

#### OUTLINE



- ► Executive Summary
- Introduction
- Methodology
- Results
  - ▶ Visualization Charts
  - Dashboard
- Discussion
  - ► Findings & Implications
- ▶ Conclusion
- Appendix

#### EXECUTIVE SUMMARY



#### Methodologies:

- ▶ Data Collection through API and Web scraping
- Exploratory Data Analysis (EDA) Visualization
- Exploratory Data Analysis (EDA) SQL
- ► Interactive Visual Analytics
- Interactive Dashboard (Dash App)
- Predictive Analysis Classification (Model)

#### ► Summary:

- Graphs and Results from EDA
- ▶ Interactive Visuals and results
- ▶ Predictive Analysis Results

#### INTRODUCTION



#### Context:

In this capstone, we will predict if the Falcon 9 first stage will land successfully. SpaceX advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage. Therefore if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against SpaceX for a rocket launch.

#### • Problems to be addressed:

- What factors determine if rocket will land successfully?
- What are the relationships between the factors and outcome?
- What are the optimum conditions to ensure successful landing?



# METHODOLOGY

#### Data Collection

Space X Rest API

Space X Launch data was collected from the Space X Rest API.

Web Scraping

Web Scraping was used to gather Falcon 9 launch data from the Space X Wikipedia webpage.

https://en.wikipedia.org/wiki/List of Falcon 9 and Falcon Heavy laun ches

- ▶ The relationship was explored between:
  - ► Flight Number and Launch Site
  - ► Payload and Launch Site
  - Success rate of each orbit type
  - ► Flight Number and Orbit type
  - Payload and Orbit type
  - Success Rate and Year

The relationship between Success Rate and year provided the most valuable insight, as it shows that Space X improved their success on landing the rockets from 2013 onwards.

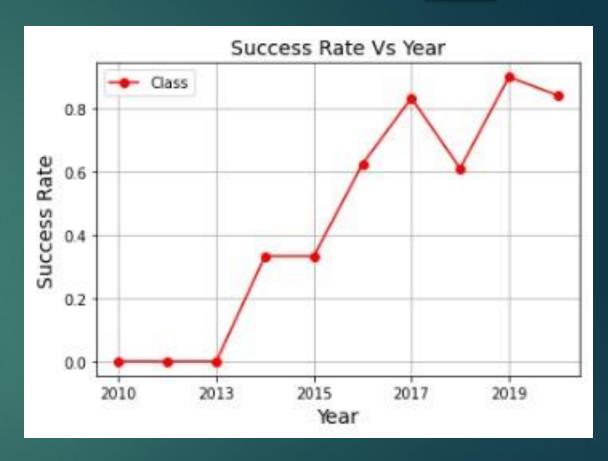


Figure 1: Showing the relationship between Success rate and Year

- Using SQL queries we determined:
  - ▶ The names of the unique launch sites in the space mission
  - The total payload mass carried by boosters launched by NASA was 107 010 kg
  - ▶ The average payload mass carried by booster version F9 was 2 534 kg
  - ▶ The first successful landing outcome in ground pad was 2015-12-22
  - ▶ The maximum payload mass was 15 600 kg
  - ▶ The landing outcomes between 2010-06-04 and 2017-03-20

launch\_site
CCAFS LC-40
CCAFS SLC-40
KSC LC-39A
VAFB SLC-4E

Failure (parachute)

Precluded (drone ship)

Figure 2: Showing results landing outcomes between 2010-06-04

2017-03-20

landing outcome total number

No attempt

Failure (drone ship)

Success (drone ship)

Success (ground pad)

Uncontrolled (ocean)

and

Controlled (ocean)

Figure 3: Showing Unique names of launch sites

- Using Folium an interactive map was created:
  - ► Markers and Cluster were added to represent the launch sites and launches

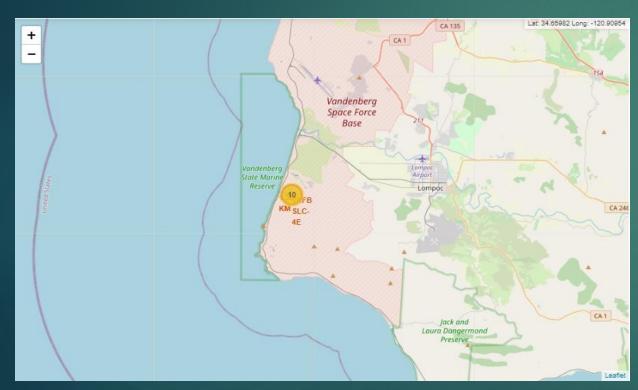


Figure 4: Showing a launch site on interactive map

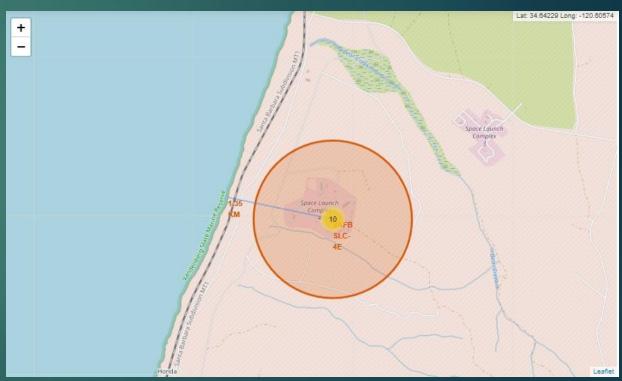


Figure 5: Showing a launch site on interactive map (Zoomed in)

- Using Plotly Dash, an interactive dashboard was created:
  - ▶ It displays pie charts and plots based on user inputs.

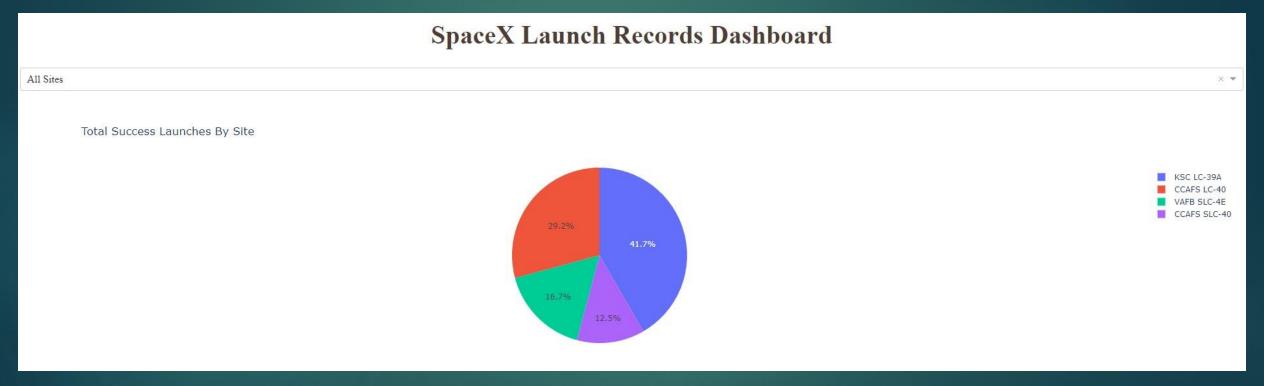


Figure 6: Showing Pie Chart using Dash App.

### Predictive Analysis – Classification

- ▶ Different predictive models were created:
  - ► logistic regression
  - ▶ support vector machine
  - decision tree classifier
  - k nearest neighbors (KNN)
- Accuracies for models:
  - ▶ logistic regression 84.64%
  - ▶ support vector machine 84.82%
  - decision tree classifier 87.5%
  - ▶ k nearest neighbors (KNN) 84.82%

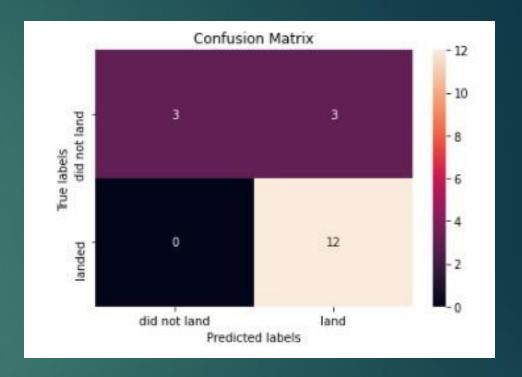
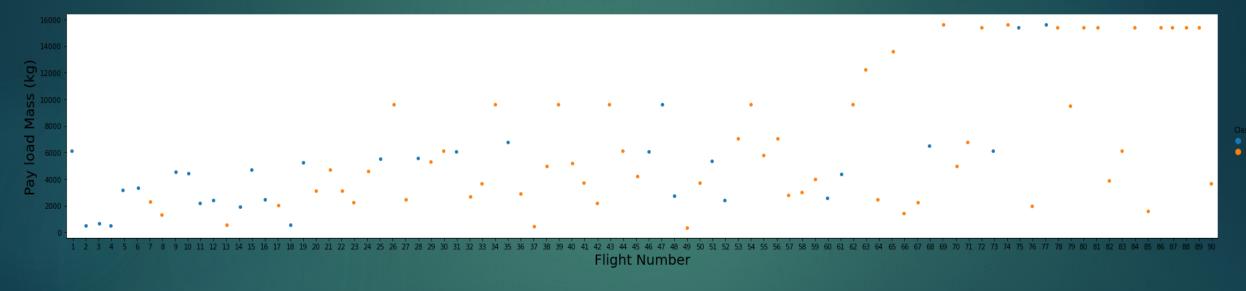


Figure 7: Showing confusion matrix for Decision Tree Model



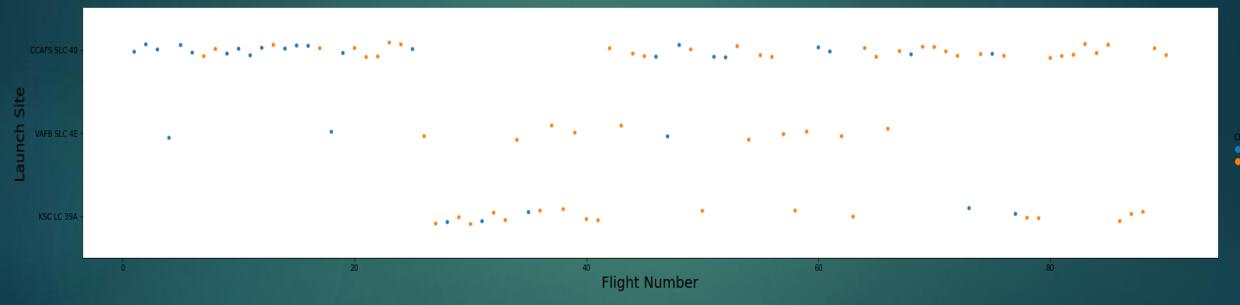
# RESULTS

Flight Number vs Payload Mass



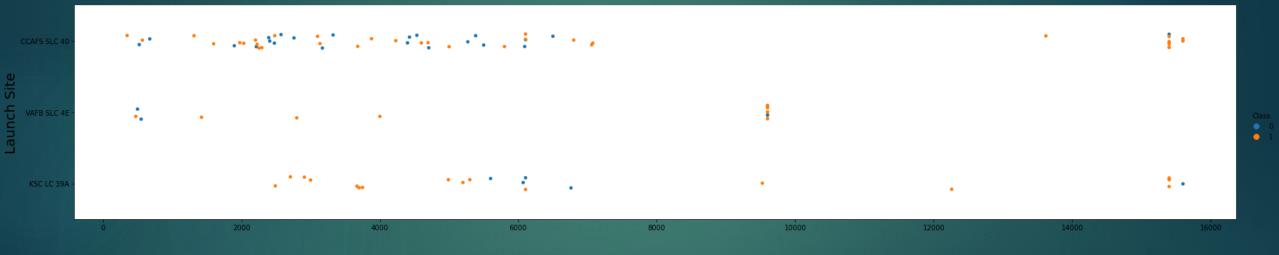
From the above figure we can see that the Payload mass has an influence on the success of landing the rocket. As Payload increase the success rate seems to increase.

Flight Number vs Launch Site



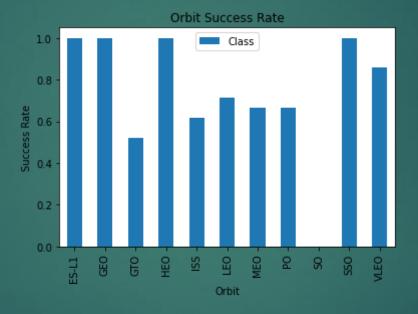
From the above figure we can see that the Launch Site has an influence on the success of landing the rocket for the later flight number. From this we can see that KSC LC-39A has best success rate.

Launch Site vs Payload Mass



From the above figure we can see that the Payload mass and Launch Site have an influence on the success of landing the rocket. For KSC LC-39A the lower the payload mass the higher success rate.

Orbit vs Success Rate



From the above figure we can see the success rate for different orbital missions. We can see orbits ES-L1, GEO, HEO and SSO are the most successful.

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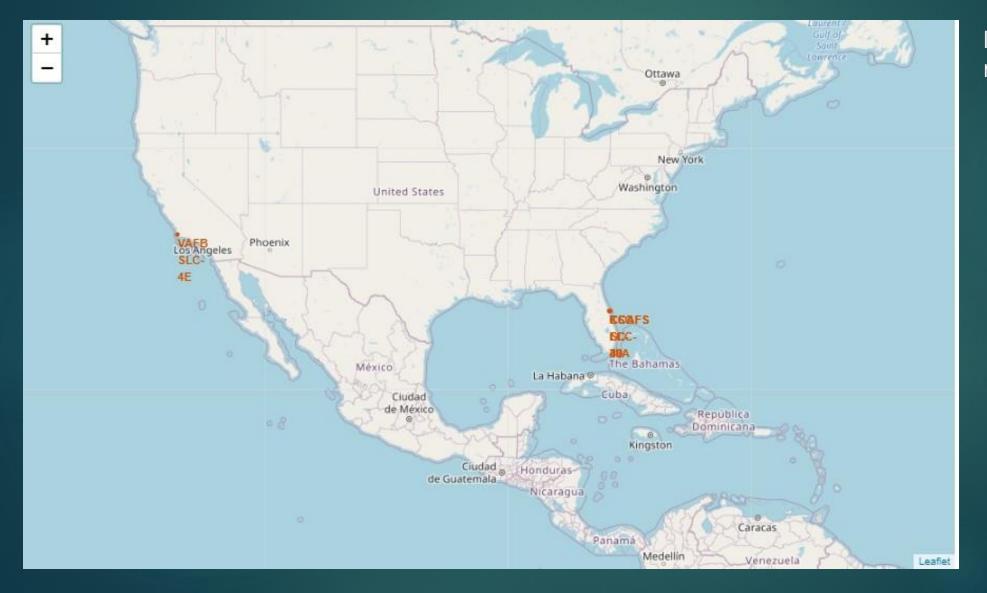
Success (ground pad)

Uncontrolled (ocean)

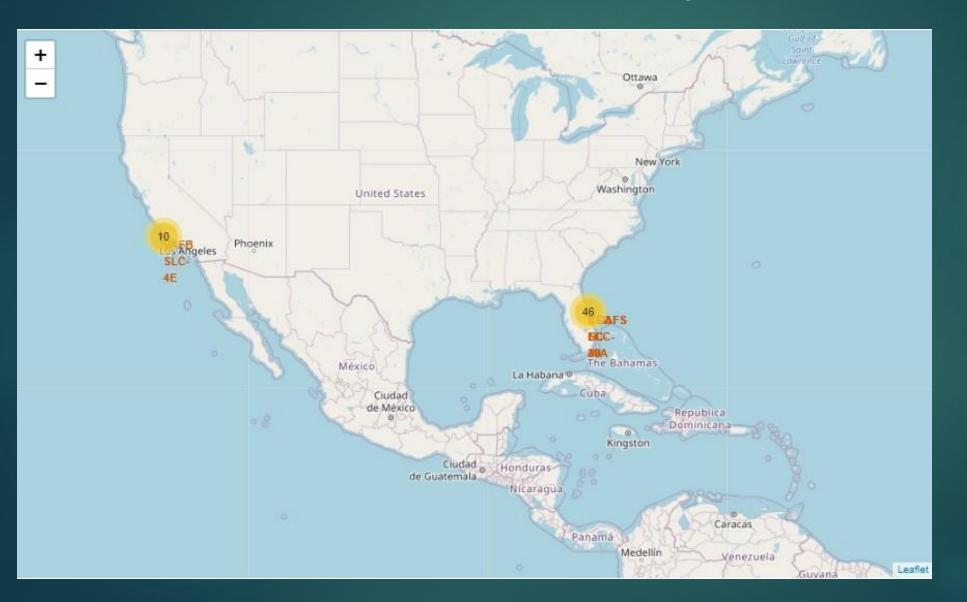
and

Controlled (ocean)

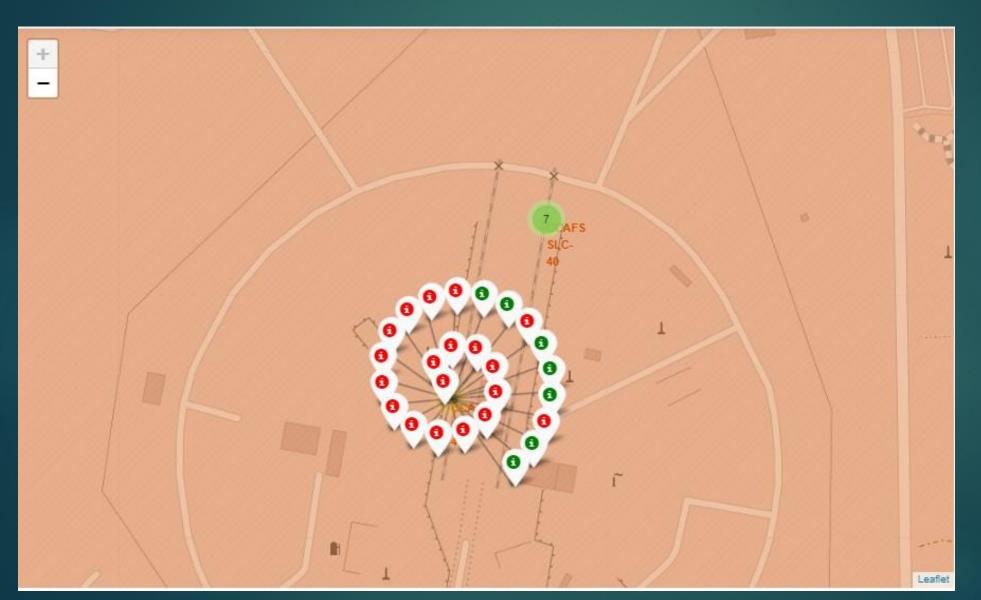
Figure 3: Showing Unique names of launch sites



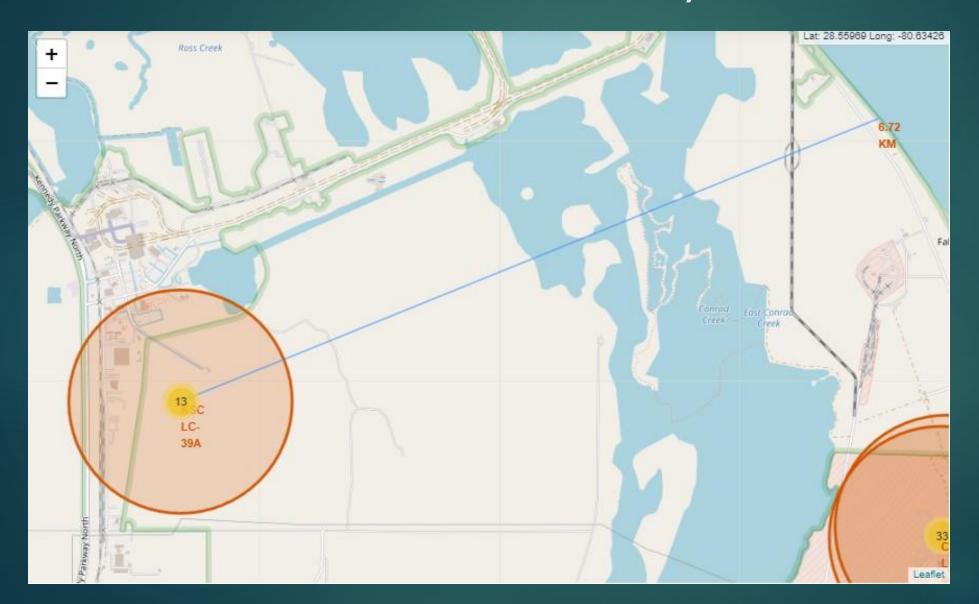
Interactive Map with markers for launch sites



Interactive Map with markers for launches per launch site, clustered.

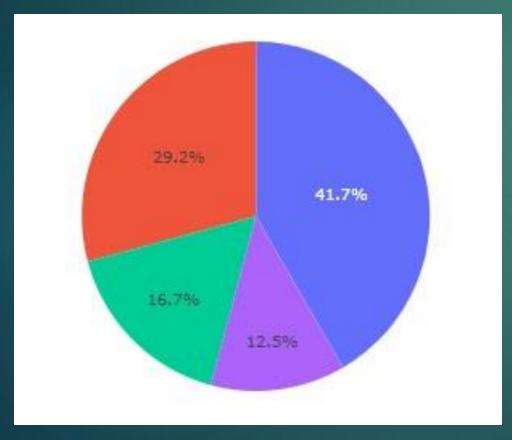


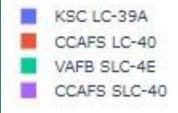
Interactive Map with icons for launches per launch site.



Interactive Map with distance lines from launch site to coastline.

Total Success Rate for all sites

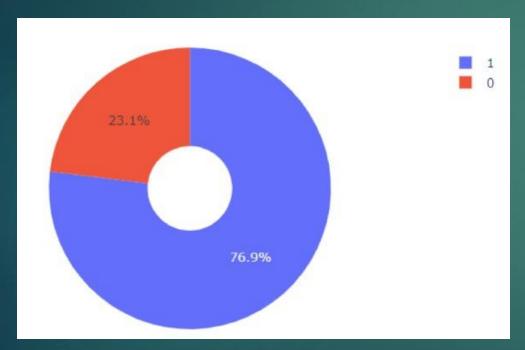




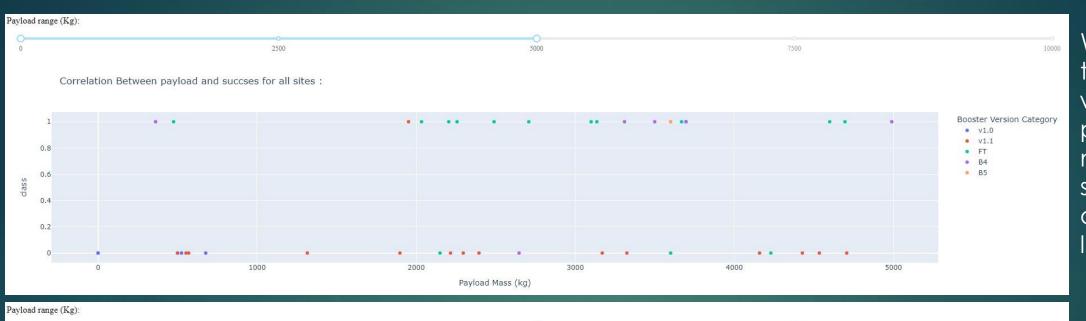
Legend for sites in pie chart

We can see that KSC LC-39A was the most successful launch site.

Success Rate for KSC LC-39A



We can see that KSC LC-39A has a 76.9% success rate for land rockets and 23.1% failure rate.



We can see that lower weighted payload were more successful across the launch sites.



## Predictive Analysis – Classification

Classification Model	Training Accuracy	Test Accuracy
Logistic Regression	0.8464	0.8333
Support Vector Machine	0.8482	0.8333
Decision Tree Classifier	0.875	0.7777
K Nearest-Neighbor (KNN)	0.8482	0.8333

The most accurate model on training data was the Decision Tree Classifier. The most accurate models for the test data are Logistic Regression, SVM and KNN.

#### Conclusions

- Flight Number, Payload mass and launch site are indicators for a successful or failed launch prediction.
- Orbits ES-LI, GEO, HEO and SSO have the highest success rates.
- The success rate increased over time from 2013 onwards.
- KSC LC-39A was the most successful launch site.
- Lower weighted payloads are more successful than higher weighted payloads.
- ▶ The Decision tree model performed best on training data, but the other model were more accurate on test data.
- The cost therefore will be depended on whether or not the rocket will land successfully or not. If successful the cost will be lower than when not successful. From the aspects analyzed, one can determine which configuration will lead to the highest chance for a successful landing.
- Thus a payload of lower than 5000 kg, launching from KSC LC-39A, into either orbit mentioned above would yield the greatest chance of having a successful landing.

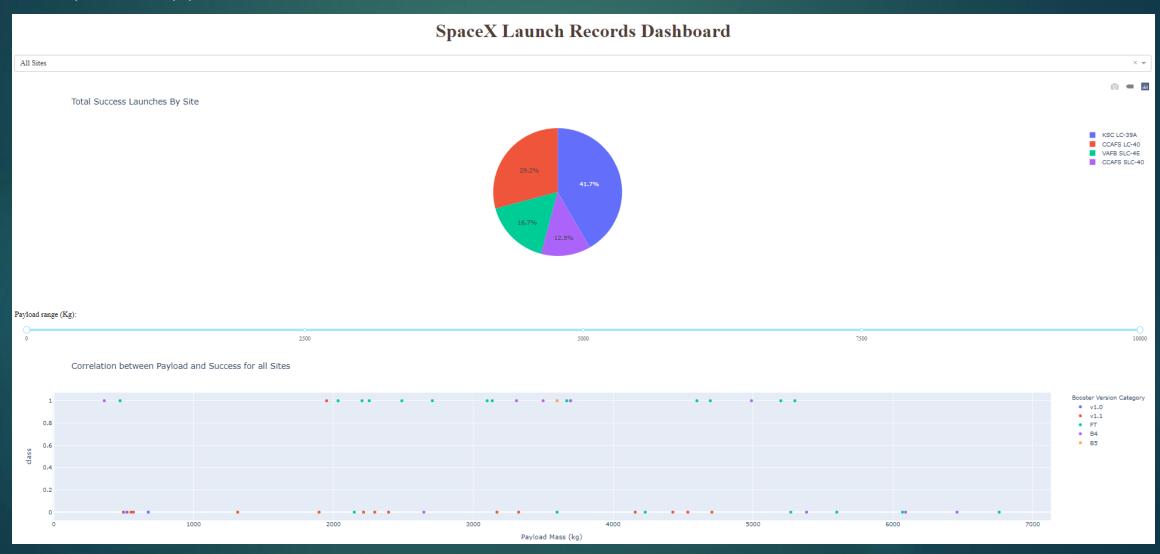
### REFERENCES



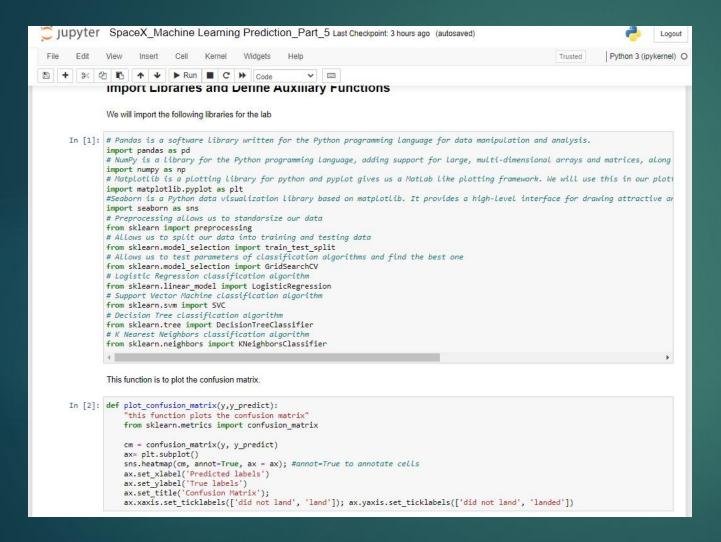
- ▶ Python 3
- Jupyter Notebooks
- Plotly Dash
- ▶ Folium
- Pandas
- Numpy
- SKLearn
- Seaborn
- MatplotLib

#### APPENDIX

#### Plotly Dash App



#### APPENDIX



Jupyter Notebooks Python Libraries