



## VISION

'Quality' – The maxim of KPR To ensure a strong presence in the global integrated textile market through focus on quality and by exceeding customer and stakeholder expectations.

## MISSION

Offer innovative, customized and value-added services to customers.

Constantly upgrade technology and skillsets to cater to the ever-changing needs of the apparel and textile industry.

Become a process-driven organization.

Prevail the most preferred one-stop source for readymade knitted garments, fabric and yarn.

Deliver added value to customers, shareholders, employees and society, at large.

Be an ethical, transparent and responsible global organization.



# KPR

AN END-TO-END VERTICALLY INTEGRATED APPAREL MAJOR, KPR MANUFACTURES STYLISH READYMADE KNITTED APPAREL, SPLENDID COTTON KNITTED FABRIC AND SUPERIOR QUALITY YARN IN INDIA. A STRONG FOCUS ON INNOVATION, CUSTOMER SATISFACTION AND ENVIRONMENT PROTECTION HAS EARNED THE COMPANY ACCOLADES AND ACCREDITATIONS, GALORE!

VERTICAL INTEGRATION EQUALS BETTER QUALITY AT COMPETITIVE PRICES...KPR'S PROMISE



KPR. Truly vertical. Truly global.

## The KPR journey...

A journey of a thousand miles begins with a small step – Lao Tzu

The year was 1984. An enterprising young man in a small town in Southern India decided to set course on a new journey. He ventured into uncharted waters and set up a small textile company. He is none other than Mr.K.P.Ramasamy – Founder-Chairman of KPR Mill Ltd.

Following him, his brothers, Mr.KPD Sigamani and Mr.P.Nataraj joined together, and toiled with sweat in their brows and passion in their hearts. Their combined effort bore fruit. In 1989, the company started manufacturing fashion apparel and carved a niche in the buzzing export market.

The company expanded its frontiers to encompass spinning and processing and set up state-of-the-art manufacturing facilities at Coimbatore, Sathyamangalam, Perundurai and Tirupur in Tamilnadu, India.

In the early years of this millennium, the dynamic trio realized that vertical integration of all processes – from spinning to processing to garmenting – afforded better quality control, service, better customization of products according to customer specifications as well as competitive pricing. So, in 2005, they set out to create a self-sufficient vertically integrated facility by merging all group companies and incorporated the all-encompassing K.P.R Mill Limited.

Today, KPR manufactures and markets Cotton Yarn, Compact & Melange yarn, Knitted Fabrics, Readymade Knitted Garments and Sugar. The 'Wind Power' coupled with 'Co-gen Power' boasts of a healthy bottom-line.

KPR's success may seem massive and its achievements impressive. Then again, this is just the beginning; there are miles to go and more feats to accomplish.



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K.P. Ramasamy  
Chairman

KPD Sigamani  
Managing Director

P. Nataraj  
Managing Director

## KPR Management

### EXPERIENCE MEETS EXPERTISE!

#### MANUFACTURING CAPACITY

**Spinning** - 3,53,088 spindles to produce 90,000 MT of yarn per annum

**Knitting** - High speed circular knitting machines to produce 21,000 MT of fabrics per annum

**Processing** - Processing 9,000 MT fabrics per annum

**Garmenting** - 63 million pieces of readymade knitted apparel per annum

**Power generation** - wind mills with a total captive power generation capacity of 61.92 MW.  
Co-gen-30 MW.

**Sugar** - 5,000 TCD

When experience meets expertise, there's bound to be innovation. Innovation in terms of creative ideas and technological upgradations, which in turn, pave the way for a widening market share and a steady business growth. This ensures that employees are happy, work environment is healthy and the earth is a much safer place to live in. That's exactly what the managing trio of KPR have endeavored to create.

Mr.K.P.Ramasamy, Chairman of the Company is a Pioneer with more than four decades experience in the apparel business. He is a hands-on leader formulating innovative ideas towards HR and new business avenues. He spearheads the strategic expansion initiatives with grit and gumption, but addresses employee needs with a personal touch.

Mr.KPD Sigamani, the Managing Director is a dynamic, entrepreneur with over three decades experience in the apparel industry. He currently heads the apparel division of the company and its export business. His strong leadership skills and immense focus on customer satisfaction has ensured KPR an enviable position in the apparel exports market.

Mr.P.Nataraj, Chartered Accountant, the Managing Director manages the financial aspects of the business, cotton procurement and yarn marketing. Armed with two decade industry experience, strong interpersonal skills and sharp analytical skills, Mr.P.Nataraj has managed to create a strong rapport with clients and has helped the company sustain and succeed in a globally competitive market.



KPR's foray into compact and mélange yarn production in recent years, the demand for high value yarns is on a steady rise. Sensing immense potential and growth possibilities, KPR has set up a new Unit at its Karumathampatti (near Coimbatore, India) facility to manufacture 100% compact yarn. The Company has added 1,03,680 Spindles to cater to the demand for quality compact yarn. Furthermore, driven by domestic and export market demands, KPR has installed 16,128 spindles for mélange yarn production at the Karumathampatti plant. Melange yarn is unique in its softness, natural fibre texture and liveliness. It's a much sought-after yarn in global markets, these days.

Rieter Unifloc



Jossi Vision Shield

Rieter Unifloc from Germany  
Jossi Vision Shield from Germany  
Rieter Comber from Germany  
Rieter Draw Frames from Germany  
Zinser Simplex from Germany  
Schlafhorst Auto Coner from Germany  
Uster quantum clearer from Switzerland  
Trumac Blowroom  
TRUTZSCHLER Card  
LMW Ring Frame  
Sussen Compact Spinning System  
Rieter Ring Frame  
Marzoli Speed Frame



**SPINNING  
DIVISION**



Rieter Draw Frame Sb2



Ring Frame

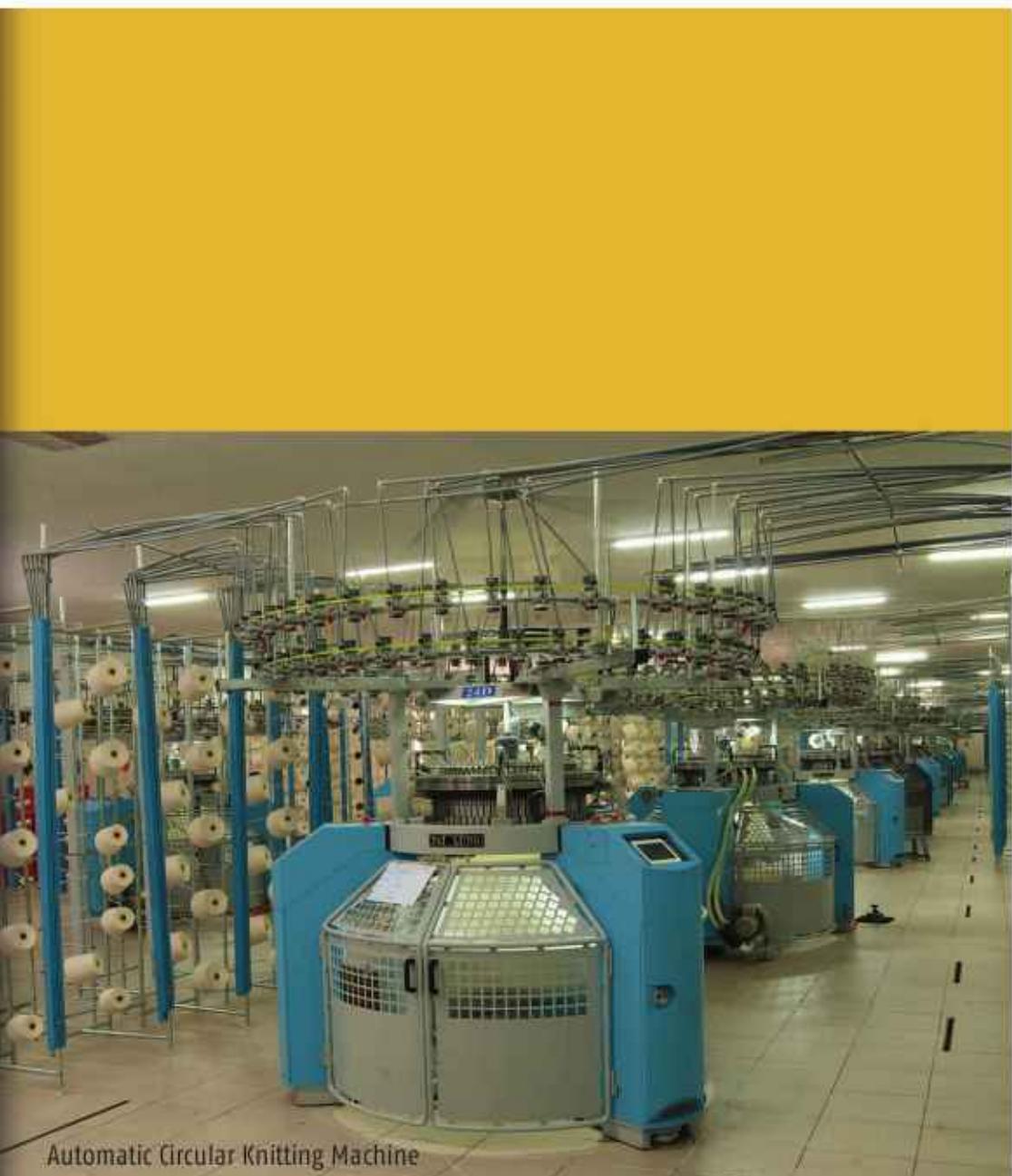


Card DK 780

**SPINNING  
DIVISION**



**SPINNING  
DIVISION**



Automatic Circular Knitting Machine

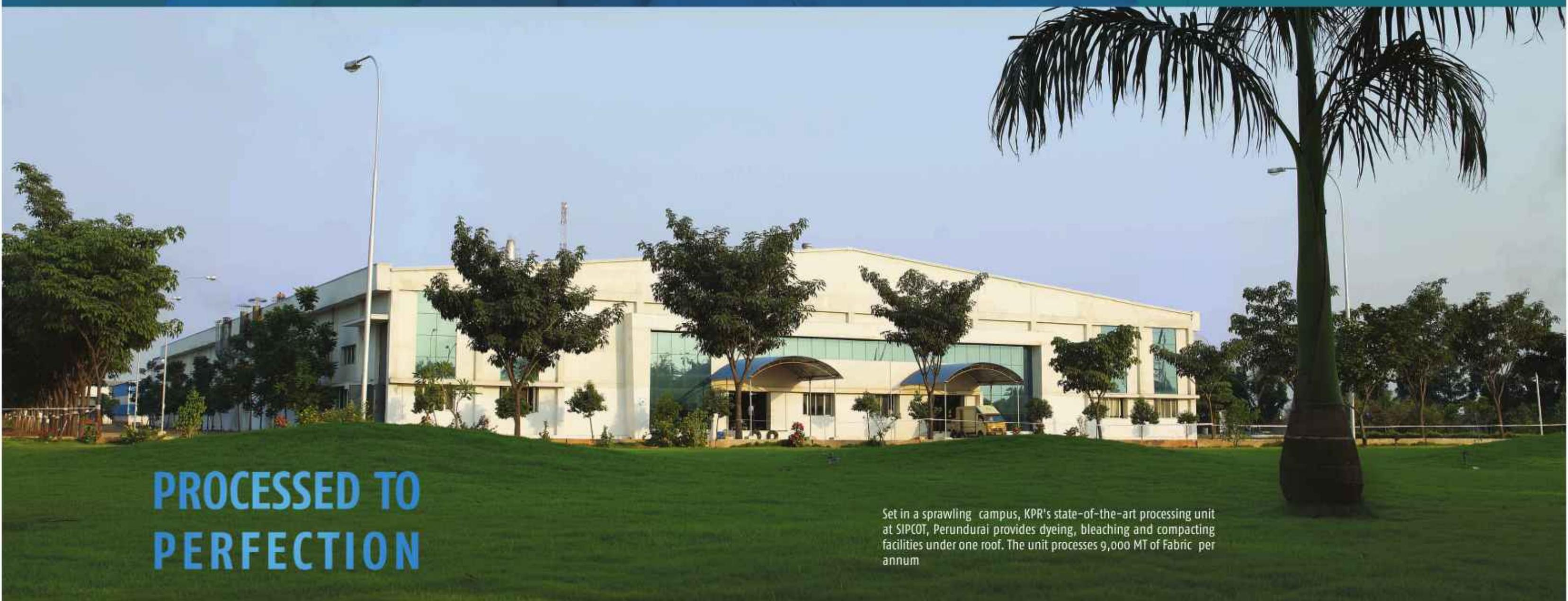
KPR's knits are tested, trusted and truly desired. Our knitting division in Arasur and Neelambur (near Coimbatore, India) is equipped with high speed automatic circular knitting machines with a capacity to manufacture 21000 MT of fabrics per annum.

These machines facilitate easy customization and KPR creates innovative designs in fabrics for its customers, from all parts of the globe.

**KNITTING  
DIVISION**



## PROCESSED TO PERFECTION



Set in a sprawling campus, KPR's state-of-the-art processing unit at SIPCOT, Perundurai provides dyeing, bleaching and compacting facilities under one roof. The unit processes 9,000 MT of Fabric per annum.

PROCESSING  
DIVISION



Thies Eco Master – Fabric Dyeing Machine  
from Germany



Orbitor Pilling tester from James H Heal, UK

Datacolour Autodispensor for  
Accurate recipe formulation

**PROCESSING  
DIVISION**



Effluent Treatment Plant, 25 Lakhs litre / Day

Advanced Water treatment Technology from ITALY takes care of the effluent treatment norms and facilitates reuse of waste water. It is subjected to Biological treatment system and it creates a lesser proposition of hazardous waste when compared to the other techniques. Zero discharge system achieved as per the norms.



**PROCESSING  
DIVISION**



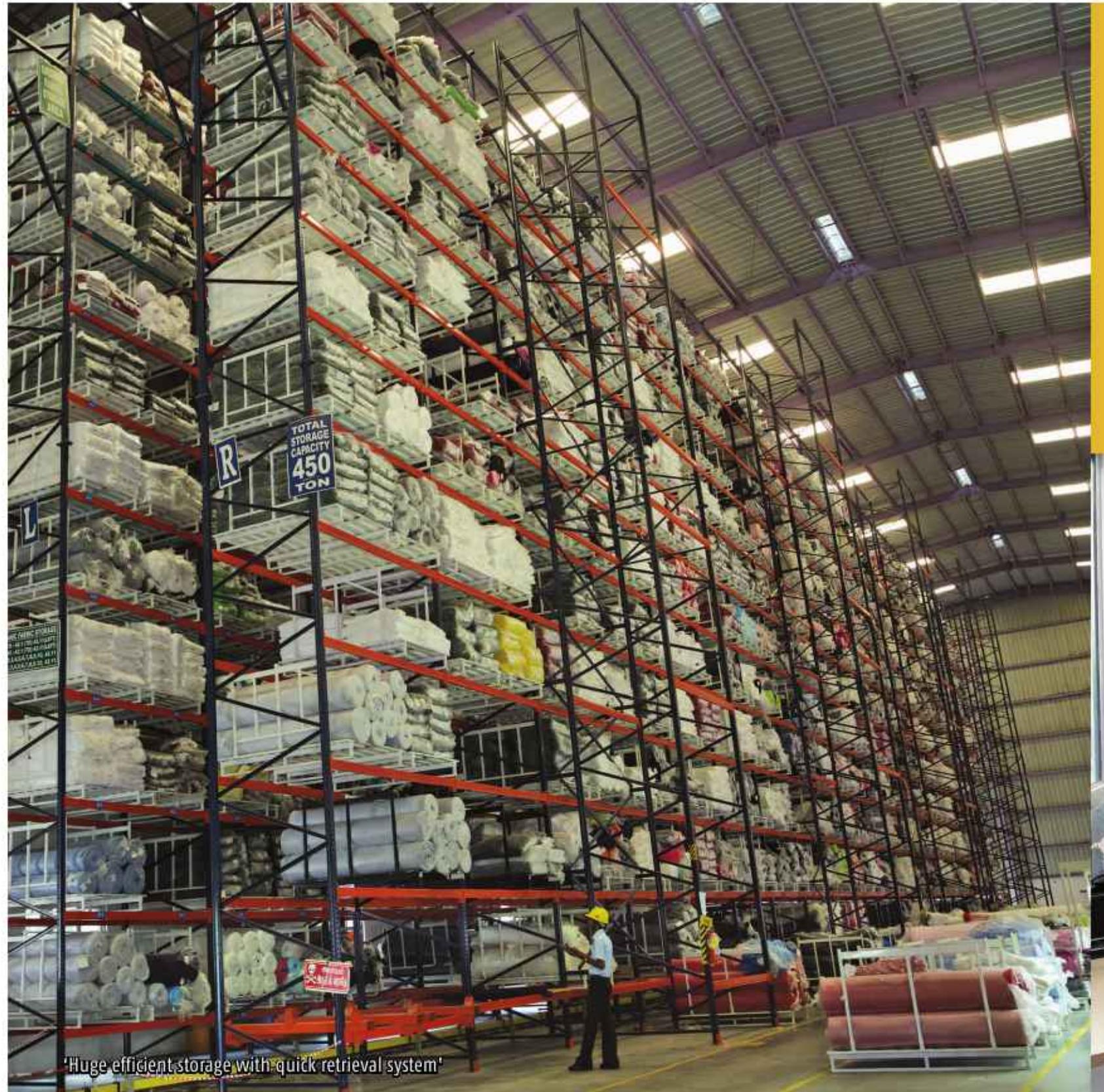
Garment Division - Arasur

## GARMENTING

One of the largest garment manufacturing facilities in India with a capacity to produce 52 million garments per annum in two shifts. Inspired by customer delight and the desire to make innovative designs, it creates mesmerizing fashion trends for men, women and children.

CROSS SECTION OF GARMENT MANUFACTURING FACILITY AT ARASUR

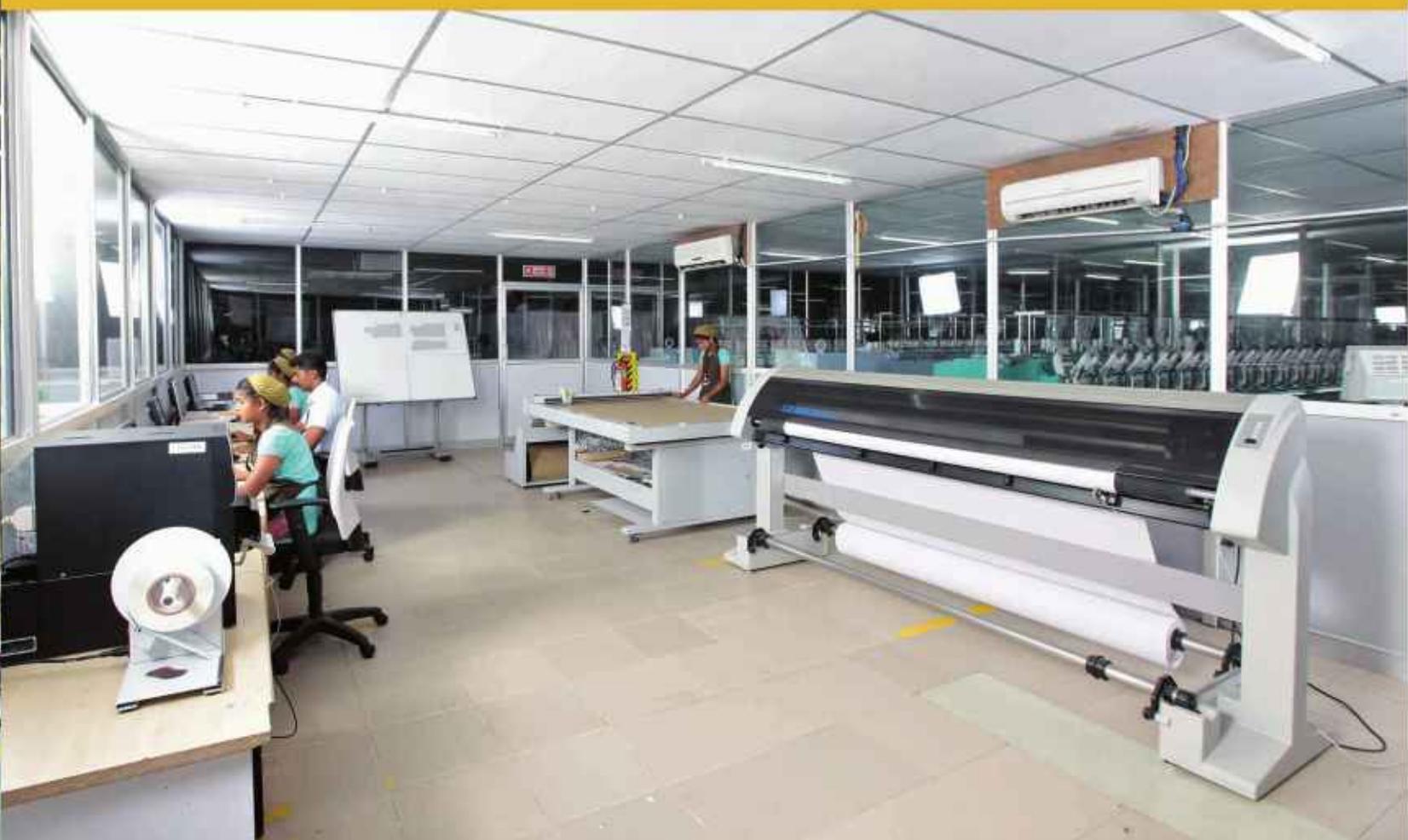




'Huge efficient storage with quick retrieval system'

**FACILITIES**

- TOP-OF-THE-LINE DESIGN STUDIO**
- TOP-TIER GERBER & LECTRA SPREADERS CUTTERS, USA**
- JUKI, PFAFF AND PEGASUS SEWING MACHINES**
- HIGH-END BARUDAN TAJUMA EMBROIDERY MACHINES, JAPAN**
- POWER-PACKED HEBBECKER PRINTING MACHINES, GERMANY**
- LARGE, COMPUTERIZE STORAGE FACILITY FROM GODREJ, INDIA**
- '5S LEAN MANUFACTURING AND 4POINT QUALITY CHECKING SYSTEM**
- A BAR CODE TRACKING SYSTEM FOR ENHANCED EFFICACY AND TIMELY DELIVERY**
- A METAL FREE AIRPORT SYSTEM FOR STREAMLINED WORK FLOW**



**GARMENTING  
DIVISION**





Computer Aided, Multi Head Embroidery Machine

**GARMENTING  
DIVISION**



Keeping an eagle's eye to weed out imperfections



The Final Touch: Ironing and Packing

**GARMENTING  
DIVISION**



Exclusive showroom at Tirupur'



GARMENTING  
DIVISION



## Quality control initiatives @ KPR

Procurement of highest quality raw materials.

Installation of high-tech quality control equipment such as Uster Tester-5, Uster HVI Spectrum, Uster AFIS

Pro, Zweigle Harness Tester-G566 and Uster Classimat Quantum.

Use of latest technology equipment Jossi Vision Shield for contamination-free yarn.

Installation of Schlafhorst Auto Coner that ensures homogenous quality yarn and enhances productivity.

Mandatory usage of hand gloves, hair net, mask, aprons for the twin benefits of safety and quality.

Special customer service department headed by a textile technologist for continuous innovation and total customization.

Inspection at every stage to ensure stringent quality conformance



## INTERNATIONAL ACCREDITATIONS

KPR Mill have earned worldwide accreditations for maintaining highest standards of quality in the production of yarn, knitted fabric and knitted garments. These include: ►

Worldwide Responsible Apparel Production Certificate (WRAP) – ensuring apparel production under lawful, humane and ethical conditions.

Ethical Trade Initiative (ETI) – for good working conditions of workers.

Global Organic Textile Standard (GOTS) – for organic cotton products.

OEKO-TEX – for environment friendly operations

Certified by International Association for Research and Testing in the field of Textile Ecology with respect to apparel manufacturing operations.

Certified as a Trading House by Ministry of Commerce and Trade.

Awarded with the 5 star categories for the "Excellence in code of discipline of providing Women Employment" by TUV BERLIN-SIMA (The Southern India Mill's Association).

ISO 14001 : 2004 Certifications for Environment Management Systems

SA 8000: 2001 for Social Accountability Management System.

ISO 9001 : 2008 for Quality Management System

## KPR'S GLOBAL PRESENCE

Appreciated, Globally!



From a small corner of Southern India to the fashion capitals worldwide, KPR is a name that's trusted for its focus on quality, Class, Style and 'on-time' delivery.

The company exports its readymade garments, yarn and fabrics to the overseas market. KPR also has an impressive presence in the domestic market. Its yarn and fabric are in high demand.

KPR has a 15 year relationship with a diversified client base of over 1,000 regular domestic clients for yarn and fabric spread across the country and over 40 leading international apparel retailers.

On a high growth curve!

KPR's financials are upward as always. The company continues to derive over 30% of its revenue from its exports. The company's exports have more than doubled in last four years. It was able to sustain an average growth rate around 25% despite recessionary fears in the international arena by making inroads into newer markets.

## Major Buyers of KPR Products



# THE POWER BEHIND OUR PROGRESS!



## OUR PEOPLE

We have the latest technology machines. We have state-of-the-art facilities. We have the best-in-breed technology. But above them all, we have the power of our people backing us and taking us on to the global centerstage. Yes...our people are our greatest asset. KPR employs around 10,000 individuals. And every one of them works to deliver the best.

Here, special mention must be made about KPR's biggest strength - its employee enrichment-a smart-thinking strategy that keeps our employees happy, motivated and highly productive.

## SEEKING TRANQUILITY OF MIND AND SOUL



Yoga and Meditation

## Employee-friendly workplace

KPR's workplace is designed to make employees feel at home, while providing them with opportunities to learn and grow. At KPR, employees receive:

- Remuneration above the Minimum Wages Act
- Hygienic and comfortable working conditions
- Comprehensive medical facilities.
- Nutritious Food to Employees
- Nursing & Medical Facilities
- Hostel facility for boarders

Opportunities for employee enrichment

- Yoga and Meditation Classes
- Sports Training By Professional Teachers
- Conducting sports events
- In-campus facilities for volleyball, shuttle, throw ball, kabaddi and kho-kho
- Swimming Pool
- Cultural activities
- Outstation picnics
- Auditorium for screening movies
- Music classes



**Employee welfare.  
Community care.**

KPR is threaded by a unified code of values; commitment to excellence, quality and the willingness to give back to the society.

We, at KPR believe that to develop a community, one must provide economic independence and life skills to its people. We equip them with life skills through periodical developments programs and in turn, create educated, skilled and contributing members of the community.

**EMPOWERING EMPLOYEES.  
ENRICHING THE COMMUNITY.**

A panoramic view of Hostel at Arasur



## ENRICHING KNOWLEDGE



### Higher-Education

KPR supports community education to empower people at all levels. Our workforce recruited from remote villages are provided with best learning amenities such as:

#### Higher Education Programs

Computer (I.T.) Education

Vocational training courses  
such as Teacher Training, Tailoring, Nursing, etc.

Access to a well-stocked library

Classrooms and competent teaching staff

Scholarships for deserving employees

KPR has tied-up with leading educational institutions like Annamalai University, Alagappa University and Tamilnadu Open University which has helped over 7000 employees complete higher education.



Neelambur Plant



Arasur Mill

Eco-care @ KPR:



## PRESERVING MOTHER EARTH!

KPR is committed to preserving this beautiful planet of ours for future generations. All products are ethically sourced and processed; right from the use of cotton as raw material to the finished product.

The company follows a policy of effective waste management and pollution control to protect Mother Earth. Some of these initiatives include:

### Green power generation.

Co-gen from sugar unit ensure 100% self sufficiency in power.

### Co-Gen:

In an effort to generate power in eco-friendly ways and also become self-reliant in electricity production, KPR has installed windmills at Theni, Tirunelveli, Tenkasi and Coimbatore districts in India. These windmills generate 61.92MW of captive power and cater to 75% of the company's power requirements.

### Bio-gas generation

KPR has imbibed greener values into the community. It has helped promote bio-gas generation, which reduces the usage of LPG.

## THE KPR ADVANTAGE

Experience a world of benefits.

A vertically-integrated infrastructure that leverages economics of scale, efficiency and assured quality.

Strategically located operations help to reduce material handling cost and facilitate immediate feedback on the quality of the product.

Highly automated production facility for high productivity and efficiency levels.

Strategic procurement of best quality cotton facilitates the company smooth plan to produce homogeneous, high quality yarn and fabrics throughout the year.

Meticulous planning and management with orchestrated movement of men, machinery and material.

Emphasis on streamlined work flow and effective documentation to ensure better customer service.

Rigid quality control procedures and conformance to international standards.

Customization and innovation for greater customer satisfaction.

Strong financial position helping to expand and explore the possibilities.

An enterprising management team with rich experience in textile and apparel industry.

Green power generation from captive windmills that ensures eco-friendliness as well as reduced electricity costs.





## KPR EDUCATIONAL INSTITUTIONS



KPR Institute of Engineering and Technology (KPRIET) was established in the year 2009 by KPR Charities and is approved by AICTE and affiliated to Anna University, Coimbatore.

The vision of KPRIET is to become a premier Engineering and Technological Institute of Academic excellence through its commitment in offering value based education to its students and to improve their Technical, Intellectual and Professional skills in order to enable them to meet the diverse needs and challenges of the Society, the Nation and the World at large.

KPR Business School and KPR Free IAS Academy are the gateway for grooming dynamic leaders the world awaits.

The mission is to achieve academic excellence through its commitment to offer value based education to its students; continuous assessment of its teaching and learning process; enhancement of practical skills; enrichment of its research potential and innovative capabilities through Industry interactions, collaborative programs and scholarly activities and to enable them secure professional and social recognition in the competitive world.

## CO GEN CUM SUGAR MILL



The Co-Gen cum Sugar Unit with the capacity of 30 MW and 5,000 TCD Sugar respectively, has been established by the wholly owned subsidiary KPR Sugar Mill Limited at Kadani Road, Almel Village, Sindagi Taluk, Bijapur District, Karnataka, one of the second highest sugar recovery areas in India. It has commenced production since November 2012.

### KPR MILL LIMITED

#### Registered Office

No. 9, Gokul Buildings,  
A.K.S.Nagar,  
Thadagam Road,  
COIMBATORE - 641 001.  
Phone : + 91 422 247 9835  
Fax : + 91 422 247 0159

#### Corporate Office

1st Floor, Srivari Shrimat,  
1045, Avinashi Road,  
COIMBATORE - 641 018.

Phone : + 91 421 220 7777  
Fax : + 91 421 220 7778  
Website : [www.kprmilllimited.com](http://www.kprmilllimited.com)  
Email : [mail@kprmill.com](mailto:mail@kprmill.com)

#### Location

Indiampalayam Village,  
Sathyamangalam - 638 454  
Phone : + 91 4285 251490  
Fax : + 91 4285 251134

#### Facilities

Spinning

Spinning  
Compact  
Melange

Spinning  
&  
Knitting

Spinning,  
Knitting  
&  
Garmenting

Garmenting

Processing

Wind Mills

Cogen  
&  
Sugar

S.No. 525, Neelambur,  
Coimbatore - 641 014.  
Phone : + 91 422 2625115  
Fax : + 91 422 2625191

S.No. 181, Kollupalayam,  
Arasur,  
Coimbatore - 641 407.  
Phone : + 91 422 2361433

252, Periyar Colony,  
Annuparpalayam,  
Tirupur - 641 652.  
Phone : + 91 421 248 7081  
Fax : + 91 421 247 0780

Sipcot Industrial Area,  
Perundurai - 638 052.  
Phone : +91 4294 234143

Tirunelveli, Tenkasi &  
Coimbatore District.

KPR SUGAR MILL LIMITED  
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Karnataka-586202