RocIT Sports Inc.

Where opportunity and preparation greet champions

MGIS 425-01 Instructor Palmer/Lin



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I. Executive Summary

We have created an application in Apex Oracle for a fictional wholesale sporting goods operation. This fictitious business, RocIT Sports Inc. is a generic sporting goods wholesaler that needed a browser-based application that could satisfy the needs of a mid-sized wholesale operation that has recently grown out of its ability to operate using a flat database system.

Our application provides operations managers with the ability to clearly monitor business activity including inbound sales, outbound purchases, inventory levels, and view operational related reports. Managers will also have the capability to add new customers, vendors, sales representatives, and available inventory items. Our goal is to ease the flow of information surrounding this sporting goods wholesaler and provide useful analytics in order to assist RocIT Sports Inc. in becoming more efficient and profitable as a company.

II. Detailed Problem Description

RocIT Sports Inc. is a sporting goods wholesale operation that has expressed the need for a managerial application that will be browser-based and provide operational understanding and analytics for upper management to make more efficient business decisions. In recent times RocIT Sports Inc. has experienced increasing sales within the baseball sporting goods category due to their customer service, accurate and timely shipments, and quality products. Management has since felt the pressure to exceed customer expectations as they have simply grown bigger than the capabilities of their current internal flat database system.

RocIT Sports Inc. has requested that our team develop a database to proficiently view, manipulate, and add detailed information regarding customers, vendors, inventory, and open or closed sales. Along with the basic functionality listed, RocIT Sports Inc requires analytic capabilities in order to maintain an understanding of their growing operations. The analytical functionality including reports, queries, and forms to manipulate operation analytics. Finally, RocIT Sports Inc. has requested that his platform be tailored towards operations management and not the everyday employee and sales associate.

A. Requirement Gathering / Specifications:

The business owner and managers have requested the following requirements for the database.

- Keep detailed information on inventory of the wholesale operation including, but not limited to: id, product name, dimensions, cost, vendor, price, gross margin (computed)
 - o Products cannot be sold if there is not sufficient inventory
 - Large amounts of stock information should be able to be added at once due to the highvolume nature of the business
- Keep information on all customers that the operation comes into contact with
 - o Enter new customer information
 - Update customer information
- Keep information on all vendors that the operation comes into contact with
 - o Enter new vendor information
 - Update vendor information
- Keep detailed information on sales: both pending (unpaid, on credit) and paid. Details of interest include sale id, total price, sale line items, credit terms, date/time, date/time of payment due, interest accrued, payment status
- Produce information on gross margin by product and time period
- Produce inventory information and order volume information

B. Project Management Plan

Our team has discussed the following workflow to complete our database application efficiently and accurately within the required timeframe:

- I. Plan database entities and required attributes exhaustively
- II. Develop Entity Relationship Diagram
- III. Create Oracle Apex workspace and authorise all user accounts
- IV. Program tables, attributes, relationships, data types into APEX application
- V. Develop / tailor sample data and upload
- VI. Simultaneously, create forms for entering the required information
- VII. Create reports in order from highest priority to lowest priority
 - a. Gross margin by product/time period
 - b. Inventory and order volume
 - c. New Customer, Vendor, Sales Rep Reports, Current sales, Paid and unpaid orders.
- VIII. Develop UI / interface / Dashboard / Operations analytic graphics
- IX. Stress Test application

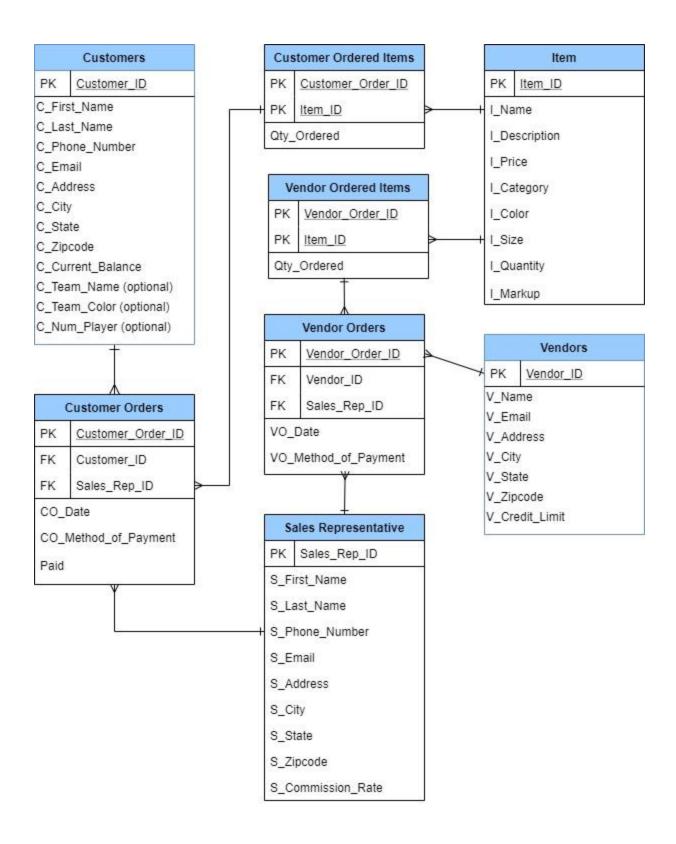
C. Team Roles

Ryan - Team Leader & Project Manager Stefany - Database planning and Development Arkia - UI application design Andrew - Queries and Reports Developer

III. Conceptual and Logical Design

A. Entity Relationship Diagram

There are eight entities needed for our application. The customer table, vendor table, and sales representative tables all contain personal information, respectively, including name, phone number, email, and address information. The sales representative table is our central table when it comes to the different types of orders that we may receive and or place. The Sales_Rep_ID attribute from the sales representative table acts as a link to the customer order table and the vendor order table. When a customer places an order, that order will always have a sales representative attached to the transaction. Conversely, when inventory orders are placed with vendors, a sales representative will also be attached to that type of transaction. The Item table contains all the information about the products RocIT Sports Inc. offers and their availability. Within this table, we will store information such as product name, description, price, category of item, color, size, and quantity on hand. Our customer order items table and vendor order items table operate in a similar fashion as they will respectfully display the item and quantities being sold/purchased during a singular transaction.



B. Normalized Table structure and Data Dictionary

(See Appendix section C for Use-Case Narratives)

C. Expected Queries/Reports/Forms

(See Appendix section A for Screenshots)

- Gross Margin (item & overall)
- Order Volume by date
- Outstanding payment orders
- Paid orders
- Inventory report
- Customer information report
- Vendor information report
- Sales reports
- New Customer reports/form
- New Vendor report/form
- New Sales Rep report/form
- Customer Order report/form
- Vendor Order report/form

IV. Implementation

A. Organization of the Program

The application has the following functions:

- Add new customers, vendors, and sales representatives to the database
- Add customer order
- Add placed orders from vendors
- Display report of all customers, vendors, and sales representatives
- Display inventory

B. Explanation of Each Module

Module	Description
Login Page	Asks for a username and password to log into the application.
Dashboard	Charts that illustrate the margin by item, the revenue share by item, and the order volume by date.
Homepage	This is the homepage for employees logging into the site. From this page, one is able to choose from reports or forms via buttons. One can then view all of the specific reports and forms from that selected page.
Forms	This has all of the forms that can be used to input new data into the database.
New Entries Forms	This section of the Forms page allows the user to create new entries for the Customer, Vendor, and Sales Representative tables.
Order Forms	This section of the Forms page allows the user to create new orders for customers, and create an order placed from a vendor. (Vendor Orders and Customer Orders Tables)
Reports	This page lists all the reports that can be created.
Reports	In this section of the Reports page, the user can generate reports on the customers, vendors, and the current inventory.
Sales Reports	In this section of the Reports page, the user can create both sales and vendor sales reports. In both of the sales and vendor reports, queries were used to calculate the order totals. These queries can be found in <i>Appendix A</i> .
Orders Report	In this section of the Reports page, the user can view reports on customers' outstanding balances, and view orders that were paid in full. The queries used to create these reports can be found in <i>Appendix A</i> .

C. Menu Structure

- I. Homepage
 - A. Dashboard
 - B. Forms
 - 1. New Customer Form
 - 2. New Vendor Form
 - 3. New Sales Representative Form
 - 4. New Vendor Order Form
 - 5. New Customer Order Form
 - C. Reports
 - 1. Customer Report
 - 2. Inventory Report
 - 3. Vendor Report
 - 4. Sales Report
 - 5. Vendor Sales Report
 - 6. Customer Outstanding Balance Report
 - 7. Paid-In-Full Orders Report

(See Appendix section D for screenshots of the pages & of the navigation menu)

D. Individual Work

- Ryan: Workspace creation, organized team meetings, data construction, presentation materials, application testing.
- Andrew: Created app, coded queries for reports, built reports and dashboard, input data for tables
- Stefany: Created tables in database, created the navigation & formatting within the application, and created some of the forms & reports.
- Arkia: Created forms and reports, and coded query for report, presentation materials.

E. Program Instructions

➤ Getting Started/Logging in

- o Enter Username and Password
- Click Sign in

➤ Home Screen Navigation

 Users will have access to Reports, Forms, and Dashboard by clicking on the respected tab

➤ Access Reports:

- Click Reports on home screen
- Users can toggle between report categories by selecting the different subcategories
- Select desired report

➤ Working Reports (search):

- Select search criteria via the magnifying drop down
- o Enter search variable and click go

➤ Manipulate Report Data

- Click Action drop down and select operation
- Complete desired inputs
- o Click Apply

➤ Add New Customer

- Click Forms
- Click New Customer Form
- Fill in all customer information
- Click Create
- To view newly created customer, navigate to customer report

➤ Add New Vendor

- Click Forms
- Select New Vendor Form
- Fill in all Vendor Information
- Click Create
- To view newly created customer, navigate to vendor report

➤ Add New Sales Representative

- o Click Forms
- Select New Sales Representative Form
- o Fill in all sales representative information
- Click Create

- ➤ Placing Customer Orders
 - Click Forms
 - Select New Customer Order Form
 - Insert Customer ID
 - Select Order Date
 - Choose Method of Payment
 - Insert Sales Representative ID
 - Click Create
 - To view new Customer order, navigate back to the Sales Report
- ➤ Placing Vendor Orders
 - Click Forms
 - Select New Vendor Order Form
 - o Insert Vendor ID
 - Insert Sales Rep ID
 - Select Order Date
 - Note Method
 - Click Create
- ➤ To View Sales Analytics
 - Select Dashboard from the main function bar.

F. Problems Encountered

Initial workspace creation: In the early stages of our project we struggled to first create a workspace due to errors and scheduled maintenance on the Oracle platform. Then we experienced minor friction when authorizing and providing access to all team members to begin working on the application. This provided a minor setback, but due to appropriate time management and scheduling, our ability to provide a completed product in time was not affected.

Data uploading: our team utilized outside sources for random data generation, specifically Mockaroo.com. This decision saved the group time on data generation but created issues when attempting to upload the data to its specific table. Thus, as a team we were forced to go back and clean/augment the data in order for it to be accepted into the APEX platform and our specific tables.

Chart formatting: During the development of our dashboard and construction of the various inlaid charts, our lead programmers struggled with changing the auto-generated labels into a more understandable and efficient format. Through the use of Youtube and experimentation we were able to correct this problem.

G. Project Limitations

Payment Processing/Term Allocation: Due to time constraints our application does not have the physical capability to accept and apply payments to orders or establish payment terms per client i.e. net15, net30, net60. With more time that would be the first implementation launched through an update/upgrade in order to expand the capabilities to close more sales.

Customer Creditworthiness: Currently the application has no way of monitoring or establishing credit ratings to customers. This will be important for RocIT Sports Inc. as they continue to grow their customer base and branch into offering credit limits and payment terms for creditworthy customers.

H. Future Improvements

- Building off of our current managerial application and diversifying our database into a sales-driven, customer relations management application for salesforce usage.
- Expansion on payment methods and payment term options along with overall payment processing.
- Payment Processing capabilities
- Creditworthiness reviews/reports for both customers and vendors.
- Voided or returned orders report.
- Potential mobile interface/application to allow the sales team to operate remotely.

V. Conclusion

A. Summary

Overall, the project went well and as a team, we are proud of the product we have developed for RocIT Sports Inc. This platform still has limitations and room for potential improvements that can advance the application into providing deeper, more intuitive analytics for business managers. If we were able to launch regular updates and offer package upgrades, we believe that our browser-based application could become a fully functional commercial application. Considering the length of time allotted to develop such an intricate application, as a team we feel that we have gained valuable experience and deepened our understanding of Apex and project development.

Our team has displayed the ability to take a real-time problem and develop a solution that could serve on the forefront of wholesale operations, regardless of the product. The combination of our skills and expertise is displayed through the complexity and detail-oriented construction of our database. We also believe that these same skills and expertise are what helped our team overcome obstacles and challenges when necessary.

B. Lessons Learned

- **Team Communication is vital:** Early on, our team developed strong rapport, which greatly aided in the individual progress our team was able to make through the transition into an online platform for the remaining semester.
- Logic is more important than coding: Having a detailed understanding of the concepts that you are trying to employ through your application has proven to be more valuable than the physical code written into the program. Through multiple conversations as a team, we were able to augment our initial process ideas and turn them into valuable report-based analytics.
- **ERD is the backbone of a database:** Our team quickly realized that in order to develop and provide a successful product we had to begin with solidifying a strong and well thought out entity relationship diagram. Someone once said, "A good database design will get you through poor programming better than good programming will get you through poor database design."
- **APEX database/application development:** Individually and as a team, we were able to walk away from this experience with a deeper understanding of the Oracle APEX application and the various capabilities this platform has to offer when developing an application for a specific purpose.

Appendix

A. SQL Script Listings

1. Sales Report

2. Vendor Sales Report

3. Dashboard Queries

a. Margin by Item

```
1 select item_id, (i_markup/100) AS "Markup"
2 from item
3 order by i_markup;
```

b. Revenue Share by Item

```
1 SELECT i.item_id, SUM(i.i_price * (1 + i.i_markup/100) * c.qty_ordered) AS "Revenue"
2 FROM item i
3 INNER JOIN customer_ordered_items c ON c.item_id = i.item_id
4 GROUP BY i.item_id;
```

c. Order Volume by Date

```
1 SELECT TO_CHAR(c.co_date, 'MM/DD/YYYY') AS "Date", SUM(i.qty_ordered) AS "Volume"
2 FROM customer_orders c
3 INNER JOIN customer_ordered_items i ON i.customer_order_id = c.customer_order_id
4 GROUP BY c.co_date
5 ORDER BY c.co_date;
```

4. Gross Margin Query

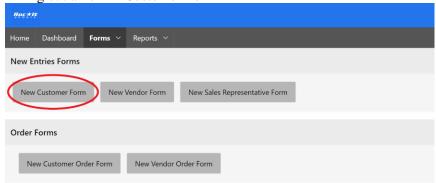
```
DECLARE
    CURSOR r cursor IS
        SELECT O.CUSTOMER_ORDER_ID AS "ORDER ID", O.CO_DATE AS "DATE",
        o.CUSTOMER_ID AS "Customer ID", o.CO_MOP AS "Method of Payment",
        o.SALES_REP_ID AS "SALES REP ID", Sum(Total) AS "ORDERTOTAL"
        FROM (SELECT c.CUSTOMER_ORDER_ID,
              ROUND(SUM(i.I_PRICE * c.QTY_ORDERED * (1 + i.I_MARKUP/100)),2) AS Total
        FROM CUSTOMER_ORDERED_ITEMS C
        INNER JOIN ITEM i ON i.ITEM_ID = c.ITEM_ID
       GROUP BY c.CUSTOMER_ORDER_ID, c.ITEM_ID) derivedRevenue
        INNER JOIN CUSTOMER_ORDERS o ON o.CUSTOMER_ORDER_ID = derivedRevenue.CUSTOMER_ORDER_ID
       GROUP BY o.CUSTOMER_ORDER_ID, o.CO_DATE, o.CUSTOMER_ID, o.CO_MOP, o.SALES_REP_ID
       ORDER BY O.CUSTOMER_ORDER_ID;
    CURSOR e cursor IS
       SELECT s.VENDOR_ORDER_ID AS "ORDER ID", s.VO_DATE AS "DATE",
        s.VENDOR_ID AS "VENDOR ID", s.VO_MOP AS "Method of Payment"
        s.SALES_REP_ID AS "SALES REP ID", Sum(Total) AS "ORDERTOTAL"
       FROM (SELECT v.VENDOR_ORDER_ID, SUM(i.I_PRICE * v.QTY_ORDERED) AS Total
       FROM VENDOR_ORDERED_ITEMS v
       INNER JOIN ITEM i ON i.ITEM_ID = v.ITEM_ID
       GROUP BY v.VENDOR_ORDER_ID, v.ITEM_ID) calculatedRevenue
        INNER JOIN VENDOR_ORDERS s ON s.VENDOR_ORDER_ID = calculatedRevenue.VENDOR_ORDER_ID
       GROUP BY s.VENDOR_ORDER_ID, s.VO_DATE, s.VENDOR_ID, s.VO_MOP, s.SALES_REP_ID
       ORDER BY S. VENDOR ORDER ID;
    cogs ITEM.I_PRICE%TYPE := 0;
    revenue ITEM.I_PRICE%TYPE := 0;
    g_margin ITEM.I_PRICE%TYPE := 0;
BEGIN
    FOR record in r_cursor LOOP
       revenue := revenue + record.ordertotal;
    DBMS_OUTPUT.PUT_LINE('Total Revenue: $' || revenue);
    FOR record in e_cursor LOOP
       cogs := cogs + record.ordertotal;
    END LOOP;
    DBMS_OUTPUT.PUT_LINE('Total COGS: $' || COGS);
    g_margin := revenue - cogs;
    DBMS_OUTPUT.PUT_LINE('Gross Margin: $' || COGS || ', ' ||
                ROUND(g_margin/revenue*100,2) || '% of sales');
END;
```

5. Customer Outstanding Balances By Order

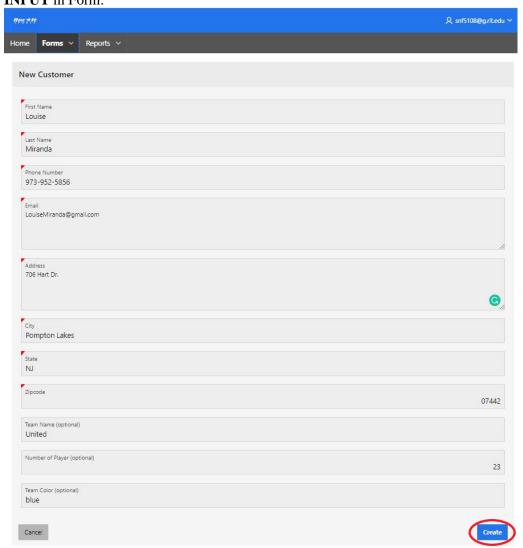
```
SELECT u.c_first_name || ' ' ||u.c_last_name AS "Name",
c.customer_order_id AS "ORDER_ID",
SUM(i.i_price * (1+i.i_markup/100) * o.qty_ordered) AS "Outstanding"
FROM customer_orders c
INNER JOIN customer_ordered_items o ON o.customer_order_id = c.customer_order_id
INNER JOIN item i ON i.item_id = o.item_id
INNER JOIN customers u ON u.customer_id = c.customer_id
WHERE c.PAID = 0
GROUP BY u.c_first_name, u.c_last_name, c.customer_order_id;
```

B. Sample / Example Input & Output Screenshots

- Filling out a Form - Customer Form

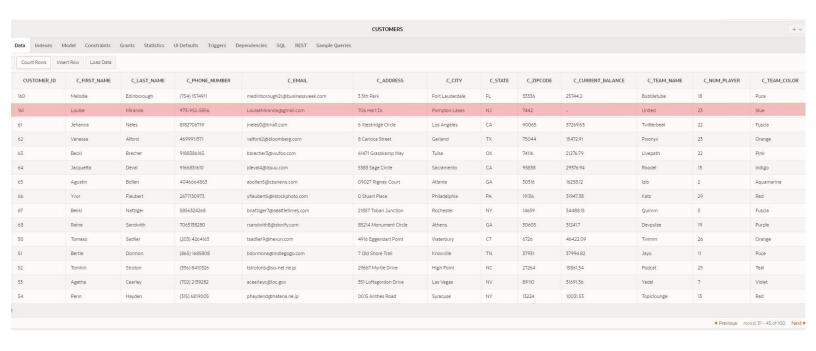


Fill out Form & Press Create **INPUT** in Form:

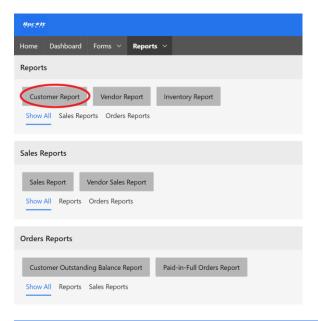


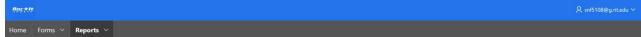
Data entered into the Customer Table. A <u>Customer ID is automatically assigned</u> to the new customer.

OUTPUT in database table:



Users can also search the Customer Report in the application to see the output from the form input:





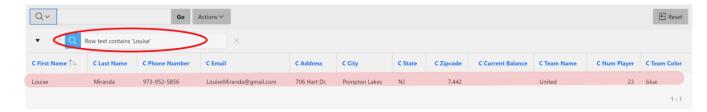
Customer Report



OUTPUT shown in Customer Report:



Customer Report



INPUT: Sales Report Query (shown in Appendix A)



Specifically, the query outputs the "Order Total" Column but computing the required calculation:

Order Total
650.79
629.17
943.76
2027.54
82.45
1 - 5

C. Use Case Narratives:

1. Sales Representatives Table

Field Name	Description	
Sales_Rep_ID (PK)	Primary Key for Sales Rep Table	NUMBER(6,0)
S_Email	Sales Rep's Email	VARCHAR2(50)
S_First_Name	First Name for Sales Rep	VARCHAR2(4000)
S_Last_Name	Last Name for Sales Rep	VARCHAR2(4000)
S_Phone_Number	Sales Rep's Phone Number	VARCHAR2(50) - so can include parenthesis
S_Commission_Rate	Commission Rate for each Sales Rep	VARCHAR2(50)
S_Address	Sales Rep's Address	VARCHAR2(4000)
S_City	Sales Rep's City	VARCHAR2(50)
S_Zip_Code	Sales Rep's Zip Code	NUMBER(5,0)
S_State	State Sales Rep lives in	VARCHAR(15)

2. Customers Table

Field Name	Description	Data Type
Customer_ID (PK)	Primary key for Customer.	NUMBER(6,0)
	For Customer_ID: Uses a Default so an ID is automatically created for every data / row entry	"DBROCITSPORTS"."ISEQ\$\$_96681720".nextval
C_ First_Name	First name of the customer.	VARCHAR2(50)
C_Last_Name	Last name of the customer.	VARCHAR2(50)
C_Address	Customer's address.	VARCHAR2(100)
C_Phone Number	Customer's phone number.	VARCHAR2(50) - so can include parenthesis
C_Email	Customer's email.	VARCHAR2(4000)
C_Current Balance	The amount of money the customer owes.	NUMBER(8,2)
C_City	Customer's city.	VARCHAR2(50)
C_State	Customer's state.	VARCHAR2(2)
C_Zip_Code	Customer's zip code.	NUMBER(5,0)
C_Team_Name (optional field)	Team name that customer represents.	VARCHAR2(50)
C_Team_Color (optional field)	The color of the team that the customer represents.	VARCHAR2(50)
C_Num_Players (optional field)	Number of players on the team that the customers represent.	NUMBER(2,0)

3. Customer Orders Table

C_Orders	Description	Data Type
Customer_Order_ID (PK)	Primary key of the order id	NUMBER(5,0)
CO_Date	The date the customer placed the order.	DATE
Customer_ID (FK)	Customer's ID.	NUMBER(10,0)
CO_MOP	Method of payment used in the order	VARCHAR2(4000)
Sales_Rep_ID (FK)	Sales Rep ID	NUMBER(7,0)
PAID	Has order been paid for	NUMBER (1,0)

4. Customer Ordered Items Table

Field Table	Description	Data Type
Customer_Order_ID (PK)	Primary Key for Customer's Ordered Item	NUMBER(7,0)
Item_ID (FK)	Line item ordered	VARCHAR2(50)
Quantity_Ordered	Number of the item ordered	NUMBER(7,0)

5. Vendor Table

Field Name	Description	Datatype
Vendor_ID (PK)	Primary Key for Vendor Table	NUMBER(3,0)
V_Name	Name of Vendor	VARCHAR2(4000)
V_Address	Vendor's Address	VARCHAR2(4000)
V_City	Vendor's City	VARCHAR2(4000)
V_State	Vendor's State	VARCHAR2(2)
V_Zipcode	Vendor's Zip Code	NUMBER(5,0)
V_Credit_Limit	Credit Limit	NUMBER(5,0)

6. Vendor Orders Table

Field Table	Description	
Vendor_Order_ID (PK)	Primary key of the order	NUMBER(8,0)
VO_Date	Date of the order	DATA
Vendor_ID (FK)	Foreign Key representing Vendor ID	NUMBER(8,0)
Sales_Rep_ID (FK)	Foreign Key representing Sales Rep ID	NUMBER(8,0)
VO_MOP	Method of payment used in the order	VARCHAR2(4000)

7. Vendor Ordered Items Table

Field Table	Description	Datatype
Vendor_Order_ID (PK)	Primary Key for Vendor Order Item	NUMBER(8,0)
Item_ID (FK)	Line item ordered	VARCHAR2(50)
Quantity_Ordered	Number of the item ordered	NUMBER(8,0)

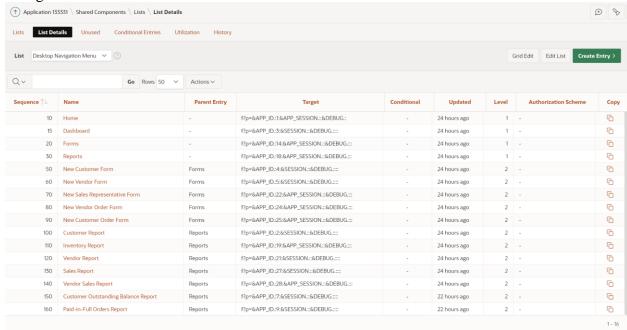
8. **Item Table**

Field Name	Description	Data Type
Item_ID (PK)	Primary key for items	VARCHAR2(4000)
I_Name	Name of the item	VARCHAR2(1000)
I_Description	Description of the item attributes	VARCHAR(4000)
I_Price	Price of the item	NUMBER(6,2)
I_Category	A group that the item belongs to	VARCHAR2(50)
I_Color	The color of the item	VARCHAR2(50)
I_Size	The size of the item.	VARCHAR2(100)

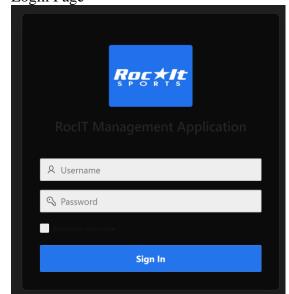
I_Quantity	The number of the item on-hand in inventory	NUMBER(5,0)
I_Markup	Product markup amount	NUMBER(5,0)

D. Menu Structure

- Navigation Menu - Parent list



- Login Page



```
Inline

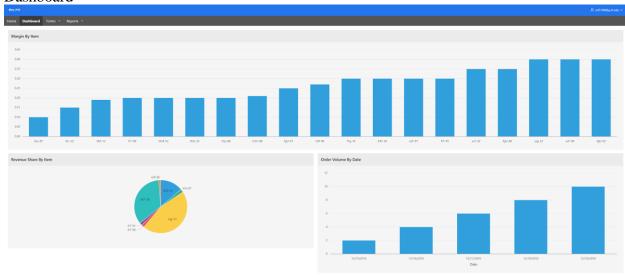
span.t-Login-logo {
  background-image:
  url(#APP_IMAGES#Capture.JPG);
  background-size: cover;
  width: 150px;
  height: 110px;
}
```

SQL For Logo:

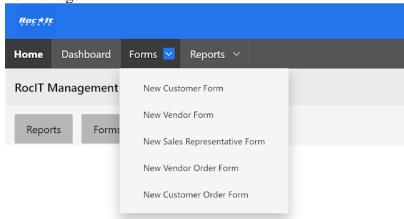
- Homepage

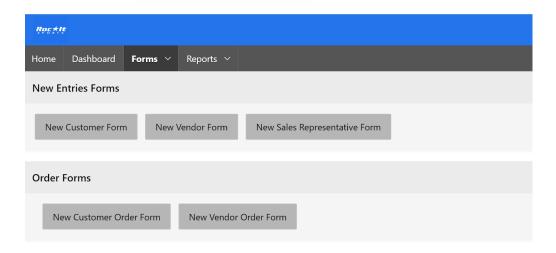


Dashboard

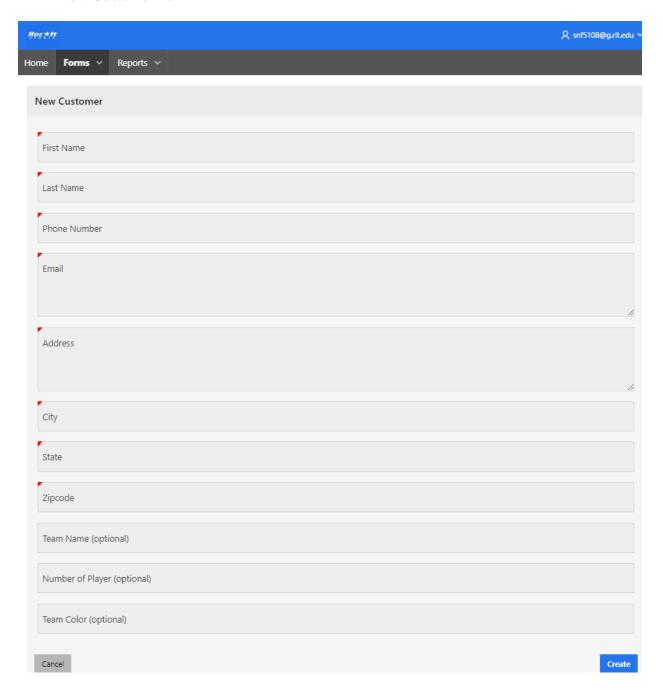


- Forms Page

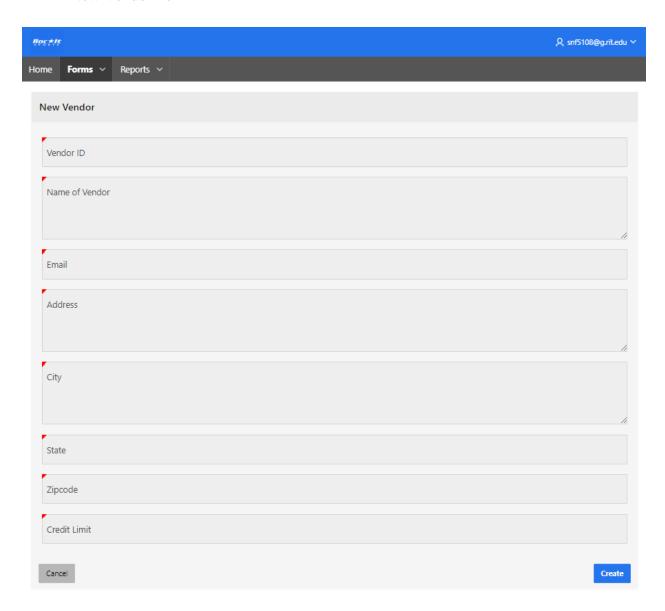




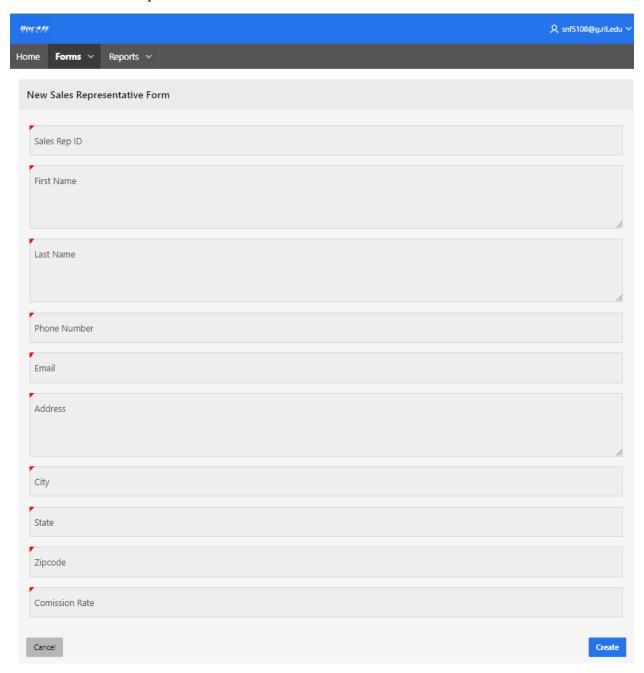
- New Customer Form



- New Vendor Form



- New Sales Representative Form



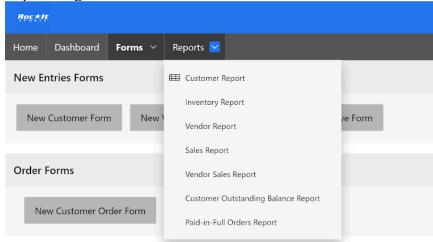
- New Vendor Order Form

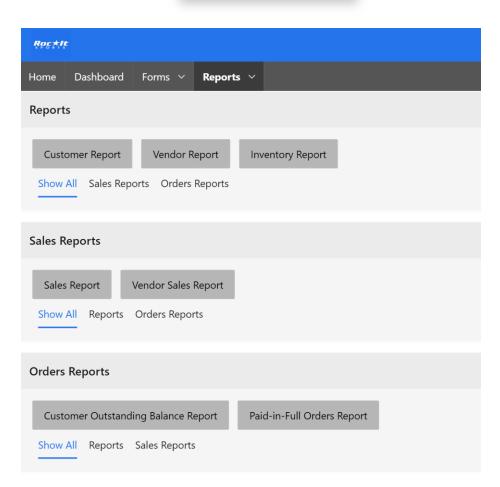


- New Customer Order Form



- Reports Page

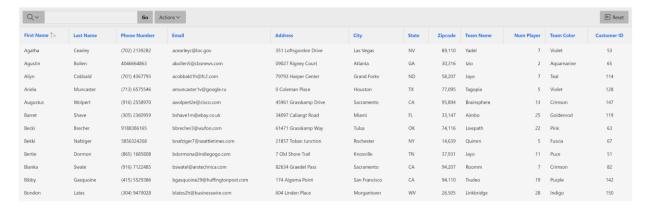




- Customer Report



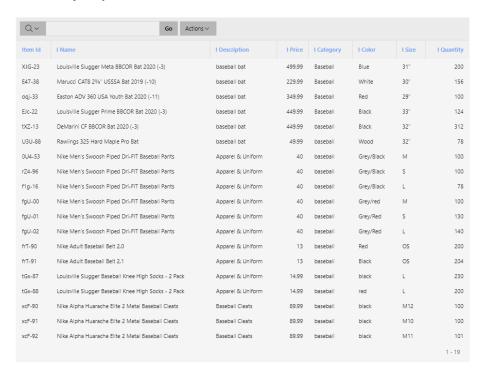
Customer Report



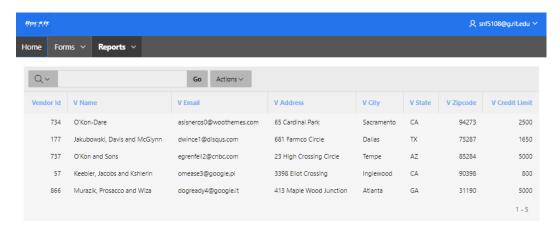
- Inventory Report



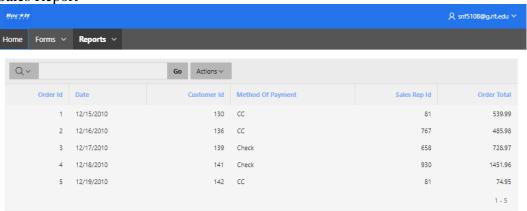
Inventory Report



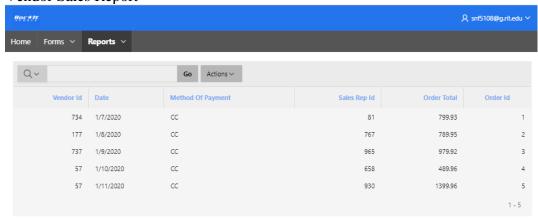
- Vendor Report



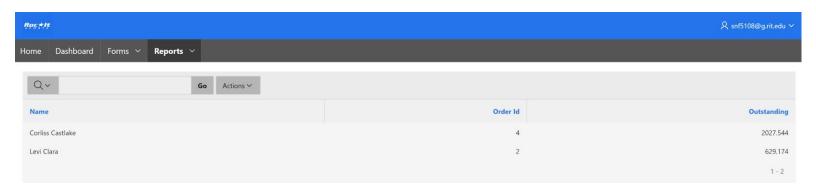
- Sales Report



- Vendor Sales Report



- Customer Outstanding Balance Report



- Paid-in-Full Orders Report

