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| **Actor** | **Goals** | **Common Goals** |
| Kids & teenagers | * Fun Entertainment Activity * Communicate and socialize with a friend. * Improve analytical skills. * Tackle boredom and loneliness. | * Choose the shape of the pieces. * Choose the player’s name. * Rolling the Dice. * Choosing a combination. |
| Parent/Guardians | * Spend time playing with children. * Entertain friends, coworkers, and acquaintances during a social gathering. * Keep their children busy. * Relieve stress and boredom. |
| Board Game enthusiast | * Learn the rules and explore the intricacies of the game. * Improving the knowledge and repertoire of board games. |
| Board Game  Professional | * Improving game skills through statistical analysis. * Competing with other Professionals. |