

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

• Methodologies used:

- Data collection
- Data Wrangling
- EDA with visualization
- EDA with SQL
- Building an interactive map with Folium
- Building a dashboard with Plotly Dash
- Predictive Analysis & Classification

• Summary of Results:

- EDA Results
- Interactive Analytics
- Predictive Analysiis

Introduction

The commercial space age is here, companies are making space travel affordable for everyone. Virgin Galactic is providing suborbital spaceflights. Rocket Lab is a small satellite provider. Blue Origin manufactures sub-orbital and orbital reusable rockets. Perhaps the most successful is SpaceX.

SpaceX advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upwards of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch.

Here, we set out to find:

- The cost of a launch
- The probability that the first stage will return



Methodology

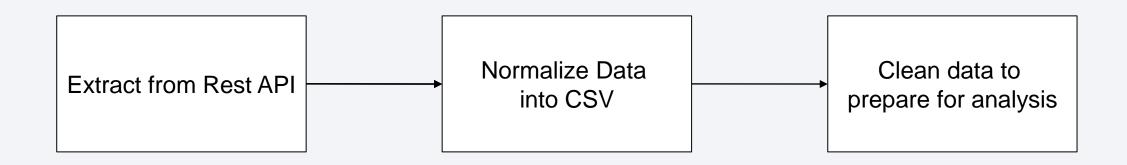
Executive Summary

- Data collection methodology:
 - Pulled from SpaceX Rest API & scraped from Wikipedia
- Perform data wrangling
 - Used One Hot Encoding fields. Cleaned null values & irrelevant columns from initial data.
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Different models were evaluated to find the best classifier. (LR, KNN, SVM, DT)

Data Collection

Method 1: SpaceX API

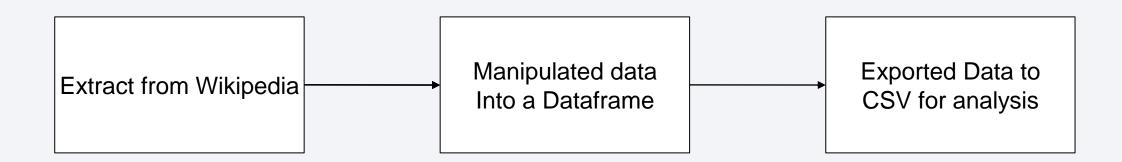
- Requested and Parsed SpaceX data in JSON format directly from web API.
- Removed irrelevant data, such as information relating to Falcon 1 launches
- Replaced some NaN values with the mean values for their respective columns.



Data Collection

Method 2: Web Scraping

- Requested the Falcon9 Launch Wiki page from its URL
- Extracted all column/variable names from the HTML table header using BeautifulSoup
- Created a data frame by parsing the launch HTML tables



Data Collection - SpaceX API

- As pictured, the SpaceX API was called to collect the data. In order to prepare it for analysis, data wrangling and formatting techniques were applied
- https://github.com/RDS-95/PythonCapstone/blob/main/Dat a%20Collection%20API%20Lab.ip ynb

```
Now let's start requesting rocket launch data from SpaceX API with the following URL:
               spacex_url="https://api.spacexdata.com/v4/launches/past"
    In [8]: response = requests.get(spacex url)
              Now we decode the response content as a Json using .json() and turn it into a Pandas dataframe using .json normalize()
   In [12]: | # Use json_normalize meethod to convert the json result into a dataframe
               response = requests.get(static_json_url).json()
               data=pd.json normalize(response)
  In [25]: # Hint data['BoosterVersion']!='Falcon 1'
                data falcon9 = df[df.BoosterVersion!='Falcon 1']
                data falcon9.head()
       Calculate below the mean for the PayloadMass using the .mean(). Then use the mean and the .replace() function to replace np.nan values in the data with
       the mean you calculated.
In [59]: # Calculate the mean value of PayloadMass column
       PLMmean = data_falcon9["PayloadMass"].mean()
       # Replace the np.nan values with its mean value
       data_falcon9a = data_falcon9.replace([np.NaN],"6123.547647058824")
       data_falcon9a.isnull().sum()
Out[59]: FlightNumber
       BoosterVersion
       PayloadMass
       LaunchSite
       Outcome
       Flights
       Reused
```

LandingPad Block ReusedCount Serial Longitude Latitude dtype: int64

Data Collection - Scraping

- Used HTTP GET to scrape data from wikipedia. Used BeautifulSoup to parse the data before converting it into a Pandas dataframe.
- https://github.com/RDS-95/PythonCapstone/blob/ma in/Data%20Collection%20wi th%20Web%20Scraping%2 OLab.ipynb

```
First, let's perform an HTTP GET method to request the Falcon9 Launch HTML page, as an HTTP response.
   In [7]: # use requests.get() method with the provided static url
             # assign the response to a object
             response = requests.get(static url)
             html = response.content
             Create a BeautifulSoup object from the HTML response
   In [8]: # Use BeautifulSoup() to create a BeautifulSoup object from a response text content
             soup = BeautifulSoup(html, 'html.parser')
  In [12]: # Use the find all function in the BeautifulSoup object, with element type `table`
             # Assign the result to a list called `html tables`
             html tables = soup.find all("table")
        Next, we just need to iterate through the  elements and apply the provided extract column from header() to extract column name one by one
In [19]: column_names = []
        # Apply find_all() function with `th` element on first_launch_table
        # Iterate each th element and apply the provided extract_column_from_header() to get a column name
        # Append the Non-empty column name (`if name is not None and len(name) > 0`) into a list called column names
        for row in first_launch_table.find_all('th'):
            name = extract_column_from_header(row)
            if (name != None and len(name) > 0):
               column names.append(name)
           After you have fill in the parsed launch record values into launch dict, you can create a dataframe from it.
```

In [23]: df=pd.DataFrame(launch dict)

Data Wrangling

Training labels for the data were determined. The number of launches and the cardinality of each orbit type was calculated.

Following this, a landing outcome label was appended to our data and

the resulting data set was exported to a CSV.

https://github.com/RDS-95/PythonCapstone/blob/main/EDA%20lab.ipynb

```
In [3]: df.isnull().sum()/df.count()*100

In [6]: # Apply value_counts() on column LaunchSite df.LaunchSite.value_counts()

Out[6]: CCAFS SLC 40 55
    KSC LC 39A 22
    VAFB SLC 4E 13
    Name: LaunchSite, dtype: int64
```

```
In [11]: # landing_class = 0 if bad_outcome
    # landing_class = 1 otherwise
    landing_class = []
    for outcome in df['Outcome']:
        if outcome in bad_outcomes:
            landing_class.append(0)
        else:
            landing_class.append(1)
```

```
In [12]: df['Class']=landing_class
df[['Class']].head(8)
```

EDA with Data Visualization

Charts were using Seaborn to visualize the relationship between:

- 1)Flight No. and Launch Site
- 2)Payload and Launch Site
- 3)Success Rate and Orbit Type
- 4)Flight Number and Orbit Type
- 5)Payload and Orbit Type
- 6)Yearly success trend

EDA with SQL

The data was loaded into a PostgreSQL database and queries were run to find:

- 1)Unique Launch Site Names
- 2)Total Payload Mass borne by NASA boosters
- 3) Average Payload mass borne by Falcon 9 v1.1 boosters
- 4)Total number of successes and failures
- 5)Failed landing outcomes with their booster version and launch site

https://github.com/RDS-95/PythonCapstone/blob/main/EDA%20with%20SQL%20(2).ipyn b

Build an Interactive Map with Folium

Firstly, all launch sites were marked using markers. Different markers indicate the success or failure of a launch

These markers were used to identify launch sites with higher success rates

Folium was used to investigate the proximity of the launch site to highways, coastlines and other important features.

https://github.com/RDS-95/PythonCapstone/blob/main/Viz%20with%20Folium.ipynb

Build a Dashboard with Plotly Dash

Plotly Dash was used to create an interactive dashboard containing:

- 1. Visualization of total launches per site
- 2. Graphs showing the launch outcomes vs. Payload mass
- 3. Different booster versions outcomes/payload mass relationship

https://github.com/RDS-95/PythonCapstone/blob/main/PlotlyDash

Predictive Analysis (Classification)

Numpy and Pandas were used to load the training data sets.

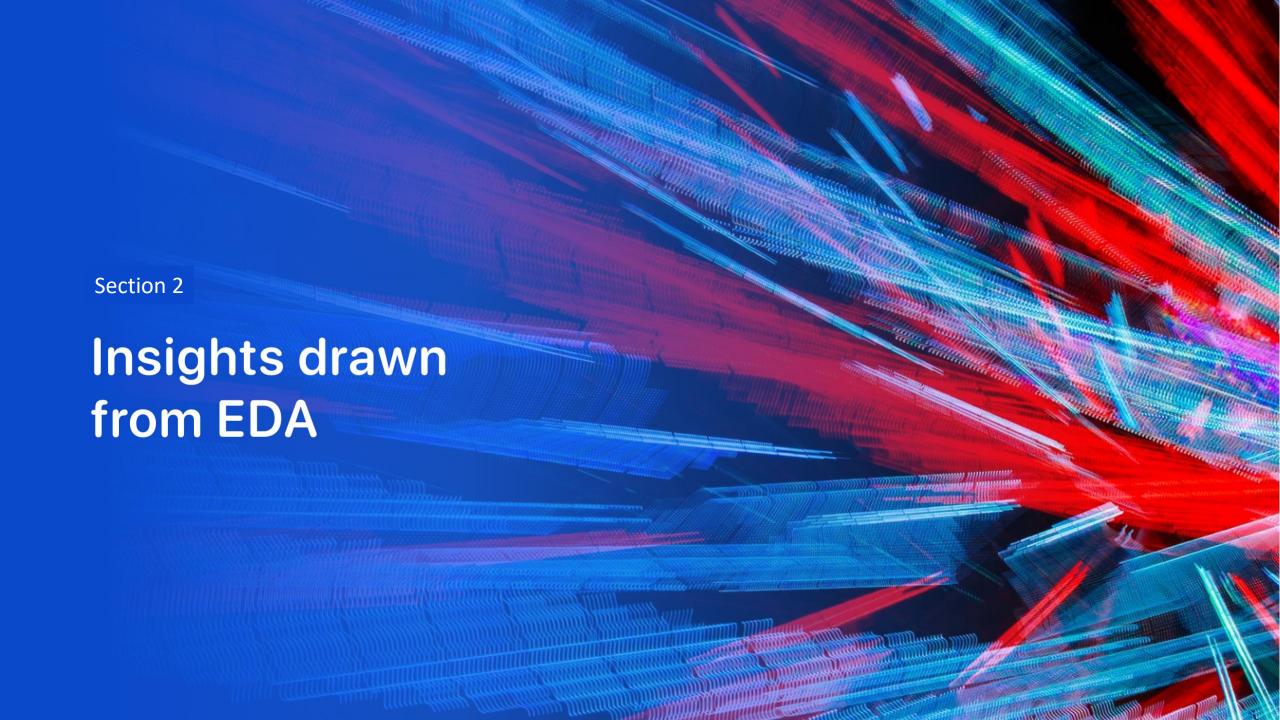
Different ML models were used to train parameters using GridSearch CV.

By measuring the accuracy of each model, the best classification model was determined

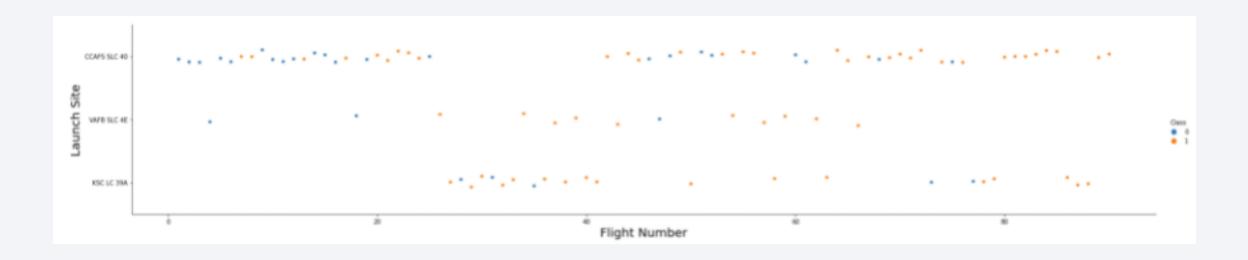
https://github.com/RDS-95/PythonCapstone/blob/main/predictive%20analysis%20lab.ipynb

Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

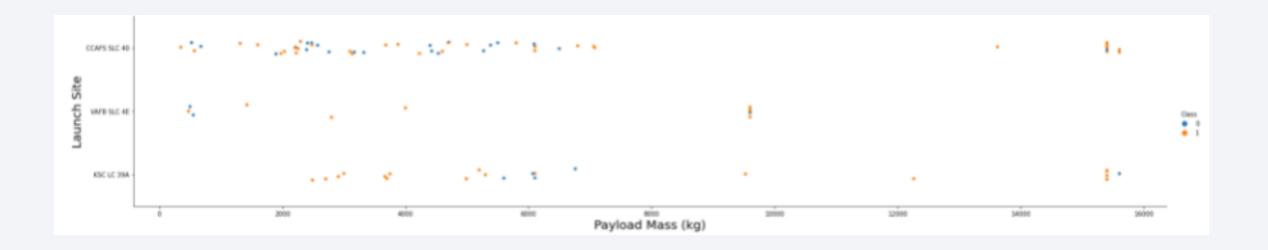


Flight Number vs. Launch Site



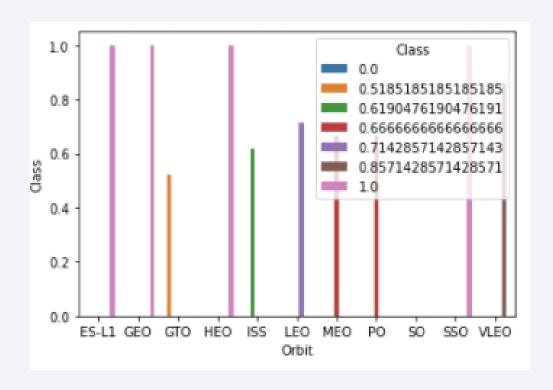
As the flight number increases, the success rate of the launch appears to trend upwards. This is across all launch sites.

Payload vs. Launch Site



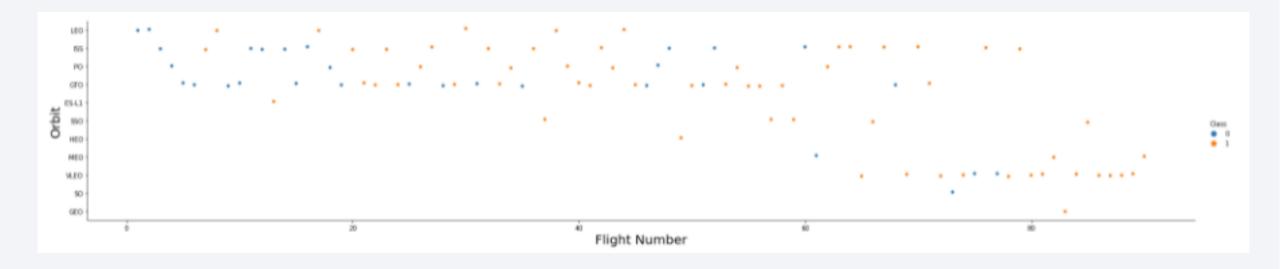
It is unclear if the higher payload mass has an impact on the success rate of the launch.

Success Rate vs. Orbit Type



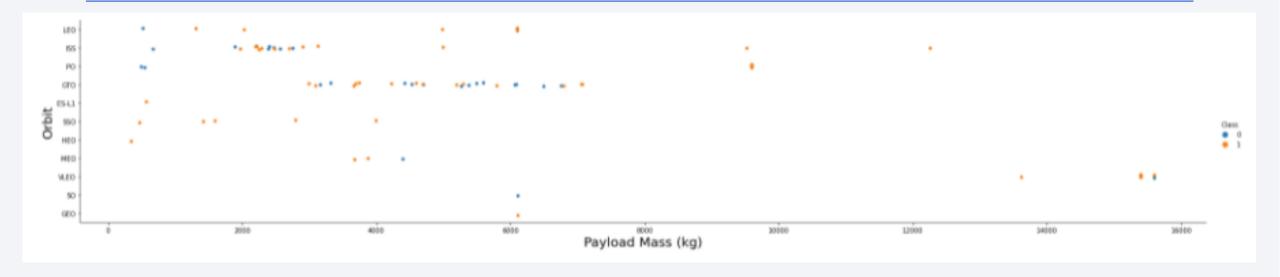
Several orbit types have a 100% success rate. Orbit type GTO has the lowest success rate at just over 50%.

Flight Number vs. Orbit Type



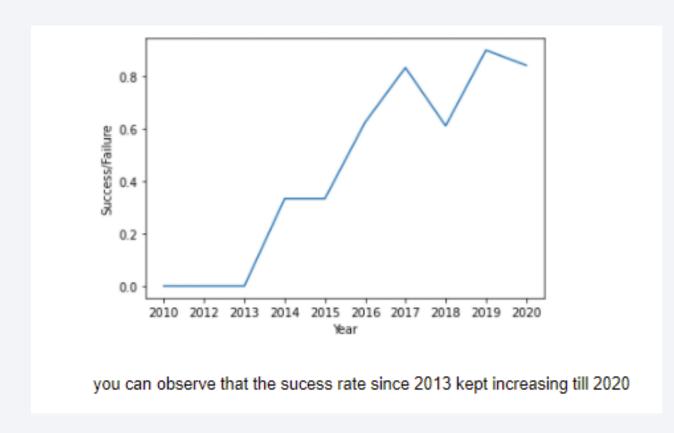
Some orbit types such as SO & ES-LI do not have enough data points to derive conclusions. For GFO & ISS it appears that the success rate increases with flight number.

Payload vs. Orbit Type



Success rater of ISS orbits increases with payload types. Similar for LEO, although there are not as many data points to provide conclusive evidence.

Launch Success Yearly Trend



Success rate has clearly been trending upwards.

All Launch Site Names

• DISTINCT will show us the unique names of launch sites.

Launch Site Names Begin with 'CCA'

Use LIKE to find the launch sites that begin with CCA

| 36 (111) | tesk_2 = ''' SELECT ' FRANCE SpaceX WHERE LeunchSite LIKE 'CCAM' LIMIT 3 Create_pandas_df(task_2, database-conn) | | | | | | | | | | |
|----------|---|----------------|----------|----------------|-----------------|---|---------------|--------------|--------------------|----------------|------------------------|
| pw[III]» | | dete | time | boosterversion | launchsite | payload | payloadmasskg | orbit | customer | missionoutcome | landingoutcome |
| | 0 | 2010-04- 06 | 1845-00 | F9 +1.0 80003 | CCAFS LC- 40 | Diagon Spacecraft Qualification Unit | 0 | LEO | SpaceX | Success | failure (parachute) |
| | 1 | 2010-08- 12 | 1545.00 | F9 v1.0 80004 | CCAPS LC- 40 | Dragon demo flight C1, two Cubellats, barrel of | 0. | 180 (65) | NASA (COTS) NRO | Success | Failure (parachute) |
| | 2 | 2012-05- 22 | 07:44:00 | F9 v1.0 80005 | CCAPS LC- 40 | Dragon demo flight C2 | 525 | LEO (55) | NASA (COTS) | Success | No attempt |
| | 3 | 2012-08- 10 | 0035:00 | F9 v1.0 80006 | CCAFS LC- 40 | SpaceX CRS-1 | 500 | LED (65) | NASA (CRS) | Success | No attempt |
| | 4 | 2913-01- | 15:10:00 | F9 v1.0 80007 | CCAPS LC- 40 | SpaceX CRS-2 | 677 | LEO (ISS) | NASA (CRS) | Success | No attempt |

Total Payload Mass

• Again, we can use LIKE on the customer column to isolate NASA launches.

Average Payload Mass by F9 v1.1

Use of AVG on PayloadMassKG column finds the average payload

First Successful Ground Landing Date

The MIN date is the first successful landing date

Successful Drone Ship Landing with Payload between 4000 and 6000

Use AND to add clauses to the result. In this case based on the PayloadMassKG column.

```
In [15]:
          task 6 = '''
                   SELECT BoosterVersion
                   FROM SpaceX
                   WHERE LandingOutcome = 'Success (drone ship)'
                       AND PayloadMassKG > 4000
                       AND PayloadMassKG < 6000
           create pandas df(task 6, database=conn)
Out[15]:
             boosterversion
                F9 FT B1022
                F9 FT B1026
              F9 FT B1021.2
              F9 FT B1031.2
```

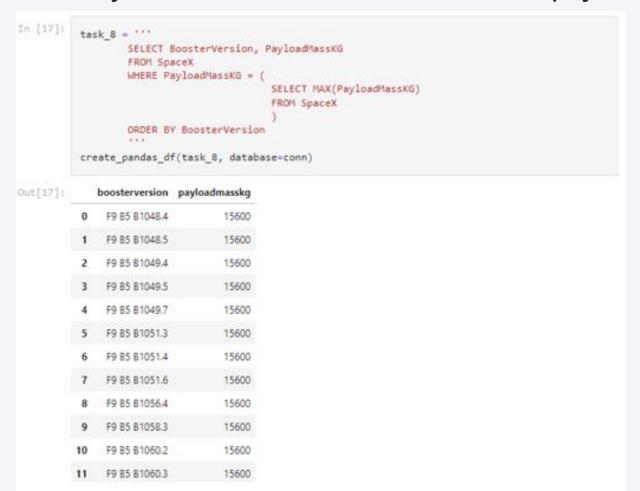
Total Number of Successful and Failure Mission Outcomes

 Use % to find the successful missions. Two separate tasks were used. One determines # successes and one # failures

```
In [16]:
          task 7a = ***
                  SELECT COUNT(MissionOutcome) AS SuccessOutcome
                  FROM SpaceX
                  WHERE MissionOutcome LIKE 'Success%'
          task 7b = '''
                  SELECT COUNT(MissionOutcome) AS FailureOutcome
                  FROM SpaceX
                  WHERE MissionOutcome LIKE 'Failure%'
          print('The total number of successful mission outcome is:')
          display(create pandas df(task 7a, database=conn))
          print()
          print('The total number of failed mission outcome is:')
          create pandas df(task 7b, database=conn)
          The total number of successful mission outcome is:
            successoutcome
                       100
          The total number of failed mission outcome is:
Out[16]:
            failureoutcome
```

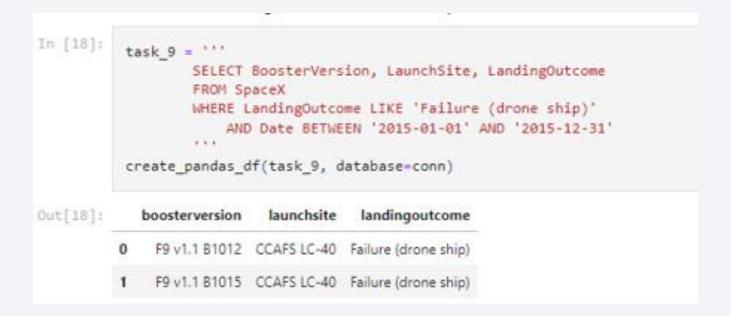
Boosters Carried Maximum Payload

• MAX can be used on PayloadMassKG to find the maximum payload.



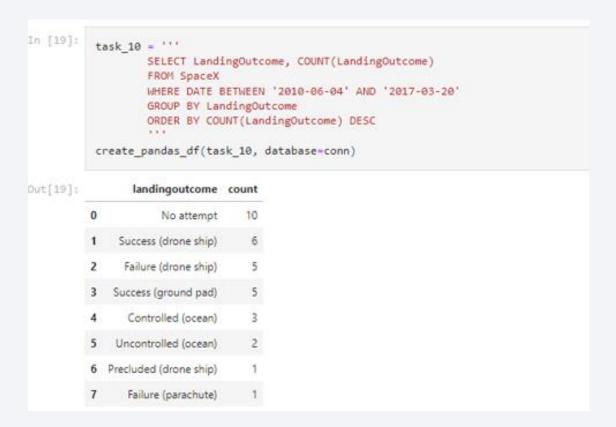
2015 Launch Records

Use BETWEEN in addition to the previous techniques to set the date range in this query.



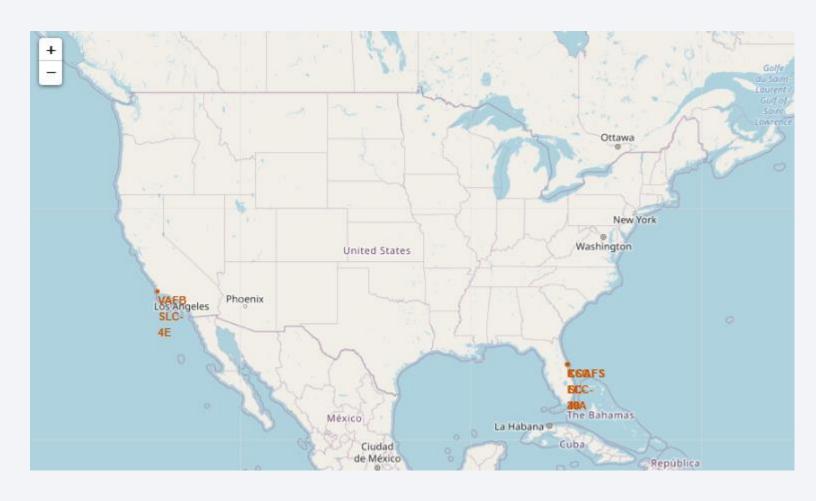
Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Use GROUP BY and ORDER BY to create the desired output.



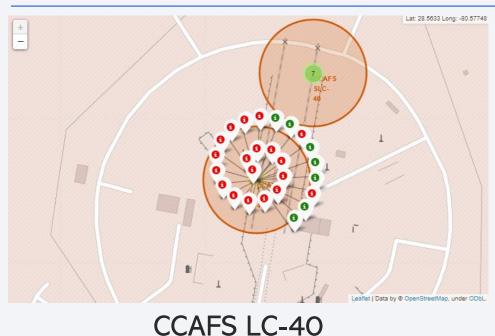


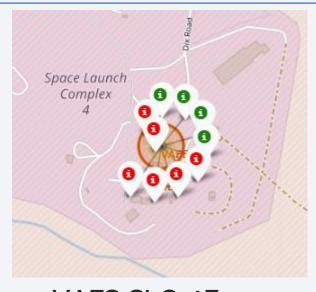
Launch Site Markers



The launch sites are concentrated around two locations; southern California and Florida

Markers on Specific Sites

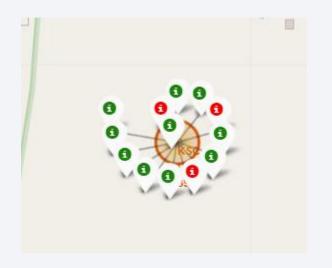




CCAFS SLC-40

VAFS SLC-4E

RED = failed launch GREEN = Successful launch



Distance to Strategic Landmarks



Coastline - 0.9km

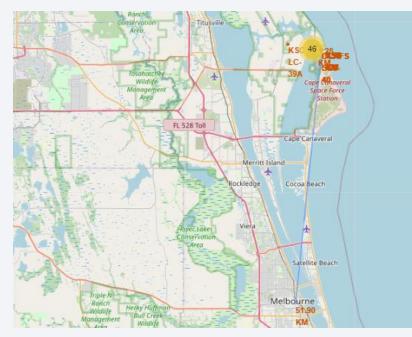


Highway - 0.58km

Distance to Strategic Landmarks

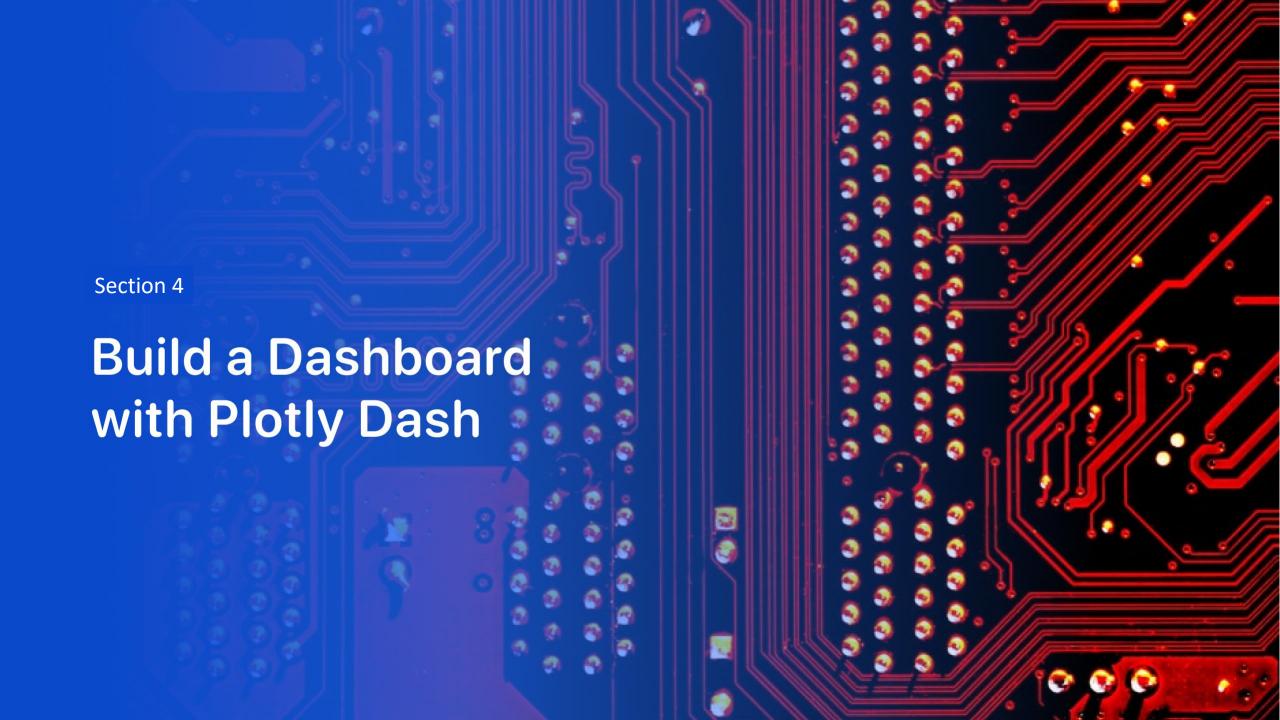


Railway – 1.28km

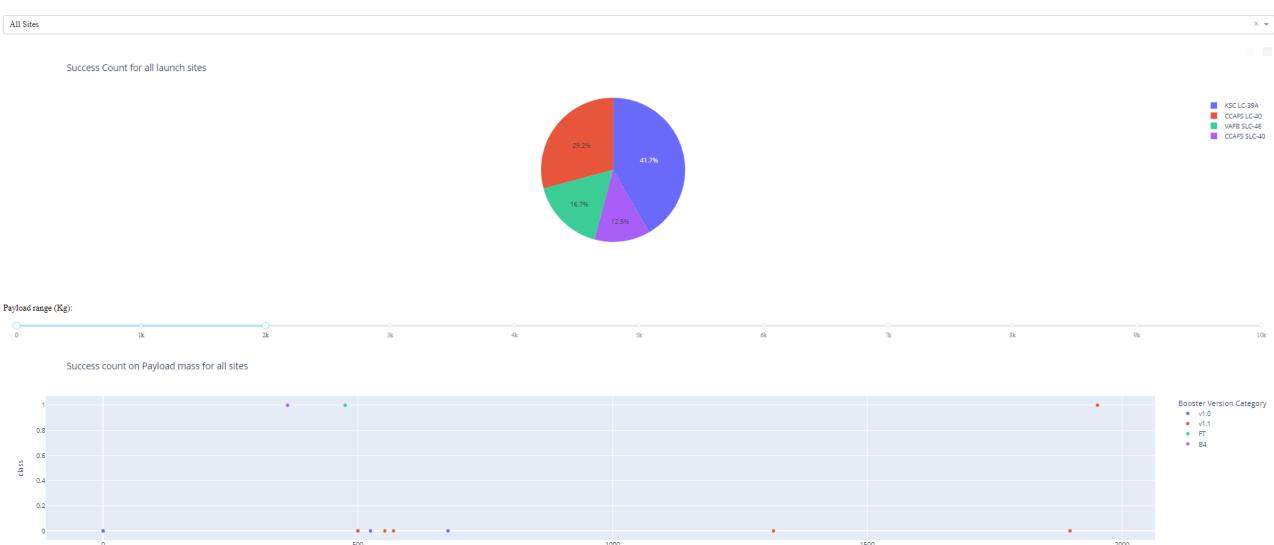


City - 51.9km

Launch sites are generally close to coastlines, highways and railways. They are ideally located far away from cities



SpaceX Launch Records Dashboard



Payload Mass (kg)

Success Count For all Launch Sites

Screenshot below shows the successful launches across all sights. From Plotly Dash

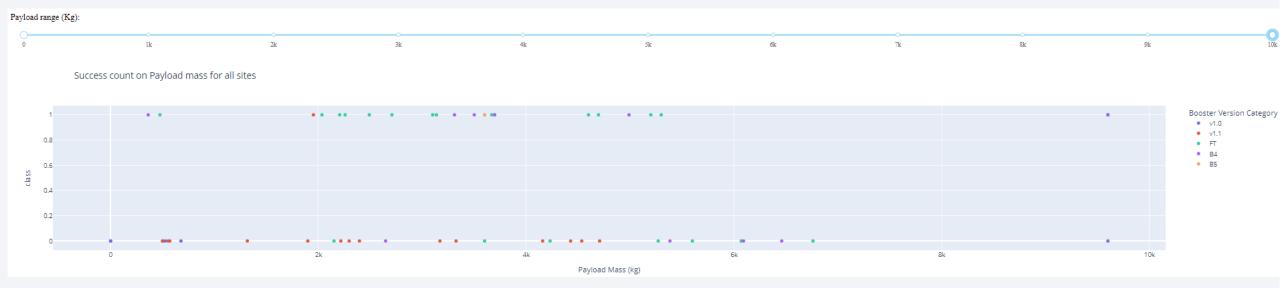
Success Count for all launch sites

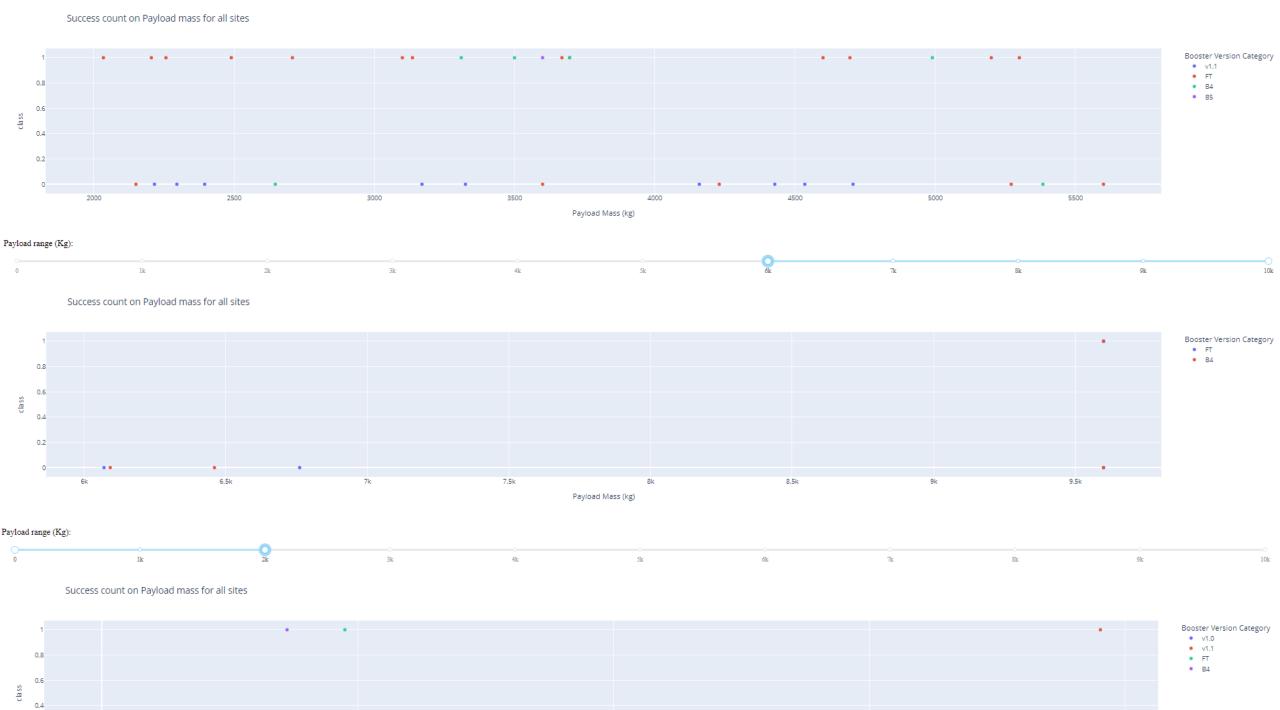




Success count on Payload mass

The screenshot below shows the success count on payload mass. The following slide shows a few different positions for the slider at the top.



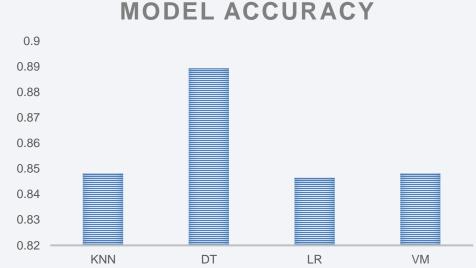




Classification Accuracy

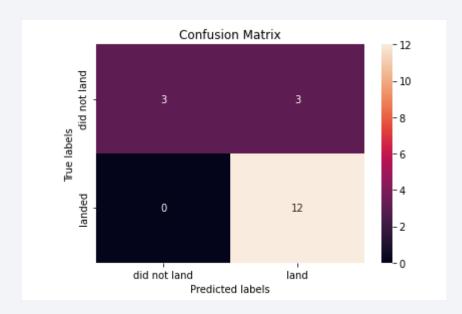
Decision Tree has the highest accuracy.
 NB the scale on the bar chart has been set to accentuate the difference.





Confusion Matrix

 The confusion matrix shows us that the model will accurately predict the outcome most of the time. The source of error is the model predicting a landing where the rocket did not land ie. A false positive.



Conclusions

- The launch success rate has been steadily trending upward since the first launches
- Most successful launch orbits have been ES-L1, HEO, SSO and GEO
- The most successful launch site has been KSC LC-39A
- The Decision Tree classifier provides the most accurate model for this data

Appendix

