

## 5.2

# STAKEHOLDER INTERVIEW PREPARATION

**Choose priority stakeholder and have three for backup**

*Primary person:*

*Backup 1:*

*Backup 2:*

*Backup 2:*

**Send email to schedule an interview (here is a suggestion)**

*Dear \_\_\_\_\_ (name of person)*

*We are currently running an experiment to discover new business models for manufacturing based on open source principles. As part of this work we would really like to make a short interview with you to hear your opinion on our idea for creating an open source product.*

*Would you have time to talk to us on the phone for 15 minutes next week? Ideally, this would take place on \_\_\_\_day at \_\_\_\_\_ (time slot).*

*Look forward to hear from you.*

*All the best,*

*\_\_\_\_\_ (your name)*

**When is the call scheduled during your next work session?**