6/1/2022 minutes

Good meeting today! Please see below for minutes and to-dos. Please remember to send out outreach emails!Here is an updated template you can use:

Hi XXX,

I’m on the organizing/program committee for R/Medicine 2022, and I’m writing because I thought you might be interested because (INSERT REASON HERE)!

R/Medicine is now in its 5th year and again we’re completely virtual. The conference will be from 8/23-26, and we will have two days of workshops followed by two days of contributed talks and keynotes delivered by JJ Allaire and Frank Harrell.

We have an awesome set of workshops lined up, including:

* Introduction to R for Medical Data (Stephan Kadauke, Joe Rudolf, Patrick Mathias)
* Reproducible Research with Quarto (Tom Mock)
* Tabulating biomedical data with {gtsummary} (Dan Sjoberg)
* Geospatial data analysis and visualization (Sherrie Xie)
* Gene Expression Analysis with R (Piru Perampalam)
* Dashboards with Shiny (Chris Beeley)

Registration costs are really low - $10 for students, $15 for academics, and $40 regular. This is early bird pricing and will go up on 6/17. Workshops are included in the registration cost!

As a small additional incentive, we are providing a discount code for YOUR INSTITUTION members: RMED22XXX.

We’re also soliciting proposals for talks, panel discussions, workshops, and posters: <https://r-medicine.org/program/cfp/>. The deadline for submission is coming up soon! Please submit your abstract by 6/14.

Here’s the link to the conference web page: [https://r-medicine.org](https://r-medicine.org/). I hope you take a look! And please share with anyone else who might be interested!

Best,

XXX

**Key Info at a Glance**

* Dates
  + Preliminary schedule announced (no individual sessions) on website: 6/6
  + CFP extended closes: 6/14
  + Early bird pricing ends: 6/17 (can extend early bird to 6/24)
  + Early bird pricing extended ends: 6/24
  + CFP Notifications: Thursday, 6/30
  + Final schedule posted: 7/14
  + rstudio::conf in DC: 7/25-28
  + Pre-Recorded Videos due: Thursday, 8/18
  + Event Dates: Tuesday, August 23 – Friday, August 26
    - 8/23-24 pre-conference workshops (Zoom)
    - ??? {ggconsort} Hackathon
    - 8/24 poster session (SpatialChat)
    - 8/25-26 main conference (Hopin)
* Presentation types
  + Session Presentations (typically 30 minutes in length)
  + Panel Discussion (typically 30 minutes in length)
  + Lightning Talk (typically 10 minutes in length)
  + BoF (typically 30 minutes in length)
* Registrations: 46 -> 61 -> 77
* Program
  + Confirmed workshops: 6
  + Confirmed invited talks: 4
  + CFPs complete: 3 -> 3 (13 in progress) -> 7 (17 in progress)

**New business**

* Shout out to Laura and Jesse for building an awesome Mar/Com machine!
  + Can the org cmt be e-mailed after a new Twitter/LinkedIn post goes out? This way we know what to re-tweet – Laura will discuss with Jesse
  + RUGS email from landed in my spam folder – might be better to send future ones from rconsortium.org email address – Laura will discuss with Jesse
* Can we pay LF to drum up sponsors? Could target pharmas; data/analytics companies; CROs (IQVIA, etc.); anyone who sent 3+ employees to R/Med 2021 – Emily will reach out to Angela to find out if possible – may be a tough timeline. Not totally necessary this year but will need next year if going back to in-person

**Operations**

* Who responds to emails sent to [r-medicine-conf@r-consortium.org](mailto:r-medicine-conf@r-consortium.org)? Ticket open to transfer to a new person
* Platforms
  + Hopin: Events team will be **platform owner**. Need demo / walkthrough with org committee. – Emily to send a code to a Hopin event next week so we can take a look
  + SpatialChat: need platform owner. This person will be responsible for setting up rooms for sponsors and poster presenters and plan the user experience for conference participants. – Stephan to ask Jaclyn if wants to take lead, with Peter’s help
  + Zoom for workshops: Events team will be platform owner. Responsible for setting up rooms for specific times, making sure settings are correct for workshops (participants muted and camera off; non-verbal feedback active).

**Web site**

* URL: [https://r-medicine.org](https://r-medicine.org/)
* Kanban: <https://github.com/RConsortium/r-medicine-wg/projects/6>
* Update website – Emily will work on this
  + Announce preliminary schedule (go live 6/6 to coincide with Mar/Com)
  + Organizers

**Marketing/Communication**

* Social Calendar: <https://bit.ly/rmed22socialcalendar>
  + Can we modify June and July posts to highlight workshops and speakers? – Stephan to send examples to Laura/Jesse/Agueda
* Outreach, see template email below – everyone!
* Someone should tweet actively during the conference
* Swag – Elisa will get a quote
  + Printed T-shirts (3 larges)
  + R consortium and R/Medicine hex stickers (500 each)
  + Bookmark showing R/Med info
  + Printed sponsorship prospectus (20)
  + Tableskirt showing R consortium and R/Medicine logos (6’ table sized)
  + Needed by rstudio::conf (7/25).

**Program**

* Conference Schedule: <https://bit.ly/rmed2022schedule>
* Keynotes
  + Day 1: JJ Allaire – confirmed
  + Day 2: Frank Harrell – confirmed
* Invited talks (20 min):
  + Jeff Leek (should physicians learn data science?) - Peter to invite ✓
  + Paul Harris (REDCap integration with EMRs) - confirmed
  + Neale Batria (President of Applied Epi) - confirmed
  + Jaclyn Janis (Analytics for Nurses) - confirmed
  + Stephan Kadauke (Teaching R to Healthcare Professionals) - confirmed
  + Brianna Lindsay (R/Ladies Gaborone) - Joe invited, haven’t heard back
  + Gloria Kang (CDC) – Dan to invite
  + Peter Higgins – RMRWR book?
  + Max Kuhn: tidymodels – Stephan to ask Jaclyn to invite
* Workshops
  + R/Medicine 101: Intro to R for Clinical Data – confirmed
    - Stephan Kadauke, Patrick Mathias, Joe Rudolf
    - TAs: Rich Hanna, Jaclyn Janis, Sarah Dudgeon
  + Tom Mock: Reproducible Medical Research with Quarto - confirmed
  + Sherrie Xie: Geospatial Data - confirmed
  + Chris Beeley: Dashboards with Shiny - confirmed
  + Peter Higgins: Cleaning medical data – Peter to confirm if plan is for 2022 or 2023? Stephan to ping Peter
  + Dan Sjoberg: gtsummary - confirmed
  + Piru (Procogia): Gene expression - confirmed
  + Damian (Appsilon): Shiny dashboards – will get back to us, also about sponsorship
* ggconsort Hackathon?
  + Need 1-2 ggplot2 experts – Joe and Jaclyn working on getting RStudio devs
  + If we decide to move forward, will need to schedule (two 3h sessions?) and promote (social calendar)

**Sponsorships/Partnerships**

* Prospectus shared on website, ready to recruit sponsors!
  + Novartis – Stephan to follow up
  + RStudio – Joe to ask Anne
  + Verily and Metrum – Mike