

## **Data Governance: The key to building a robust data foundation**

Strong data governance ensures security, regulatory compliance, and continuous data quality. Equally important is ensuring data is accessible to the right people at the right time. Not everyone in an organization will have the exact same data needs, so access levels must be tailored to ensure employees have the information they need without compromising security. Embracing data architectures built on open-source technologies enhances flexibility and innovation, allowing for seamless integration of external and internal data sources.

Additionally, reskilling and upskilling employees is vital to ensure they can effectively use new AI tools and adapt to new data governance practices. Clear

policies and procedures for managing these elements build trust, enabling businesses to use new AI confidently.

**Regular data maintenance—such as cleaning and updating data—ensures that the information remains accurate and relevant over time, but this is just the beginning.** Gen AI can generate new synthetic data, enabling companies to explore multiple scenarios without the extensive costs associated with real data collection.

Continuous data monitoring helps proactively address issues before they impact AI-driven initiatives.

**A robust governance framework allows businesses to build trust in their data—critical for making confident, informed decisions and achieving gen AI's full potential.**



# Conducting the orchestra: the need for a modern data intelligence platform



Access to cross-functional data breaks down boundaries and opens the organization to new ways of working. This is accomplished when every part of the business shifts to making data available, treating it as a product packaged to be safe, easy-to-use, and able to provide trusted insights.

Companies must also invest in the architectures and operating models to create, use, and manage these data products: **an advanced data infrastructure is required to orchestrate the complexities of today's data**

**landscape.** This system ensures data is collected and harmonized, driving innovation and informed decision-making across the enterprise.

As data demands grow, scalability becomes essential. However, companies are increasingly concerned with rising costs. Businesses must manage costs effectively while maintaining performance. A data intelligence platform should provide tools for cost management, visibility into usage, and resource optimization, enabling organizations to scale confidently while maintaining budget control.

This infrastructure supports operational efficiency and long-term growth and integrates advanced analytics, empowering businesses with data-driven insights. Its flexibility allows it to evolve with changing needs, supporting various data types and sources and ensuring infrastructure relevance over time.

Gen AI is capable of jumpstarting data readiness. Applying gen AI to current data processes can enhance various aspects of the data supply chain, from capture to consumption. Use cases include helping summarize and classify business data requirements, automatically generating design documents, test cases, and data, and generating workbooks and deployment scripts. The appropriate stack provides opportunities to leap-frog legacy systems and slow-working methods.

These opportunities are not free of risk. In today's complex regulatory environment, security and compliance are crucial, and gen AI introduces new challenges, particularly when it comes to data governance and security. Security measures ensure that operations remain protected and compliant with regulations. This is especially important for organizations managing sensitive information, as trust and adherence to legal standards are critical to long-term success.

The right solution enables organizations to leverage the power of gen AI and achieve broader business goals, including driving innovation, reducing technical debt, and facilitating continuous reinvention in the digital era. A well-orchestrated system unlocks these outcomes, allowing businesses to thrive in a rapidly evolving technological landscape.



# Symphony of innovation: a modern data intelligence platform in action

