

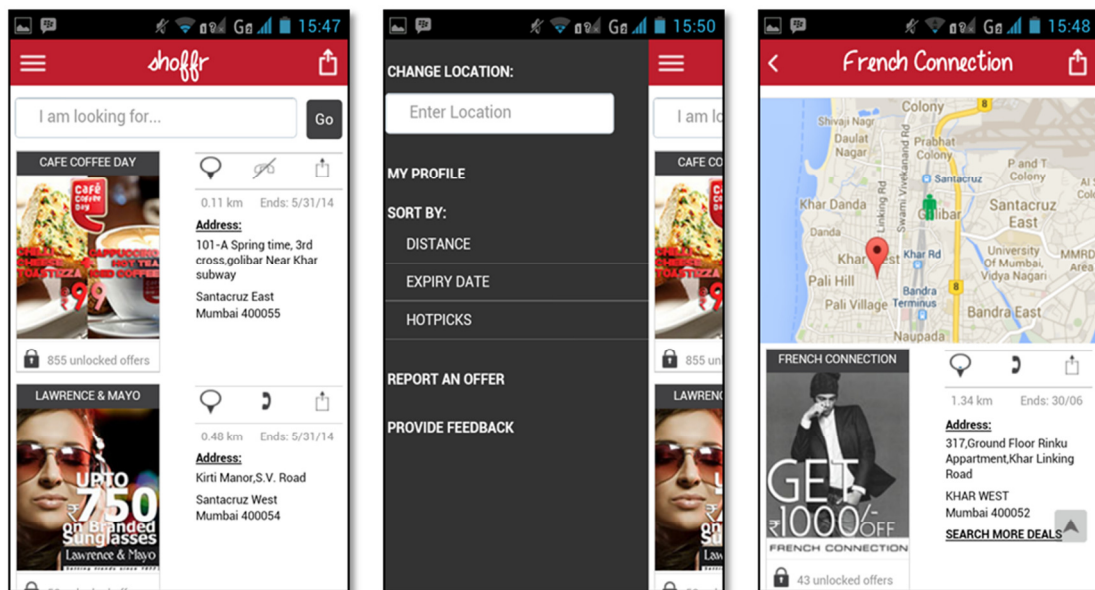


Shoffr Shopping Assistant

18,000+ stores | 200+ brands | Across India | Google Play - <http://bit.ly/shoffr>

Discover free offers and information about brands in your vicinity

Mumbai – June 1, 2014 – Available today, the Shoffr Shopping Assistant will make your shopping convenient and fun. If you find yourself fishing for information on nearby offers and brands you love, then Shoffr Shopping Assistant is the perfect app for you. People often rely on their smartphones to discover shopping related information. If you are sitting on your sofa, searching via e-commerce portals makes sense. Try finding similar information when you are out and about shopping at stores – it's next to impossible! Shoffr Shopping Assistant collates all that information at your fingertips; and that too for free.



With Shoffr Shopping Assistant you can:

- Discover nearby offers
- Unlock offers for free
- Find directions to the store
- Call the store
- Share offers with your friends
- Other interactive features coming soon!

Shoffr Shopping Assistant is free on Google Play and available for users in India. In the next release of the app, you will find other features making your shopping experience more engaging with the brands and interactive with your friends. The app will also be launching on iTunes soon.

For more information and screenshots of Shoffr Shopping Assistant please visit <http://shoffr.com/app>

Shoffr is a last-mile mobile marketing company for retail brands in India. Our objective is to increase footfall for offline stores.

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If you would like more information or you would like to schedule an interview, please contact:

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