Conclusion

This is just a brief example of how a Genie space could help a game designer explore their data, find insight and then take action on it. We hope it has inspired you to try it on one of your datasets. This example focused on player engagement data but the same process and capabilities could be applied to all game domains, including marketing, campaign optimization, server operations, match outcomes and LiveOperations.

Following are testimonials from an AA console game maker and a mobile studio:

- "A lot of the requests I receive are ad hoc — can you find this number for me? These requests end up iterative in nature because I'll give them the answer and then they want to know the why behind the number. Looking at this tool I could put together a Genie space with data related to their question and give them the power to find the answer and then see the details behind it. Not only will this save my team's time but it should also delight my end users." — Data Analytics Director, AA console game maker

- "I have end users who understand the data we're collecting really well, some of them know a bit of SQL, though they aren't experts, but most of them don't. These users, typically product managers, game designers or LiveOps teams, want more access to data and the ability to find answers on their own. With this capability I could create a space focused on their domain and provide them a self-service tool that will speed their ability to react to change and free my team up for bigger projects." — Director of Data Operations, mobile game

With AI/BI Genie spaces, you empower your teams to have a conversation with their data resulting in emergent insight, higher satisfaction from your internal customers and more time for your data teams to work on high-value projects. The information in this section shows how easy it is to create a Genie space. Create one with your own dataset, and learn something new about your players in the process.

If you'd like to learn more about Genie spaces, how to activate them and how to use them, check out the official documentation or reach out to your Databricks account team. For insight into additional games data and AI use cases, see our other Solution Accelerators and our Guide to Game Data and AI.

databricks