**R/Medicine Conference 2022 Planning Meeting – Follow Ups**

05/18/22

**Key Data at a Glance**

* CFP closes: Tuesday, 5/31 (extend CFP to 6/14)
* Preliminary schedule announced (no individual sessions) on website: Week of June 6
* CFP extended closes: 6/14
* Early bird pricing ends: 6/17 (can extend early bird to 6/24)
* Early bird pricing extended ends: 6/24
* CFP Notifications: Thursday, 6/30
* Final schedule posted: 7/14
* rstudio::conf in DC: 7/25-28
* Pre-Recorded Videos due: Thursday, 8/18
* Event Dates: Tuesday, August 23 – Friday, August 26
  + 8/23-24 pre-conference workshops (Zoom)
  + 8/24 poster session (SpatialChat)
  + 8/25-26 main conference (Hopin)
* Registrations: 46 -> ###
* CFPs complete: 3 -> ###

**New business**

* Who responds to emails sent to [r-medicine-conf@r-consortium.org](mailto:r-medicine-conf@r-consortium.org)? Elisa will confirm
* Elisa to coordinate extension of CFP from 5/31 to 6/14. Will need update of CFP system and web site.
* Elisa to figure out how to allow people join Zoom meeting without host
* Elisa to get access to CFP and cvent systems
* Elisa to ask for RMED22UBC 10% off coupon code

**Web site**

* URL: [https://r-medicine.org](https://r-medicine.org/)
* Kanban: <https://github.com/RConsortium/r-medicine-wg/projects/6>
* Add more elements – Elisa to work with Emily to get this added, then Dan will QA
  + Brought to you by: CHOP, Yale SPH, R consortium, RStudio, Procogia
  + Organizers – see previous minutes
  + Past events – see 2021 website for example

**Marketing/Communication**

* Social Calendar: <https://bit.ly/rmed22socialcalendar> – Laura to work with Jesse on 5/20 tweet
  + Will review at each meeting and tweak
  + Comms will some QA before getting fired off – Laura will work with Jesse
* Kanban: <https://github.com/RConsortium/r-medicine-wg/projects/5>
* Participating institutions outreach – Stephan, Steve, Mara, Mike, Denise, Peter, Dan, Joe to test their individual promo code then send promo messages: one now, one closer to the conference, to be scheduled
  + **See outreach email template below**
  + Promo codes available: RMED22CHOP, RMED22PENN, RMED22CORNELL, RMED22HMS, RMED22MAYO, RMED22YALE, RMED22UMICH, RMED22RSTUDIO, RMED22UBC – please test your code before sending it out!
  + Add 2nd email to social calendar
* Advertise at rstudio::conf 2022 (7/25-28)
  + We will have a 6’ draped table in exhibit area
  + Have R/Medicine branded swag and printed sponsorship prospectus to hand out
  + Laura to add tweet to announce this in social calendar
* Someone should tweet actively during the conference
* Swag – Elisa to contact events team for what’s available and timelines
  + Ideas include: T-shirts, stickers, banner / table skirt with the R/Medicine caduceus printed on it, printed masks, drawstring sack packs, notebooks, credit card case that sticks to back of the phone, printed sponsorship prospectus
  + Needed by rstudio::conf (July).

**Program**

* Conference Schedule: <https://bit.ly/rmed2022schedule>
* Keynotes
  + Day 1: JJ Allaire – confirmed – Steve to confirm time
  + Day 2: Frank Harrell – confirmed – Steve to confirm time
* Invited talks:
  + Jeff Leek (should physicians learn data science?) - Peter to invite ✓
  + Paul Harris (REDCap integration with EMRs) - Beth to invite ✓
  + Joelle Pineau (Meta AI // OPT) - Stephan to invite
  + Neale Batria (President of Applied Epi) – accepted!
  + Brianna Lindsay (R/Ladies Gaborone) - Joe to invite
* Workshops
  + Stephan Kadauke: R/Medicine 101: Intro to R for Clinical Data (Stephan, Joe accepted; waiting for Patrick)
  + Tom Mock: Reproducible Medical Research with Quarto – accepted!
  + Sherrie Xie: Geospatial Data – accepted!
  + Dan Sjoberg: gtsummary? - accepted!
  + Piru (Procogia): need to find different topic – Laura to work with him
  + Damian (Appsilon): Shiny dashboards - Stephan to invite
* ggconsort Hackathon?
  + Need 1-2 ggplot2 experts – Peter to contact Joe; best to ask specific persons who are major ggplot2 contributors ✓
  + If we decide to move forward, will need to schedule (two 3h sessions?) and promote (social calendar)

**Platforms**

* Hopin vs SpatialChat for sponsors and posters?

**Sponsorships/Partnerships**

* Prospectus shared on website, ready to recruit sponsors!

Outreach email template:

Hi XXX,

I’m on the organizing/program committee for R/Medicine 2022, and I’m writing because I thought you might be interested because (INSERT REASON HERE)!

R/Medicine is now in its 5th year and again we’re completely virtual. The conference will be from 8/23-26, and we will have two days of workshops followed by two days of contributed talks and keynotes delivered by JJ Allaire and Frank Harrell.

Registration costs are really low - $10 for students, $15 for academics, and $40 regular. This is early bird pricing and will go up on 6/17. As a small additional incentive, we are providing a 10% discount code for YOUR INSTITUTION members: RMED22XXX.

We’re also soliciting proposals for talks, panel discussions, workshops, and posters: <https://r-medicine.org/program/cfp/>. The deadline for submission is coming up soon! Please submit your abstract by 5/31.

Here’s the link to the conference web page: [https://r-medicine.org](https://r-medicine.org/). I hope you take a look! And please share with anyone else who might be interested!

Best,

XXX