

# Raphael Costa Rebello

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**Goals:** UX Designer / UI Designer / Front End Dev

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## SUMMARY OF QUALIFICATIONS

- Career developed in the Information Technology area, experience in UX projects focused on research, usability testing and A/B testing. Currently updating knowledge in HTML5, CSS3 and JavaScript. Experiment with Figma and Adobe XD.
- Project management, involving demand control, schedule definition, feasibility analysis, negotiation of deadlines and scope, ensuring compliance with deadlines, costs and quality required by the organization, MVP analysis.

## PROFISSIONAL EXPERIENCE

### **Hari Express – Product Analyst - Temporary**

- Monitor the life cycle of products;
- Analyze launch feasibility;
- Analysis of results to identify new opportunities, improvements and modifications to existing products;
- A/B tests;
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**CX                  Analyst                  -                  Fliper                  -                  Jul/2020                  to                  Feb/2021**

- Creation of the service flow
- Analysis of users' suggestions and criticisms for product improvement
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- Analysis of the customer's biggest challenges to report to the UX/UI team

## EDUCATIONAL BACKGROUND

- **MBA T.I Management** - In course  
Unimais - EAD

## CERTIFICATIONS

UX Design, UI Design, Product Design - October/2021 - Ux Unicórnio  
HTML Web Developer - October/2021 - Digital Innovation One

## KNOWLEDGES

- Visual Studio
- JavaScript
- CSS3
- HTML5

- FIGMA
- ADOBE XD

## **LANGUAGES**

English - C1 || Spanish - Basic || Russian - Basic || Portuguese - Native

## **SOCIAL**

- ❖ LinkedIn: [Linkedin - Clique aqui](#)
- ❖ GitHub: [GitHub - Clique Aqui](#)
- ❖ Behance: [Behance - Clique aqui](#)
- ❖ Medium: [Medium - Projeto UX](#)