within one (1) week of selection announcement.

2) A PowerPoint presentation consisting of an overview of the Entry within one (1) week of selection announcement.

These materials will be presented to the Award Review Team in the one hour conference call, described above.

**SELECTION CRITERIA:**

**INNOVATION (40%)**

Entrants must demonstrate the uniqueness of the Entry in solving a specific business need and how the Entry reflects an innovative approach to solving that need and successfully achieving organizational goals. The review of the Entry’s innovation will include, but not be limited to, an analysis of the Entry’s workflow, business rules, integration, employee training and application aesthetics.

**ROI/BUSINESS VALUE (40%)**

Entrants must demonstrate the business, financial and organizational value obtained from their innovative Entry. The ETQ Innovation Team judges will review examples of measurable return on investment, business efficiency, and overall benefits.

**CONFIGURATION (20%)**

Entrants must demonstrate that the Entry is configured in such a way that is unique to the out-of-the-box version of the ETQ software platform on which it is based. Workflows, Forms, Business rules, and similar configuration elements will be reviewed. Entrants should be able to demonstrate any advanced configuration concepts used in developing the innovative application, while creating an intuitive, user-friendly end-user interface.

**AWARDS:**

Awards will be given to the first, second and third place finalists at an award reception at the ETQ Quality Vision 2020 Customer Conference, March 2-6, 2020. Finalists will receive public recognition for their innovative entry. The first place winner will each receive two (2) complimentary passes to the 2-day strategy portion of the ETQ Quality Vision 2021 Customer Conference. Our second place finisher will win a free pass for 1 person to attend the 2-day strategy portion of the ETQ Quality Vision 2021 event, and the third place finisher will receive one half price discount for one person to attend the 2-day strategy portion of the ETQ Quality Vision 2021 event.

**DATA PRIVACY:**

ETQ does not wish to obtain any personal data of any person in connection with the Award Program. In the event any personal data is supplied, Entrant provides explicit consent to share the personal data agrees that personal data provided may be processed, stored and otherwise used for the purposes and within the context of the Award Program and as outlined in these Rules, and that any such personal data may be transferred outside of the European Union (if applicable) to the United States in connection with the Award Program.

**WARRANTY AND INDEMNITY:**

Entrant represents and warrants that all Entries are Entrant’s original development, do not contain any Entrant or third-party confidential information or trade secrets, do not infringe or misappropriate any intellectual property or other right of any third party, and do not violate any applicable law. Entrant shall indemnify, defend and hold ETQ, its successors and assigns, its affiliates, directors, officers, representatives, resellers, employees and agents harmless from and against any and all claims, demands, actions, causes of action, damages, loss, deficiency, cost, liability and expense, including reasonable attorneys’ fees and amounts paid in settlement, resulting from or arising out of any claim, suit, action or proceeding that may be made or brought against any of them arising out of or related to any breach of the foregoing warranty and any act or omission of Entrant in connection with the Award Program, including without limitation, any liability arising from or relating to any prize won or not won and ETQ’s conduct of the Award Program.

**ADDITIONAL PROVISIONS:**

Copyrightable materials submitted to ETQ as part of any Entry may be freely copied and distributed by ETQ. Entrant grants ETQ an irrevocable, perpetual, royalty-free, non-exclusive, worldwide right and license to use, duplicate, distribute, display, adapt, modify, create derivative works from, and exercise any other rights with respect to, for any purpose whatsoever, including incorporation into future ETQ products, any concepts, ideas, inventions, techniques, discoveries, know-how, information, materials, software and any other aspects of the Entry; provided, however, that in the exercise of such rights, it does not reveal the identity of Entrant except in connection with exhibiting the Entry solely in the form in which it was entered by Entrant. ETQ reserves the right to promote the ETQ Innovation Excellence Customer Award and use Entrant’s name, other corporate identifier information and information regarding its Entry in press releases, case studies, and marketing materials.

Further, as a condition to Entrant's eligibility to participate in this Award Program, all Entrants will cooperate with ETQ by providing information regarding itself and their entry, including without limitation: the applicable Entrants’ employees’ names and likenesses (and their individual consent(s) to same); case studies; conference presentations; articles; press releases; performance data; any related marketing materials; and photos of their Entries (if applicable). ETQ may use such information without compensation.

Entrant agrees that ETQ shall not be liable for exemplary, punitive, indirect, incidental or consequential damages, or any other damages, regardless of form of action, whether in contract, tort, strict liability, by operation of statute or otherwise, and that all causes of action arising out of or connection with the ETQ Innovation Excellence Customer Application Award program, or any prizes awarded, shall be resolved individually, without resort to any form of class action.

Entrant agrees that the operation of the Award Program is governed by the laws of the State of Massachusetts, United States, and that any dispute relating thereto will be governed by, and construed in accordance with, the laws of the State of Massachusetts, without reference to conflict of law principles, and the participants consent to personal jurisdiction in the state and federal courts of the State of Massachusetts and agree that such courts have exclusive jurisdiction over all such disputes.

As a condition of winning and claiming the prizes, winning Entrants and their personnel participating in the ETQ Innovation Excellence Customer Award program must complete, sign and return an affidavit of eligibility, liability release and publicity release to be supplied by ETQ within thirty (30) days calendar days of receipt of prize notification. If these documents are not completed and executed as requested by ETQ and executed copies are not received by ETQ within thirty (30) calendar days after they have been sent by ETQ to said winning Entrant, prizes will be forfeited and awarded to an alternative winner. If the notification is returned as undeliverable, the prize will be forfeited and awarded to an alternate winner.

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