

# Raghavendra Deeduvanu

✉ raghavendradeeduvanu@gmail.com ☎ +91-7893973683

📍 Hyderabad, India


in <https://www.linkedin.com/in/raghavendradeeduvanu/>



## 📄 PROFILE

Product Manager with 6+ years of experience in solving business challenges by developing information systems, creating product roadmaps, leading cross-functional teams, delivering user-centric platforms and relaying updates to the stakeholders.

## 👜 PROFESSIONAL EXPERIENCE

**Associate Technology Manager, GreyCampus**  Jan 2020 – present

- Managed the entire lifecycle (which includes ideation, prototyping, planning, prioritizing and delivery, user education) of LMS platforms with over 100k+ users by working with stakeholders and cross-functional teams
- Created epics, user stories, acceptance criteria and tasks
- Executed a mobile-first responsive design approach resulting in a 44% increase in the overall traffic on the website
- Initiated in-house financial module to improve tracking at a transaction level

**Backend Developer & Project Manager, Freelance** Sep 2019 – Dec 2019

- Worked on HR and accounting modules as a backend developer for an ERP
- Strategized a digital strategy for a poultry farm in UAE

**Product Manager, Think Tankers Pvt Ltd**  Dec 2016 – Jul 2019

- Developed a cost-effective ERP solution
- Maintained roadmaps, epics and user stories
- Initiated daily scrums and planned sprints
- Simplified processes that reduced human-intensive interactions
- Managed and mentored a team of 10 developers
- Analyzed and migrated historic customer data
- Handled communication between stakeholders and the engineering team

**Software Developer, Think Tankers Pvt Ltd** Sep 2015 – May 2016

- Developed efficient, testable, and reusable PHP modules using MVC architecture
- Developed REST APIs using Express
- Designed scalable databases
- worked on server setup, upgrades, backups, and recovery

## 🎓 EDUCATION

**Indian Institute of Management, Bangalore,** 2018 – 2019  
Young Leadership Program

**Vidya Jyothi Institute of Technology,** 2011 – 2015  
Bachelor of Technology in Computer Science