

Bleeding Heart

PUBLICATIONS



Media Kit



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ABOUT

In 2012, in the ancient, gritty city of Bangkok, Thailand, an idea was born - an idea for a new kind of literary publishing house that would seek out "new voices" in full-length and short creative non-fiction and fiction, and would strive to balance traditional, writer-friendly values with 21st Century marketing technologies.

The result is Bleeding Heart Publications, which we are proud to announce is launching in the United States and globally from its home base in Southeast Asia on November 30, 2014. The new company is driven by a small, dedicated group of British and American expatriots – led by co-founders Gordon Ross, director, and Cali Dawson, managing director - that has four books scheduled for publication in all formats in 2015 and are aggressively seeking manuscripts and short stories from new and previously published authors.

Bleeding Heart Publications also will publish *Transfusion*, a twice-yearly literary journal featuring short stories of 5,000 words or less. BHP is partnering with Greenleaf Books in Austin, Texas, to provide book and cover design, production and distribution services, and marketing across all formats and platforms in the U.S. The company is registered in Singapore with editorial offices in Bangkok, Thailand.

CALL FOR OPEN SUBMISSIONS

WE ARE LOOKING FOR VOICES

Voices that stand out - **Voices** that have new ideas and the talent to express them in thought-provoking ways. We are looking for a range of styles in a variety of genres. There is no right or wrong subject matter in our opinion.

WE JUST WANT TO HEAR YOUR VOICE.

Visit our website to learn more about BHP's online submission policies:

www.bleedingheartpublications.com

UPCOMING RELEASES

The Job Pirate by Brandon Christopher - **February 19, 2015**

The Legacy of Lost Things by Aida Zilelian - **March 3, 2015**



STAFF



GORDON ROSS

Co-Founder | Director

Gordon Ross is an international businessman and entrepreneur. He is a proud Scotsman, born and raised on the outskirts of Edinburgh, who has extensive experience in the oil and gas industry and corporate operations, management and restructuring. He holds several senior executive positions for international companies in Singapore, Thailand and Korea. He is a leading international expert in clad and pipe technology.

Throughout his life, Gordon has looked for challenges that would test his mettle as an entrepreneur and enrich and enlarge his world. He came to understand from BHP's Cali Dawson, an author and literary editor, about the struggles of so many gifted writers to get published and has decided to do something about it. He and Cali have created Bleeding Heart Publications – a traditional “old school” publishing house that values personal relationships with individual writers while still taking advantage of 21st Century technologies and marketing. Gordon has created a team of dedicated professionals to find, support and publish important “new voices” in the literary world. He currently lives in Thailand, owns and operates several companies and travels the world constantly. He also spends lots of time thinking about his two favorite pastimes - playing golf and flying helicopters.



CALI DAWSON

Co-Founder | Managing Director

Cali is managing director and one of the founders of Bleeding Heart Publications. She was born and raised in the Midwest and although she lives abroad, she travels back to the US often. She has been an active writer for almost 30 years. She studied at Indiana University for Clinical Psychology specializing in Attachment and Reactive Attachment Disorders. Cali has written several books, short stories and poems under pseudonyms. She was the sole contributor of three different blogs that attracted many subscribers and followers. She continues to write and reads her poetry at various venues in Bangkok. Her passion for literature has led her to forming a publishing house with her partner, Gordon Ross. Cali has been living in Thailand since

2011 and began Bleeding Heart Publications in 2013. She is often seen wandering through the streets of third world countries making friends with the local stray animals.



KYLE ORTEN

Senior Editor

Kyle has been with Bleeding Heart Publications since its inception. He holds a B.A. in Theater Arts and a Masters of Liberal Arts. Kyle grew up in North Carolina and has held several literary positions from english professor to senior editor. Kyle has published books of his own in the past and understands the importance of giving new voices the opportunity to be heard. His greatest joy is finding an author that has true talent but has somehow slipped through the cracks of the bigger publishing companies. He has lived on three continents prior to expatriating to Thailand in 2012.



SUBMISSIONS

Bleeding Hearts Publications is an independent publishing company based in Southeast Asia that distributes in bookstores and online throughout the U.S. and globally.

We publish fiction and creative non-fiction full-length; and fiction shorts. Interested writers are encouraged to submit any unpublished works that fall within our guidelines.

We look forward to hearing from you. Happy writing!

GUIDELINES

1. We are actively soliciting submissions for full-length works of fiction and, especially, creative non-fiction. Work may be electronically submitted to BHP at any time. There are no deadlines for submissions.
 2. Work must be submitted electronically using a font size of 12pt. All submissions should be formatted as a word document. Work received not meeting those two criteria will not be considered for publication. Please include your name, email address, and page number at the top of each page.
 3. We will notify you by email when we receive your submission. Please do not send follow-up messages in regards to your work.
 4. Once received, we will contact you within 12 weeks if we decide to publish your work. At that time we will send you an Author's Agreement for your review and signature.
 5. All decisions on whether or not to publish your material are final. Please do not submit the same work more than once.
 6. We ask for first serial rights on any work we publish. This means it should not have appeared anywhere else, online or in print - including the author's own website.
 7. If your submission is chosen for *Transfusion*, we will request a brief biography to accompany your story.
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TRANSFUSION

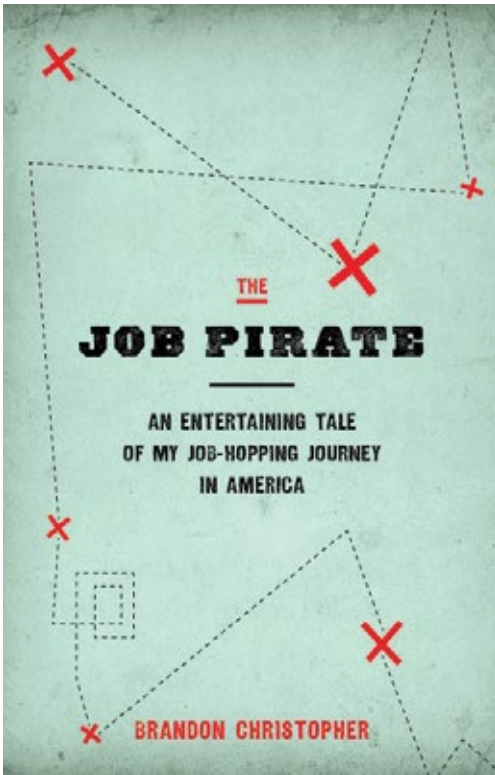
Transfusion, Bleeding Heart Publications' literary journal, will now be released bi-annually and is accepting shorter works of 5,000 words or less. This is also on a rolling submission basis.



UPCOMING

Publication Date:
February 19, 2015

THE JOB PIRATE By Brandon Christopher



From the porn magazine to the moving truck to the dark sewers of California, Brandon Christopher's journey in the American job market is not only absurd, but also full of wit and profound observations. He steps out from behind the driver's wheel, the cash register, and the office desk to record the lighter and darker sides of humanity in the workplace. Christopher's tale makes even the most mundane job seem fascinating and the most exciting career appear humdrum and hollow. *The Job Pirate* strips off the façade of the average employee to see what is hidden underneath.

Often hilarious and sometimes profound, Christopher's stories take us through the offices, department stores and kiosks of the West Coast. We ride along with him as he chauffeurs the famous, the dead and sometimes just their furniture. Christopher gives us an irreverent inside glimpse into the work life of the people we see everyday.

Even though at times he exhibits moral ambiguity, we find ourselves rooting for him against all the odds because we can see our own struggles in his attempts to acclimate. We can all relate to this story of selling our soul to the company store and then buying it back for pennies on the dollar, just to have that one more day of freedom.

BRANDON CHRISTOPHER



"I am the man who took your dead grandfather to the morgue. I am the man who showed up at your door and tried to sell you that expensive water purifier. I am the man who wrote the dialogue for that porno you just watched. I am the man who served you that peculiar bowl of chili. I am the man who answered the phone when you called the rehab hotline. I am the man who wrote the tantalizing description on the package of glazed salmon filets you just bought. And I probably drove you to the airport in a limousine. I am Brandon Christopher, and collecting careers is what I do for a living. I sail the Seven Seas of crappy jobs while hoisting the flag of *The Job Pirate*."

Brandon Christopher divides his time between Seattle, WA, and Portland, OR, but prefers to pretend they are both Paris in the 1920s. He has survived 82 jobs at last count, but writing is the only occupation that has ever mattered. Before he raised the flag of *The Job Pirate* with Bleeding Heart Publications, he wrote the novels *Nightville* and *Dirty Little Altar Boy*. He has published over a dozen short stories and essays in magazines, literary journals, websites and anthologies. He also is a credited writer and producer of several documentaries and TV biographies, including: *Just for the Record -- The Rolling Stones*, the highly acclaimed 16-hour documentary *The Definitive Elvis*, and *The 50 Worst Movies Ever Made*.

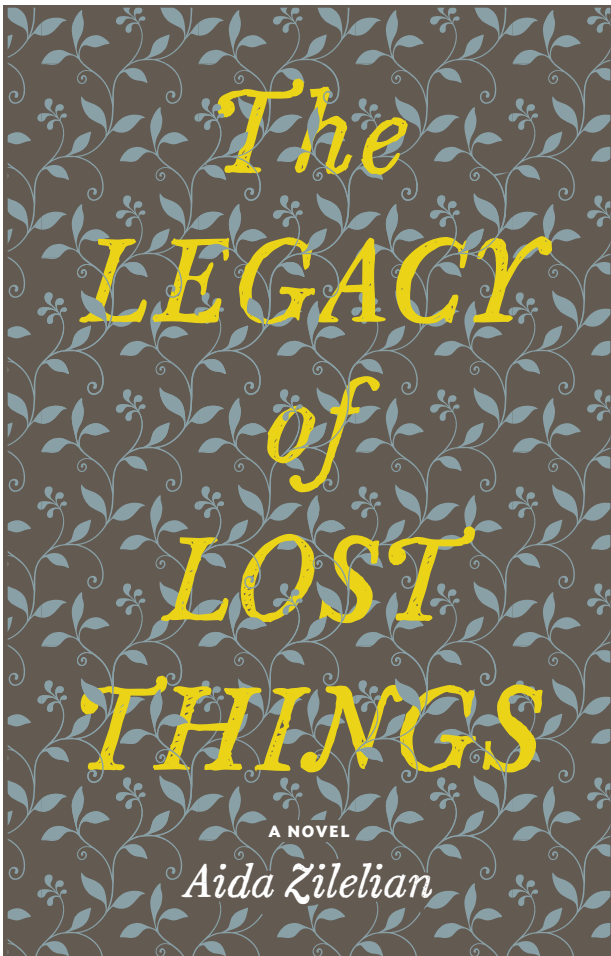


UPCOMING

Publication Date:
March 3, 2015

THE LEGACY OF OF LOST THINGS

By Aida Zilelian



Traveling back through three generations from Romania to Beirut and Queens, NY, *The Legacy of Lost Things* tells the story of an Armenian family who suffers their own private isolation and tries to regain themselves during the most unforeseeable of circumstances.

Levon and Tamar wake up one summer morning and discover that their eldest daughter, Araxi, has run away. Unbeknownst to them, she has driven all the way to Sante Fe, New Mexico and has no plans of returning. She eventually finds herself in Las Vegas, where she is still trying to run from a murder she committed in St. Louis, only to put herself in one dangerous situation after the next.

Driven by jealousy and rage over Tamar's romance with a man named Faris, Levon and Tamar's relationship was doomed from the start. Tamar's chronic depression and Levon's violent outbursts pave the way for Araxi to leave them. Now the two are forced to cope with their daughter's sudden disappearance as well as their crumbling marriage.

Through each chapter, we see reality from the perspective of each character: Tamar's life in Beirut and her forbidden love for Faris, Levon's tyrannical father and abused mother, Araxi's insulated life as she witnesses her parents' dysfunctional marriage, and Sophie, the young wide-eyed child who is now lost without her sister's guidance.

AIDA ZILELIAN



Aida Zilelian is a New York City writer and English teacher. She has been published in more than 25 literary journals and several anthologies. She is also the curator of *Boundless Tales*, a reading series in Queens, NY. In 2011 her novel *The Hollowing Moon* was one of the four runners-up for the Anderbo Novel Contest out of 500 entries and a semi-finalist of the 2012 Amazing Breakthrough Novel Award. she is currently writing a sequel to *The Legacy of Lost Things*. This is her first published novel and is the recipient of the 2014 Tololyan Literary Award.



Bleeding Heart Publications To Launch on November 30, 2014; Hosts Open Submissions for Fiction and Creative Non-Fiction

New Southeast Asia-Based, English-Language Publishing House Seeks to Balance Traditional Writer-Friendly Values with 21st Century Technologies

Bangkok, Thailand – October 21, 2014 – Bleeding Heart Publications, a new literary publishing house looking for “new voices” in full-length and short creative non-fiction and fiction, is launching in the United States and globally from its home base in Southeast Asia on November 30, 2014. A small, dedicated group of British and American ex-patriots – led by co-founders Gordon Ross, director, and Cali Dawson, managing director – have four books scheduled for publication in all formats in 2015 and are aggressively seeking manuscripts and short stories from new and previously published authors. Bleeding Heart Publications also will publish *Transfusion*, a twice-yearly literary journal featuring short stories of 5,000 words or less. The company is registered in Singapore with editorial offices in Bangkok, Thailand.

“There are so many gifted writers out there today who cannot get a publishing deal,” says Gordon Ross, a Scottish businessman and entrepreneur who has lived and worked in Asia since 2008 and is the director of Bleeding Heart Publications. “The business model has changed for the major publishing houses. They are far less inclined to take a chance on an up-and-coming writer these days, no matter how promising. Their focus



is on established, best-selling authors and that's where they are putting their marketing money. Also, self-publishing is exploding in the States, but many creative writers simply cannot afford it, and even if they could, they would face built-in reviewer bias against self-published fiction. We are offering a different approach. We are a traditional, 'old school' publisher that values and supports and nurtures good writers while taking full advantages of modern technologies and marketing platforms. We also believe there is great opportunity for success in the mid-range, for authors who can sell between 10 and 40 thousand books. Another thing that sets us apart – we're not going to be shy about using state-of-the-art advertising and marketing and PR to promote our authors and books.”

Cali Dawson, who grew up in the Midwest and is an author herself, co-founded Bleeding Heart Publications with Ross in 2013 and is the company's managing director. “Many people are intrigued by the idea of having an English-language press in Thailand – and may be a little skeptical,” she says. “Certainly the Internet and social media have opened the door for a more global publishing industry, and made it easier for small independent presses like ours to flourish, but I don't think New York and London are in any danger of losing their leadership status in the publishing world. What has changed, though, is how many writers are being treated by the big corporate publishing entities. It's not pretty. I'm a writer and I get it. New writers



want publishers and editors who understand that they've poured their hearts and souls into their work, who care about them personally, who can offer editorial guidance and are transparent about the business side of publishing. That's who we are at Bleeding Heart. We're very hands on with our writers. We like being in the trenches with them."

Bleeding Heart Publication will publish its first book, *The Job Pirate* by Brandon Christopher, on February 19, 2015. Christopher, who lives in Portland, Oregon, writes with wit, irreverence and honesty about some of the 80 obscure jobs he has "collected" on his rebellious journey through the American marketplace. Often hilarious and constantly thought-provoking, Christopher's stories take us through the corporate offices, department stores and kiosks of the West Coast. We ride along with him as he chauffeurs the famous, the dead and sometimes just their furniture. *The Job Pirate* strips off the façade of the American Dream and gives us a raw, funny and ultimately compassionate look into the work lives of everyday Americans who are just trying to survive, and whom we encounter anonymously every day.

Christopher has published more than a dozen short stories and essays in magazines, literary journals, websites and anthologies. In 2007, he published his first autobiographical book, *Dirty Little Altar Boy*, through Ghost Pants Press. He is also a writer and producer of several documentaries and TV biographies, including: *Just for the Record -- The Rolling Stones*, the highly acclaimed 16-hour documentary *The Definitive Elvis*, and *The 50 Worst Movies Ever Made*.

The Legacy of Lost Things, a novel by Aida Zilelian, will be the second book released by Bleeding Heart Publications. It is scheduled for publication on March 3, 2015. Traveling back through three generations and a migration from Romania to Beirut to Queens, New York, *The Legacy of Lost Things* tells the story of an Armenian family that self-destructs, suffering through a series of devastating betrayals and fits of jealousy and rage, then tries to regain what it has lost during the most unforeseeable and shocking of circumstances.

Zilelian is a New York writer and English teacher. She has been published in more than 25 literary journals and several anthologies. She also is the curator of *Boundless Tales*, a reading series in Queens, New York. She is currently writing a collection of short stories. *The Legacy of Lost Things* is her first published novel and it is the recipient of the 2014 Tololyan Literary Award.

Bleeding Heart Publications is partnering with Greenleaf Books in Austin, Texas, to provide book and cover design, production and distribution services, and marketing across all formats and platforms in the U.S.

For more information about Bleeding Heart Publications, its authors and submission policies, please visit the [website](#). For media inquiries or to arrange an interview with BHP's principals or authors, contact Scott Busby at The Busby Group at scottb@thebusbygroup.com or 310.475.2914.

