








2.2

USER STORY GENERATOR - B2B

| | B2B | AS A 'TYPE OF USER' | I WANT TO 'PERFORM SOME TASK' | SO THAT I CAN 'ACHIEVE SOME GOALS' |
|---|---|---------------------|-------------------------------|---|
| A |  | As an entrepreneur | I want to build prototypes | So that I can innovate new business ideas |
| B |  | | | |
| C |  | | | |
| D |  | | | |
| E |  | | | |
| F |  | | | |
| G |  | | | |
| H |  | | | |
| I |  | | | |
| J |  | | | |
| K |  | | | |
| L |  | | | |


2.2


USER STORY GENERATOR - B2C

| | B2C | AS A 'TYPE OF USER' | I WANT TO 'PERFORM SOME TASK' | SO THAT I CAN 'ACHIEVE SOME GOALS' |
|---|---|---------------------|---|--------------------------------------|
| A |  | As a parent | I want to challenge my child through creativity | So that he/she becomes well-educated |
| B |  | | | |
| C |  | | | |
| D |  | | | |
| E |  | | | |
| F |  | | | |
| G |  | | | |
| H |  | | | |
| I |  | | | |
| J |  | | | |
| K |  | | | |
| L |  | | | |

2.2

USER STORY SELECTION

| | B2B | AS A 'TYPE OF USER' | I WANT TO 'PERFORM SOME TASK' | SO THAT I CAN 'ACHIEVE SOME GOALS' |
|---|---|---------------------|-------------------------------|------------------------------------|
| A |  | | | |
| B |  | | | |
| C |  | | | |

| | B2C | AS A 'TYPE OF USER' | I WANT TO 'PERFORM SOME TASK' | SO THAT I CAN 'ACHIEVE SOME GOALS' |
|---|---|---------------------|-------------------------------|------------------------------------|
| A |  | | | |
| B |  | | | |
| C |  | | | |