

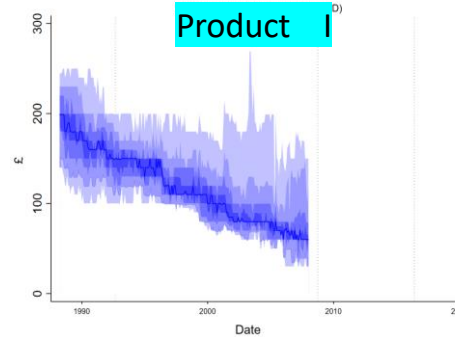
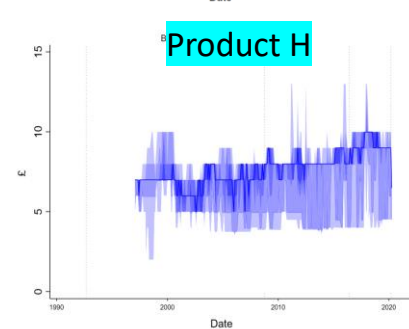
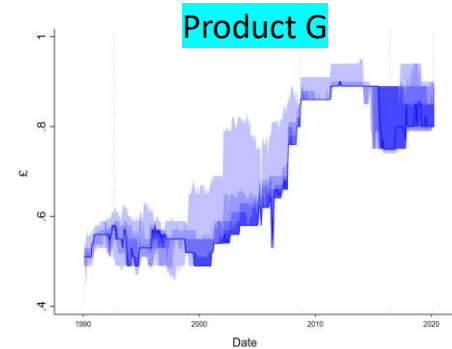
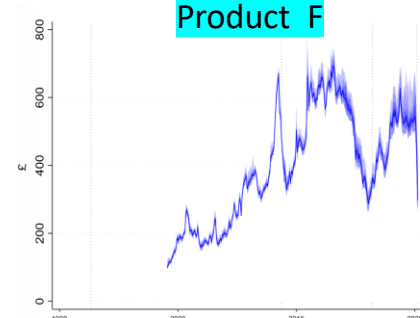
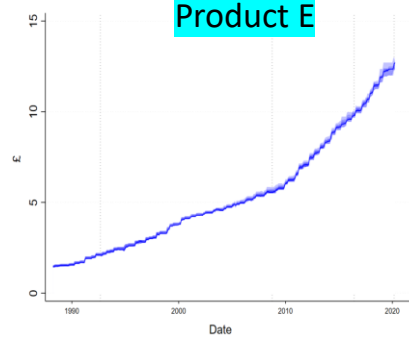
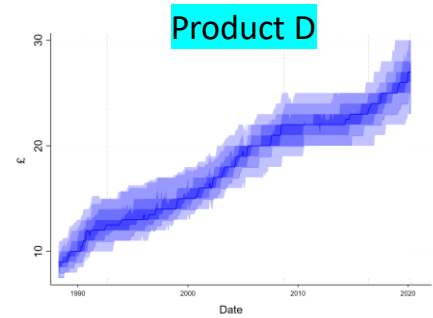
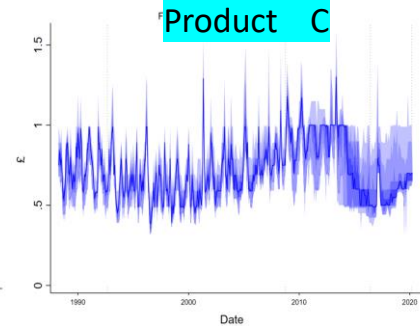
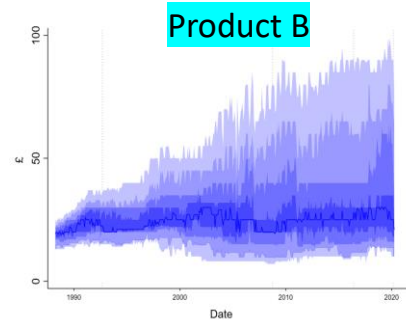
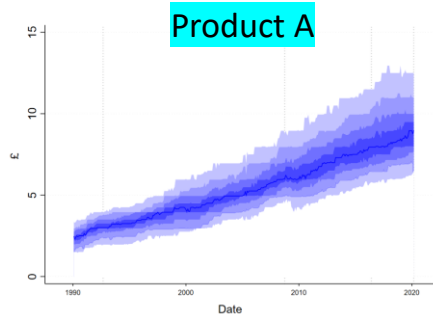
UK Prices

Guess the products

Richard Davies
www.richarddavies.io

Price Q & A

Guess the price patterns



Products

Jeans (men)

Microwave

Book

Kerosene

Milk (2 pints)

Pub meal

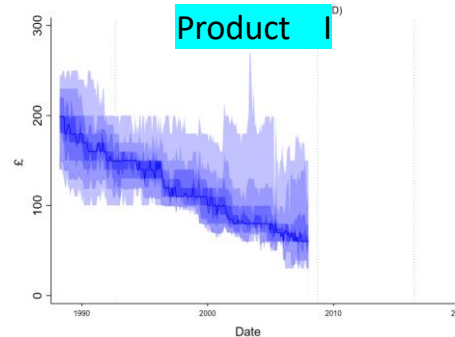
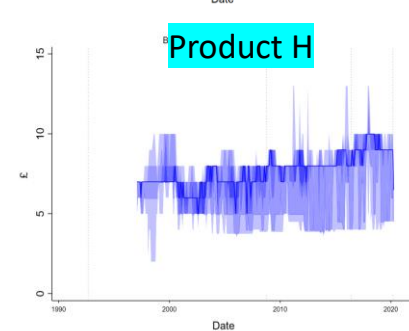
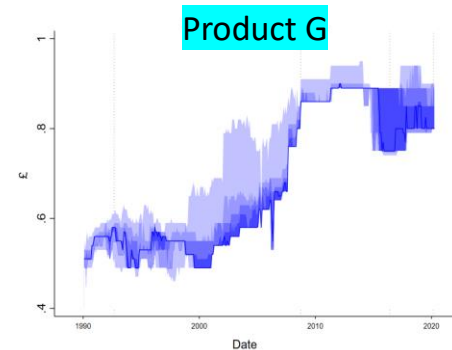
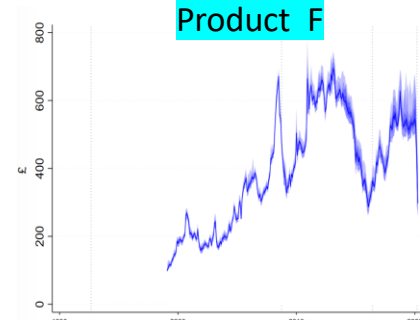
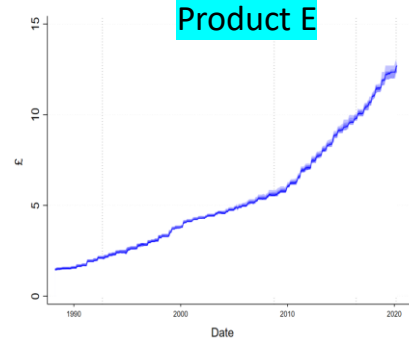
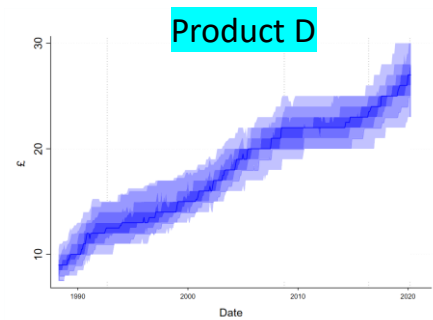
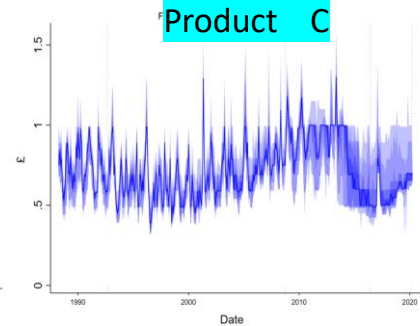
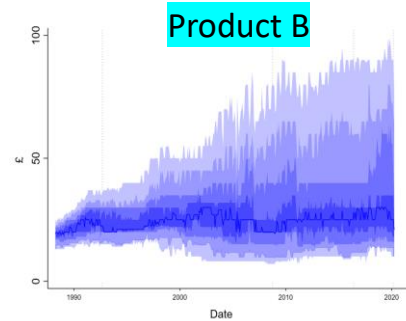
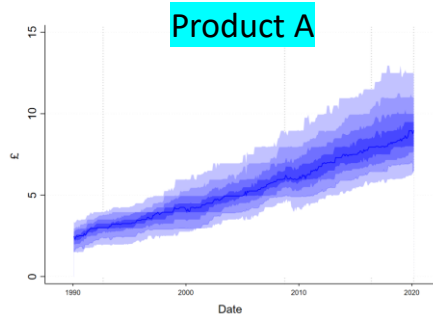
Lettuce

Driving lesson

Cigarettes

Price Q & A

Hints – factors to consider



Influences

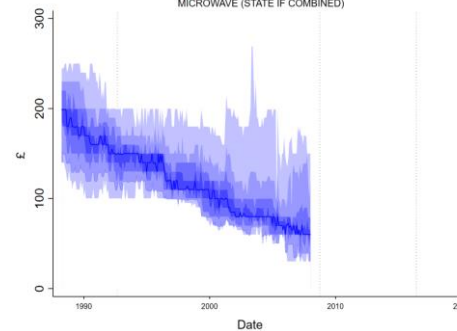
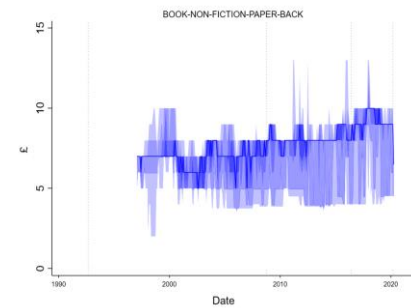
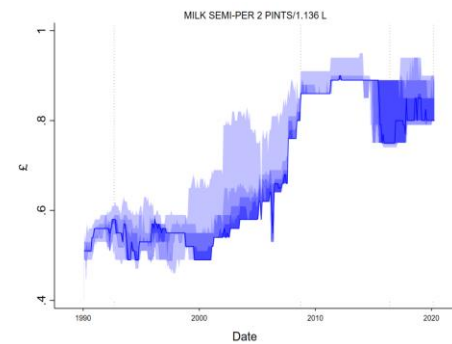
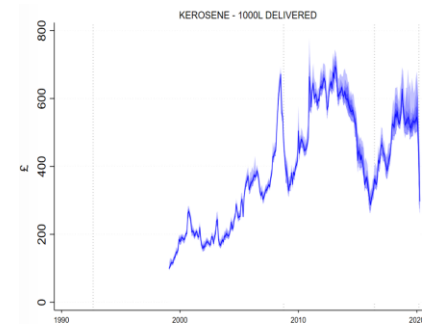
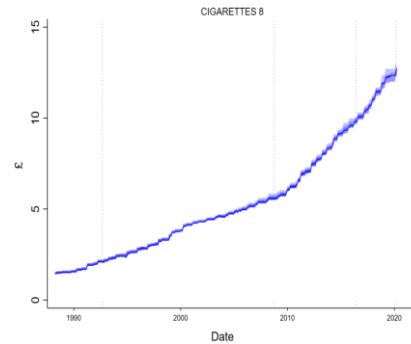
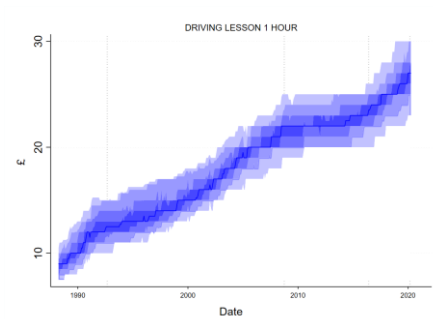
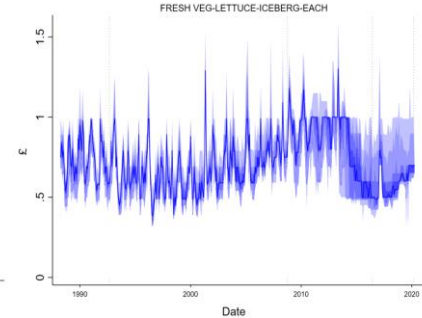
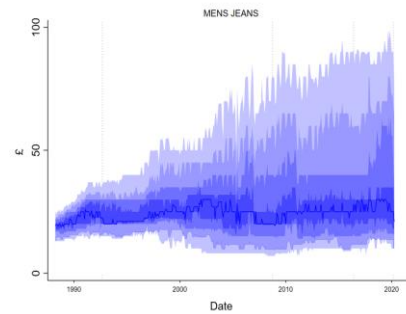
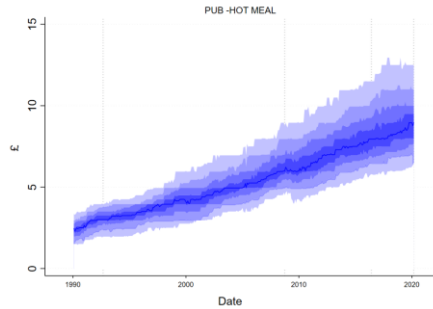
Regulation
Competition
Trade
Cheap imports
Branding
Menu costs
Global markets

Products

Jeans (men)
Microwave
Book
Kerosene
Milk (2 pints)
Pub meal
Lettuce
Driving lesson
Cigarettes

Price Q & A

The answers



Products:

- A. Pub meal
- B. Jeans (men)
- C. Lettuce
- D. Driving lesson
- E. Cigarettes
- F. Kerosene
- G. Milk (2 pints)
- H. Book
- I. Microwave