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| **Actor** | **Goals** |
| Kids & teenagers | Communicate and socialize with friend, Improve analytical skills, tackle boredom and loneliness. |
| Parent | Spend time playing with children. Entertain friends, coworkers, and acquaintances during a social gathering, keep their children busy, relieve stress and boredom |
| Board Game enthusiast | Learn the rules and explore the intricacies of the game. Improving the knowledge and repertoire of board games. |
| Board Game  Professional | Improving game skills though statistical analysis, Competing with other Professionals |